



New Arrivals for
SPRING

Get the *Brown-McDonald* Habit!

When It Comes
and Your Family

to Clothes for Yourself
Shop Brown-McDonald's First!

Anklets
—in Easter Egg colors.
Yellow, red, pink, blue and
white.
29c to 49c

Pillow Cases
42x36, first quality, bleached
muslin. Buy and save to-
day!
Only **59c** each

Tom-Boy Gabardine
39" wide, extra fine quality,
all colors, for slacks, blouses,
skirts, dresses.
1.49 Yd.

Stetson Gloves
Ladies' Easter gloves, fabric
or leather. Sizes 6 1/4 to 8 1/2.
Select your color.
98c to 5.50

Men's Suits



Gabardines -
- Worsted -
- Flannels
36's to 48's

\$39.50

Just take a look at
these good wool fab-
fine looking, and ev-
ery suit is carefully
tailored to our speci-
fications. Single and
double breasted in
plains, novelties and
plaids. Sizes for regu-
lars and longs. Use
rics—they're mighty
our Layaway Plan if
you wish.

Flattering New Styles in Easter Footwear

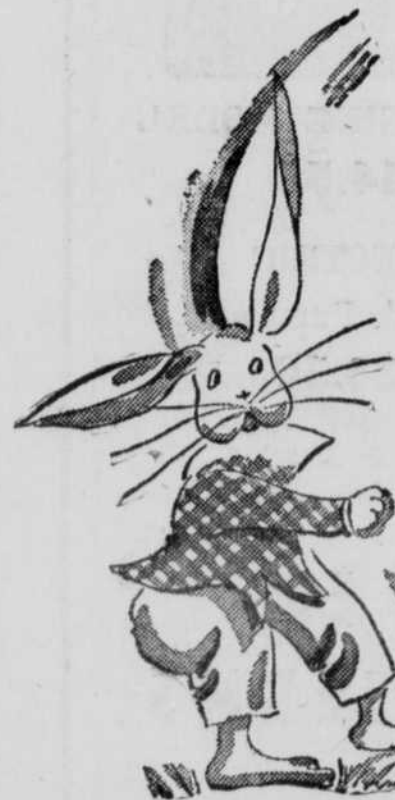
Real leather, patent and
gabardine.

Styles for street and for
dress. All widths and sizes.

We specialize in fit.

Pumps, Sling Straps and
Sandals make up the new
trend.

5.95
to
10.95



- ★ Black
- ★ Brown
- ★ Red
- ★ Green
- ★ Grey

The Rounded Look in New Coats

Whether you choose one very
brief, one not so brief, or a full
length, they all have one very
new feature in common — the
softly rounded shoulder. And
if it is belted, fullness above
and below the waist line to
give you the wee-waisted look.

**Nationally
Advertised
Makes**

19.75 to 39.75

**Our Convenient Lay-away Plan
Makes Early Selection Easy**



Long View of a Beautiful Evening Romantic New Formals

Have you forgotten how love-
ly you look in a long dress?
How much more graceful long
skirts are on the dance floor?

Elegance is again the order of
the evening and we have just
the gowns that will make you
the spotlight of the occasion.

14.95 to 17.95

Outfits for Young Sprouts

New Polo Shirts

Plain pastels and dark colors,
also an assortment of stripes.
Little boys love them and
mothers like them because
they are so easy to wash.

59c to 1.29

Dress Suits

—for Easter and after

Single and double breast-
ed styles in practical wor-
sted. Son will carry his
head high on Easter morn-
ing if he can accompany
the family in one of these
"neat" suits.

6.95-14.95



Little Boys' Wash Suits

98c to 3.98

He's always spic and span in a neat
little wash suit. Nice assortment of
colors.

Short Pant Suits

\$2.90 to \$9.60

Cute little Eton styles. Some
are all wool, some are part
wool. Mostly browns and
blues.

Sizes 3 to 8



Choose Your Spring Suit Early

—and get long season's wear
out of it. Suits are more and
more becoming a year 'round
necessity. Dress them up with
a frilly blouse for a special oc-
casion, or with a tailored
blouse for business. You'll en-
joy selecting one at Brown-
McDonald's.

22.75 to 39.75



The New Hats Go Highbrow

The beguiling little brims sit saucily
just back of your curls and mold snugly
to the back of the head. A pouf of
ribbon, a cluster of flowers, or maybe
some very new shell and plastic trim
add the excitement.

2.98 to 6.95

Scarf Whimsies

98c

They cost so little and
keep you looking so
attractive. Brand new
arrivals from which to
make your choice.

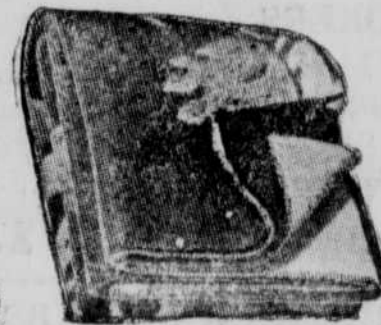


New Orr Health Blankets

**Lovely Tulip
Design**

15.95

Fine bedding is never an
extravagance, and these
lovely blankets will be
your pride and joy for
years to come... This de-
sign is Jacquard woven
making the blankets re-
versible.



New for Men and Boys

Men's Matched Work Suits, vat-dyed,
and sanforized to prevent shrinkage.
Many prefer them to denim.

- Suntan Twill Shirts **2.98**
- Suntan Twill Pants **3.98**
- Blue Herringbone
Shirts **1.98**
- Blue Herringbone
Pants **1.98**
- Tan Herringbone
Shirts **2.98**
- Tan Herringbone
Pants **2.98**

Men's Unlined Leather Gloves.
Slipon and driver style in
horsehide and kangaroo,
1.98 to 3.98

Men's and Boys' T-Shirts. All
white, plain colors and stripes
98c to 3.98

Boys' Sweaters **2.98** up

Slipon and cardigan styles in plain
knits and fancies, solid colors and
combinations.

