

National FIRE PREVENTION Week - - - October 9-15



Attention !

FOR LIABILITY AND PROPERTY DAMAGE INSURANCE ON

FARMERS' CARS

5-10-5 limit	\$15.00 per year
10-20-5 limit	\$16.20 per year
15-30-5 limit	\$16.68 per year
25-50-5 limit	\$17.16 per year

Farm Pickups \$16.60 for 5-10-5 limit

TOWN CARS
(According to Use)

5-10-5 limit	\$17.00 to \$23.50 per year
10-20-5 limit	\$18.35 to \$25.45 per year
15-30-5 limit	\$18.89 to \$26.33 per year
25-50-5 limit	\$19.16 to \$26.11 per year

DWELLING INSURANCE

5 Year Term	\$12.80 per \$1,000.00
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SEE
L. G. GILLESPIE
INSURANCE AGENCY
— O'NEILL —

F-I-R-E-!

IS A MURDERER!

NEXT WEEK IS
FIRE PREVENTION WEEK
Make It a Year 'Round Habit

Most Fires Don't Have to Happen

The Majority Are Caused
by Sheer Carelessness

TAKE THESE PRECAUTIONS:

1. Don't throw away matches or cigarette butts until you are certain they are out.
2. Never use inflammable cleaning fluids.
3. Call the fire department the moment you detect fire.

The Frontier

North-Nebraska's Fastest-Growing Newspaper

Proclamation

WHEREAS, the week of October 9-15 has been set aside by President Truman as National Fire Prevention Week;

WHEREAS, fire annually costs the United States over 10 thousand lives and nearly 50-million-dollars in property damage;

IT IS HEREBY PROCLAIMED that National Fire Prevention Week shall be observed in the City of O'Neill and all the citizenry is earnestly requested to join in taking fire precaution steps. Please examine your own premises and help us make the City of O'Neill safe from fire.

H. E. COYNE,
Mayor, City of O'Neill.

Dated this 6th day of October, 1949.

PAINT UP ! CLEAN UP !

THE LESS trash lying around the less danger for fires. Look in the closets, remove oily rags, clean up and paint up and you add to the beauty of your property as well as reduce fire hazard.

DEFECTIVE CHIMNEYS are one of the commonest causes of fire. Why not check your chimney today . . . before you fire up for the winter.

We'll Be Pleased
To Help You On Any
Repair or Construction
Job—Large or Small



F-I-R-E-!

Insulate Your Home Today!
Insulation not only stops chimney-like drafts in your side walls, retarding the passage of heat through the walls or ceiling, but it eliminates many fire hazards!

Spelts-Ray Lbr. Co.

PHONE 74

O'NEILL

Why Take Chances?

You Wouldn't Put Dynamite In Your Kitchen Sink !
But Cleaning with Gasoline Is Just as Dangerous

UNDER ANY circumstances, dry cleaning at home is a dangerous practice, no matter how careful you may be in handling the cleansing material you use. Why risk it when service like ours is available at such reasonable cost?

PHONE US — NOT
THE FIRE
DEPARTMENT



More Than One-Fourth of All the Deaths in Home Fires and Millions of Dollars in Property Damage Are Due to Explosions Resulting from Home Cleaning!

O'Neill Cleaners
Phone 30 — L. A. Becker, Prop.

WHY Fire Prevention Week ?

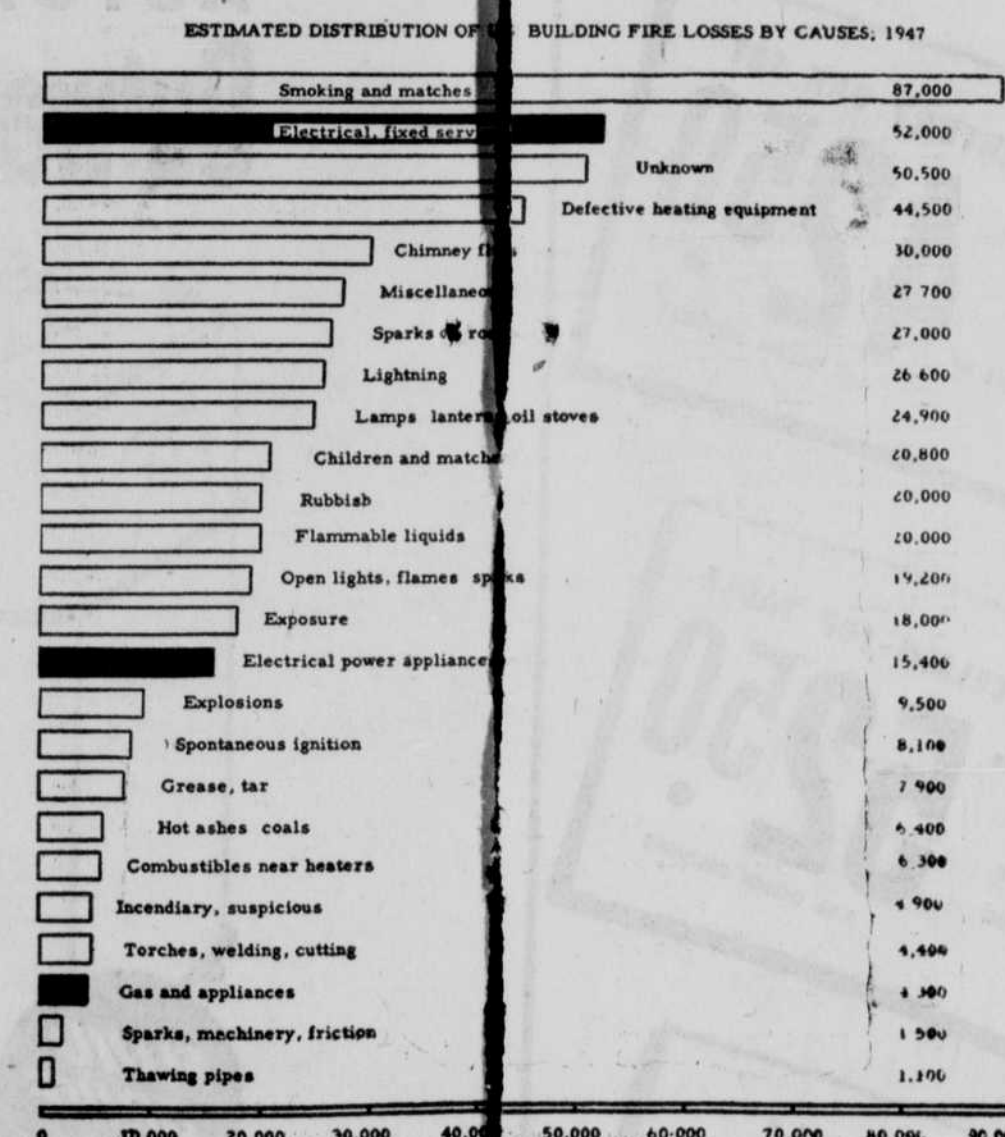
- Fire Prevention Week is set aside each year during the week in which October 9 falls to focus public attention upon our disgraceful loss of life and destruction of property by fire.

- Every day there are 700 home fires, 28 deaths by fire, 130 store fires, 100 factory fires, 7 church fires, 7 school fires and 3 hospital fires.

- Let us all check our chimneys, stoves, furnaces, electric wiring, all storage space where oil mops, etc., are kept, also matches and cigarettes. Safeguard these hazards and you will usually keep fire from your property, and when in need of dependable insurance see . . .

R. H. ("RAY") SHRINER . . . O'Neill

Be SAFE, Folks !



Propane Gas Causes Fewer
Fires, Is Cleaner and Cheaper
Than Any Fuel Today!

Ralph N. Leidy

— O'NEILL —

When Fire Strikes . . .

. . . not infrequently we have an opportunity to serve fire victims with a financial "boost." When fire strikes any household a crisis—minor or major—exists.

The O'Neill National Bank, first in the field with latest-type banking facilities as well as with personalized service, stands ready to serve the folks in the O'Neill community in times of crises as well as in the day-to-day pursuit of ordinary business.

O'Neill National Bank

—Member FDIC—

FIRE! PLAYS THE FIELD!

Protect Your Family & Property By Using:

- Fire Resistant Roofing
 - Asbestos Siding
 - Balsam Wood Insulation
- In Your Fall Home and Farm Repair Program!

With Proper Fire Resistant Building Materials in Your Home . . . Your Family is Better Protected . . . Your Property is Better Protected Against Loss.

SEE THE

MOORE-NOBLE

LUMBER AND COAL COMPANY
O'Neill Phone 32



DO'S

In Fire Prevention:

1. Make sure you have fire extinguisher in strategic location.
2. Be sure all electrical cords are insulated.
3. Be sure your campfire is out before leaving.
4. Be sure the wall near your home heater is well insulated.
5. Be sure there are no gas pipe, gas or coal oil leaks, or oil rags in your home that may cause an explosion.
6. Be sure all inflammable liquids are kept from sources of ignition.

DON'TS

In Fire Prevention

1. Don't allow careless use of extension cord.
2. Don't allow electric light bulbs to contact combustibles.
3. Don't permit oil rags to gather unless protected in metal container.
4. Don't smoke carelessly—never lay a cigarette on or near combustibles.
5. Never smoke in bed.
6. Never throw a lighted cigarette from a car.
7. Never clean clothes with gasoline or flammable liquids.

INSURANCE . . .

WILL NOT Stop Fires . . . but
IT WILL Pay Losses!
Make Your No. 1
FIRE PRECAUTION Insurance!



ASK YOURSELF
THIS ONE QUESTION:
"Will the insurance on my property cover today's increased values and replacement costs?
Even though your insurance may have seemed adequate a year or so ago, you'll do well to review it again in the light of today's values."
INQUIRE NOW!

It could happen to you . . . a wrecked house, a homeless family, a ruined business building, a disorganized life! Fire is no respecter of individuals. Fight fire! Take common sense fire precaution measures. But don't let it go at that. We can't minimize the heartache but we can prevent loss and provide the money for a fresh start. Insurance does it.

O'Neill Insurance Agency
WOODY GRIM — BEN OETTER

Phone 434

For Safety!



YOUR
HOME
BUSINESS
OR
TRUCK
Needs A

FIRE EXTINGUISHER

1 Quart Size and Refills

Coyne Hardware

O'Neill

Phone 21