

## Why freight rates are going up...

FIRST IN CAR SALES-FIRST IN TRUCK SALES FIRST IN COMBINED CAR AND TRUCK SALES!

The final registration figures are in, and again in 1946 America pur-
chased more Chevrolet cars-more chased more Chevrolet cars-more
Chevrolet $t \cdots$ cks-more Chevrolet cars and trucks combined -than any other make, despite the fact that Chevrolet was out of production entirely during the first three months of the year: A magnifcent efficiency, as well as to the dollar efficiency, as well as to the dollar value of Chevrolet products! It's
the best proof you can possibly
have that you're wise to choose Chevrolet, the only cars giving big-Car Quality at lowest COST, and the only trucks rating as THRIFT-CARRIERS FOR THE nation! True, there still aren't enough new Chevrolets to go demand means higher dollar value, just as highest production means quicker delivery of your new car or truck. Place your order-today

CHEVROLET-LOWEST-PRICED LINE IN ITS FIELD Midwest Motor Co., Ltd.

[^0]100,000 different products. They pay big taxes - taxes which are spent not only for public schools, public health, and police and fire protection, but even for highways, airways, airports and inland waterways.

Railroads are America's lifelinekeeping goods flowing among the 48 states day and night in all weather. They can continue to do this only if there is a reasonable balance between income and outgo. Like yourself, the railroads must make ends meet.
We are publishing this and other ad vertisements to talk with you at first hand about matters which are impos tant to everybody.
today, few have been so little and so late as that in
transportation.

How important are healthy railroads to a prosperous country? Only when the railroads are finan cially healthy can they provide the and better tormer fed road beds, for still bett

The defense of the nation depends upon the continuance of the efficient transportation which served the nation so well in the last war.
The railroads are among the largest mployers of labor. They buy over


[^0]:    Since 1939, railroad employes have had three general pay raises totaling
    $52 \% / 10 \%$, and the prices of fuel, materials and supplies have risen $61 \% / 10 \%$
    But when the war ended in 1945 the railroads were still hauling freigh at rates no higher, and in some cases lower, than when the war began.
    Without increased revenues, railroads could not meet these costs and also provide improvements in equipment and facilities-improvements that are essential for the low-cost freight and passenger services which are necessary
    to America's high standard of living.

    Under these circumstances-and almost a year after the last major wage increase-the Interstate Commerce Commission recently approved an average increase in freight rates of $17 \% / 10 \%$.
    Of all the price increases in America

