

2 large 1-oz cakes of NEW



New fresh compressed yeast works fast—costs less!

It's super-rising... it's economical... it cuts baking time to a minimum! IF YOU BAKE AT HOME—New Fleischmann's Household Yeast gives you finer results and extra-fast action at amazingly low cost. Ideal for all kinds of breads, rolls, desserts, Fleischmann's Household Yeast is always dependable, always uniform. Use it next time you bake.

It's the World's Finest Investment—Buy U. S. Savings Bonds!

"COLD BUG" GOT YOUR CHILD?



Get MENTHOLATUM quick!

Poor little chest muscles all sore and "achey" from hard coughing? Quick, Mentholatum. Rub it on back, chest, neck. Your child will like that warm, gently stimulating action. Helps lessen congestion without irritating child's delicate normal skin. At same time comforting vapors lessen coughing.

One Great Tobacco Pleases Two Kinds of Smokers!



For pipe or rolling—the tobacco that means more pleasure is rich-tasting, tongue-gentle Prince Albert!



"For my money, Prince Albert just can't be beat"—says Earl A. Cargile. "You know it's choice tobacco from the first puff—and smokes mild, cool to the bottom of the bowl."



"I've rolled my own with Prince Albert for years," says Ed Bearn. "Crimp cut P. A. rolls up quick as a shot. Every cigarette is firm, easy-drawin', and tastes right too!"



FOR PIPES OR PAPERS
PRINCE ALBERT
The National Joy Smoke

Gags BEST LAUGHS OF THE WEEK

MOPSY by GLADYS PARKER

BUT, MOPSY, THE FIGURE-SKATING PRIZE DOESN'T MEAN SHE HAS THE BEST FIGURE!



HOME-TOWN ECHOES By G. Kessler



WE DIDN'T CALL 'EM FLAPPERS OR BOBBY SOXERS BUT THEIR HEARTS COULD GO PITY-PAT JUST THE SAME.

LAUGHING STOCK By Frank Adams



"Got something for a splitting headache?"

DON'T WEAR A TRUSS THAT FAILS TO HOLD!

HAL'S SERVICE OFFERS YOU:

A new design: no straps, bands or buckles to bind and chafe. Control, comfort and satisfaction guaranteed by written agreement. Periodic checkup to insure proper control.
Mr. Halamka will make his regular monthly visit to Omaha—Hotel Castle, Mon., Feb. 3; Sioux City—Hotel Martin, Tues., Feb. 4; Fremont—Hotel Pathfinder, Tues., Feb. 18; Columbus—Hotel Evans, Wed., Feb. 19; Grand Island—Hotel Yancey, Thurs., Feb. 20; Lincoln—Hotel Lincoln, Fri., Feb. 21. Hours: 1 to 8.

HAL'S SERVICE, 1167 Harding, Des Moines 14, Iowa

GOT A COLD? Help shake it off with HIGH ENERGY TONIC

If you are run down—because you're not getting all the A&D Vitamins you need—start taking Scott's Emulsion to promptly help bring back energy and stamina and build resistance. Good-tasting Scott's is rich in natural A&D Vitamins and energy-building, natural oil. Buy today! All druggists.

SCOTT'S EMULSION YEAR-ROUND TONIC

NO FINER ASPIRIN TO RELIEVE MONTHLY PAIN of functional nature. None better for headache, neuralgia. Bottle of 100 for only 35¢. You save 1/2. Why pay more? St. Joseph ASPIRIN 10¢

NYLON HOSIERY

from mill to you
Ladies Full-Fashioned fine gauge
Newest Shade 8 1/2 to 10 1/2
Box of 3 pairs \$5.50
Add 10¢ per box to cover Mailing Cost
Send Check or Money Order to:

FAMOUS MAKE HOSIERY
8116 York Road, Elkins Park, Penna.

KID O'Sullivan SAYS



When NERVES flash LUMBAGO MISERY!

SORETONE LINIMENT for quick relief on contact!

Reflex nerve pain often signals the misery of lumbago, muscle and back aches due to fatigue, exposure. To relieve these symptoms quickly, gently use the liniment made for this special purpose.
Soretone Liniment contains special rubefacient ingredients acting like glowing warmth from a heating pad. Fresh surface blood is attracted to superficial pain area.
Soretone stands out for safe, effective results. If not delighted get money back. 50¢. Economy size \$1.00.
*Try Soretone for Athlete's Foot. Kills all 5 types of common fungi—on contact!



GIRLS! WOMEN! try this if you're NERVOUS

On 'CERTAIN DAYS' of Month—Do female functional monthly disturbances make you feel nervous, irritable, so weak and tired out—at such times? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms. It's famous for this! Taken regularly—Pinkham's Compound helps build up resistance against such distress. Also a great stomachic tonic!
LYDIA E. PINKHAM'S VEGETABLE COMPOUND



SEWING CIRCLE PATTERNS Frock You'll Be Proud to Wear



Pattern No. 8116 is for sizes 12, 14, 16, 18 and 20. Size 14 requires 3 1/2 yards of 35-inch; 1/2 yard of 35 or 39-inch for collar. The Spring Issue of FASHION has a wealth of sewing information for every home dressmaker. Specially designed styles, easy to make outfits, free crocheting directions, free patterns printed inside the book. Price 25 cents.

Send your order to:
SEWING CIRCLE PATTERN DEPT.
538 South Wells St. Chicago 7, Ill.
Enclose 25 cents in coins for each pattern desired. _____ Size _____
Name _____
Address _____



DELICIOUS! BRAN MUFFINS Flavored With Fresh Orange!

So quick and easy to make, too!
Kellogg's toasted All-Bran and fresh orange juice! Yummy! What flavor!
1/2 cup shortening 1 1/2 cups sifted flour
1/2 cup sugar 2 teaspoons baking powder
1 egg 1/2 teaspoon salt
1/2 cup Kellogg's All-Bran 1/2 teaspoon soda
1 teaspoon grated orange rind 1/2 cup orange juice
Blend shortening and sugar. Add egg; beat well. Stir in Kellogg's All-Bran and orange rind. Add sifted dry ingredients to first mixture alternately with orange juice and milk. Stir only until flour disappears. Fill greased muffin pans two-thirds full. Bake in moderate oven (400° F.) about 30 minutes. Makes 10 orange-y muffins.
Good Nutrition!
100% All-Bran is made from the VITAL OUTER LAYERS of finest wheat—serve daily as a cereal.

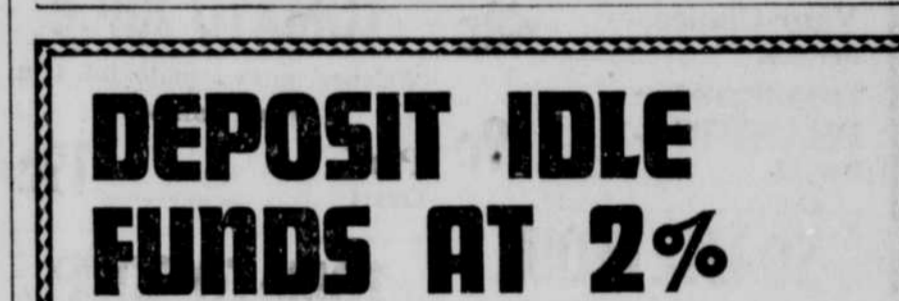
BRIGHT buttons make a handsome trim for this smart raglan-sleeved dress. The dashing high neckline is finished with snowy white collar revers, curved hip pockets are a nice accent on the plain flared skirt.

Starvation in India
Throughout history, half of all deaths from starvation have been—and still are—among the Hindus of India, reports Collier's. As their religion teaches them to sanctify and protect animal life, they not only allow monkeys, rats and other pests to eat and damage their crops, but also use much of their food to maintain animals in idleness, among them being about 100,000,000 head of cattle.



Now-a-days it takes LESS WORK to bake better bread and rolls

Red Star Dry Yeast starts working immediately. It makes bread making downright easy, saves you time in mixing, rises quickly, gives "easy kneading," greater "oven-spring" and extra flavor. Buy a supply of this amazing new yeast today. It needs no refrigeration, stays fresh on your pantry shelf for weeks. Once you try Red Star Dry Yeast you'll never use any other kind.



DEPOSIT IDLE FUNDS AT 2%

The Commercial Savings and Loan Association for nearly 60 years has never failed to pay its semi-annual dividend to depositors. ONLY improved city of Omaha real estate loans and U.S. Government securities are invested in by our staff of capable officers.

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