



\$5-PER-PLATE CHICKEN . . . Over 370 friends of St Anthony's hospital turned out Monday for a banquet which formally marked the drive's going over the 100-thousand-dollar mark. (See story on page 1.)—The Frontier Photo by John H. McCarville.

### Jubilee Festival

(Continued from page 1)  
Bill's Bike shop; Simonson post 93 of the American Legion and the St. Anthony's hospital build-

## M & M CAFE & BAKERY

— O'Neill —

We have purchased from Armour & Co. a prize 4-H Club Beef

This beef will be featured on our menu starting:

**WEDNESDAY,  
OCTOBER 12**

Come in and enjoy some Super-deluxe meat.

ing fund committee.

As the mile and a half long affair ended, the activity scene shifted to the long awaited calf auction sale that was held East of the Holt county courthouse annex shortly after 11 a.m.

According to St. Anthony's hospital building fund Chairman James M. Corkle, the total receipts of the sale of the 35 calves and 33 hogs and a number of saddle horses and a saddle colt brought \$3,200.

Top money-bringer of the sale was Ray Sider's registered Angus heifer. It sold for \$290.

With the first half of the afternoon's activities at the O'Neill municipal airport in the picture of an auto crashing death dodger show, airplane acrobatics and a parachute jump, the final portion was taken up with a performance of the Stuart Circle "S" Saddle club. The Legion was forced to cancel the jeep and truck driving contest because of only two entries. However, the prize money that was to be awarded was turned into the hospital building fund in the name of the entrants, John Turner and Clarence Booth.

Officially the curtain fell on the day's activities following O'Neill's defeat at the hands of Ewing, 31-0, on the Carney park gridiron. (See SPORTS on page 9.)

The American Legion picked up the dormant celebration plans on August 25, rejuvenated the

idea into the combination Diamond Jubilee-Fall Festival celebration. And now, according to Legion Commander Gordon O. Harper, the Legion plans to sponsor an annual Fall festival celebration.

The Diamond Jubilee was originally scheduled for July 4, but because of conflicting celebrations at Neligh and Stuart the plans were abandoned. The date was reset for October 12, but because of extenuating circumstances the plans were again dropped.

### Jubilee Sidelights

O'Neill donned her most becoming apparel and reached out a welcoming hand to the thousands who came Friday to honor her on her 75th birthday celebration.

The city seemed conscious of the dignity of its new years but was not a bit too old to be decked out in Autumnal "attire" planned and carried out by the Rural Youth group. Catching particular attention was a big pumpkin festooned with sumach and red maple leaves hanging from the traffic lights.

Just as the town of O'Neill has been doing these 75 years so did her celebrating offspring

and those from parts surrounding ignored the wind which seemed in its gale-like proportions to take particular delight in whipping crepe paper about, blowing skirts and depositing a fair share of cinders and sand in eyes.

Color in a different form was to be seen at the O'Neill airport in the afternoon where hundreds of persons surrounded a huge oval ring to see stunts with jalopies, planes and motorcycles—such vehicles as were scarcely anticipated when O'Neill emerged 75 years ago.

Throughout the day from parade time on it was a colorful spectacle that was to be seen. Bolt after bolt of crepe paper and plenty of foil and parade napkins had been artistical-

ly patterned into floats expressing appropriate themes. The O'Neill Municipal band provided the proper spirit for the event.

Little folks pressed forward to see as one stunt followed another and would then rush frightened back to their mothers, often waiting several minutes before they tried another glimpse.

Even the most avid of the thrill-hungry crowd at this show must have found plenty of thrills in the car and motorcycle leaps and the air acrobatics.

The finishing touches of a wash job on one of the two state safety patrol cars held up the Diamond Jubilee parade about five minutes. Parade Committee Chairman M.

E. Jacobson said. At 9:58 the entire parade, less one safety patrol car, was ready to move out. A quick rundown found the patrol car at a local service station being washed. At 10:05 a. m. the car pulled into position and the parade moved out.

Those who by this time were not too tired to stand any longer continued their merry-making back in O'Neill where fun-aplenty went on far into the night—at the carnival headquarters, in the American Legion club and out at Carney field where O'Neill and Ewing football teams played.

O'Neill proved Friday that at 75 a town's just a youngster—when there's a birthday to be celebrated.

### CARDS OF THANKS

HEARTFELT THANKS and appreciation to all our customers for your patronage throughout the term of our business career. We hope that you will prove as generous with our successors as you have been with us.  
MR. AND MRS. H. G. MANGAN,  
THE PERSONNEL OF THE ELITE CAFE.

WE SINCERELY wish to thank each and everyone of you who helped in any way to make the Diamond Jubilee-Fall Festival a success.  
SIMONSON POST NO. 93.

LOST: Surveyor's range poles. —Call 128-W O'Neill. 22p

# Grand Opening OF THE MODE O'DAY Frock Shop

(First Door West of the M & M Cafe)

## Thursday, October 6

The Mode O'Day Frock Shop Has the  
Latest Fashions, Styles and Top Quality  
At Moderate Prices



## Dresses . .

For Every Occasion

Our fashions, styles and materials of the Fall mode will delight you!  
Sizes 9-44 and Half Sizes

OUR JUNIOR MISS SIZES  
Range from 9-15 in school, general and party wear.

A WIDE SELECTION IN ASSORTED COLORS

AS LOW AS  
**\$2.98 - \$3.98**  
and  
**\$5.98**



All Styles, Materials and colors.

Popularly Priced from  
**\$1.98 to \$2.98**



51 Gauge, Very Sheer

## HOSIERY \$1.29

In 3 Popular Fall Shades  
Service Weight .....\$1 Pair

## Lingerie

SLIPS

- White or Tea Rose
- TAFFETA
- NYLON
- CREPE
- SATIN

Lace Trimmed or Tailored

PRICES  
**\$1.98 - \$2.98**  
**\$3.98**



## Mode O'Day Frock Shop

Mrs. Katye Peterson, Owner  
— O'Neill —

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During the *Magic Chef*  
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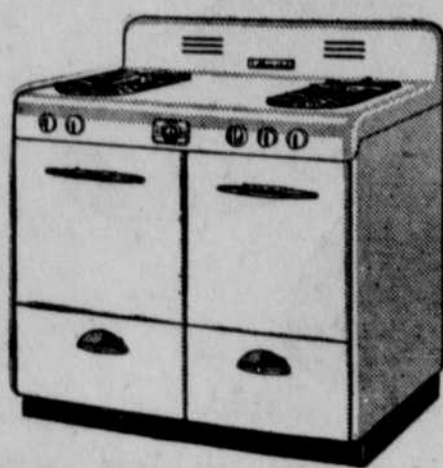
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VALUES

PRIZES

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AND SAVE**



This beautiful Magic Chef is specially priced during our Old Range Round-Up. It brings you top performance plus long lasting dependability. It has so many exclusive features, such as the Red Wheel oven heat regulator—the one-piece top burner—large fully insulated oven with broiler below—plus many others. Investigate now during this special sale.

Come in today to

**Leidy's in O'Neill**

PHONE 410



SMART COOKS KNOW...

GAS HAS GOT IT!