

# JANUARY Clearance SALE

See Our Bargain Counter

A big variety of Useful Articles at each . . . . . **10c** for Values as high as 50c & \$1

We received a large shipment of GUM and CANDY BARS for you....2 bars of candy and 2 pkgs. gum to a customer.

We serve sandwiches, chili, soups, ice cream and frosted malts at our Lunch Counter. Good Coffee, Ice Cold Pop and Milk, 5c.

New and better merchandise arriving every week

The **BEN FRANKLIN** Store

## Sagesor-Robertson-Shaffer

3rd ANNUAL SALE

### Registered Hereford BULLS

At the Atkinson Livestock Market  
ATKINSON, NEB.

Thursday, January 17  
1 O'CLOCK P. M.

### 60-Husky Bulls-60

Including Diamand Domino, Beau Spartan, Beau Promino, Spartan Lamplighter breeding. They are the best lot of bulls we have sold. For catalog write

ERNIE WELLER, Auctioneer  
ATKINSON, NEBRASKA

## To the Business Men of O'Neill; to All Patrons of the O'Neill Livestock Market.

### GREETING:

On January 7, 1946, I acquired by purchase the sale pavilion and stockyards of the O'Neill Livestock market.

It is our plan to operate these yards as an active, going concern, bringing to you people the same service and the same business policies we employ in the conduct of the Atkinson Livestock Market.

As to when we will open for business depends on several factors.

To operate under the tariff now in effect would mean that we would have to operate at an all-worst certain loss. This I do not propose to do. We are submitting to the Stockyard Administrator of the United States Department of Agriculture a new tariff identical with the one in force at our Atkinson yards. If this is granted we will be ready for business.

All of this will take some time, so in the meantime I am arranging with J. I. Pruden to buy hogs one day a week at the O'Neill yards. We will announce the buying day in next week's issue of your paper. We promise you a good hog market.

During this period of transition, I invite you stockmen and farmers to buy and sell your livestock with us here at the Atkinson Livestock Market any Tuesday.

Sincerely yours,

ERNIE WELLER

## JANUARY Red & White Specials

Better Food for Better Health!

Oranges, any size Calif. navals, lb. <b>.09</b>	All kinds of Meat-- Fresh or Cold Luncheon.
Grapefruit, Texas seedless, per lb. <b>.07</b>	O.K. Flakes 2 pk <b>.12</b>
Apples for eating 3 pounds for . . . <b>.25</b>	Beans, Van Camps Per can . . . . . <b>.10</b>
Walnuts, extra large soft shell, buy a few extra lbs., they are scarce <b>.48</b>	Beans, green cut Per can . . . . . <b>.10</b>
Peanuts, roasted per pound . . . <b>.23</b>	Soup, vegetable Per can . . . . . <b>.10</b>
Mixed nuts, per pound <b>.33</b>	Soup, chicken noodle, per can <b>.15</b>
Bring us your 39 sugar stamp, we can supply your sugar needs.	Tomato juice No. 2 cans. per can <b>.13</b>
Chase & Sanborn coffee, largest seller in U. S. A. Why? Its better! Per lb. <b>.34</b>	Prunes in syrup No. 2 1/2 cans. per can <b>.26</b>
	Sweet potatoes No. 2 1/2 cans, 2 cans <b>.49</b>
	Toilet tissue, 3 rolls 19c Gloss starch 3 lbs. 19c Palm Olive soap, 2 bars 12c Glass wash boards each 69c We have a complete assortment of Cookies and all kind o' Crackers

## SCHULZ STORE

Phone 230

We Deliver

three to five dollars a year less than any other big State morning daily, and is priced as low as day late afternoon papers.

By mail in Nebraska and North Kansas, nine weeks daily \$1.00; daily with Sunday twelve weeks \$2.00; a year \$5.00 daily, \$8.00 with Sunday; 25c a month higher to other states.

Order direct or through our office.

Symphony Chapter No. 316, Order of the Eastern Star of O'Neill installed the following officers to serve them for 1946 at their regular meeting Thursday, January 10: Etta Shriner, Worthy Matron; Lloyd Gillespie, Worthy Patron; Esther Harris, Associate Matron; H. G. Kruse, Associate Patron; Agnes Bright, Secretary; Audrey Bredemeier, Treasurer; Anne Shierk, Conductress; Ella Porter, Associate Conductress; Archie Bowen, Organist; Zada Russ, Chaplain; Cecil Osenbaugh, Marshal; Rita Johnson, Adah; Mildred Lindberg, Esther; Carrie McMahan, Ruth; Grace Peterson, Martha; Mary Bowen, Electia; Margery Jo Ralya, Warder; Venetta Wettlaufer, Sentinal.

### PAGE NEWS ITEMS

and Mr. and Mrs. Merwyn French, Carol and Betty.

Don Mudloff has purchased the DeLancey farm located three miles southeast of Page.

### ROYAL NEIGHBORS INSTALL

The following officers were installed in the Royal Neighbor lodge at their regular meeting on January 2: Oracle, Mrs. Vivian Steinberg; Vice Oracle, Mrs. Vera Walker; Past Oracle, Mrs. Ida Chase; Chancellor, Mrs. Lelia Snell; Recorder, Mrs. Elsie Cork; Receiver, Mrs. Ralph Ickes; Marshal, Mrs. Eva Lamason; Asst. Marshal, Mrs. Cora Gray; Inner Sentinal, Mrs. Emma Dorr; Outer Sentinal, Mrs. Minnie Park; Manager, Mrs. Lucy Eickhoff; Musician, Mrs. Margaret Kelly; Faith, Mrs. Esther Simmons; Curage, Mrs. Millie Kelly; Modesty, Mrs. Edith Porker; Unselfishness, Mrs. Luella Braddock; Endurance, Mrs. June Fusselman; Flag Bearer, Mrs. Mae Copes; Captain of Degree Staff, Mrs. Alma Nissen. A covered dish luncheon was served after the meeting.

### PADDOCK TOWNSHIP

Notice is hereby given that the electors of Paddock Township are called to meet at the Town Hall, in said township, at 2:00 p. m., on Tuesday, January 15, 1946, for the purpose of making the annual levy and transacting such other business as may properly come before the meeting.

HENRY WALTERS,  
Township Clerk.

### COLEMAN TOWNSHIP

Notice is hereby given that the electors of Coleman Township are notified that the annual meeting of the electors of said Township will be held on January 15, 1946, at the school house in District 14, at 2:00 o'clock in the afternoon for the purpose of making the annual levy and transacting such other business as may come before the meeting.

CARROLL ONEILL,  
Township Clerk.

### NOTICE OF ANNUAL TOWNSHIP MEETING

The Annual Township meeting of the legal voters of Grattan Township, Holt County, Nebraska, will be held on Tuesday, January 15, 1946, in the Library at 2 o'clock p. m., for the transaction of such business as may lawfully come before the meeting.

CARL LORENZ,  
Township Clerk.

### HOW TO CUT DOWN BABY PIG LOSSES

It is still the greatest tragedy of livestock production that we are losing millions of newborn farm animals every year, from PRE-VENTABLE cause.

Here are some suggestions to help farmers reduce these losses: First rule is that healthy babies must come from healthy parents. Mothers which suffer from nutritional deficiencies while their young are yet unborn are a common cause. These deficiencies include lack of lime, phosphorus, vitamin A and iodine. "Brucellosis" (Bang's disease), kills thousands of calves and pigs before birth. This could be prevented by eliminating brucellosis-carriers from the herd.

Another cause of losses is infection of the stump-tip of the severed navel or umbilical cord by the germs of blood poison and lockjaw. These losses can be prevented by having animal babies born on clean, fresh bedding, and by disinfecting the navel cord.

When newborn calves are deprived of the colostrum, or first milk from the cow, they may die from scour and pneumonia. The reason is a lack of life-giving vitamin A.

When young pigs do not have access to soil or soil they often die from anemia (thin blood) because of lack of iron and copper.

## THE ROCKETBOOK OF KNOWLEDGE

THINK ILL SWITCH TO THE HINDMICH

BLOOD PLASMA, DEHYDRATED AT -15 F., STAYS POTENT 5 YEARS AGAINST 1 YEAR IN LIQUID STATE

SCIENTISTS SAY PLAYING CLASSICAL VIOLIN MUSIC DEMANDS FASTER THINKING THAN ANY OTHER ACTIVITY

IN BUDA, ILLINOIS, A 32-YEAR-OLD MARE HAS REPLACED THE OWNER'S CAR

STATE-BY-STATE SURVEY OF MANUFACTURERS REVEALS A VERY LARGE PERCENTAGE EXPECT TO USE MORE WORKERS IN POSTWAR THAN PREWAR

AUSTRALIA HAS AN 1100-MILE FENCE TO BARRICADE DINGOES AND RABBITS

For . . . .

Automobile Liability Compensation Life or Fire Insurance and Surety Bonds

See . . . .

L. G. Gillespie Insurance Agency  
Telephone 218-W O'NEILL, NEB.

### LINCOLN JOURNAL

9 weeks \$1  
A Year \$5.

You need a big "wire photo" daily newspaper. People taking 30c a week papers pay \$15.00 a year, and due to not being paid ahead can easily switch. They get their other mail through the postoffice. The Daily Lincoln Nebraska

State Journal can give you two to ten hours later news out on rural routes and in many towns because it is the only large state daily published between Omaha and Denver printing at night, in fact after 5 p. m. The Lincoln Journal prints editions right up to train time day and night. The Morning Journal comes in time for mail delivery the same day. Dailies printed on the Iowa line edit for Iowa readers. The Lincoln Journal sells for

## COLD WAVE AHEAD!

CHANGE TO THIS NEW FIGHTING AVIATION OIL WITH . . . Twin Action\*

\* FLOWS FREELY AT ZERO OR BELOW

\* STANDS UP AT BOILING OR ABOVE

● Champlin HI-V-I . . . the new fighting aviation oil . . . provides the two things you want most in your winter motor oil . . . easy starts and sure lubrication.

Because it is thoroughly dewaxed by an amazing new solvent . . . N-Hexane . . . it flows freely even at zero or below.

Refined by an entirely new and different dual solvent process, it has a high viscosity index that resists terrific speeds, pressures, and temperatures. Motor heat, boiling or above, won't even break-down its tough oil film.

So try Champlin HI-V-I . . . the really better winter motor oil. Available in refinery sealed cans from friendly Champlin service stations and dealers. And fill up with Presto . . . Champlin's quick-starting, power-packing gasoline.

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"ON THE GROUND . . . OR IN THE SKY"