

RHEUMATISM and ARTHRITIS

I suffered for years and am so thankful that I am free from pain and able to do my work that I will gladly answer anyone writing me for information. Mrs. Anna Pautz, P.O. Box 825, Vancouver, Wash. If Pd Adv—NUE-OVO Laboratories

Mr. and Mrs. Lloyd Collins and son, Curtis, left Friday on a business trip to Devil's Lake, N. D.

W. F. FINLEY, M. D.
OFFICE PHONE: 28
First National Bank Bldg.
O'NEILL

IGA SPICK 'N' SPAN WITH IGA HELPERS

Don't let Fall housecleaning be work. Just call on the "helpers" at your IGA store!

- "QUICKIE" FOODS**
FOR BUSY HOUSE CLEANING DAYS
- Soilax, Lge. Pkg.23c
 - Powdered Bon-Ami, Can 10c
 - S-t-r-e-t-ch Soap with Soapade, Lge. Pkg. 13c
 - For Easier Cleaning Boon, Qt. Bot. 21c
 - IGA Lemon Scented Cleanser, 14 Oz. Pkg. 5c
 - Grease - Dissolving Babo, Lge. Can 11c
 - IGA Noodles 19c
12 Oz. Pkg.
 - IGA Deluxe Vacuum Pack Coffee 43c
Lb. Jar
 - RICE SPARKIES
Per Pkg 12c
 - GRAPE-NUTS
Per Pkg 16c
 - Ralston Wheat O-A-T-S
14 Oz. Pkg. 9c
 - Porto Rican Sweet Potatoes 19c
2 Lbs.
- Red Cherries 39c
Sour, Pitted, No. 2 Can
- For a Hot Cereal Hershey's Cocoa 10c
1/2-Lb. Can
- IGA Garden Run New Pack Peas 22c
No. 2 Can
- IGA Garden Spinach 14c
No. 2 Can
- Pioneer Cut Asparagus 30c
No. 2 Can
- Salad Bowl
so fluffy, and so easy to fix!
- For Lunch Boxes — APPLES 27c
Grimes Golden, 2 Lbs.
- California Sweet Bartlett PEARS 15c
Lb.
- California ORANGES 12c
Lb.
- Fresh Crisp Pascal — CELERY 12c
Lb.
- Snowwhite — CAULIFLOWER 16c
Lb.

IGA
LOW PRICES EVERY DAY!
Home-Owned Home-Operated

SOCIETY

Mrs. Bridge Entertains
Mrs. Harrison Bridge entertained her regular bridge club on Monday evening. Mrs. G. W. Reisinger won high honors, Mrs. Harold Weir won second honors, and Mrs. Herbert Peterson won all-out.

Froelichs Hosts at M & M Cafe
Mr. and Mrs. W. J. Froelich entertained six couples for dinner at the M & M cafe on Saturday evening. After dinner, the guests played cards at the C. E. Stout residence.

Mr. and Mrs. Edwin Hull and family, of Sioux City, spent the weekend visiting relatives here, including the D. A. DeBackers. Mr. and Mrs. Orville Roth, of Grand Island, returned last Thursday after spending a few days with their cousin, Allen B. Connell.

Emmet News
Mr. and Mrs. George Wilson and Jack Troshynski, of Detroit, Mich., are visiting in this community. Mrs. Guy Cole took her daughter, Lois, to Denver Saturday where Lois will enter Colorado Women's college. Robert and Jeannie accompanied them.

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DON'T FLOUNDER!



Economic storms can be as disastrous as storms at sea. Chart a SAFE course to Debt-Free Farm Ownership with a Federal Land Bank loan through the NATIONAL FARM LOAN ASSOCIATION
Lyle P. Dierks, Sec.-Treas.
O'Neill, Nebr.
Low FARM Long Interest LOANS Term

Mr. and Mrs. Glenn Burge drove to Clearwater Sunday where they spent the day visiting her folks, Mr. and Mrs. Casey Jones.

The Bible study group will meet Friday with Mrs. Sewell Johnson. Mrs. Myrta Fox accompanied Charles, Gilbert and Melvin Fox to their home in Miller Sunday. Mrs. Fox had spent several weeks visiting here.

Mr. and Mrs. Willard Pinney, of Lincoln, spent the weekend visiting Jerrold Dusatko. S 1/c Richard Fox has arrived at New London, Conn., according to word received by his parents, Mr. and Mrs. Robert Fox. New London is only 60 miles from Long Island, N. Y., where his sister and brother-in-law live.

Raymond Fernholtz and Mary Ann Schmidt were Sunday dinner guests at the G. D. Jansing home. Mr. and Mrs. John Bergmann and family, of Plattsmouth, spent

Friday at the Joe Winkler home. Mrs. Bergmann is a sister of Mrs. Winkler.

Angela Prussa, of Atkinson, visited school district 20 Friday.

Mr. and Mrs. DeVere Fox and family, of Atkinson, were Sunday guests at the Charles Fox home.

Rev. John O'Brien left Wednesday for Patterson, N. J., where he

will visit his mother, sisters and brother for two weeks.

Miss Blanche Bartas, of Atkinson, visited Mary Helen Benz on Sunday afternoon.

ROYAL THEATRE
O'NEILL

FRIDAY AND SATURDAY SEPT. 13-14
BIG DOUBLE BILL
Peggy Ryan, Jon Hall and Louise Allbritton in
Men in Her Diary
with Virginia Grey, Alan Mowbray.
— ALSO —
Jimmy Wakely in
Riders of the Dawn
with Lee "Lasses" White.
Adm. 32c plus tax 8c, total 38c
Child. 10c, plus tax 2c, tot. 12c
Saturday only Matinee 2:30

SUN. - MON. - TUES. SEPT. 15-16-17
Dorothy McGuire and Robert Young in
Claudia and David
Adm. 42c, plus tax 8c, tot. 50c
— Matinee Sunday 2:30, Adm. 38c, plus tax 8c, tot. 46c
Child. 10c, plus tax 2c, tot. 12c

WEDNESDAY-THURSDAY SEPT. 18-19
Ann Sothern and George Murphy in
Up Goes Maisie
with Hilary Brooke, Horace McNally, Ray Collins, Jeff York.
Adm. 38c, plus tax 8c, tot. 46c
Child. 10c, plus tax 2c, tot. 12c

for the **ABC Set**

Toasty Warm Coat Sets

Matched Coat and Leggings
SIZES 1 to 12

Buy Now — or use our "Lay-Away Plan"



Forward planning mothers find this an excellent time to shop for the small fry here at Brown-McDonald's. And we, knowing the quick and furious changes in weather this region is subject to, always make it a point to have plenty of warm togs to select from early in the season. Assortments and size ranges are always best at this time.

STYLES—tailored or fur-trimmed
FABRICS—soft and fleecy
COLORS—tan, blue, brown, red, green

9.69 to 19.28

Brown McDonald's

Rodeo Wednesday & Thursday

- Bronc Riding —Steer Riding
- Bulldogging —Wild Cow Milk-
- Calf Roping ing.

Thrills & Spills!

AT CHAMBERS
SEPT. 17, 18 & 19!
Holt County FAIR & Rodeo

TUESDAY: ENTRY DAY — for fair exhibits.
WEDNESDAY: SCHOOL DAY — All school age children will be admitted FREE!
B-A-S-E-B-A-L-L
Wednesday—Oakdale vs. Holt County All-Stars
Thursday—Tilden vs. Holt County All-Stars
M-U-S-I-C
Wednesday—Neligh HS Band
Thursday—O'Neill HS Band

HORSESHOE PITCHING — Holt county championship. Mail \$1 entry fee to Paul Roth by Sept. 17. Preliminaries on Wednesday; finals on Thursday.

Agricultural & Livestock Exhibits . . .
. . . 4-H Judging and Demonstrations

BIG FREE SHOW! — Happy Bill & His Dakota Barn Dance Gang. 3 big acts each afternoon. 1—Trained horse act, featuring Chico & Duty. 2—A rollicking clown act. 3—Musical acts.
Full Hour Show Each Evening! Show starts at 8 o'clock on large platform in front of grandstand.

CURL AMUSEMENT CO. — Rides for the kids. Finest mid-way carnival.

BIG OPEN-AIR DANCE — with Edwin Hoberg & His Orchestra. Wednesday and Thursday nights. Featuring old and new time music.

SPECIAL DAIRY COW SALES

45 Head at NELIGH
45 Head at ORCHARD

Saturday, Sept. 14
Neligh Sale Pavilion
1:30 p. m.

Monday, Sept. 16
Orchard Sale Pavilion
1:30 p. m.

—Jerseys —Guernseys and Cross-Bred
— Swiss & Jerseys

EACH OFFERING will consist of around 20 good, fresh, dependable, high-producing cows, with calves at side; 25 head of fine quality, bred heifers; some heavy springers. Balance, close up springers. These cows are all young, halter broke, TB and Bangs tested, ranging in age from 2 to 6 years old. To the man interested in the purchase of a few good fall and winter cows, we will say you will find cows and heifers in these two offerings that will compare with the best.

H. E. FLANAGAN
Owner

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CATTLE • HOGS • SHEEP

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Sioux City Stock Yards

ANOTHER IN A SERIES OF MESSAGES ON THE ABC'S OF ELECTRICITY

B STANDS FOR BETTER SERVICE

Says "Alec Tricity"

THE ABC'S OF ELECTRICITY

- A STANDS FOR ADEQUATE SUPPLY**
- B STANDS FOR BETTER SERVICE**
- C STANDS FOR COSTS—LESS & LESS**

"You know and I know that there is just no substitute for good service — unless it is BETTER service," says "Alec Tricity," that jolly little fellow who symbolizes reliable electric service in Nebraska. And "Alec" was quoting from Consumers' copy book which says on page two: "B stands for Better Service." This is a cardinal principle, a perpetual goal for Nebraska's own state-wide utility—to constantly improve its facilities so that it may better serve every electric need for you and thousands of other electric users throughout the state. "Better Electric Service" is more than a slogan—it is Consumers' creed.

Better Service is Provided at Lower Rates

And while constantly working toward the end of better service, Consumers has been able to reduce rates until today, Nebraska electric users save in excess of one million dollars through lower rates. On the average, Nebraska has the lowest electric rates of any middle western state. Literally, Consumers SAVES as it SERVES.

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NEBRASKA'S TAX-PAYING, SELF-SUPPORTING, PUBLICLY-OWNED UTILITY.