



INFLATION . . . Wistful Linda Neiman, of Totowa, N. J., tenderly holds the white leghorn hen of her father's that laid the giant egg shown here reposing by a normal sized one and wonders if inflation affected the chicken, too.

REA MANAGER TAKES POST

Edward Willson Opens 4-County Power Office Here

The Niobrara Valley Electric Membership corporation—a rural electrification unit—this week opened an office in O'Neil in the Holt county courthouse annex building. Arrangements for the office space were made by the Chamber of Commerce.

Edward Willson, of Harlan, Ia., has been signed by the REA district as coordinator or manager. He arrived in the city Friday.

A special meeting of the board of directors has been scheduled for this week in which definite steps will be planned for "pushing" the district's expansion.

Willson is the successor to W. D. Dahlman, of Greenwood, Wis., who made tentative arrangements to come here, later deciding to stay in Greenwood. Willson has 8½ years of REA managerial experience.

The 4-county district is initially scheduled for 2,500 miles of power lines. Most of the supplies are already on hand and many construction contracts have been let.

Breeders Hold a Special Meeting

Officials of the Holt County Aberdeen-Angus Breeders' association met in special session Friday night at the home of Everett Miller, located 4 miles southeast of O'Neil.

Plans were discussed for the 1949 sale, which will be held in O'Neil on February 9, 1949. It will be the third annual sale for the organization.

BUYS 80 ACRES

CELIA—Dorothy Scott purchased the 80 acres of land on which farm buildings stand from John Grof, who retained the rest of the ownership of his land in the Celia community. The price was said to be about \$50 an acre.

POLITICAL EXPEDIENCY

Congressional passage of the bill granting veterans in school a pay hike comes under the label of political expediency. It was shelved for a year, and then "popped-up" during election year.

EXPEDITION TO CHINA

An expedition has been sent to China by a Boston, Mass., museum to measure Amne Machin peak to determine whether it may displace Mt. Everest as the highest point on earth.

Georgia, in the solid South, has a minority of one Republican in its lower house. He is from Fannin county, the lone Republican county in the state for many years.

Dr. Kurt von Schussnig, premier of Austria before the Nazi invasion, is a history lecturer at St. Louis university.

CELIA SIDELIGHTS

Conrad Frickel, jr., did some dehorning of his cattle last week. He was assisted by his brother, Victor Frickel.

Bob Pease went to O'Neil with Duane Beck March 8. While there he took a flying lesson at the airport. Mr. Beck was in O'Neil on business.

Mr. and Mrs. Ray Pease and son, Bob, and Victor Frickel called on the George Beck family Friday night. Several other neighbors had the same idea and the O. A. Hammerberg family and Mr. and Mrs.

attend the state basketball tournament. He was accompanied by Herman Schrader and Harold Ohde. Mr. and Mrs. Ray Pease were Saturday supper guests of Wil-

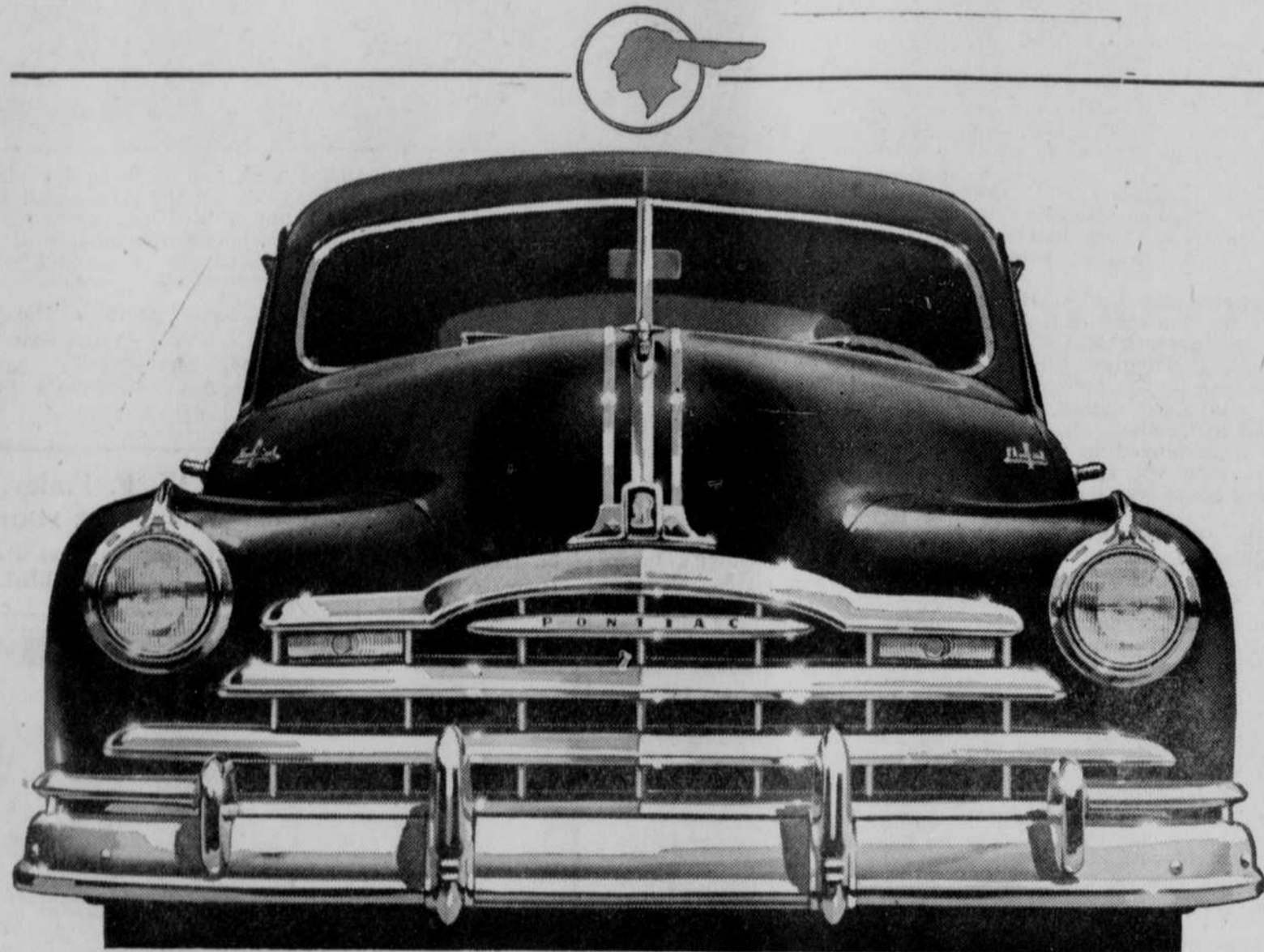
Ham Spann's and again on Sunday. The Celia coyote hunters have succeeded in capturing 5 more coyotes. Their total is still going up.

Mr. and Mrs. Victor Frickel and sons were Sunday guests at the Will Coleman home at Phoenix. Mrs. Frickel is the former Irene Coleman. Lee Terwilliger delivered a

spraying outfit to the Kenzelmeir ranch south of Atkinson last Thursday. The spray outfit uses DDT and is a large one which was owned by Don Groves, a son-in-law of Lee

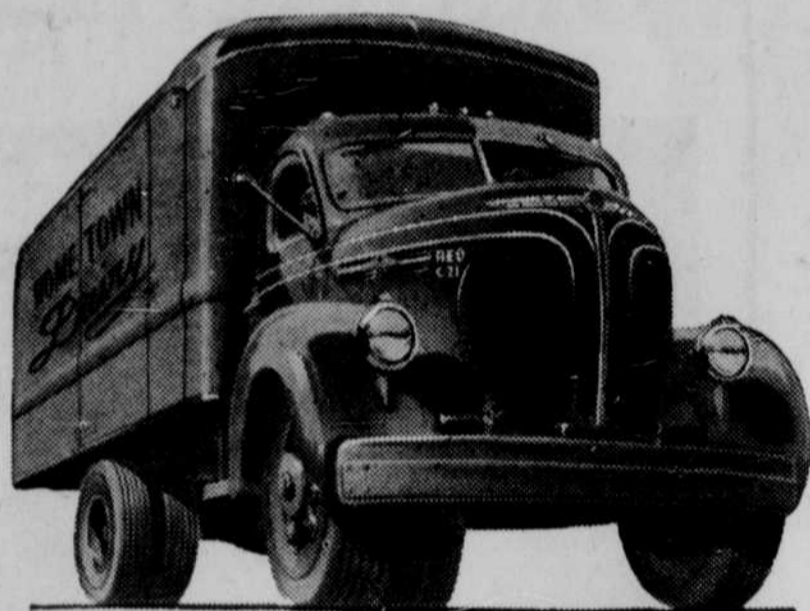
Terwilliger. Mr. Groves is now living in California. Milton McKathnie and Perry Terwilliger have been hauling rye to Emmet. The rye belongs to Mr. McKathnie.

To All the Good People Living in the Trade Area Served by O'Neill:



● PONTIAC . . . a fine car made even finer!

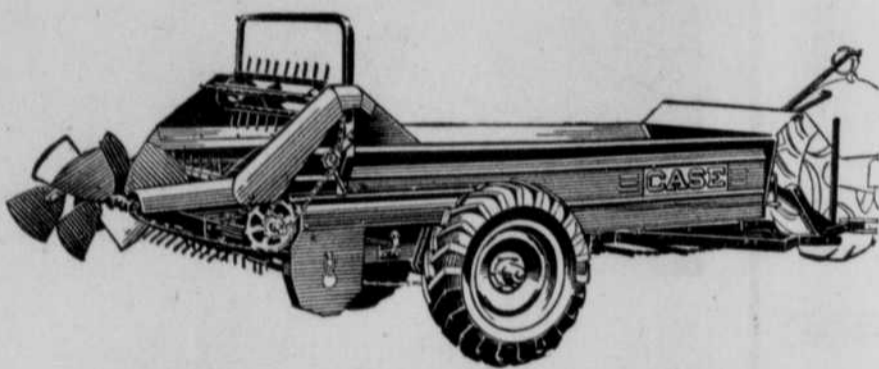
A Product of General Motors



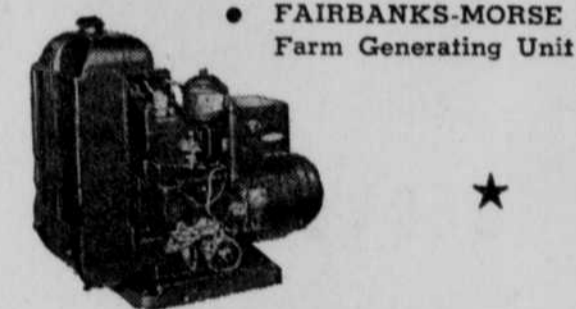
● REO . . . Six handsome, basic 1948 models.

A Few of the Manufacturers We Represent at O'Neill Are as Follows:

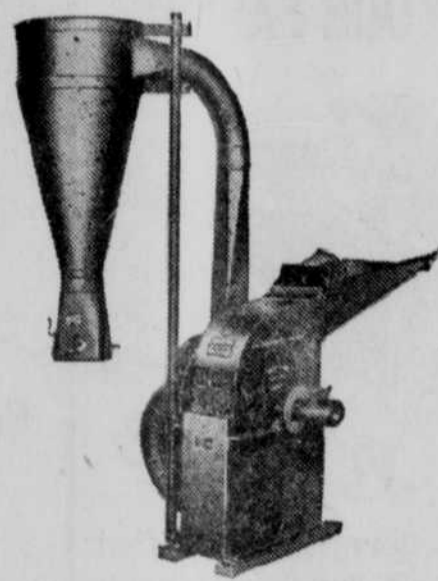
- ★ Pontiac Division of General Motors Co.
- ★ J. I. Case Co.
- ★ Minneapolis-Moline Power Implement Co.
- ★ New Idea Inc.
- ★ Reo Truck Co.
- ★ Acme Paints
- ★ Serval Gas Refrigerators
- ★ Fairbanks Morse (Farm Machinery & Electrical Items)



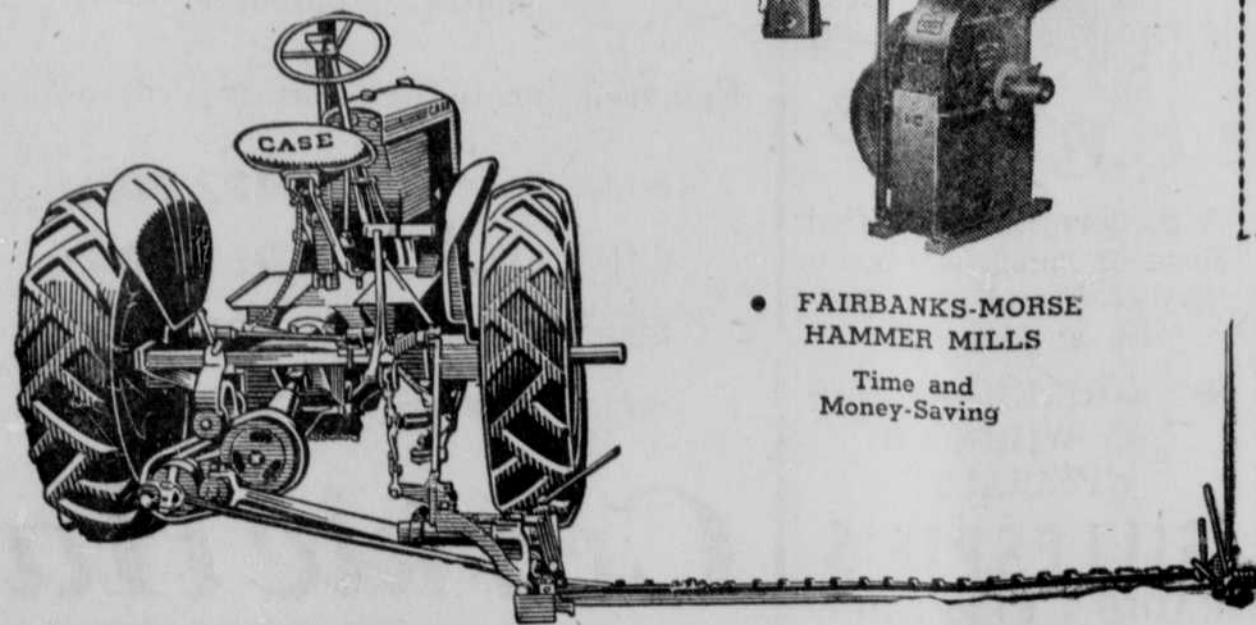
● CASE SPREADER
Low hip-level loading
Automatic self-
Hoisting Hitch



● FAIRBANKS-MORSE
Farm Generating Unit



● FAIRBANKS-MORSE
HAMMER MILLS
Time and Money-Saving



● CASE MOUNTED MOWER . . . for Case "VA" series tractors

WE WISH TO THANK

our old customers for their patronage in the past and hope to serve them and many new ones even better in the future with the help of our new location.

IT IS WITH great pleasure that we are now able to give you an announcement concerning our O'Neill store. The interior of the building is finished, and as soon as weather permits the outside work will also be completed. We are, however, open for business at the present time, and will do our best to serve you even though the official opening time has not quite arrived.

IT HAS BEEN our desire for the past several years to open a business in O'Neill. We feel that O'Neill is one of the best towns in Nebraska and will continue to be even better.

WE DO NOT feel as newcomers to O'Neill nor to the trade territory it serves. Wm. Kotter, the founder of our firm, came to O'Neill something over 60 years ago. He was employed here by a local lumber firm doing general yard work and coal delivery. After 2 years he was transferred to Emmet and later to Stuart where he bought the lumber yard and went into business for himself. A few years later other branches were opened in Nebraska and South Dakota. From these various branches we have had the privilege of serving a good many of our town and farm customers for over 50 years. The addition of the O'Neill store will enable us to serve more. We along with many of our customers have gone through good years and bad in this territory, and due to our faith in the country's future we have stuck. We have not been disappointed.

MR. D. D. DeBOLT will be part-owner and manager of the O'Neill business. Mr. DeBolt is also no newcomer to you. He grew to manhood at Newport, later spent several years in Stuart, and for the past several years has been employed by the Standard Oil Co., living in O'Neill. He is familiar with the territory we serve and the problems of the people living in it.

WE HAVE BEEN fortunate in securing Mr. Herbert Kaiser to head our service department. Many of you will know him. He was raised in Stuart where he spent many years in mechanical and electrical work. He also did a good deal of custom farm work while there. He attended electrical school in Chicago and was later employed as shop foreman in the Krotter-Miller Ford garage at Herick, South Dakota. He then returned to Stuart and spent several years as manager of the local light plant. From there he went to Burwell where he managed the municipal light plant. He has been factory-trained in mechanical work by Ford Motor Co., John Deere Plow Co., J. I. Case Co., Minneapolis-Moline Power Implement Co., and Pontiac Division of General Motors Co. It is our opinion that in him we bring to you the very best service possible in mechanical and electrical work. His training has been of the best and his practical experience we feel will be invaluable to ourselves and customers. He is now in our shop and ready to serve you.

WE WILL ENDEAVOR at all times to bring to you the best lines of merchandise possible. We will also try to have whatever you want for farm or home and when you want it.

Wm. Krotter Co.

-- of O'Neill --