

Gambles

The Friendly Store
"O'Neill's Most Complete Shopping Center"

SPRING OPENING

Steel Fence POSTS

5½ - Ft. ... 80c

6 - Ft. 87c

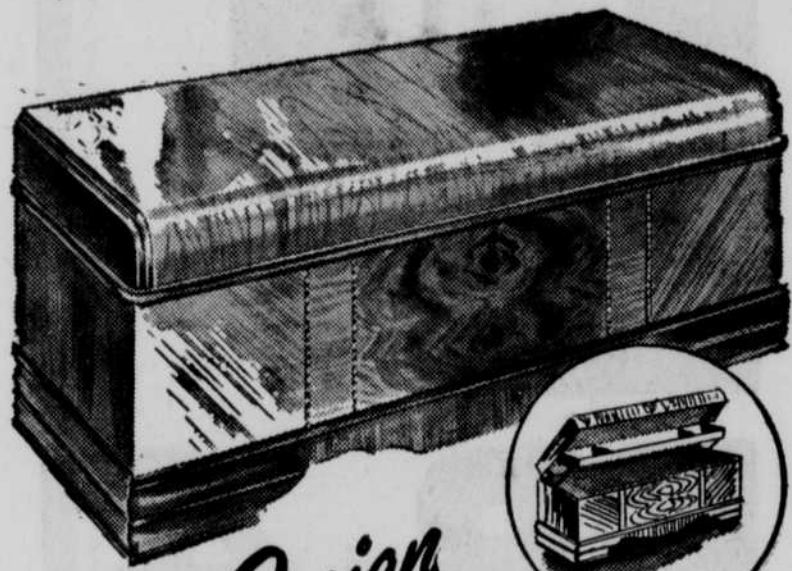
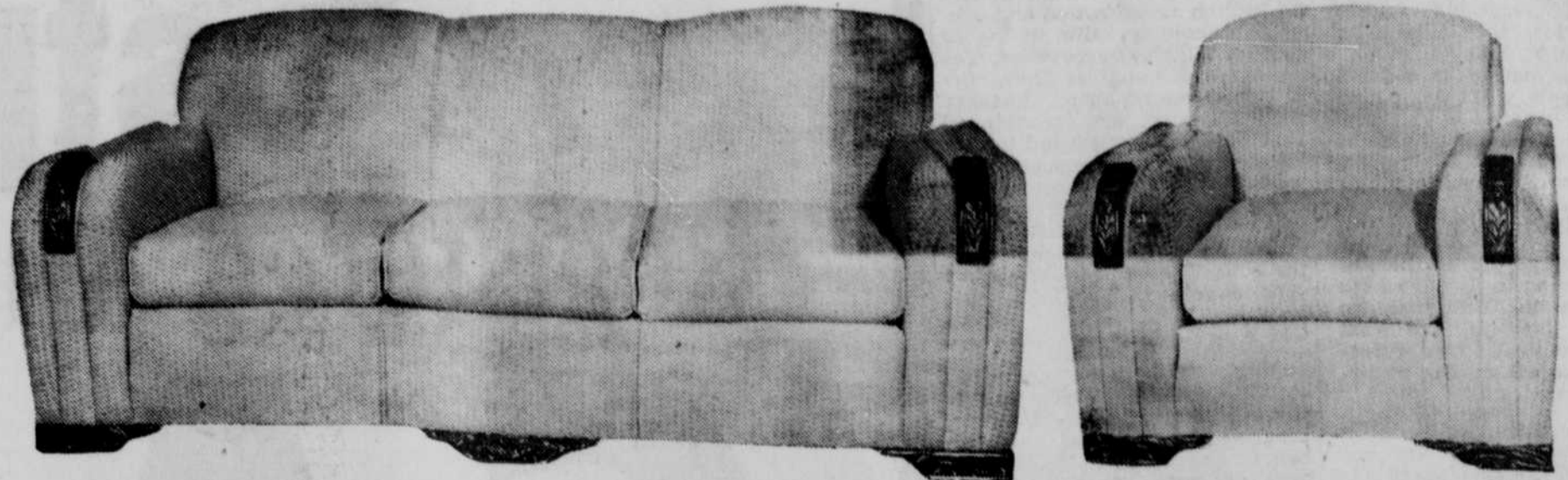
2-pc. Living Room Suite

Upholstered in the popular Mohair Frieze . . . Several patterns and colors to choose from.

Regular Price 179.50

Here is a real saving.
Our special Sale Price

159.50



New Design

It's Beautiful! . . . It's Convenient!

A New "Treasure" Chest!

- Lustrous Walnut Veneers
- Aromatic Cedar Lining

Here's the roomy chest you've been hoping for! Notice its gleaming walnut and tigerwood veneers—its modern design. Has ¾" cedar body, dust-seal strip. Come in—see it today!

Regular Price 54.95

Sale Price

49.95

A New Low in Price!

on
Beautiful 100% Axminster
WOOL RUGS!

Regular Price 66.50

Sale Price

SALE 49.95

- 100% Wool Face!
- Decorator Colors!
- Floral Patterns!
- Exclusive Durable!
- 9 x 12 Ft. Room Size!
- Buy Now—Save \$16.55

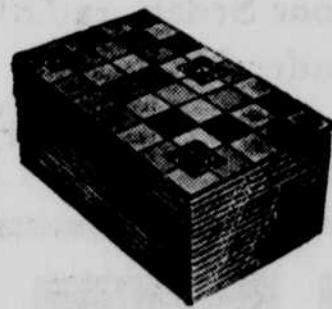
1.25 Weekly Payable Monthly



18 x 36

Felt Base MATS

5c



SPECIAL!!

Have you seen our . . .

3-Pc. Waterfall Bed Room Suite?

Vanity Dresser - Chest - Full Size Bed
It's the buy of the year at only

119.50

1765 STORES ANNOUNCE SENSATIONAL TIRE POLICY GAMBLES NOW BUY USED TIRES

CUSTOMERS DEMAND COLD RUBBER TIRES

A few months ago the tire industry announced a new product which prolongs the life of a tire by thousands of additional miles. This product or new discovery is called COLD RUBBER. Since its introduction to the public through national magazines, car owners by the thousands have been swarming to tire dealers

and demanding tires with COLD RUBBER Tread. Because of the big demand and the short supply of COLD RUBBER, many dealers are unable to supply demand.

The demand has been created by the fact that COLD RUBBER Tread wears thousands of more miles than natural rubber tread by proven tests. It has been learned that one of the tires on the market with COLD RUBBER is CREST.

Old Tires Used As Down Payment

In one of the most exciting announcements ever made in the tire industry, Gamble Stores have just revealed that they are embarking on a phenomenal tire buying and trading program. Included are plans to let customers use their old tires as down payments*, make their own trade-in allowances and trade any old tire with unused mileage.

Customers Name Their Own Price At Gambles

Another part of this sensational "New Tire Policy" enables customers to make their own estimates on the value of their old tires. It has been revealed that the stores will allow customers to take an Estimate Blank, fill it out themselves and present it to any of their stores, either in person or by mail. In order that all car owners get full benefit of this sensational offer, blanks are being left in cars, mailed or are available in any of the stores.

Official Gives Reason For "New Tire Policy"

When an executive of the company was asked why such a tire policy was being adopted, he said, "It is our sincere desire to give a 'break' to customers on tire prices during these days of 'short cash'." He continued, "We also want to do our best in promoting greater driving safety by making it possible for everyone to buy safe, new CREST Tires". It is believed that this "New Tire Policy" is destined to set a precedent for the entire tire industry.

Name Your Own Price!

*Use Your Old Tires As Down Payment**

MAKE YOUR OWN ESTIMATE . . .

CLIP THIS BLANK

LOCATION OF TIRE	SIZE	CONDITION	MY ESTIMATE OF TRADE-IN VALUE
RIGHT FRONT			
LEFT FRONT			
RIGHT REAR			
LEFT REAR			
SPARE			

Name of Car Owner
Address State
City



RIDE ON CREST

- For Comfort
- For Safety
- For Longer Mileage

Gambles
Let's Trade Tires
At Your Own Price!

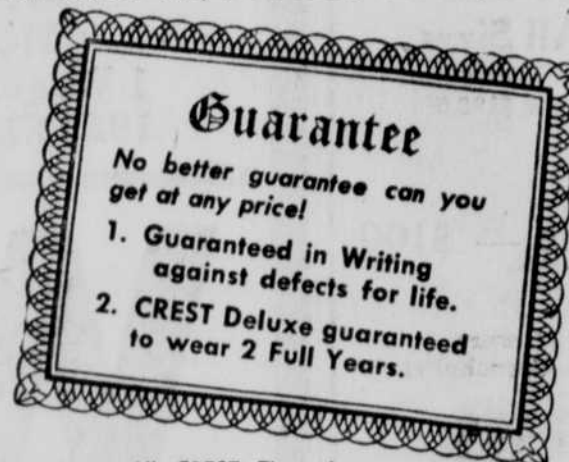
Now Everyone Can Afford CREST DELUXE TIRES With COLD RUBBER

*No Cash Necessary! If your trade-in allowance amounts to 25% of the total purchase price, your old tires are your down payment and you can pay the balance in small monthly payments. No need to risk the lives of your family any longer! Trade Now for CREST Deluxe Tires with COLD RUBBER. They're safer, wear longer and more comfortable. Give us your estimate on your old tires . . . we're ready to buy them . . . NOW! Don't delay. You'll be amazed at CREST prices, too.

When You Travel . . .

There's always a Gamble-Skogmo operated Store near you. In the Mid West . . . Gamble Stores. In the Rockies and the West . . . Western Stores. In Canada . . . Macleods. They're all ready to serve you with a smile.

FREE Installation!



TIME PAYMENTS All CREST Tires Are Available On Our Thrifty Payment Plan. As Low As 1.25 Per Week, Payable in Monthly Installments.

No Reasonable Offer Rejected!

\$5 FOR YOUR OLD BATTERY



VARGON DELUXE

Outright Price 15.95 **10.95** Exch.

Guaranteed 24 Months in Writing. Built better to last longer. Equal or better than original equipment type batteries.

SUPER ACTIVE Guaranteed 30 Months. Outright price 18.95 **14.95** Exch.

REGULAR Guaranteed 12 Months. Outright price 12.45 **7.95** Exch.

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