

**Clothes for Men Who Wear the Best**



**FOR  
Hard Workers  
MATCHED SETS**  
These RED HAMMER  
matched outfits really  
have stamina—and they  
are tailored for action-  
free fit.  
Sturdy cotton twill shirts  
are sanforized for lasting  
fit. . . . fast color . . .  
blue. Sizes 14½-17.

**1.77**

Matching trousers . . .  
full cut for comfort, re-  
inforced for wear. Sizes  
29-42.

**1.77**

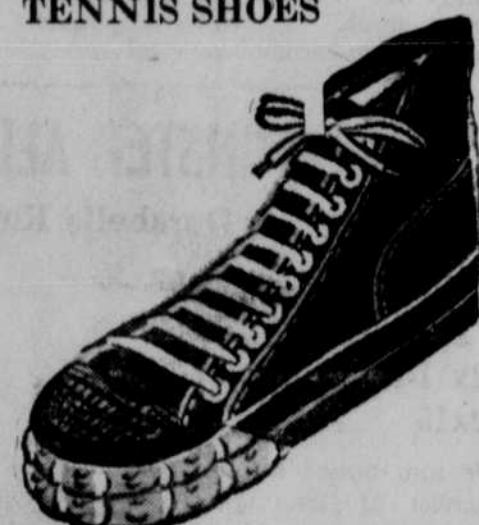
**Men's All-Wool Suits 29.50**  
SINGLE & DOUBLE BREASTED  
A Large Assortment  
and  
**39.50**  
SIZES 34 to 42

**WORK TENNIS SHOES DRESS**  
**S-H-O-E-S OXFORDS**



Hard working shoes  
constructed to take  
rugged outdoor wear.

**4.98**



Blucher style shoes of sturdy black  
duck. Non-marking, non-skid soles.  
Toe bumper strip.

Boys' Sizes **1.66**  
Men's Sizes **1.88**



Leather oxfords for  
growing boys that  
are just like the high  
school fellows wear.

**4.45**



**Gay  
Umbrellas  
and  
Fanciful  
Bags**

Umbrellas fea-  
ture rayon and  
plastic  
materials.

**2.98**

Top handle,  
underside and  
shoulder strap  
style hand-  
bags . . .

**2.98**



**Nylon Hose**  
ALL SIZES **98c & 1.35**  
Out-Sized NYLONS **1.39**  
OTHER HOSE, pure silk  
body, mercerized cotton-  
welt, silk plaited cotton  
foot . . .

**59c**

**PRINTED PERCALE**  
PER YARD **29c - 43c**  
**CHAMBRY AND SPUN RAYON**  
PER YARD **49c**  
**DRAPERIES**  
PER YARD **1.09**



**Just the Thing for Fall!**  
**NEW JACKETS 6.66**  
For Sportsmen . . . Workmen . . . Students  
Durable attractive new jackets styled to give the  
utmost in comfort and practicality. They're made  
of tenacious, weather-resistant fabrics, lined for  
warmth and good looks.  
SIZES 36-46



**Gambles**

**Grand Opening!**

**Monday, August 4**  
Doors Open 9 a. m.

**FREE Merchandise Bonds!**  
**\$100 - \$100 - \$100**

. . . will be divided into Merchandise Bonds that will be given  
away absolutely FREE Tuesday morning at 9 a. m. . . . Every cus-  
tomer entering our store between the hours of 9 a. m. to 9:15 a. m.  
will be given one of these Merchandise Bonds which will be as  
good as money. Use it to buy merchandise. The bonds are  
of equal value. No extra purchase is necessary. Just be here  
when the store opens at 9 a. m. Tuesday.

**Come One - Come All**

Dresses for everyone . . . juniors, misses  
and women. Flattering new styles of fin-  
est quality, priced within your budget. Be  
one of the first to see our amazing selec-  
tion.



Misses Dress . . . two-piece ga-  
bardin velvet front and poplin  
back.

**9.98**



Misses Dress . . .  
cape short-sleeve  
quilted . . . trim-  
med bodice point-  
to-peplum.

**9.98**



Junior Dress . . . crepe cape side  
treatment, ¾ sleeves, side drape  
at hip line.

**9.98**



Misses dress . . . two-piece moire  
suit . . . long sleeve, gold but-  
ton trim.

**7.98**



**GLOVES**

Complete the accessory picture.  
They come in kid and capeskin . . .  
black, tan and brown.

**2.98**

**Don't Forget!**

Our new store hours for this great  
Grand Opening Event  
**9 A. M. to 9 P. M.**  
Monday Thru Saturday  
For the convenience of everyone!



**SCARVES**

. . . of refreshing spun rayon . . .  
huge fringed squares.

**59c**

The Friendly Store

**Gambles**

Main Floor

- CHAMBRY; GINGHAMS
- PERCALES; PASTELS
- PRINTS; STRIPES
- FOLKA DOTS
- SIZES FOR MISSES;  
WOMEN and LARGER WOMEN



**Mother  
Chooses COTTON**

She may select this bright  
red and white checked frock  
with its cord trimmed sleeves.



OR she may choose another of our  
huge collection of clever cottons.  
They're sized for all types of figures  
and priced just

**3.98**



Good, budget-priced cottons are  
back! Wonderfully washable  
cottons that keep you fresh and  
cool on hot Summer days.

**98c  
to  
3.98**



Juvenile  
**SUNSUITS**  
Sanforized Gabardine  
**50c**

**Infant's & Toddler's Wear**



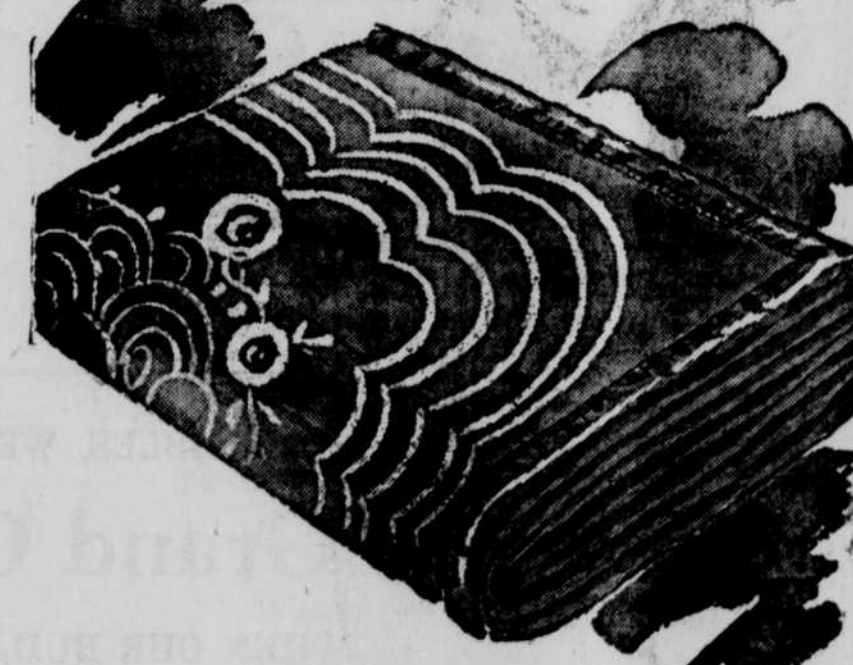
**KNIT SUITS**

Knit suits . . . step  
in style pants . . .  
Striped shirt with  
short sleeves. As-  
sorted sizes a n d  
colors.

**69c**

Girls' Cotton  
**DRESSES**  
SIZES 3 TO 6

**79c**



**CRIB BLANKETS**

Size 36x54 **1.98**  
Baby peppercorn crib blankets . . . deluxe . . . solid  
color . . . pink or blue.



Various Styles and Sizes of . . .  
**PLAYSUITS - SUNSUITS**  
**POLO SHIRTS**  
**50c**



**A Special Item  
WHICH WE NOW HAVE  
D-I-A-P-E-R-S**

GAUZE—20x40, Doz. **2.98**  
FLANNEL—27x27, Dozen **2.29**  
LIMIT ONE DOZEN PER CUSTOMER