

HOUSEHOLD HINTS

Clean the underside of rugs frequently, for dirt works through, and insects are likely to hide underneath.

For cleaning tiles in the bathroom and kitchen, use a soft cloth moistened with kerosene.

Should the loud ticking of a clock in the sick room bother the patient, place a glass bowl over the timepiece.

To darn the hole in your son's sweater sleeve, baste a square of mosquito netting over the hole on the under side. This makes a firm base on which to do your mending.

Modern Way

Relieves Miseries of Colds During Night



Penetrates to upper bronchial tubes with its soothing medicinal vapors. Stimulates the chest and back surfaces like a nice, warming poultice.

Warming, soothing relief—grand relief—comes when you rub good old Vicks VapoRub on the throat, chest and back at bedtime. Its penetrating-stimulating action keeps on working for hours. Invites restful sleep. And often by morning most misery of the cold is gone. No wonder most mothers use VapoRub. Try it tonight—home-proved.

VICKS VAPORUB

SON-IN-LAW AND DAD ARE REGULAR

No More Constipation Now—They Eat Famous Cereal

Constipated? Harsh laxatives got you feeling down? Then read this sincere, unsolicited letter:

"I was troubled with constipation for years—until I started eating an ounce of KELLOGG'S ALL-BRAN every day. Never have any trouble now. Told my father-in-law about it. Now he takes ALL-BRAN and has the same results as I do. He is 82 years young." N. Mawson, 15 Beverly Street, Methuen, Mass.

If your trouble is constipation due to lack of bulk in the diet, you may never have to take another laxative—if you eat an ounce of KELLOGG'S ALL-BRAN every day and drink plenty of water. Try it for ten days. If not completely satisfied, send the empty carton to Kellogg's of Battle Creek and get double your money back. ALL-BRAN is not a purgative. It's one of nature's finest sources of gentle-acting bulk, which helps promote normal laxation! It's a wholesome cereal made from the vital outer layers of wheat. Eat ALL-BRAN every day either as a cereal or in muffins.

Get ALL-BRAN at your grocer's. Made by Kellogg's of Battle Creek and Omaha.



Today's Bakingways

Bring your favorite recipes right up to date by comparing them with the basic recipes contained in

TODAY'S BAKINGWAYS

Your name and address on a post card will bring you this new baking guide plus a copy of the Clabber Girl Baking Book, both free.

ADDRESS
HULMAN & COMPANY
Dept. W Terre Haute, Indiana


Yours FOR BETTER BAKING

Bring your favorite recipes right up to date by comparing them with the basic recipes contained in

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CLABBER GIRL
Baking Powder

Guaranteed by Good Housekeeping

You Should Know Louisiana

By EDWARD EMERINE
WNU Features.

"A good place to visit—a better place to live." That is Louisiana's boast. It is Louisiana's promise, backed by every square foot of land from the pine forests of the northern uplands to the marshes of the Mississippi delta.

Louisiana is a land of incredible natural richness, in its swamps and bayous, its cane and cotton fields, its lakes and streams, its farms and cities—and its people. Here the beauty and romance of an empire was formed by the alchemy of time.

It was a miracle of chemical combinations that brought about the transmutation of these base metals into gold. Geologically, the chemist Nature, with pestle and mortar, mixed marine and alluvial sediments, added the acids of eons, and brought forth a wondrous combination to make the Louisiana of today. The extremely fertile top soils, producing agricultural products and valuable forests, are the state's basic resources. But beneath the surface are rich deposits of salt, sulphur, petroleum and natural gas. Over all hangs a favorable climate. With sun and rain proportioned and balanced to bless the land.

Racially too, Louisiana has had its minglings and infusions. The Creole is a descendant of the French or Spanish settlers. The Islenos, in spite of intermixture with other nationalities, retains much of the Spanish. The descendant of the German, almost completely absorbed by his Latin neighbors, still lives above New Orleans on the "German coast." The great-grandchild of English Royalists resides in East and West Feliciana parishes. The Russian, as well as the Central and South American, now makes Louisiana his home. The Filipino has Manila village, and there is a Chinese settlement at Bayou Defon. It is doubtful that a full-blooded Negro can be found in the state.

Two centuries of linguistic intercourse have modified the French dialects of the Creole and Acadian, with words and inflections borrowed from the English, German, Negro and Indian neighbor. There are Negroes who cannot speak English, yet early Anglo-Saxon idioms and expressions may be heard in their archaic purity in some sections of the state. Regardless of the dialect, words are soft-spoken in Louisiana and pleasant to the ear.

Under Many Flags. Louisiana has known many governments and many flags. Discovered in 1528 by the Spanish explorer Narvaex, in 1682 LaSalle claimed the territory in the name of France. He later attempted

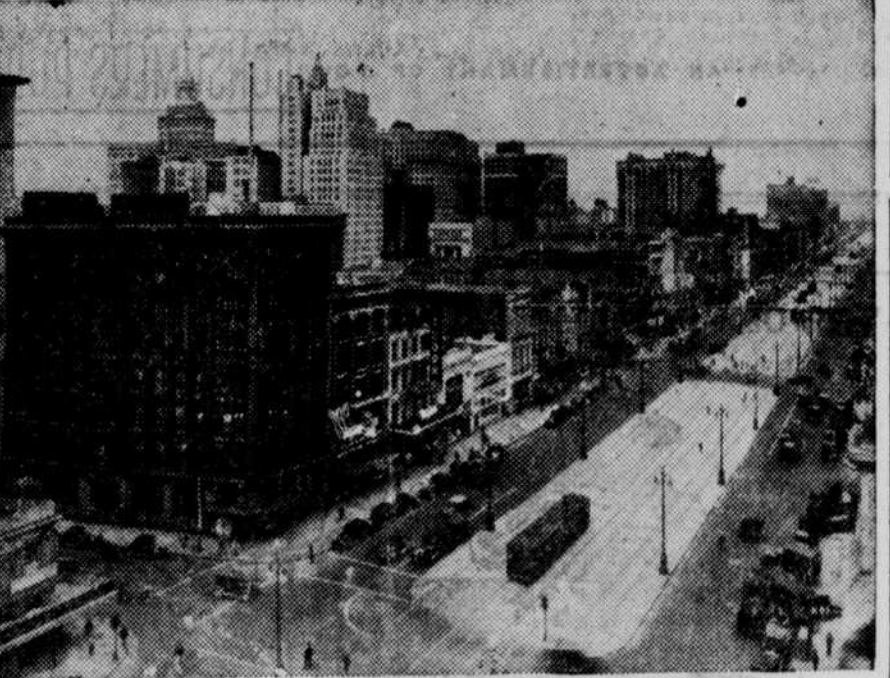


in striking distance of New Orleans. Andrew Jackson, with the Tennesseans, Kentuckians, Creoles and pirates, won a great victory at Chalmette when they turned back the tide of Red Coats. Parkenham, the English general, fell fatally wounded on the battlefield.

Out of a colorful past emerges the Louisiana of today, tranquil, hospitable and progressive. The chemist is still busy there. The laboratory of the scientist and the factory of the industrialist are collaborating in a new field of development. Louisiana has within its borders the raw materials and facilities necessary for the successful operation of chemical industries. Its farms supply cotton, sugar cane, rice, corn and sweet potatoes. Its forests provide many kinds of timber. Its deposits of oil, gas, salt, sulphur, coastal shells, sand, gravel and other minerals are abundant.

Wealth from Waste. Wallboard is made of once useless sugar cane pulp, rubber from petroleum and carbon black from natural gas. Chemical and scientific research has opened new fields for plastic and synthetic manufacture, using Louisiana's great resources. Seven paper mills manufacture newsprint from pulpwood, salt cake and other chemicals. Cooking oil, stock feed, rayon, film, cellophane, celluloid, felts, surgical dressings and glycerine are produced from cottonseed. Sugar is made from sorghum and countless by-products of rice are being utilized.

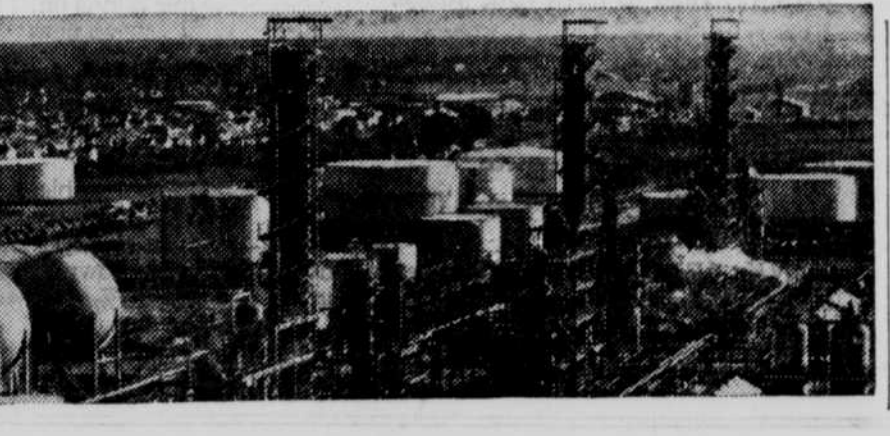
Starch, glue and industrial alcohol are manufactured from sweet potatoes. Oil from the tung tree is



CANAL STREET . . . With modern New Orleans on the left and ancient New Orleans on the right.

colonization with 280 men, who perished with him. The colonial period comprises the French domination down to 1769, Spanish domination from 1769 to 1803, when there was a brief period of French rule again. The "Louisiana Purchase" in 1803 brought the region under the Stars and Stripes. Louisiana joined the Confederacy in 1861 with other southern states, and figured prominently in the Civil war.

Statehood was granted Louisiana as the War of 1812 began. Not the least picturesque of those who fought at the Battle of New Orleans was Jean Lafitte, the pirate, and his crew. Lafitte, upon whose head a price had been set by Louisiana authorities, spurned British gold and offered to guide warships with-



JAMES HOUSTON DAVIS
Governor of Louisiana
"Jimmie" Davis was born on a hill farm in the Beech Springs community of Jackson Parish. He is a graduate of Louisiana State university. Former school teacher, court clerk, Shreveport police commissioner and public service commissioner, he was elected governor in 1944. His hobbies are music, singing, fishing and hunting.

Louisiana's Famed Creole Cooking Is Gourmets' Delight

Mark Twain spoke of the pompano cooked in Louisiana as being "delicious as the less criminal forms of sin." William Makepeace Thackeray found New Orleans "the city of the world where you can eat and drink the most and suffer the least." Irvin S. Cobb found New Orleans bouillabaisse, a fish chowder, unexcelled.

The people of Louisiana set tables of luscious Creole dishes that have evolved over a period of more than two centuries and present a triumphant synthesis of the French love for delicacies and the Spanish taste for pungent seasoning. While Creole cooking today is found at its best in the vicinity of New Orleans and in the Teche country, its excellencies may be enjoyed throughout Louisiana wherever the French influence has penetrated.

In the preparation of sea food Creole cuisine is at its best. Oysters, with crabs and shrimp, are cooked in gumbo and it is said that a Creole puts everything into gumbo except the Creole! In addition to sea food, game and domestic fowl, there are varieties of roasts and other elaborate dishes.

Rice is used by Louisianans as Irish potatoes are used elsewhere. Hominy grits is to breakfast what rice is to dinner. The perfect complement to a Creole meal is Creole dripped coffee—although a taste for it has to be acquired since it is blacker and stronger than that used in other states.

As one goes farther north in Louisiana the cooking more and more resembles that of the South in general, but there are few places where Creole methods have not had some influence. In the vicinity of Natchitoches, the Spanish influence is particularly noticeable. The Monroe area is famous for its barbecues. Usually 15 or more ingredients are used in preparing sauces for barbecued meats. A popular "country dish" of this section is pot liquor and corn pone.

INDUSTRIAL LOUISIANA

In sharp contrast to Louisiana's well-known agricultural importance is its extensive industrial development. This is a section of the huge refinery of the Standard Oil company at Baton Rouge.

At the beginning of the present century, Louisiana embarked upon an era of intensive industrial growth. Discovery and development of abundant raw material resulted in the establishment over the state of refineries, chemical plants and other large industrial units.

Farm Topics

Soil Proven Cause Of Cattle Disease

Cobalt, Iodine, Copper Deficiencies Found

Recent investigations conducted by the American Veterinary Medical association has pointed a way to better health among farm animals. Many livestock diseases have been traced directly to the soil of fields and pastures.

A wasting-away condition found in many localities has been traced to



Carnation Ormsby Madcap Fayne could never have established her record on a pasture deficient in proper elements.

a deficiency of the earthy element called "cobalt." In every case, this condition was remedied when top dressing of superphosphate, containing less than a tin-cupful per ton, was applied to the land.

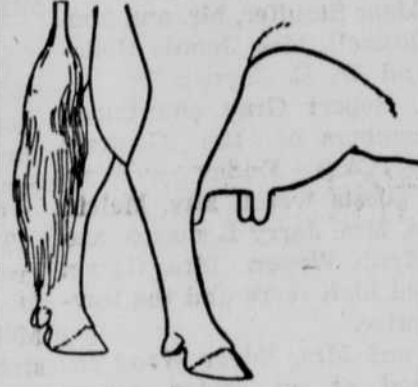
Lack of iodine in the soil and water often causes prenatal goiter and stillbirth in all species of animals, as well as poor hatchability of eggs.

Sway-back has been traced to a lack of copper in the soil. As little as two tablespoons of copper salt mixed with each hundred pounds of salt lick will do away with the sway-back trouble.

Deficiencies of manganese, of phosphorus, zinc and calcium may also be responsible for mysterious losses among flocks and herds which are apparently given good care and feeding. A suggested remedy is a soil survey followed by the addition of the missing element in the manure or fertilizer applied to the soil.

Selection Prevents Broken Down Udders

While there is no known cure for a cow with a broken down udder, they can usually be prevented by proper breeding selection. Weak udders are inherited. Some strains have them more than others. In selecting foundation stock breeders should choose only cows whose udders are so well attached that there is little likelihood that they will



When selecting dairy cattle for breeding, special attention must be paid to udders.

break down for several years. There is always a danger of break down caused by severe injury.

At the first suggestion of an oversized udder, calf heifers should be fed lightly on grain, substituting bran or other laxative feeds for most of the carbohydrate feeds, such as corn and barley.

Other beneficial steps are milking before freshening, as soon as the udder gets large, and three times a day milking of the heavy producers for several weeks after freshening.

Improved Machinery Water System

This new water system is so designed that the same pump may be used for either shallow or deep well service. Made by F. E. Myers & Bros. Co., Ashland, Ohio. If the water level changes, the pump is quickly converted by removing tap bolts with ordinary tools and attaching simple fittings.

Popcorn Promises Real Return in Many Areas

The American appetite for popcorn is expected to continue strong for some years to come. While the profit from popcorn is not fabulous, the growing of the crop is "very little extra trouble."

It is possible to secure contracts for the raising of popcorn for seed purposes. North Carolina farmers report that they have been receiving from 10 to 12 cents a pound for their popcorn.

SEWING CIRCLE PATTERNS

Tot's Flower-Fresh Party Dress



swinging skirt. Use a pretty flowered print with crisp white trim.

Pattern No. 8956 comes in sizes 2, 3, 4, 5 and 6 years. Size 3, 2 yards of 35 or 39-inch; 2 yards narrow lace or machine-made ruffling.

SEWING CIRCLE PATTERN DEPT.
530 South Wells St., Chicago 7, Ill.

Enclose 25 cents in coins for each pattern desired.


Pattern No. _____ Size _____

Name _____

Address _____

HERE is an exquisite little dress-up frock for a mite of two to six. The scalloped front closing is finished with soft lace or ruffling. She's sure to like the perky puffed sleeves, the gay

easy way to UNCORK STUFFY NOSTRILS



When nostrils are clogged, and your nose feels raw, membranes swollen, reach for cooling, soothing Mentholatum. Spread it inside nostrils . . . and snuff well back. Instantly it starts to help thin out thick mucus; 2) Soothe irritated membranes; 3) Help reduce swelling; 4) Stimulate local blood supply to "sick" area. Every breath brings quick, welcome relief. To open stuffy nostrils, get effective Mentholatum today, the Medicated Nasal-Unguent. Jars, tubes 30c.

TESTED AND FOUND EFFECTIVE BY A GROUP OF NOSE AND THROAT SPECIALISTS

Now I can bake at a moment's notice!

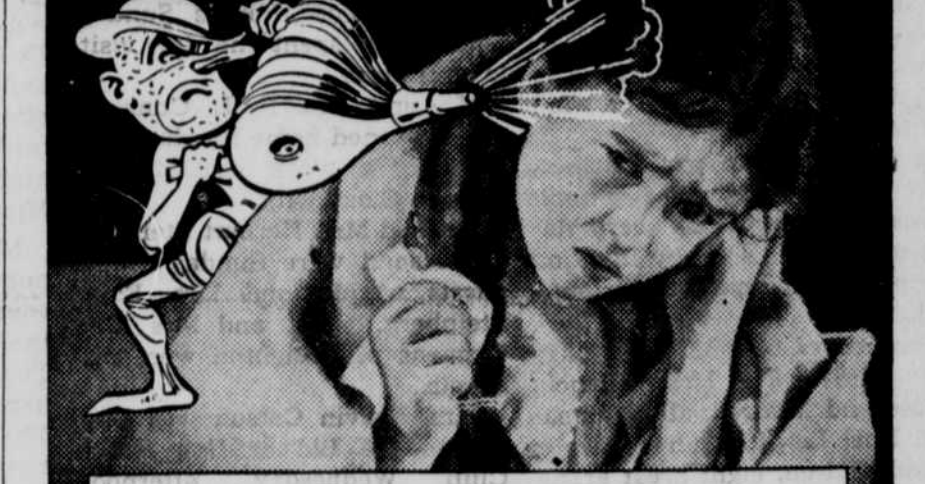


Keeps for weeks on your pantry shelf . . . ready for quick action

IF YOU BAKE AT HOME—Fleischmann's Fast Rising Dry Yeast lets you make all the delicious bread your family loves, quickly . . . any time you want to.

Easy to use . . . fast-acting . . . Fleischmann's Fast Rising stays full-strength for weeks on your pantry shelf—always ready for quick action whenever you need it. Get Fleischmann's Fast Rising Dry Yeast today. At your grocer's.

WHEN KIDS CATCH COLD AND PETER PAIN BRINGS DISCOMFORT . . .



..RUB IN Ben-Gay QUICK

When children feel sore and achey with a cold, rub in Ben-Gay. Watch the smiles as Ben-Gay brings comfort! Contains up to 2½ times more methyl salicylate and menthol—famous pain-relieving agents that every doctor knows—than five other widely offered rub-ins. Mild Ben-Gay was especially developed for children.

BEN-GAY—THE ORIGINAL ANALGESIQUE BAUME

Also For PAIN DUE TO RHEUMATISM MUSCLE PAIN NEURALGIA

THERE'S ALSO MILD BEN-GAY FOR CHILDREN