

THE FRONTIER

O'Neill, Nebraska

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INMAN NEWS

Mr. and Mrs. Rex Oberle spent Sunday with Mr. Oberle's parents, Mr. and Mrs. Howard Oberle, at Dorsey.

Mrs. Harry Harte spent March 5 visiting Mrs. Louise Anspach. Mrs. John Conard, of Emmet, spent Friday visiting her mother, Mrs. Louise Anspach. Mr. and Mrs. Conard left Saturday for various parts of California, where they will visit.

Mr. and Mrs. James Gallagher and family were Sunday dinner guests of Mr. and Mrs. Ira Watson and family.

Mr. and Mrs. George Coventry and Mr. and Mrs. Kenneth Smith and family were Sunday dinner guests of Mr. and Mrs. James Coventry.

Mr. and Mrs. Robert Heck, of Ewing, spent Sunday visiting Mr. and Mrs. Kenneth Kestenholz.

Calvin Geary, of Lyons, spent March 4 visiting his mother, Mrs. Etta Geary. He was accompanied back to Lyons by James McMahon, who spent two days with his, sister Mrs. Charles Walton.

Mr. and Mrs. E. A. Spittler returned March 5 from Seattle, Wash., where they had spent several months.

John McGraw spent two days last week visiting his brother and sister-in-law, Mr. and Mrs. Harry McGraw. Mr. McGraw was on his way from Oklahoma City, Okla., where he has spent the winter, to Meeteetse, Wyo.

Mr. and Mrs. Charles Luben moved March 5 from the Young farm to the Keyes farm, west of Inman.

Tomlinsons Entertain— INMAN — The Bridge club met Friday evening with Mr. and Mrs. Arthur Tomlinson. Mr. and Mrs. Kenneth Smith won first prize,



WAR II VETS PICKET IN OHIO

Approximately 1,000 veterans of World War II marched on the Ohio capital, Columbus, to apply maximum pressure on authorities for a speedy solution of veteran problems. Arriving by bus, train and "thumb," they attended meet-

ings of the legislature. A committee called on Gov. Thomas J. Herbert, veteran of World War I. The group marched with placards displaying their problems and wants, as shown above.

GIRL SCOUT NEWS

By Suzanne Moss, Troop Scribe We had our third first aid lesson Sunday. The fourth will be next Sunday. Be sure and be there at 2:20 p.m.

After the first aid lesson we had a meeting. We made out our orders for Girl Scout uniforms. Mrs. Carroll Stewart visited us and taught us a few cute songs. We intend to sing them at every meeting, and we hope that Mrs. Stewart comes often. We sure do appreciate her interest in us.

March 12 marked the 35th birthday of Girl Scouting. We hope by next year there will be another troop in O'Neill and we will get together and have a celebration.

Haynes Entertain—

PAGE—Mr. and Mrs. Laurence Haynes entertained the Pinochle club Friday evening. Mr. and Mrs. Bill Sorenson and Harry Cullen were guests. Harold Asher won high score and Bill Sorenson, low.

PRAIRIELAND ... TALK

By ROMAIN SAUNDERS ATKINSON Route 5

LINCOLN — Schools and school land leases seem to be among the hot topics. Casting stones at "big business" has been the practice of little souls and some now express holy horror because Nebraska cattlemen have had the courage to develop large ranch holdings, within the limits of which are state school lands under lease. As I view it, neither the school fund nor the citizens will benefit by putting what school lands there may be in a 50,000-acre ranch into other hands. The large ranches are in a section that is strictly cow country. The one-family ranch was tried when the section homestead law was enacted and soon "petered out." Most of those "Kinkaiders" were a failure as ranchers. The lands have now gotten into the hands of organizations that are making the cattle industry one of Nebraska's greatest assets. "Big business" — let us have more of it!

out of the Ford factory in 1914, two brothers, John and Thorval Emmert, started from Salem, Neb., with the avowed purpose of getting around and giving the governors of all 48 states the good Nebraska handshake. . . . A bull from the Alfred Martin herd in the Atkinson territory sold for \$1,100 at the Northwest, Nebraska Hereford association show and sale at Valentine, \$1,575 being the top price for a single aristocrat of Herefordshire ancestry. . . . A heifer in the herd of Holsteins at the state reformatory gave birth to a 156-pound heifer calf as her first offering to the bovines. Inmates of the institution milk the herd of 100 cows three times each day. . . . The latest word about the fallen German dictator is that he has been seen, unkempt and afflicted with rheumatism, in a hide-out down in Patagonia. . . . A darkskinned young man from Addis Ababa, Ethiopia, has arrived in Lincoln to become a student at Union college.

The words "mentally ill" are to replace the harsher term "insane," by act of the legislature. Mentally ill might mean something indefinite but there is no guess work about the word it replaces. Unconscious, out from a clout on the head, drugged or soured and the victim is mentally ill but not insane. There are possibilities in this change.

KFAB farm service has published congratulations to the

We write it "fame." The Latins put it "fama." Dr. Webster defines it as "public estimation." A great editor of the Louisville Courier-Journal once wrote it down thus:

"A mound a little higher graded— Perhaps upon a stone a chiseled name; A dab of printer's ink soon blurred and faded. And then oblivion—that, is fame."

Miscellany—Traveling in an old reliable model T that came

group of girls and young men chosen for the June contest of 4-H club able speakers, in which is the name of Twyla Whaley, of O'Neill, and Gilbert Gilchrist, of Ainsworth. To these congratulations may I be allowed to add my own. I have had the privilege of hearing Miss Whaley in O'Neill and regard her as gifted with marked ability for coordination of thought, coupled with directness and a simple beauty of language, as well as charm of personal bearing. O'Neill will boost for Twyla in the June contest.

His eye was stern and wild, his cheek was pale and cold as clay; upon his lip a smile of fearful meaning lay; he mused awhile, but not in doubt—no trace of doubt was there; it was the steady, solemn pause of resolute despair.

"Once more he looked upon the scroll, once more its words he read, then calmly with unflinching hand its folds before him spread.

"I saw him bare his throat and seize the glittering steel, and grimly try the tempered edge he was so soon to feel.

"A sickness crept upon my heart, and dizzy swam my head; I could not stir; I could not cry; I felt hunched and dead.

"Black icy horror struck me dumb and froze my senses o'er; I closed my eyes in utter fear and strove to think no more.

"Again I looked; a fearful change across his face had passed; he seemed to rave; on cheek and lip a flaky foam was cast.

"He raised on high the glittering blade; then first I found a tongue: 'Hold, madman, stay thy frantic deed!' and forth I sprung.

"He heard me but he heeded not; one glance around he gave, but ere I could arrest his hand; he had begun—to shave!"

I opened an old school book

to get this one . . . Two classes of immigrants anchor on American shores—the one to escape the limitations if not thralldom of their native lands; the other to transplant the roots of an alien communism in the democratic soil of America.

Walkers Celebrate

PAGE — Mr. and Mrs. E. A. Walker celebrated their 37th wedding anniversary Sunday, when the following children and their families enjoyed a dinner at noon at their home; Mr. and Mrs. Anthony Craig and two daughters, of Norfolk; Mr. and Mrs. James McNally and son and daughter, of Humphrey; Mr. and Mrs. Fred Walner and son, of Lincoln; and Mr. and Mrs. C. E. Walker and family of Page.

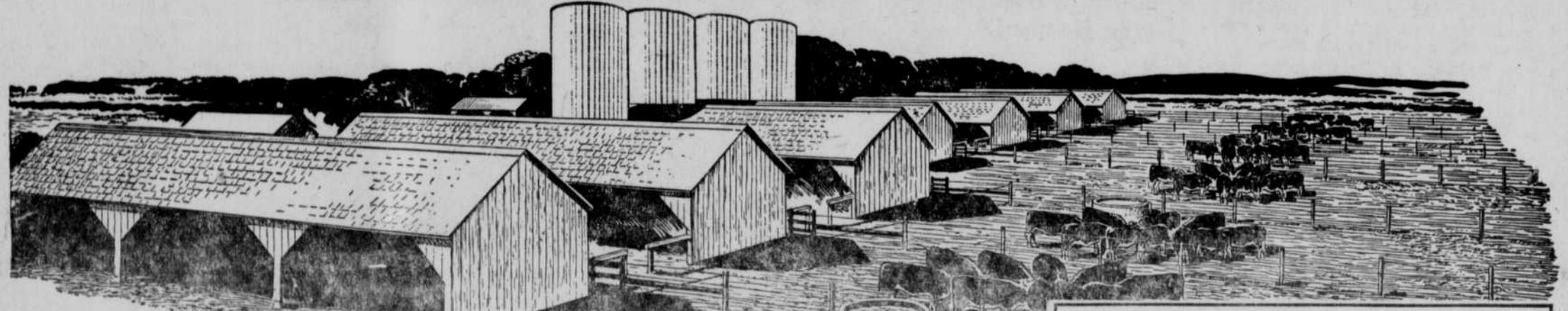
Mr. and Mrs. Bert Finley were also guests. Another son, Mr. and Mrs. John Walker and son, of Ainsworth, spent Saturday evening with the family.

Mark Anniversary—

PAGE — Mr. and Mrs. Harold Kelly had as their guests for dinner and supper Sunday Mrs. Kelly's parents, Mr. and Mrs. J. N. Carson, and her aunt, Mrs. Carrie Hunter, honoring the birthday anniversary of Mr. Carson.

DANCE At SUMMERLAND Ewing Sunday, March 16 Music by ELMER HALL and His Orchestra

Are you using these "hired hands"?



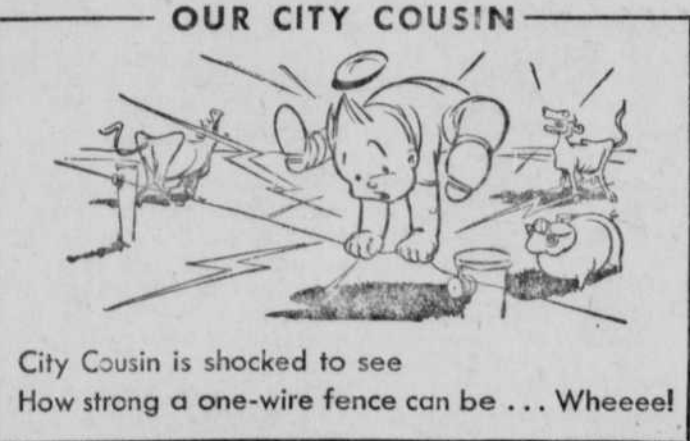
It often seems as though a farmer or rancher never has enough help. But did you ever stop to think that there are literally thousands of people who work for you that you seldom, if ever, see?

These unseen "hired hands" are the scientists of agriculture, who work for you the year 'round in agricultural experiment stations of the nation. Their accomplishments are many—and can benefit you directly in proportion to the advantage you take of their services. They've helped increase productivity of the land, helped develop better-yielding crops, better livestock and poultry. Yet, never satisfied that perfection has been reached, the experiment stations continue to explore the possibilities of further aid to agriculture.

The experiment stations in the 48 states are to the business of agriculture what our research laboratories are to Swift & Company. It is in the research laboratory that we put science to work for us, to improve our products and our business. It costs us money—but we consider it money well spent. Farmers and ranchers are indeed fortunate to have much of their research work done for them—and paid for out of public funds derived from taxes.

We like to think of these agricultural experiment stations as a vast bank of valuable scientific knowledge. To maintain the assets of this bank, millions of dollars from this year's \$1,235,055,000 budget of the United States Department of Agriculture go to the various state experiment stations, to conduct experiments sponsored by the U. S. D. A. In addition, about \$12,000,000 is provided by the states to staff and maintain the sta-

tions. Remember, this is your bank from which you can make withdrawals of real value any time you wish. Information is available on any subject relating to farming or ranching. Direct your request either to the Dept. of Agriculture, Washington 25, D. C., or to your own state college, state experiment station or extension service. If you do not have the address, ask your county agent or vocational agriculture teacher. Or write to us at Swift & Company, Department A-5, Chicago 9, Illinois.



Two Different Things There seems to be a good deal of misunderstanding about two factors which are important in the marketing of livestock—grade and price. Simply defined, the purpose of grading is to provide a convenient but necessary means for comparing qualities of the meat animals in a market; or for comparing the animals in one market with those offered for sale in another market. However, grading is not an exact science because it depends to quite an extent on the judgment of the person doing the buying or selling. Grades are standards which take into consideration the sex, weight, quality, conformation and finish of animals. Now, let's have a look at price. Price is not a factor in determining grade. Just because some animals are in a higher grade does not mean that they always will sell for a higher price than animals in a lower grade. For example, it happens at times that a medium grade of cattle sells for as much or more than a good grade. Such a condition may come about when there is a heavy demand for, but only a light supply of, medium cattle; while on the same day a big supply and a light demand of good grade cattle will not bring so high a price. The same situation may exist in the case of lambs. In communities where racial customs affect eating habits, there are times when carcasses of lightweight, thin, lean lambs sell for as much as the fat, well-finished, choice type. Again the law of supply and demand is in action. Always remember that price and grade are two different things. Try to think of each separately, and we believe you will have a much clearer and truer picture of grading and marketing of livestock. P. C. Smith, Vice President In Charge of Beef, Lamb, Veal

We Said YES! when everybody else said NO! During the depression and drouth, everybody else told farmers and ranchers "No, we aren't making loans." But the Land Bank Cooperative Credit System said "YES! WE ARE READY TO SERVE YOU IN BAD TIMES AS WELL AS IN GOOD TIMES." When you need a farm or ranch loan, get it from the organization that has PROVED its ability to "stand by" you ALL THE TIME. GET YOUR LAND BANK LOAN through your ELKHORN VALLEY NATIONAL FARM LOAN ASSOCIATION LYLE DIERKS, Secy-Treas. O'NEILL PIONEERS for 30 YEARS and still leading the way with America's best farm and ranch loan!

MEN'S SLACKS for Spring . . . A FULL SELECTION IN ALL SIZES • All-Wool or • Wool and Rayon 5.95 to 14.95 McCarvilles CLOTHING and SHOES

SIZE OF BUSINESS by J. L. Tennant Rhode Island State College A farm business should be large enough to pay operating costs, interest on the investment, and family living expenses. A southern New England dairy farm, for example, should have at least 18 cows per man; a poultry farm, 1,500 layers; a market-garden farm, 10 acres; a potato farm, 40 acres; and an apple farm, 20 acres. Doing more business with the same capital investment is one way to lower costs and higher profits. With the larger business, the operator can spend more of his time at productive work. For example, workers on a dairy farm with 9 to 10 cows per man will be just as busy as on a farm with 15 to 18 cows per man. The gross sales and net income on the larger operation will be much higher because more of the time is used in producing milk. Reducing costs per unit puts the farm operator in a stronger competitive position. If more crop land cannot be bought, perhaps it can be rented. Another plan is to check means by which crop production on present acreage can be increased. Ways to do this include: the use of lime and fertilizer; winter cover crops; higher yielding varieties; double cropping; drainage and terracing. Another step toward efficiency is to install modern equipment which enables one person to produce more per hour. Overhead costs per unit of product can be lowered when each machine is used profitably for as many hours as possible.

Soda Bill Sez: . . . a feller that's wrapped up in himself generally makes a mighty puny package. A Big Market of Little People A new outlet for meat has been developed! Hundreds of thousands of "little people" in America, the babies of the nation, are now eating meat. Swift's Meats for Babies and Juniors are specially prepared for them. These new products give today's babies a better chance than ever before for robust health and full physical development. The better the food, the better the baby! That's why doctors are so enthusiastic about Swift's Meats for Babies. They know that meat provides complete, high-quality proteins, the essential body-builders—iron, the blood-builder—and needed vitamins in natural form. They know, too, that these vital food elements in meat are most important when babies are young—actually building their bodies. And so, many doctors are recommending Swift's Meats for Babies and Juniors—strained for the very young and diced for older children. This is but one example of the many ways Swift's research, distribution and promotion contribute to the nation's nutrition and build new markets for the products of your farm and ranch. Mothers: if you'd like a free copy of a new informative booklet, "Meat in Your Baby's Diet," write Swift & Company, Dept. B, Chicago 9, Illinois.

Martha Logan's Recipe for BEEF GOULASH 2 pounds beef chuck 1 clove garlic 1/4 cup flour 1 teaspoon dry mustard 3 tablespoons fat 2 tablespoons chopped parsley 1 1/2 cups water 1/4 teaspoon sage 1 tablespoon Worcestershire sauce 1/4 teaspoon caraway seed (optional) 1/2 cup celery leaves 1/4 teaspoon pepper 1 teaspoon salt Cut beef into chunks and roll in flour. Melt fat in skillet. Brown meat well. Add remaining ingredients. Cover skillet and cook slowly for 3 1/2 hours, or until tender. (Yield: 6 servings.) Things are NOT always as they seem Which of the two shapes shown at left is the larger? The white one or the black one? The white one certainly appears to be bigger. But actually they are exactly the same size. In the livestock-meat industry, too, things are not always as they seem. For example, sometimes people think of Swift's total profits as being large. Yet the actual fact is that in 1946 dividend payments to shareholders were less than 4% on the shareholders' investment; the company's net earnings from all sources were 1 1/2¢ per dollar of sales . . . only a fraction of a cent per pound of product handled. That seems to be doing business on a mighty narrow margin—and it is! Swift & Company UNION STOCK YARDS, CHICAGO 9, ILLINOIS Nutrition is our business—and yours