

THE FRONTIER

O'Neill, Nebraska
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Editor and Publisher

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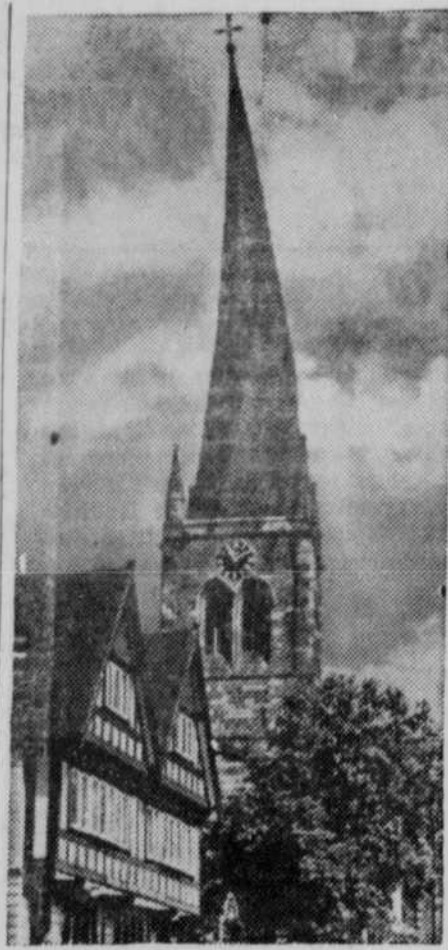
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Serving Your Interests by Improving Tavern Conditions

The beer industry, like every industry, is obligated to conduct itself in the public interest. Brewers believe in strict enforcement of laws controlling the sale of their product. They want beer sold in surroundings as wholesome as the product to which they devote such scientific skill and care. The Nebraska Committee, through its Self-Regulation program, is ever alert in suggesting to tavern owners ways of improving conditions in their places—of keeping well within the purposes of the law—of doing everything possible to retain the public good will. These combined efforts, supplementing the work of the law enforcement agencies, have helped improve tavern conditions. Improper conduct in taverns has resulted in protests by citizens in less than 1% of all Nebraska towns. Yes, Nebraska taverns truly operate in the public interest. In beer industry Self-Regulation, the public interest is always the controlling factor.

NEBRASKA COMMITTEE
United States
Brewers
Foundation
Charles E. Sandall, State Director
750 First Nat. Bank Bldg., Lincoln

Try FRONTIER want ads!



CROOKED SPIRE

This is the famous crooked spire of the parish church at Chesterfield, England. The spire is twisted owing to the warping of the timbers beneath a leaden covering. It is 230 feet high, eight feet out of perpendicular.

STOCK GROWERS TO MEET HERE

Officers of the Nebraska Stock Growers association will hold a sectional meeting at the Golden hotel here Friday at 4 p. m. Chase Feagins, secretary of the brand committee, and E. E. Clark, chief investigator, will be present. Dates for the annual convention are June 12-14, inclusive. The meet will be held at North Platte.

MODERN LIVING CLAIMS VICTIMS

Soft, refined foods and lack of exercise are responsible for increasing thousands of constipation victims. Intestinal muscles become sluggish, waste matter accumulates and gas is formed. Often there is a tired, restless, listless feeling. It's cases like this that the new improved ADLERKA is designed to help. This scientifically compounded Tone-Up laxative is quickly absorbed by the gastro-intestinal system... gas pressure is relieved and waste matter is moved gently through the digestive canal. When you eat well and digest your food well, you'll find a new joy in living. Order a bottle of ADLERKA today.

Caution: use only as directed.

LOHAUS NAMES C OF C COMMITTEES

H. J. Lohaus, the newly-elected president of the Chamber of Commerce, recently announced the following committee assignments for 1947:

Membership—R. E. Armbruster, chairman; William McIntosh, F. N. Cronin and Tony Asimus.

Finance—C. E. Jones and G. A. DeBacker, co-chairman; B. J. Grady, Melvin Ruzicka, Ralph Rickly, Leo Moore, J. L. McCarville, jr., James M. Cerkle, Vern Beckwith and Herbert Peterson.

Publicity—G. E. Miles, C. W. Stewart and Frank Parkins.

Public relations—District Judge D. R. Mounts, chairman; D. H. Clauson, L. D. Putnam and Lyle Dierks.

Activities—Clark Willson, chairman; Hugh Ray, A. E. Bowen, H. J. Hoffman, and C. E. Lundgren.

Program—L. C. Walling, chairman; Paul Shierk, M. J. Golden and Charles Weatherford.

Club dinners—Earl Ralya, chairman; R. E. Evans and John Havelka.

Constitution and by-laws—J. D. Cronin, chairman; Dr. O. W. French and Ira Moss.

Boy Scouts—J. E. Davis, Harry Peterson, J. Ed. Hancock, Rev. Kenneth J. Scott and A. Neil Dawes.

ANIMAL EXPERT HERE

K. C. Kouts, of Lincoln, extension animal husbandryman of the University of Nebraska college of agriculture, met here May 13 with 15 4-H club leaders and other interested persons in an all-day study on the grooming and exhibition of cattle. Demonstration work was done at the Harry Ressel place here. Both Holt and Boyd counties were represented.

REDBIRD NEWS

Fred Truax, jr., and family, from Boyd county, visited at Mrs. Truax' parents, Mr. and Mrs. Michael Hull's, Tuesday.

John Coakley, of Dorsey, visited several days last week with old time neighbors, Ray Wilson and Elmer Luedtke.

Mrs. E. L. Fernan and Mrs. Ted Crawford drove to Lynch Tuesday.

George Kruse, of near Dorsey, called at Redbird Tuesday evening.

Cecil Witherwax called at Redbird Thursday.

Chancie Hull was at Redbird garage Thursday forenoon.

Albert Pospeshil and wife, of Oakview Park, camped by the Niobrara river and fished Thursday and Friday.

Mr. and Mrs. Frank Spinar and daughter visited at Pete More's Sunday afternoon.

Uhl-Detterman Nuptials at Danbury, Ia.—Miss Irene Mullen returned Tuesday from Danbury, Ia., where she attended the wedding Monday of Miss Mary Uhl, daughter of Mr. and Mrs. John Uhl, and Edward Detterman, son of Mr. and Mrs. Frank Detterman, of Atkinson. Mrs. Detterman, who is employed at the O'Neill Photo company, is a cousin of Norbert Uhl.

Mr. and Mrs. Richard Dolan were Sunday guests of Mr. and Mrs. James C. Moran.

Money to Loan

ON
AUTOMOBILES
TRUCKS
TRACTORS
EQUIPMENT
FURNITURE
Central Finance Co.
C. E. Jones, Manager
O'NEILL : NEBRASKA

PRAIRIELAND ... TALK

By
ROMAINE
SAUNDERS
ATKINSON
Route 5



Beef under thick hides in knee-high grass at the Riley Short Horn ranch down by Amelia.

LINCOLN—The story comes from a California community of three million citizens where the unusual transpires every day. An embittered spouse left \$1 in her will to her divorced husband to buy bullets with the expressed desire that he would use one to shoot himself. To harbor such hatred at the end of life's trail is the pathetic product of the broken home. The divorced brigade is becoming a national concern. Is humanity on the way back to the antediluvian?

Records of antiquity tell of a social confusion and promiscuous state that parents knew not their own children or children their parents and the conglomerate mass of inbreds were swallowed under the sullen roar of ocean waves. Should the homes go down all is lost.

What evil genius steps in between the honeymoon and the divorce court? Successful family life is a program of give-and-take. One or both can't do all the taking. Mutual concessions are the outgrowth of mutual affection.

"Till Hymen brought his love delighted hour there dwell no joy in Eden's holy power."

I wonder why John O'Malley, a prairie bred gentleman, has cast anchor in the great industrial center of Detroit, Mich. It is understandable that a place on the receiving end of a million-dollar pay roll has its lure, but filthy lucre never held undue fascination for John who usually found peace and plenty out here on the prairie.

But being something of a social philosopher, maybe having drawn inspiration from the late inimitable Col. Doyle, he is taking a course with the factory workers to acquaint himself by first-hand information on the status of American industrial workers. His brief communication in a recent issue of The Frontier was interesting and we trust he can find time often to woo the fickle inspiration to write at greater length.

A scientific gentleman came from Pennsylvania State college the other day and offered this complicated remedy for life's worries to a Nebraska group of students: "Now I feel sure if we only knew more about the physical and spiritual aspects of the universe and could therefore understand more fully its nature and essential unity troubles would vanish." The layman would abbreviate this to say: "Use horse sense."

Take a stroll around any town, from a small village to a great city. The best buildings are the schoolhouses.

Stalin has been properly and copiously "interviewed" and not a thing has been learned.

A note from one of those authorities on correct social forms reads: "If you ride, be sure your breeches fit perfectly. A sports coat may be worn with them. Boots should be of good leather, well-fitted, comfortable and polished." All right, but don't appear out on prairieland in that outfit for the whole herd would break into stampede if it saw you.

The sports call it rattle. Precise Dr. Webster said it is wrestle. Two Amazons, a gal from cultured Boston and a lass from Texas (passing as a cowgirl, whether she knows a cow from a goat is immaterial), matched wits, skill and endurance in the sports arena of the capital city an evening last week.

An authority on such things says the hands and nails are an unfailling indication of character. What sort of character does the painted finger nails of a lady's hand indicate or the dark streaks under the ends of most men's clammy claws?

Over \$18,000,000 reported in the state treasury. The city of Lincoln reports a few million on hand and other towns over the state are correspondingly well fixed, besides what the county treasurers have. The need of more public revenue appears to be just something to talk about.

Maybe Judge Chappell has secured that barber board's license with the intention of surrendering the salary of a supreme court justice in favor of a barber's ransom.

Six months ago you could walk your legs off to rent or buy a house. Today's daily carries eight columns of "homes for sale."

A Denver, Colo., landlord specifies that his apartments are for rent only to couples having children. That's one way to attract attention.

Mr. Truman, maybe himself bitten with the irresistible wishful thinking, forecasts permanent peace. If all men were like Mr. Truman that illusive emblem of universal quietude would fold its feathered wings and settle permanently on the troubled globe.

We may growl about the state of our schools, but over 13,000 youth from foreign lands, have thought enough of the Yankee educational system to come here to school this year.

A man may fish with a worm that hath eaten of a king, and eat of the fish that hath fed of that worm.—Hamlet.

On Monday Ray Lanman, father of Mrs. Vern Grenier, visited his son, Bud, at Verdell.

Mr. and Mrs. Ben Asher and son, Ben, of Page, were Sunday dinner guests of Mr. and Mrs. Charles H. Switzer.

For a Good Time
VISIT THE
OLD PLANTATION
CLUB
Elgin Nebr.
• Fine Food
• Dancing
• Entertainment
Members and their guests are invited to visit the Old Plantation Club.

PERRIGO OPTICAL COMPANY
SERVES YOU AGAIN!
OUR ASSOCIATE
DR. A. H. PENROD, O. D.
OPTOMETRIST
... will again make his regular visit to your community.
HE WILL BE IN —
O'NEILL at the GOLDEN HOTEL
MONDAY, JUNE 2

WANTED
Legionnaires
Eligible World War 1 and 2 Veterans
Join Now!
SEE:
• BOB EBY
• BOB MILES
• DORRANCE CRABB
• ART JURGENSMEIER

FOLLOW THE LEADER
HOTEL LINCOLN
LINCOLN, NEBRASKA

Gambles
FOUNDERS Month
SAVE 25%...
PAY ONLY 3/4 OF OUR REGULAR LOW PRICE DURING THIS SALE!
Crest Deluxe Inner Tubes
600x16 size (Our Reg. Low Price \$2.95) \$2.21 plus fed. tax
Here is your chance to net some real savings by laying aside a few genuine Crest Butyl tubes! These superior tubes have greater resistance to punctures and hold air longer than pre-war tubes! (tax adds 22 to 35 cents)
625-650x16 (Reg. \$3.30) ... NOW \$2.48
700x16 (Reg. \$3.50) ... NOW \$2.63
550x16 (Reg. \$2.45) ... NOW \$1.84
650x15 (Reg. \$3.40) ... NOW \$2.55
700x15 (Reg. \$3.45) ... NOW \$2.59
525-550x17/18 (Reg. \$2.60) NOW \$1.95
475-500x19 (Reg. \$2.30) ... NOW \$1.73
440-450x20-21 (Reg. \$2.25) NOW \$1.69
30x3 1/2 (Reg. \$2.00) ... NOW \$1.50
Heat Resistant for Summer Driving
Gambles
The Friendly Store