

BROWN J. M. McDONALD CO.

**McDONALD'S** Biggest savings event in our entire history!

# McDonald Thrift Days

Beginning  
Friday . . .  
8 big days!

Look! A lucky 7 in every thrifty price! Just see how you save!



Look! Top-fashion coats  
Usually \$29<sup>95</sup> and \$34<sup>95</sup>

**\$24<sup>77</sup>**

Just when you need your new coat, McDonald's has yours at a saving! 100% wool coverts, broadcloths, tweeds, with rayon satin linings and newest cuff and collar details. Sizes for juniors, misses, women. Come early!

Girls', women's  
new \$4<sup>98</sup> loafers

**\$3<sup>97</sup>**

Glamour wedge

Black beauty in smooth and suede leather. Smart gathered tongue and ornamental button add new glamour to a casual favorite. B, 4 to 9. Compare!



**\$2<sup>98</sup> NYLON acetate blouses**

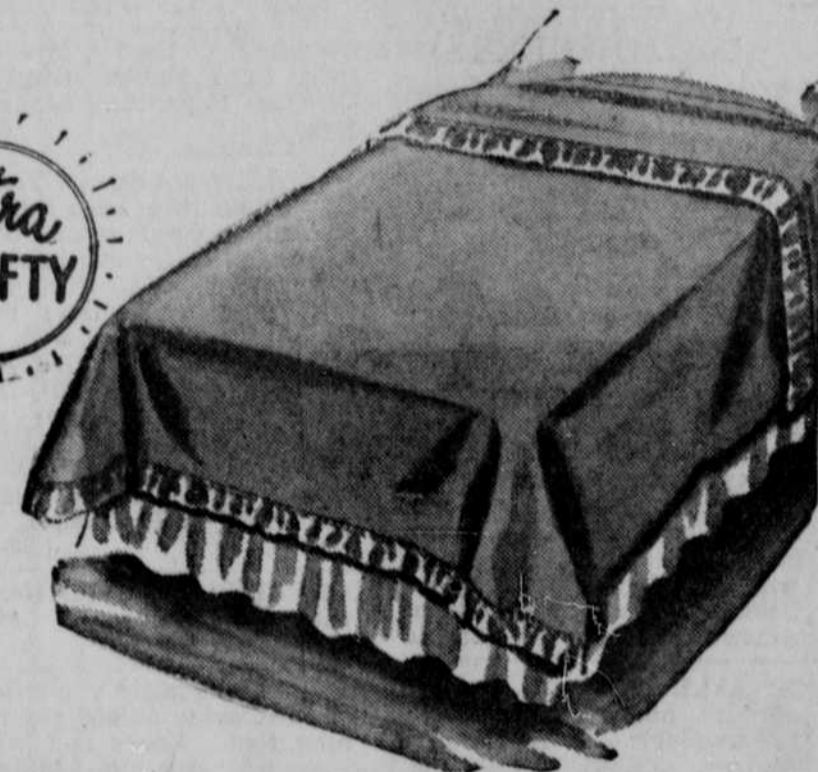
**\$1<sup>97</sup>**

Easy-to-wash, quick-to-dry shirtwaist blouses. White, pink, blue, maize. 32-40.

Value \$1<sup>98</sup> - \$2<sup>98</sup>  
**handbags**

**\$1<sup>77</sup>**

New fall styles in new colors. Pouches, satchel and envelope types, many others. Save!



Save now  
on \$9<sup>95</sup> "Windsor" blankets  
of soft 100% virgin wool

**\$7<sup>97</sup>**

Wide rayon  
satin bindings!  
Heavily napped!  
Bedroom colors!

McDonald's has sold hundreds of these fine blankets at their low regular price. Now . . . during this event only . . . even greater value. Big 72x90 size. Solid rose, blue, green, yellow, woodrose colors. Buy for gifts . . . buy for your home!



Men's \$1<sup>98</sup>  
knitted  
play shirts

**\$1<sup>57</sup>**

Barclay Jacquards  
Boys' sizes . . . \$1.47

We've sold thousands of these famous playshirts at their low regular price. They're sale-priced during this event only. Season's most striking patterns in fall's smartest colors. They've knitted waists. Small, medium, large.

## More! Cash in on these bargains . . . Save!

98c-\$1.98 wool, silk scarfs



**77¢** and \$1.77

Imagine! All wools in solid colors and prints. All silk prints. Handsome patterns, colors.

Bath size Cannon towels



**37¢**

Solid color self-tone checks in rose, blue, green, yellow. 20x40. 2-color towels . . . \$57c

Infants' \$1.69 dresses



**97¢**

Philippine hand-made

Brand new for this event! Dainty dresses trimmed with delicate hand-embroidery. Many designs.

39c Valencia percale print

**3 yards 97¢**

80-square prints for dresses, aprons, tots' dresses. Gay patterns.

Large size Turkish towels

**77¢**

Extra large bath size heavy quality; soft, absorbent. Solid color, self color rope type border. 22x44.

29c and 33c outing flannel

**27¢**  
Yard

Quality fabric of many uses. Light stripe or dark stripe in white, pink or blue. 36". Stock up now.

69c rayon French Crepe

**57¢**  
Yard

Famous "Rogo" blouse and lingerie crepe in plain colors. Washable and colorfast. 39". Sew and save!

Our \$2.29 Indian blankets

**\$1<sup>97</sup>**

Heavy quality cotton in bright Jacquard Indian designs. For extra blankets or robes. 64x76.

100% virgin wool blankets

**\$5<sup>87</sup>**

Guaranteed against moth damage. Solid colors, rayon satin bound. 72x84. Super value at this price!

Super special! Wash cloths

**6 for 47¢**

Big 12x12 size fine quality cloths in white or colors. Stock up.

\$4.98 Cannon double blankets

**\$3<sup>97</sup>**

5% wool nationally famous quality. Colorful plaids. Two big blankets in one. Rayon satin bindings.

\$9.95 wool stadium robes

**\$8<sup>97</sup>**

100% wool Scotch plaids in bright colors. Heavily fringed. Many uses. Compare at higher prices.



Men's \$6<sup>95</sup>  
calf oxfords

**\$4<sup>97</sup>**

Smartly styled

Super savings on fine shoes. Brown calf leather French toe style with Goodyear welt, leather sole, rubber heel. Sizes 7 to 12. Hurry!

**\$2<sup>98</sup> and \$3<sup>98</sup> housedresses are pretty and washable**

**\$1<sup>97</sup>**

Many of these dresses are actually less than one-half price! There's a wide choice of styles in florals, stripes or solid colors. There are sizes for juniors, misses and women. And every dress is washable and fastcolor. Come early for the prettiest styles and save during this big event.

Only twice each year are you offered these big McDonald Thrift Days savings! Regular low prices cut to give you even greater value! Come early!