

# THE FRONTIER

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## O'Neill Growing Town

O'Neill is a growing town. That fact is so obvious that it seems almost superfluous to comment on it. However, it may be wise for us to call attention to it occasionally as a spur to greater effort.

The people of O'Neill are proud of the community in which they live and will undoubtedly grow prouder and prouder of it as the days and months and years come and go.

There is no finer, more encouraging, more inspiring sight than a live, growing, developing, expanding town.

It is normal for a community to grow, just as it is natural for an individual, and there is no more depressing sight than a stunted and backward community or individual. In each case, there is something radically wrong and, in each case, the situation should be carefully studied and an effort made to ascertain the underlying cause or causes.

A stunted or backward town, like a stunted or backward youth, is one of the greatest tragedies in the world.

O'Neill has come a long, long way on the road of progress since that period in its history when it was only a tiny settlement in the midst of a vast area of prairie-land.

It was only a tiny settlement then, but it had unlimited possibilities and those possibilities have been realized to a large extent in the 75 years which have intervened.

The fascinating story of that 75-year period of growth, development and expansion was told recently in the Frontier's big, graphically written and profusely illustrated Diamond Jubilee edition and the story was read by thousands of people from coast-to-coast.

That big special edition and the huge Diamond Jubilee celebration and Fall Festival, which will be held September 30, both to commemorate an era of progress and achievement in the history of a Midwestern settlement which has seldom been equalled and never surpassed.

The record of O'Neill's progress during that period seems almost incredible, but it is not fiction or a fairy tale. It is fact, based upon ample documentary proof.

Stories, statistics and pictures revealed the wonderful strides which the small settlement in the midst of a vast prairie had taken during 75 years. It seemed almost fantastic, but it was true.

It was just another illustration of the familiar expression, "Fact is stranger than fiction."

Today, after those 75 long years of struggle and strenuous endeavor, O'Neill is one of the best towns of its size in the entire Midwest. It is modern and ambitious, sightly and picturesque, has up-to-date stores, schools, churches and all the other advantages and facilities of a progressive age and, most important of all, its citizens are people of high ideals, vision and a cooperative spirit.

Good towns don't just happen—there is always a reason for them—and there is a reason for O'Neill.

Several reasons in fact, among which might be mentioned climate, location, resources, fertility of the land where it is situated, etc.; but we believe one of the greatest reasons for the growth and expansion of O'Neill in the past 75 years is the character of its citizens.

In its editorial commenting on the Diamond Jubilee of O'Neill, which is being celebrated this year, The Frontier quoted these words from the Bible, "Where there is no vision, the people perish," and that seems to describe the situation exactly.

"Where there is no vision, the people perish" and where there is vision, they survive and live and achieve.

The citizens of O'Neill are a people of vision, backed up by industry, integrity, intelligence and, most important of all, a spirit of cooperation and good will, and, for that reason, The Frontier feels confident that the town will continue to grow and prosper in the future as it has so notably in the past.

## ONE STANDS OUT



Among Motor Oils It's

Johnny wins every spelling bee in school, just as wise motorists win the best in lubrication every time they stop at a sign that spells HI-V-I. For HI-V-I spells better lubrication protection for engines... it can't break down... it won't thin out between changes... it stands up at boiling and flows freely at zero! Get your car in tune for Fall, with a change to HI-V-I!



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## Prairieland Talk —

### Religious Choice by Americans Is Sum Total of Individual Choice

By ROMAIN SAUNDERS

LINCOLN—Of the church-going patriots of the U. S. A. 60 percent are credited to the various Protestant groups, 33 percent to Catholics, Roman and Greek; Jews, Mohamedans, Buddhists with various other cults making up the whole of the nation's religious faith.



Romain Saunders

Other millions, like the late Silver Triggs and his kind, never darkened the door of a church and not a few look upon such things as church activities with contempt. All this goes into the sum total of individual choice in Yankeeland.

Mr. Truman bristles for combat "with the foe in 1950." Meaning of course congressional elections. The gentleman of the white house still lives in the atmosphere of Kansas City ward politics with partisan sentiment overshadowing the greater vision of all the people. Mr. Truman should not forget that he was elected by less than half of the popular vote.

A 76-year-old gent of Fosston, Minn., made a successful parachute jump of 1,800 feet. Upon landing he remarked, "That's what an old man can do when he lets liquor alone."

They say the ratio of stammering tongues is four men to one woman. The sisters exercise the gift of gab to an extent that impediment rarely interferes with the free flow of charming talk.

A disease known as "X" threatens the cattle industry, 50,000 head being reported dead from this new plague. As yet successful treatment has not been developed by veterinarians.

Three of the big haughty magazines done in gay colors are said to have an annual take of \$12,700,000 from liquor advertising to encourage the mighty thirst of the nation to quaff from the particular brands advertised.

The Red Cross announces the total deaths resulting from the last war to be 78,000,000. This figure includes those who died in concentration camps. At best it can be but an estimate, though it gives a glimpse of the great destruction of life as one result of the monumental folly of mankind.

As I look out upon the hot gray pavement, fringed by a wide border of green that intervenes to separate homes from the concrete a little girl comes into the picture struggling with a bicycle too large for her. She edges the bicycle up to the curb, puts the pedals in proper angle for the start when she mounts, steadies the wheel for a moment, swings up a foot, is astride the frame and wheels away. Several tryouts are repeated and the thing is mastered.

A clergyman told a Lincoln audience of three thousand attentive listeners what he saw, heard and experienced on each side of that mysterious "Iron Curtain." Fortified with American courage, ingenuity, brazen bluff and yankee dollars he got around, contacted a few who had made their get-away from Muscovite bondage and heard the stories of unbelievable suffering at the hands of human demons that seem to have just stepped out of the Middle Ages. Bodies emaciated, nervous wrecks. The

wonder was that such a one had either courage or strength to flee. The speaker paid tribute to American soldiers stationed in Germany, saying the native population have confidence in the honesty and integrity of American soldiers and are glad to entertain them in their homes. And out of the distress of nations this clergyman's church group is gathering a harvest of hundreds of new members. Maybe he had occupied a seat with the scornful here at home but was now happy to salute the flag and pay a tribute to the American way of life.

An old timer who had been shifted from one holling up place to another five times in the year, soon expects to leave his last retreat which was formerly a chicken house. He hopes to get out before he starts to crow.

At a small fishing village in far-away Norway a stone is pointed out by the natives where the peasants in the days of the Vikings beheaded their kings when they overstepped kingly powers. Doubtless those rugged Nordics found that method more effective in keeping public officials within constitutional limits than taking "oath of office" and putting up a \$50,000 bond.

A California paper puts it this way: When a young fellow applied for a job to drive a milk delivery truck he was asked if he was married. "No," he replied, "but I can take orders, if that's what you mean."

Since the first Roosevelt swung a leg up over the back of a brown bronc and became a cowboy up in the Dakota bad lands more than a half century ago, a name from that illustrious tribe has caught the eye of the world and through the remote lineage of tribal blood a Roosevelt still forms a notable female figure against the ethereal blue on the world horizon. Perhaps the best known, if not the best beloved, woman in the wide world today is the brilliant and gracious widow of the late Franklin D. Roosevelt. She is equipped to give a good answer before kings and prelates, enjoy

## William Alm to Move On Dorsey Farm

REDBIRD—William Alm is moving to the farm recently vacated by Ronald Carson, near Dorsey.

Mr. Carson, who recently purchased a business in Lynch, is moving there.

They will move to the farm immediately.

### Other Redbird News

Mr. and Mrs. Art Bessert drove to O'Neill on business Tuesday, September 6.

Richard Turar visited in Redbird Tuesday, September 6.

Mr. and Mrs. Will Conard were in Redbird Wednesday, September 7.

Miss Leota Hull, of Lynch, is teaching the Redbird school and is boarding at Ray Wilson's home.

Mrs. Mary Fusch, of Lynch, was here Wednesday, September 7, enroute to Meek to help at the Kador home.

Elmer Luedtke was a visitor in Redbird, Wednesday, September 7.

Mrs. Leon Mellor and Delores are in Lincoln this week. Charles Gifford, of Scottville, was in Redbird Wednesday, September 7.

Miss Etta Mae and Delores Wells were here Wednesday, September 7.

Thomas Hiscocks was a caller in Redbird Wednesday, September 7.

Mr. and Mrs. Lee Wells were here Wednesday, September 7.

Ray Wilson was a visitor in Redbird Thursday, September 8.

George Barta was in Redbird, Thursday September 8.

Frank Wyant was a caller in Redbird Thursday, September 8.

Mrs. Lloyd Phelps left for Cherry Grove Ore., where she

has purchased a home. Claude Pickering was here Thursday, September 8. Lyle and Robert Wells were callers here Thursday, September 8. Elmer Luedtke and family drove to O'Neill on business Thursday, September 8. Mr. and Mrs. Gordon Barta were in Redbird Thursday, September 8. William Pickering and Mr. Connley were callers in Redbird Friday, September 9. Mrs. W. N. Wilson was in Redbird Friday, September 9. George Barta, of Lynch, visited at Gordon Barta's and family Monday, September 5. William Hartland was a visitor in Redbird Saturday, September 10. Mr. and Mrs. William Podany were in Redbird Monday, September 5. The Peter Mores returned from their vacation trip in the Rockies Saturday, September 3. Chancie Hull visited in Redbird Sunday, September 4. Kenneth Berglund went to Norfolk Sunday, September 4, where he will enter the Norfolk junior college. He was assistant postmaster at Redbird the past two weeks. Harvey Krugman and family visited at More's Sunday, September 4. Howard Slack and family were in Redbird Sunday, September 4. Mr. and Mrs. Michael Hull visited in Redbird Monday, September 5. Fred E. Truax, of near Lynch, was here on business Monday, September 5. Ray Wilson and sons, Duke and Bill, were in Redbird Monday, September 5. Mr. and Mrs. Halsey Hull were callers here Monday, September 5. Miss Eva Truax visited in Redbird Monday, September 5. Arthur Bessert and Beryle were in Redbird on business on Monday, September 5. Art Bessert and family drove to Yankton, S. D., Sunday September 4, to attend a rodeo. Alvin Luedtke was a caller here Monday, September 5. W.-H. Hartland was a visitor in Redbird Monday, September 5.

## Here's what's underneath Advance-Design value



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