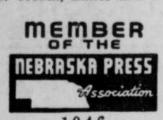
THE FRONTIER Duane, and Mr. and Mrs. John D. Walker if Ainsworth.

D. H. Cronin, Editor and Owner



1946

MATIONAL EDITORIAL ASSOCIATION Active Member_

D. H. Cronin, Editor and Owner Entered at Postoffice at O'Neill, Nebraska, as Second Class Matter SUBSCRIPTION

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Every subscription is regarded of subscribers will be instantly parents, Mr. and Mrs. Roymond removed from our mailing list at expiration of time paid for, if the publisher shall be notified; otherwise the subscription remains in force at the designated subscripunderstand that these conditions are made a part of the contract between publisher and subscriber.

Display advertising is charged for on a basis of 25c an inch (one column wide) per week. Want ds 10c per line first insertion Subsequent insertions 5c per line.

PAGE NEWS ITEMS

Mr. and Mrs. Kenneth Braddock spent from Wednesday until Friday last week in Omaha.

The Just a Mere Cub met with Mrs Allen Hoynes Saturday afternoon. The afternion was spent playing rook.

Mr. and Mrs. Neil Asher and S. Sgt. Ben Asher were dinner guests Sunday of Mr. and Mrs. Charles Switzer at O'Neill.

Mr. and Mrs. Jay Trease, of Orchard, and Mr. and Mrs. Otto Matschullat spent Saturday evening at the Neil Asher home.

Mr. and Mrs. Marvin Stauffer ann son, and Dale Stauffer were dinner guests at the Raymond Heiss home Thursday evening.

Word has been received that Mrs. Rose Craigs broth r, Ed Krivanck died at his home in Los Angeles, Cal., last Saturday morn-

The Get-to-Gether Club met with Mrs. Ed Asher Friday afternoon with 1 members present. Mrs. Smith of Compton and the They made plans for their family supper which will be Thursday oy Stewart of Corte Madera. evening March 14.

Mr. and Mrs. Anton Nissen and Sunday to spend the day with their mother, Mrs. Klate Fuelberth. Mrs. P. E. Nissen remained for a longer visit.

Mrs. Harry Sparrow and Mrs. Albert Anthony joined the Royal Camp as social members at thtir meeting Wednesday evening, March 6. A covereddish lunch Mr. and Mrs. ohn D. Walker of was served.

Mrs. C. A. Bergstrom and Ed Shibe of Ewing, were Sunday D tournament at Wayne Saturevening supper guests of Mr. and Mrs. Lloyd Bergstrim. They were afternoon callers of Mrs. Katherine Boies.

Miss Electa Lewis, who has spent the past 21 months working Walker and with other relatives at the home of Mrs. Josie Horte left Thursday for the home of her parents in Lincon to take care of her mother who is ill.

Miss Margaret Murphy of Plainview, Russell Sorenson of Oakland and Mr. and Mrs. Soren Sirenson, Bibbie and Shirley, were dinner guests Sundoy noon of Mr. and Mrs. Chris Sorenson.

Mr. and Mrs. Jack Garr and daughter of O'Neill and Mrs. Elsie Cork were dinner guests Sunday of Mr. and Mrs. Lloyd Cork, celebroting Dickie's fifth birthday. In the afaernoon cake and tson and ary Banta..

Mrs. C. E. Walker was hostess to the Bid or Bye Bridge Club P. E. Nissen, Mr. and Mrs. Roy parents of three children, Mrs. nand drug store. Guests of the club were, Mrs. H. L. Banta, Mrs. Hrbert Steinbarg, and Mrs. Ray Snell, Mr. and Mrs. Robert Gray of Page. Thereare PLAYOFF AT WAYNE Mrs. Will Simmons and Mrs. Otto Matschullat, Mr. and Mrs. four grandchildren. Riger iBwen. Mrs. Lloyd Fussleman received high score and Mrs.

Ralph Larsin the traveling prize. Mr. and Mrs. Les Oetter of Ewing, took their baby son, Jerry Mrs. Parker and Mr. Eicfihoff Melvin Lupnd, St. Paul, and Mr. finals by beating Uehling and home after April 1st at the Eswill remain two weebs at a hos-

ents were away. niversary of Mr. and Mrs. A. E. guests was served at noon.; Walker March 9. and the 8th Following the dinner open house Walker March 11. Mr. and Mrs. hours. Eighty-five guests regis- Page, and James C. King, son of C. E. Walker entertained at a tered in the guest book, in charge Mrs. Mary King were united in dinner Sunday. Guests were: of their granddaughter, Mrs. marriage Sunday March 3, at the clock in the morning Miss Yvonne 1st Sgt. Lorin Keyes spent last

Mrs. Carrie Hunter of Redbird is visiting at the J. N. Carson and Harold Kelly homes.

Mr. and Mrs. H. L. DeLancey of Plainview visited Tuesday ot the Luke Rakow home.

Mrs. Dan Snyder of Orchard, came Tuesday for a short visit with relatives and friends. Mr. anl Mrs. Henry Eickhiff

received a cablegram from their son Donald, A. C. M. M., March 8, from Tokyo.

Cpl. Donald Heiss of Fort Myer, Va., is spending a two weeks furlough with his parents, Mr. and Mrs. Raymond Heiss.

Mr. and Mrs. Melvin Ganskow of Hollywood, Calif., came Sunday evening to attend their grandparents golden wedding March 15.

Lt. and Mrs. W. W. Johnston and son spent Wednesday and as an open account. The names Thursday of last week with her

Mrs. Harry Park was hostess to the H. O. A. Club Tuesday afternoon with 11 members present. tion price. Every subscriber must Afternoon hours spent doing needle work.

> Mrs. P. E. Nissen returned home from Osmond Tuesday afternoon, er daughter, Mrs. eorge Luebbers came home with her for on extended visit.

Lt. Millard Ickes is spending a week here with his parents, Mr. and Mrs. Nevan Ickes. Miss Sybil Ickes of Lincoln spent the week-end at home here.

Mr. and Mrs. Harold Heiss drove to Omaha Sunday to bring her mother, Mrs. Ferd Cullen home. Mrs. Cullen had spent 10 days there under the care of an eye specialist.

Miss Euna Borlen, the new operator at the Page Telephone exchange, came here from Ewing Tuesday. Mrs. Kathereine Boies, who has been the operator here the past eighteen months, will make her home at Ewing.

Mr. and Mrs B. H. Stevens and family and Mr. and Mrs. Francis Brandt of Atkinson were dinner guests Sundoy evening of Mr. and Mrs. Vernon Parks, in celebration of their son's third birthday anniversary, which was March 11.

Mr. and Mrs. C. M. Stewart and Mr. and Mrs. Melvin Smith and daughter arrivel from California Tuesday mirning. Mr. and Mrs. Stewart have been visiting at their daughters home, Mr. and home of their son, Mr. and Mrs.

The business men and their Mrs. P. E. Nissen drove to Osmond hall Monday evening to make wives held a meeting at the city plans for a banquet for the basketball teams, pep squad and sponsors to be held at the school auditorium March 22. Reservations \$1.00 for adults and 65 sents for children. Tickets on sale at all business places.

> Mr. and Mrs. Everett Copes and Ainsworth, attended the payoff basket ball games of the Class day evening and in Sunday Mr. and Mrs. Copes visited his parents, Mr. and Mrs. R. D. Copes and Mr. and Mrs. Walker visited his parents, Mr. and Mrs. E. A. and friends.

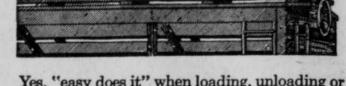
entertained their families at a during the afternoon. pitch party at the Emporia school John I. Gray and Miss Essie peach colored dress with blue sonage in ONeill. house Friday efening. There were Ward were united in marriage accesories. The groom wore a over thirty attended. Mrs. Will March 10, 1896, at the home of white palm beach suit.

P. E. Nissen homve that evening. years ago. Parker, Mr. and Mrs. Anton Nis- Zella Soukup, Layfette, Cal., and traveling prize Mr. Snell.

Sunday, March 10, at their home Mrs. Gray. Honoring the 36th wedding an- in Page. A dinner for fourteen

birthday anniversary of Eddie was held during the afternoon of Mr. and Mrs. Roy Zellers of Mr. and Mrs. E. A. Walker, Mrs. Dorothy Lund. They received Presbyterian church in Tarpon Wood became the bride of Ken- Monday in Atkinson. Evelyn Gray and sons, Rolph and many lovely gifts, cards and Springs, Florida. Rev. Frank neth Asher. The single ring

'Easy does it"



Yes, "easy does it" when loading, unloading or handling livestock.

Bruises, crippling and death losses cost American stockmen 12 million dollars each year—equivalent to the value of a single file of market hogs stretching all the way from St. Louis to Chicago.

And the producers do pay those losses; directly through deaths and excessive shrink caused by bad loading and shipping practices . . . indirectly through bruises (we find them in over 20% of all livestock slaughtered!) which reduce the value of otherwise good carcasses. Yet a great part of those losses can be prevented with a little extra care when loading, unloading and handling.

So, that's why we suggest "easy does it"—and that you keep these six "loss-stoppers" in mind: (1) Never beat animals with whips or clubs. Use canvas slappers or electric prods...(2) Inspect chutes, trucks and cars for nails, splinters, etc. . . . (3) Furnish good footing; bed properly. For hogs, cover dry sand with straw for winter shipping; use wet sand in summer . . . (4) Cover floors of loading or unloading chutes with straw...(5) Do not overload. Partition mixed loads . . . (6) Easy does it when trucking. Avoid sudden starts and stops. Check your load frequently for crowding.

We'll be glad to mail you instructive Agricultural Research Bulletin No. 20, "Preventing Losses in Handling Livestock." Address request to Department BB, Swift & Company, Chicago 9, Ill.

REMEMBER PRIZE LETTER CONTEST

closes May 1. \$400 in cash prizes for best letters on "Methods Employed by Meat Packers in Marketing Meats, Poultry, Eggs, Butter, and Cheese." See our January and February advertisements in this paper for details. For full information, write Department 128, Swift & Company, Union Stock Yards, Chicago 9, Illinois.

Soda Bill sez: ... that too many folks never let thinking interfere with their talking.

... that it seems like many hands want light work.

THE EDITOR'S COLUMN

From time to time, it will be our policy to have various members of the Swift & Company organization write this column. So, let me introduce to you this month's "guest editor," T. G. (Tom) Chase, one of my associates in the Agricultural Research Department. F.M. Simpson. Editor



downstate cattle feeder who brought a load of steers to Chicago to be sold. He turned them over to his commission man, then wandered around the

Yards, for it was his first trip to Chicago. Soon he was back, all excited—"Sell those steers right away for whatever you can get. There's not enough people in the world to eat all the cattle I've seen here!" The salesman managed to calm him down and ent him downtown to see the city. He landed in the heart of Chicago, took one look at the crowd of people, and dashed into a drugstore to 'phone his salesman. "Hold those steers of mine for the highest price. There's not enough meat in the world

to feed all these people!"

This old story makes a good point. All of you know the price we can pay for your livestock is governed by what we can get for the meat and governed by what we can get for the meat and by-products. Also you know that what we can get for the meat and the by-products is greatly affected by the supply of livestock and the demand for meats. The ever-present problem among producers and meat packers is the matching of the supply with the demand, wherever the supply and demand may be. The job of nation-wide meat packers is to balance the supply of meat with the demand by efficient distribution of the meat to the places where people want to buy it.



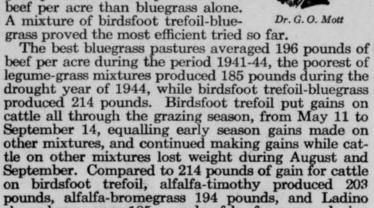
by successful hog raisers:

- 1. Thoroughly clean, then scrub the farrowing pens with boiling lye water (1 pound of lye to 10 gallons of water).
- 2. Wash the sow's sides and udder with warm soapsuds before putting her in the farrowing pen.
- 3. Keep pigs out of old hog lots.
- 4. Haul sows and pigs to pasture when ready. Do not drive them over contaminated ground.

LEGUME-GRASS MIXTURES PROVE WORTHY

By Dr. G. O. MOTT, Purdue University

Preliminary results of tests at Purdue University showed that legumegrass pasture mixtures produce more beef per acre than bluegrass alone. A mixture of birdsfoot trefoil-bluegrass proved the most efficient tried so far.



clover-bromegrass 185 pounds of beef per acre during the first grazing season.

Tests also indicated that rotation grazing is necessary to keep cattle from killing alfalfa by selective grazing. With rotation grazing, good stands of alfalfa persisted

during the two years they were grazed.

Martha Logan's Recipe for CREOLE PORK CASSEROLE

(Yield: 9 Servings)

shoulder

11/2 pounds ground pork 11/2 cups cooked tomatoes 11/2 cups grated cheese 3/4 teaspoon salt 11/2 cups cooked macaroni 3/4 cup bread crumbs

Chop onions fine, and brown with pork in fry pan. Drain off fat. Add macaroni, tomatoes, cheese and salt. Turn into baking dish, cover with crumbs. Bake 45 minutes in a moderate oven (350° F.).

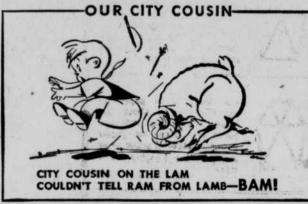
YOU RAISE 'EM-HE SELLS 'EM

It is a far cry—an average of over 1,000 miles—from livestock on the Western range to meat on the kitchen range. Ollie E. Jones is the man who, perhaps more than any other, helps bridge that gap.

Ollie Jones, born on a farm in central Illinois, has never lost his interest in agriculture. He now produces and feeds livestock on his 500acre farm in Illinois.

Taking a beginner's job with Swift & Company, he learned the business literally "from the ground up." He advanced steadily through many divisions of the Company, to become vice president in charge of sales, advertising and merchandising.

The nationwide sales departments which he heads market more of the products of American farms and ranches than any other organization in the country. That's why we say at the start of this story, "You raise 'em—he sells 'em."



INTERESTING NEW MOVIES

We have a new and interesting movie named "BY-PRODUCTS" telling of the by-products of cattle, hogs and lambs. We will gladly send it to you for group meetings. All you pay is the postage one way. This film is in great demand, so there may be a two-week delay, or longer, in getting it to you. Other films available to you on the same basis are: "Livestock and Meat," "A Nation's Meat," "Cows and Chickens . . . U.S.A." Write to Dept. 10A . . :

Swift & Company

UNION STOCK YARDS **CHICAGO 9, ILLINOIS**

* NUTRITION IS OUR BUSINESS - AND YOURS * Right Eating Adds Life to Your Years - and Years to Your Life

Members of the H. O. A. Club flowers. Ice rream was served Bryson performed the ceremony was performed by Rev. Lorin yes and daughter left for their sin, Mick had landed and

ladies and La erne Finley receiv- in the presence of immediate rel- supper at the Riverside cafe. for the men. At the close of the their married life was spent on Class of '41 from the Page High troit for the past two years. evening a lunch of sandwiches, a farm. They then moved to School. She attended school in coffee and pie a-la-mode was Page where Mr. Gray bought an Lincoln and has taught two brown gabardine suit with accesinterest in the Hunter and Gray terms. Honoring the birthday anniver- merchandise store. He later be- The groom attented school in ed by her sister, Fontelle Wood after a two weeks stay with Miss Tompkins. sairies of Mrs. P. E. Nissen and came owner of the store and Tarpon Springs, Florida and was wearing an aqua dress with black Mildren Keyes. ice cream was served to the group Roy Parker March 8 a progress- continued operating it until he overseas in the Pacific theater accessories. ive pitch party was held at the sold it ti his son Willard, a few of operations with the 5th Air

sen. Mr. and Mrs. Neil Asher, Mr. Willard Gray, Lodi, Cal, and PAGE LOSES

were won by Mrs. P. E. Nissen up, Layfett, Cal.; Mrs. Nellie day night, 32 to 30. and Roy Snell. Low scires by Stevens, Atkinson; Mr. and Mrs. The two teams moved into the of Cario.

KING-ZELLERS

Miss Morjorie Zellers, daughter Bayhe was the best for Wayne.

Force. Before entering the ser-

Henry Eickhoc, Mrs. Evelyn Groy Out of town relatives who at Wayne, Page dropped the cake was baked by Mrs. Harold received word last Friday that __ (Continued on page five) and Mrs. Elsie Cork. High scores were present: Mrs. Zella Souk- nal game to Wayne Preps Satur- Heiss. Kenneth is the son of Mr.

and Mrs. Darwin Murfin and son Newcastle Wednesday night, Page mond Weber farm north of Page. pital. They returned home Fri- PAGE PIONEERS CELEBRATE Mr. Grey's sister, Mrs. Nellie Wayne over Newcastle 60 to 45. taking Uehling 22 to 20 and day. Joyce and Larry stayed GOLDEN WEDDIING MCH. 10. Stevens and his cousin, Vrrnie The final game was a see saw Mr. and Mrs. J. I. Gray cele- Hunter attended both the wedding affair with neither team ever Mrs. Roy Parker, while their par- brated fifty years of marriage on and golden wedding of Mr. and having over a three point lead left for Omaha and Lincoln. and the outcome in doubt until the final whistle. Taylor and D. and Mrs. Fred Moore last Satur-Heiss starred for Page while day night.

ASHER-WOOD

On March 12, 1946, at 10:30 o'

The bride was attired in a Lloyd Mullis at the M. E. par- Little Rock, Arkansas,

daughter of Mr. and Mrs. Edgar she had been visiting relatives. Neubauer and Mrs. Will Water- his parents, Mr. and Mrs. Robert Following the ceremony mem- Woid if Page. She has been em- Mrs. William Kelley, Sr. en- ter, Miss Marguerite Clark, to man tied for high score for the Gray by the Rev. Bartley Blain bers of the wedding party had a Omoha for the past two years. tertained the L. L. Club at her Sioux City, where she took the ployed by the Western Union home last Wednesday afternoon. train for Chicago. ed low and Hugh Holliday high otives. The first four years of The bride graduated with the telegraph co., of Omaha and De-

sories to match. She was attend- her home in Omaha last Saturday Watson and Mr. and Mrs. L. R.

dine suit. He was attended by day, after visiting her parents, leaders, Mrs. Roy Gannon and Attending were: Mr. and Mrs. Gray are the vice he was employed at the Bay- his brother, Richard Asher, who Mr. and Mrs. G. E. Moor. wore a brown suit.

dinner was served at the bride's ter and sister, Mrs. Robert Stevens sen. Orville, Lyle and Lois, Mr. parents, for the immediate rel- and family over the week-end, and Mrs. Eric Neilsen and family In a four team Class D playoff atives. The three tier wedding M:r. and Mrs. John Gallagher and Mrs. Clarence Hanand Mrs. Neil Asher of Page.

The young couple will be at

INMAN ITEMS

Last Sunday Harvey Tompkins The pinochle Club met with Mr.

Mr. and Mrs. Fay Brittell of Chambers visited relatives in In-

ff man last Sunday. Mr. and Mrs. F. E. Keyes and

Last Sunday 1st Sgt. and Mrs.

The bride is the youngest last Soturday from Omaha, where Last Friday afternoon Mr. and

Mr. and Mrs. Clarence Hansen Mr. and Mrs. James Gallagher

Arthur Clark and son, Nirbert Views in Cupboards."

would soon be home. He had Mrs. Chester Youngs returned been in Europ for some tim.

Mrs. E. E. Clark took their daugh-

entertained the Pitch Club at entertained the Bridg Club at She was attired in a three piece their home last Saturday evening. thir home last Friday evning. Mrs. Karl Keyes returned to Gusts were Mr. ond Mrs. E. L.

The Extension Club met last Mrs. Lois Taylor returned to Friday with Mrs. Ray Gannon. The groom wore a tan gabar- her home at Beatrice last Satur- The lesson was given by the Mrs. Ermand Keyes on "New

After the ceremony a wedding of Burwell, visited their daugh- Last Sunday Mrs. Minnie Han-

25 YEAR FARM LOANS

Lowest rates in our history coupled with 10-15 and now 25 year fully amortized loans are now offered by this old reliable "farmers' firm." Liberal prepayment option-no red tape. Why not patronize a firm that has served the farmers in your area continuously for forty years, a firm with a heart and soul-one which has "tailed up" many a farmer during the hard times?

See local Kloke correspondent or write to

KLOKE INVESTMENT COMPANY

The House of Farm Service

Omaha 2, Nebraska