

### American Housewife Gets More and More 'Ersatz' Ingredients in Food She Buys

By DREW PEARSON

#### 'Ersatz' Food

The American housewife doesn't know it, but more and more of the food she buys for her family contains the same basic "ersatz" ingredients which I. G. Farben, the notorious Nazi cartel, developed for German troops and civilians in the last war. The German people lived on "ersatz" during most of the war.

The extent of this Farben-izing of American food, unbeknownst to the consumer, has been partially investigated by the food and drug administration, which has been holding hearings on the use of synthetic substitutes.

However, the whole story hasn't been told the public, chiefly because of official buck-passing. Food and drug officials wring their hands and say they have no authority under the law for a full-fledged investigation. They admit, however, that more and more chemical substitutes are being used in various foods and that they do not know what the final result will be on the health of the nation.

Meanwhile Republican Rep. Frank Keefe, of Wisconsin, who has been quizzing the food and drug administration, has made some startling disclosures. He charged:

- 1—That bread can and is being chemicalized to a point where it has little if any nutritional value.
- 2—That non-nutritional chemicals, "mostly the result of the work of I. G. Farben chemists," are being palmed off on the unsuspecting public, in place of milk, fats and eggs in such foods as cake, doughnuts, cereal mixes, peanut butter, ice cream, candy, salad dressing, milk drinks, synthetic whipping cream, pickles and food flavorings.
- 3—Manufacturers and pharmaceutical houses that produce synthetic foodstuffs have not made adequate research to determine if the substitutes are poisonous. While there is no proof of toxicity in most of the substitutes, Keefe points out that seven persons died after using a substitute salt prepared for people who cannot use organic salt in their diet.

#### Taste Comes First

The synthetic ingredient that many bakers now use in bread is a compound of polyoxyethylene glycol and stearic acid, known as polyoxyethylene monostearate. Stearic acid is derived from animal fats, but polyoxyethylene glycol, a substance similar to purified antifeeze for automobiles, has no nutritional value.

I. G. Farben experimented widely with polyoxyethylene products as a base for "ersatz" German foods during the war.

The American compound is produced chiefly by the Atlas powder company of Wilmington, Del., and Glyco products company of Brooklyn and is distributed in slightly different forms under the trade names "Steasoft" and "Myrj-45." Both keep bread soft for a long period, so that a housewife who feels a loaf of bread in a grocery store thinks she is getting over-fresh bread.

In fact, this deceptive quality—plus a pleasing taste the chemical gives the bread—is the chief selling point of its distributors. Vernon C. Usher, Inc., of Chicago, Ill., which makes a somewhat similar synthetic compound called "Top-scor," frankly states, in his literature:

"In speaking of higher quality, we mean products that not only look good, but are appealing to the sense of taste as well . . . bakery goods that are not overburdened with fats and other richness to the point where substantially less is eaten."

"We believe that every person—man, woman or child—eats and drinks only that which appeals to the sense of taste, with little or no thought of nutritious value; so we emphasize again, that higher quality bakery goods, in our opinion, are attained by balancing formulas to a point where they are not overwhelmed with rich substances which, in the end, tend to discourage and decrease consumption."

#### Federal Warning

One government agency that

### Car and Truck Collide on Street

A car-truck collision occurred at the intersection of Everett and Fourth street about 10 a. m. last Thursday.

The car, driven by Walt Trussell, of Lake Township had pulled away from a parking stall on the East side of Fourth street and was making a left-hand turn to go West on Everett street when the accident occurred.

The Southbound truck was driven by George Sobotka, 48, of Inman. Trussell said it was his "first accident in 40 years of driving."

There were no injuries.

#### Ever Onward to Stage Demonstrations—

On Friday evening, May 20, all except two members of the Ever Onward 4-H club and four guests met at the Edwin Engler home for their first regular meeting of the year. Roll call was answered with the 4-H motto. Our leader passed out the materials for the projects.

It was decided to have demonstrations by club members at the forthcoming meetings. At the close of the meeting songs were sung and Mrs. Engler served a lunch consisting of cake, jello coffee and pop.

The next meeting will be on Friday night, June 3, at the Louie Steinhäuser home.—By Marge Kramer, reporter.



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#### Fire Burns Radio Wire in Sexton's Home —

Amid a light rain, about 11 p. m. last Thursday, a fire broke out in the home of L. W. Sexton, principal of the O'Neill high school.

The fire burned insulation off a radio wire in the attic of the Sexton home. Lightning may have been the cause.

#### Catches First Catfish —

REDBIRD—Lee Wells, West of Redbird, hooked a 9½-pound catfish in the Niobrara river this week.

#### Other Redbird News

Thomas Hiseocks was in Redbird Saturday evening, May 21. Beryl Bessert was here on Saturday, May 21.

Mr. and Mrs. Gordon Barta were callers in Redbird Saturday, May 21.

Mr. and Mrs. Chester Carsten were in Redbird Saturday, May 21.

Howard Graham called at Redbird Saturday evening, May 21.

Carroll Bjornsen and family visited at Leon Mellor's Sunday, May 22.

Ray Wilson was in Redbird on Sunday, May 22.

Mr. and Mrs. Michael Hull visited at Will Hartland's Sunday, May 22.

Fred Truax, sr., was in Redbird Monday, May 23.

W. H. Hartland was here on business Monday, May 23.

Barbara Kay Jones and Dick Truax were callers in Redbird on Monday, May 23.

Mr. and Mrs. R. B. Chase, of Porterville, Calif., visited their cousin, Mrs. Pete More, Monday, May 23. They are also visiting relatives in the Scottville community.

Mrs. Floyd Crawford was a Redbird visitor Monday, May 23.

Mr. and Mrs. Arthur Bessert were here Monday, May 23.

Lyle and Robert Wells were callers in Redbird Monday, May 23.

Miss Connie Lou Bereboon, of Bristow, was a passenger with the Lynch mail Monday, May 23, after spending several days visiting relatives near Dorsey.

Miss Delores Mellor was here Monday, May 23.

Mr. and Mrs. Halsey Hull were in Redbird Monday, May 23.

Mr. and Mrs. Ralph Spelts, of Lynch, were callers at Redbird Monday evening, May 23.

Thomas White and son, of Scottville, were callers in Redbird Tuesday, May 24.

Albert Carson was in Redbird Tuesday, May 24.

Gordon Barta transacted business in Lynch Tuesday, May 24.

Mr. and Mrs. Joe Cihlar were visitors in Redbird Tuesday, May 24.

Merrill Anderson and family were here Tuesday, May 24, on the way home from a business trip to O'Neill.

Arthur Hrbek was in Redbird on Tuesday, May 24.

Mr. and Mrs. Wm. Wells visited at Clifford Wells Tuesday, May 24.

Elmer Luedtke and Alvin were callers in Redbird Tuesday, May 24.

Mr. and Mrs. Claude Pickering called at Redbird Wednesday, May 25.

Otto Ruzicka, of Dorsey, was at Art Bessert's Wednesday, May 25.

Duke Wilson was in Redbird Wednesday, May 25.

John Hull was in Redbird on Thursday, May 26.

Mrs. Max Grenier was a visitor in Redbird Thursday, May 26.

C. R. Bjornsen and Leon Mellor and family autoed to Spencer Thursday, May 26.

Frank Wyant was a caller in Redbird Friday, May 27.

Carroll Bjornsen and family autoed to O'Neill after his wedding equipment Friday, May 27.

Mr. and Mrs. George Barta, of Lynch, were in Redbird Friday, May 27.

Ray Wilson motored to O-

neill Friday, May 27.

Dale Bessert was here on business Saturday, May 28.

Guy Keller was in Redbird on Saturday, May 28.

Wm. Podany and family went to Lynch Saturday, May 28.

Clifford Wells and children were in Redbird Saturday, May 28.

H. V. Rosenkran was here on Saturday, May 28.

Edward Carson was in Redbird Saturday, May 28.

Mr. and Mrs. Tom Hiseock were here Saturday, May 28 on the way home from Lynch where they were guests at Miss Betty Lou Green's wedding.

Carroll Wilson, of Fair-

bault, Minn., called at Redbird Saturday, May 28. He has been discharged from the army recently and is visiting relatives here.

William Conard was in Redbird Saturday, May 28.

Mrs. Merrill Anderson and children were visitors in Redbird Saturday, May 28.

Elmer Luedtke autoed to near Bristow to attend a farm sale on Saturday, May 28.

Mrs. Earnest Wright and children were in Redbird Saturday, May 28, on way home from Ewing, where she got her son, who is in the navy and stationed in California, and is home on a furlough.

Howard Graham was a visitor here Saturday, May 28.

Kenneth Berglund is assisting Marvin Richter near Scottville with his family.

Harold Halstead and family, of Page, visited at Carroll Bjornsen's Sunday, May 29.

Mr. and Mrs. Pete More visited in Orchard Sunday, May 29.

Mr. and Mrs. Edward Krugman autoed to Neligh Sunday, May 29, to visit their son, Fred Krugman, and family.

Mr. and Mrs. Harvey Krugman and children were Sunday, May 29, visitors at Boyd Boelter's and family, at Middle Branch.

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### Personals

Mickey Tomlinson arrived on Friday to spend the Summer vacation with his parents, Mr. and Mrs. Dick Tomlinson. Mickey attends school in Nebraska City.

Mr. and Mrs. Max Berger and family spent Sunday visiting at the home of Mr. and Mrs. V. J. Kaplan, of Atkinson.

Mr. and Mrs. Ed Schmit spent Saturday and Sunday visiting at the home of the former's parents, Mr. and Mrs. John Schmit, of Nenzel.

Mr. and Mrs. Walter Brennan, of Omaha, spent the weekend visiting friends and relatives here. Miss Bernice Murphy, who has been visiting in Omaha for two weeks, returned with them.

Mrs. Ruby and Opal Fox spent the weekend with their parents, Mr. and Mrs. Charles Fox, of Emmet.

M. E. Jacobson, Mrs. Jacobson and son, of Norfolk, spent the weekend in Vermillion, S. D.

Willard Naprstek, Ray and George Bost, Melvin Lorenz and Gerald Miles spent the weekend in Indianapolis, Ind., attending the auto races.

Mr. and Mrs. Francis Hickey, Mr. and Mrs. Sam Fuhrer spent the weekend in Omaha.

Miss Connie Lou Williams was a weekend guest at the William McNally home in Ainsworth.

Harry Sullivan, Tony Asimus and Ed Hynes spent the weekend in Texas on business.

Mr. and Mrs. George Janousek, of Omaha, arrived Saturday to spend the weekend with the former's parents, Mr. and Mrs. Led Janousek.

Tom Donohoe and son, Robert, of Scottsbluff, spent Wednesday, May 18, visiting relatives.

Mrs. Delbert Robertson spent Saturday in Sioux City on business.

Mrs. Willard Naprstek and daughter left Friday for Osmond, where they spent a few days visiting her parents, Mr. and Mrs. Ervin Kratochvil.

M. E. Jacobson spent Saturday in Sioux City attending the graduation exercises of his brother, Robert.

Mrs. Ed Davidson, of Casper, Wyo., spent the weekend visiting at the home of Mr. and Mrs. R. R. Morrison.

home where Wayne joined them and they spent afternoon horseback riding.

Mrs. Arla Hendricks and son, Arlin, also her mother, Mrs. Melba Peabody, attended a party at the home of Mrs. Asa Woods Friday afternoon, May 20. Sixteen persons were present.

Mrs. Mark Hendricks had a party Monday afternoon, May 23. Fifteen were present.

Mr. and Mrs. George Beck and son, Duane, spent Monday, May 23, with her sister, Mrs. Clarence Johnson, and family, of Stuart.

## BROWN McDONALD'S

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Depend on J. M. McDonald Co. to have the best buys in newest home fashions. These famous dresses are advertised in Good Housekeeping, Woman's Home Companion, McCall's. Beautiful colors in stripes and dots are muted for striking effect. Figure-flattering style features flared skirt in new longer length. At this low price, have one in each color.

Chartreuse and gray  
Turquoise and gray  
Pink and gray  
Sizes 12 to 20

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### Silhouette nylon value!

**98¢** 51-gauge sheers in fresh summer shades

Everybody loves our famous Silhouette nylons. There's extra value in every pair. Fine, sheer flattering, longer wearing, too. Full-fashioned. New summer shades: Naive beige and Amergleam. Sizes 8½ to 10½.

**VEGODS! DIRTY AGAIN SO SOON!**  
THIS MEANS ANOTHER WATER HEATING ORDEAL FOR ME!

OF COURSE THERE IS—AN L.P. GAS WATER HEATER WILL DO THE TRICKS!

CHILDREN!! IT ISN'T NECESSARY TO BATHE ALL AT ONCE NOW THAT WE HAVE OUR NEW L.P. GAS HEATER!

L-P (PROPANE) GAS CAN BE OBTAINED AT . . .

## Ralph N. Leidy . . . O'Neill

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### TIPS ON HOMEMAKING

WJAG (Norfolk) . . . 780 on Your Dial Monday Thru Friday, 1:15 p. m.