

THE FRONTIER

D. H. Cronin, Editor and Owner



1946



D. H. Cronin, Editor and Owner Entered at Postoffice at O'Neill, Nebraska, as Second Class Matter

SUBSCRIPTION

One Year, in Nebraska, \$2.00 One Year, Outside Nebraska 2.25 Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if the publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber. Display advertising is charged for on a basis of 25c an inch (one column wide) per week. Want ads 10c per line first insertion. Subsequent insertions 5c per line.

CHAMBERS ITEMS

(Continued from Page One) rado Springs, Col., Mrs. Melvin Armstrong and children, of Elgin, and Mr. and Mrs. Dean Stevens were supper guests in the E. R. Carpenter home Thursday evening. Richard Harley returned Sunday from the hospital at Norfolk.

INMAN ITEMS

Mr. and Mrs. Kenneth Smith were Norfolk visitors last week. Mr. and Mrs. Graydon Hutton, of Wayne spent the week-end with his parents, Mr. and Mrs. T. D. Hutton. Mrs. Guy Cole, of Emmet, was in town Monday, looking after business. Mr. and Mrs. Beryl Conger and Dean, of Whitefish, Mont., visited friends at Inman last week then drove to Elgin to visit his parents, Mr. and Mrs. Clarence Conger. Mrs. L. S. Mapes, of Fremont, visited at the home of her brother, George Coventry. Last Wednesday Harry McGraw left for Oklahoma City to attend the funeral of his step-mother, Mrs. Thomas McGraw. The L. L. Club met with Mrs. George Coventry last Wednesday. The adult Fellowship held their monthly party Thursday evening at the Aid Hall with a large number present. Last Wednesday evening a group of twenty men surprised Ernest Bronkhorst. The evening was spent playing cards and the men served lunch lunch of coffee, sandwiches and ice cream. The Bridge Club met with Mr. and Mrs. Vaden Kivatt last Friday evening. Last Sunday Mr. and Mrs. Harry Thomsen and Cecil and Miss Muriel Keyes attended a birthday dinner at the home of Mr. and Mrs. Roy Hansen at Plainview. Mr. and Mrs. Clarence Hansen spent last Saturday night with Mrs. Minnie Hansen, then on Sunday they attended a birthday dinner at the home of Mr. and Mrs. Roy Hansen at Plainview. Mrs. Roy Hansen and Mrs. Clarence Hansen have birthdays the same day. Dean and Gerald Hamilton, of Spencer, spent Saturday with their sister, Mrs. Ermand Keyes. Rev. E. B. Maxcy and a group of young folks attended a Youth Rally at Page Sunday afternoon and evening. Robert, son of Mr. and Mrs. T. D. Hutton arrived home for a visit. Cadet Nurse Ruth Janette Watson, of Omaha, is visiting her parents, Mr. and Mrs. I. L. Watson.

EMMET NEWS

The South Side Improvement Club met at the home of Mrs. Bob Fox Wednesday, April 3, with thirteen members present. Election of officers was held with the following being elected for the coming year: Mrs. Bessie Burge, president; Mrs. Glen Burge, Secretary-treasurer; Mrs. Bob Fox music leader. House plants were exchanged and more will be exchanged at the May meeting which will be held with Mrs. Walter Pease. Mrs. Pat McGinnis and Mrs. Alex McConnell served the lunch. Mrs. Ed Flood and Mrs. John Rotherham, of O'Neill, visited Mrs. Agnes Gaffney Tuesday. Mary Helen and Carmen Benze spent Friday at the Joe

Winkler home. The Maring family received word that John Horn, of California, had passed away. The Horn family formerly lived in the south community. Jimmie Dusatko, of O'Neill, spent the week-end visiting at the home of his grandparents, Mr. and Mrs. Joe Babl. Mr. and Mrs. Dean Perry and children were Sunday dinner guests at the William Newton home. Mrs. Lloyd Johnson and children and Mrs. Earl Farr and son of O'Neill visited at the Wm. Grothe, Sr. home Sunday afternoon. Jerrald Dusatko was a caller at the Bernard Dusatko home in O'Neill Saturday afternoon. The Bible Study Group of the Methodist church met with Mrs. Emma Maring Thursday afternoon, April 4, with eleven members present. The afternoon was spent socially as a birthday party in honor of Mrs. Maring. A delicious lunch was served by Mrs. Charles Abart and Mrs. Claude Bates. Lois and Robert Givens of Stuart, spent Sunday and Monday with their grandparents, Mr. and Mrs. George Pogratz, while their parents, Mr. and Mrs. Arthur Givens visited relatives of Norfolk. Mr. and Mrs. Fritz Roth and family, of Atkinson, were Sunday supper guests at the Herman Grothe home. Mr. and Mrs. Bernard Dusatko, of O'Neill, spent Sunday at the Joe Babl home. Guy and Daryl Beckwith helped Fred Backwith saw lumber Monday. Mr. and Mrs. Bill Grothe, Jr. and family, Mr. and Mrs. Herman Grothe and children and Mr. and Mrs. Wm. Grothe, Sr., attended a party Friday night at the home of Mr. and Mrs. Sam Banks in O'Neill, in honor of their son, Jimmie, who recently received his discharge from the army. Mr. and Mrs. Leonard Fox and son, Seaman 2-c Richard Fox, and Mrs. June Luber and Melvin were dinner guests Sunday at the Leonard Fox home. Seaman 2-c Richard Fox arrived home Friday on a four day furlough from San Diego, Cal., to visit his parents, Mr. and Mrs. Robert Fox and other relatives and friends. Mr. and Mrs. Lloyd Johnson, of O'Neill, visited at the Wm. Grothe Sr. home Monday afternoon. Mr. and Mrs. Guy Beckwith, family and Mr. and Mrs. Wilbur Coleman and family were dinner guests Sunday at the Vera Hickman home near Atkinson. Mrs. John Conrad visited her mother in Inman Sunday afternoon. Mr. and Mrs. Ray Sauers, of O'Neill, accompanied Mr. and Mrs. Henry Patterson to Superior Saturday, where they visited with Mr. and Mrs. France. They returned home on Sunday. Mr. and Mrs. Eli McConnell and girls of Atkinson, were guests at the Walter Puckett home on Sunday. They also visited a short time at the Alex McConnell that evening. Arthur Daniley is attending Northwestern University at Chicago. He was recently discharged from the Army Dnal Corps, where he attained the rank of major. Mr. and Mrs. Fred Saunto and daughter, Ann, of O'Neill, spent Sunday visiting at the Alex McConnell home. Mr. and Mrs. Glen Burge and June motored to Clearwater Sunday, where they visited Mrs. Burge's parents, the Casey Jones family. Miss Gladys Schmoir is spending this week visiting relatives at DeWitt. Mr. and Mrs. Grant Peacock and Kenneth spent Tuesday at the Homer Lowery home in O'Neill, the occasion being Mrs. Peacock's birthday. Zane Cole underwent a major operation at an Omaha hospital this week and is getting along nicely. Mrs. Herman Janzing returned home Saturday from the hospital, where she was under the doctor's care for several days. Eighth grade examinations will be held at School District 20 Friday, April 12. Henry Luth has moved into his new home.

Minutes Of Meeting Of Holt County Supervisors

O'Neill, Nebraska, February 27, 1946, 10:00 a. m. Holt County Board of Supervisors met as per adjournment, with all members present. Meeting called to order by the Chairman. Minutes of the previous meeting read and approved. RESOLUTION A resolution creating a joint Airport Zoning Board, in accordance with the authority conferred by Legislative Bill No. 209, Fifty-eighth Session of the Nebraska State Legislature, 1945. WHEREAS, The O'Neill Municipal Airport is located within the territorial limits of Holt County, Nebraska, and, WHEREAS, Portions or all of

Hold on to that "Million-Dollar Rain"



That welcome rain that brings new life to your land, crops and livestock is the traditional "million-dollar rain" known to every farmer and rancher. There is an old saying, "You can't do much about the weather." But you can do a great deal about what the weather does to your land. Rain can bring relief after drouth and is worth that million dollars—or it can be a savage enemy that "dashes off with grit in its teeth and tears down our soil like a billion furious buzz saws." Water that "walks downhill" is your ally in increasing the production of your land. And one secret of handling rainfall properly is "farming on the level"—by strip cropping, contour plowing, terracing. Cover crops, grassed waterways, dams and farm ponds also help control the destructive power of rain. Then you hold the rain where it falls. Surface run-off is slowed down to the point where it doesn't erode your topsoil away. And as your water "walks

downhill," it soaks into the soil, makes plant food nutrients available to the roots of crops and, penetrating further, fills up nature's great underground reservoirs. Water thus stored in the subsoil is the source of the wells and springs which supply homes and farms and ranches. For years this "water table" has been dropping very seriously in some sections. But where soil conservation has been practiced over large areas, the lowering of the "water table" has been a less serious problem. Soil and water can never be divorced in any good land management program. These two great resources are wedded for all time, and from their union comes the wealth of America's agriculture and the prosperity of the nation.

Sent Your Letter Yet? Prize Contest Closes May 1

Still time to win one of the 43 cash prizes totaling \$400 for best letters on "Methods Employed by Meat Packers in Marketing Meats, Poultry, Eggs, Butter, and Cheese." Contest closes May 1, 1946. We'll be glad to send you the needed information. Write today to F. M. Simpson, Dept. 128... Swift & Company, Chicago 9, Ill.



The mellow flavor of ham rates it one of the most popular of meats. Glaze your ham with honey, marmalade or maple syrup to save sugar. Place the ham, fat side up, on rack in uncovered pan. No water needed, as the fat will baste the ham naturally. Bake in a moderately slow oven until tender. Three to four hours will be enough. Garnish the platter with pickled peaches or apricots, or hot spiced orange slices.

WHAT DO YOU KNOW!

What is the meaning of the expression "farming on the level"? With what groups of people must a meat packing company like Swift & Company co-operate to operate successfully? Who must earn a fair profit for the livestock-and-meat industry to operate? Why is it important to make water "walk downhill"? Answers to these questions may be found in the various articles which are printed elsewhere on this page.

OUR CITY COUSIN



THE EDITOR'S COLUMN

In addition to being a business corporation, Swift & Company is people—62,000 folks like you and me who have pooled their savings to build a business. These savings are invested in plants and equipment, in livestock and other raw materials, and in all the many things that make up Swift & Company. Without people there could be no business, no Swift & Company. There must be people (shareholders) to supply the capital; others (farmers and ranchers) to supply the raw materials; many thousands (employees) who work with their heads and hands for the company; and the millions of consumers who buy the meat and other products. The success of a business enterprise depends on how these various groups of people get along together. In other words, there must be goodwill and cooperation between the owners of Swift & Company and livestock producers, employees, and the company's customers. To maintain goodwill we know that Swift & Company must: 1) pay fair prices for raw materials, including livestock; 2) pay a good day's pay for a good day's work; 3) provide the money to keep plants and facilities efficient; 4) pay Federal, State and Municipal taxes; 5) earn a profit to give our owners a fair return on their invested savings. The management of Swift & Company recognizes this five-fold responsibility to the various groups of people who make our business. It is to their interest that we manage our business efficiently, that we earn a sufficient profit to let us continue contributing to the well-being of more and more people. F. M. Simpson, Agricultural Research Department

Swift & Company

UNION STOCK YARDS CHICAGO 9, ILLINOIS

NUTRITION IS OUR BUSINESS — AND YOURS Right Eating Adds Life to Your Years — and Years to Your Life

WORTH THINKING ABOUT

In view of the recent talk about the business, profits, etc., of the meat packers, it's worth remembering the basic economics of all businesses in this country. To be successful, any business must do four things — 1) it must purchase its raw materials at prices comparable to the prices paid by its competitors; 2) through know-how, efficiency, good operating, it must manufacture products of comparable quality at a manufacturing cost no higher than that of its competitors; 3) in doing this, it must pay its workers wages rates comparable to the going wage-scale paid by others; 4) and it must sell its product at prices that a large part of the public is willing and able to pay. In the livestock-and-meat industry, this simply means that prices must be high enough to earn both cost and a decent profit for the livestock producer, the meat packer and the retail merchant—and low enough to keep the great masses of people eating meat.



Soda Bill Sez: ... that the dairy business is mighty colorful—red cows eat green grass and brown hay to give white milk and yellow butter... the more a feller works, the more work he finds to do.

OBJECTIONABLE ODORS AND FLAVORS IN MILK

can be prevented by removing the cause. Feed in the cause of most of the trouble. The most pronounced flavors and odors are produced by garlic, onions, turnips, cabbage, rape, kale, and certain weeds such as bitterweed and stinkweed. Sudden changes to such feeds as green alfalfa, green sweet clover or silage may produce temporary flavors in the milk. Odors may also be absorbed from the barn by carelessly handled milk.

SUPPLEMENTARY PASTURES AND FULL FEEDING

by Dean E. A. Trowbridge, University of Missouri Experience and research prove that pastures grown on fertile soil, producing grass of sufficient quality and quantity, will provide all essential food requirements of cattle. In grazing, gains up to 60% of the grazing season's total gains are usually made before July first. During the hot, dry days of July and August, gains are frequently low or lacking, and indeed an actual loss of weight often occurs; but with fall, gains again resume. These facts show the importance of providing supplementary pasture for the summer. In Missouri, Lespedeza is an efficient summer crop, and when used as supplementary pasture it allows other native pasture grasses to build up and provide good growths for fall and winter. When cattle are pasture-fed until two to two and one-half years old, on good pasture, plus good winter roughage, they should gain on an average of a pound a day. With a sixty-day period of full feeding (requiring twenty bushels of corn), most well-bred cattle will finish out and grade "Good" at a weight of 1050 to 1200 pounds. Yearling cattle, after a full season of grazing good pastures, need from 100 to 130 days on full feed (twenty to twenty-five bushels of corn and a hundred pounds of supplement), and should then grade "Good" at a weight of 850 to 950 pounds.



E. A. Trowbridge

said Airport Hazard Area for said Airport is located within the territorial limits of said County, and, within the territorial limits of the City of O'Neill, and the Board of Supervisors of Holt County, Nebraska, desires to zone said airport in accordance with law, now therefore, BE IT RESOLVED BY THE BOARD OF SUPERVISORS OF HOLT COUNTY, NEBRASKA, That: 1. There is hereby appointed a Joint Airport Zoning Board to be known as the O'Neill and Holt County Joint Airport Zoning Board, and said Board shall be composed of the following persons, residents of said County, (1). Andy Clark (2). W. B. Gillespie 2. Said persons shall hold office for a period of three years and shall serve without pay or reward, except that said persons and the chairman as duly elected by said Joint Airport Zoning Board shall be allowed their reasonable expenses in an amount to be fixed by the political subdivision owning said airport and such expenses to be defrayed by such owner. That the members of the Joint Airport Zoning Board shall be removed at the pleasure of the said Board of Supervisors, and all vacancies occurring in the membership of the Joint Airport Zoning Board by reason of death, resignation or removal shall be filled by election by a majority vote of the members of said Board of Supervisors. 3. The Joint Airport Zoning Board is hereby vested with all the powers and duties as provided by law. Motion for the adoption of the foregoing resolution was made by Wulf, and seconded by Stein, and on roll call the vote was as follows: All voted Aye. The Chairman declared the Resolution adopted. February 27, 1946, date of Passage. RUTH HOFFMAN, County Clerk. Motion by Wulf, seconded by Hubbard, that the following Claims be allowed and warrants ordered drawn on the Road Fund in payment of same: Clyde Baker \$ 10.25 Boise Service Station 18.60 Edward W. Brady 7.65 Emil Carlson 31.35 Central Supply Co. 2.69 Geo. E. Collins 25.00 Continental Oil Co. 124.70 Continental Oil Co. 38.21 Emmet Crabb 40.18 Emmet Crabb 70.87 Stanley Elkins 17.55 B. G. Hanna 50.00 Alfred Heying 11.05 Francis W. Howard 53.00 Hubbard Service Station 16.15 Interstate Oil Co. 105.40 Interstate Oil Co. 206.00 Island Supply Co. 97.93 Island Supply Co. 10.51 Island Supply Co. 13.80 C. W. Kirkland 133.90 C. W. Kirkland 15.00 James Kirkland 109.85 Leo Kramer 6.60 Wm. Krotter Co. 43.12 Ed J. Matousek 30.00 Richard Minton 129.60 Moore-Noble Lbr. and Coal Company 17.86 Chet McClennahan 50.05 Lyle McKim 129.60 Clem Oberding 65.00 Floyd Osborne 9.00 Fred Richardson 16.00 Joe Schollmeyer 54.00 Leo S. Tomjack 19875 Orvey Wahl 45.50 W. E. Wulf 50.00 12:00 Noon. On motion the Board adjourned until 1:00 p. m. O'Neill, Nebraska, February 27, 1946. 1:00 p. m. The Holt County Board of Supervisors met as per adjournment. All members present. The meeting was called to order by the Chairman. Motion by Wulf, seconded by

Table listing names and amounts, likely a list of claims or payments.

Table listing names and amounts, likely a list of claims or payments.

THIS COUNTRY'S GOT JUST AS MUCH MONEY AS IT'S EVER HAD--TH' ONLY TROUBLE WE'RE JUST SHORT O' COLLATERAL



Do you want to make more money from your chickens? Do you want to raise larger, healthier chickens? Then buy highest quality poultry feeds, remedies and equipment from the O'NEILL HATCHERY... the right merchandise, the right price, the right quality.

O'Neill Hatchery

LIFE WITH Schmidt's CITY CLUB

