

# You've Hit the Jackpot!

## Here's Your Chance To Save a Cool One Hundred Dollars Cash!

**MORE WOMEN USE MAGIC CHEF GAS STOVES THAN ANY OTHER MAKE!!**

We want every woman in this territory to have an opportunity to own, not only the best looking stove made, but the one which has every good and practical feature at a modest price. **MAGIC CHEFS** are reasonable to buy, cheapest to operate; with practically no upkeep cost.

Here's your chance to get the best stove made; together with a tank that will operate a stove, refrigerator and water heater for a year on one filling.

**HERE'S AN OFFER TO DELIGHT A SCOTSMAN...**

Magic Chef, Model 1301-14, as Illustrated, list price **\$247.50**

Large 300-gallon ASME Propane Tank, with Fittings **\$240.00**

**\$487.50**

Our Special Price for Both **\$387.50**

YOU SAVE **\$100.00**

The Offer Good Only During the Week of March 31 to April 7, 1949.



Residence  
Phone 208-W

# RALPH N. LEIDY

Phone 410

**NOTE . . . If you have a Gas Stove, see us about a Water**

★ **Heater or Refrigerator, with a 300-, 500- or 1,000-Gallon Tank.** ★

### PROPANE GAS

Will heat water in a Servel Water Heater at less cost than any other fuel.

Don't wait and wonder about a low rate . . . Your low rate starts the minute we fill your tank.

### COMPARE . . .

At the price we are filling bulk tanks today here is what electricity must sell for, from the start, to compete with Propane Gas:

For Water Heating . . .

$\frac{3}{4}$  Cent per Kilowatt

For Cooking . . .

One Cent per Kilowatt

For Refrigeration . . .

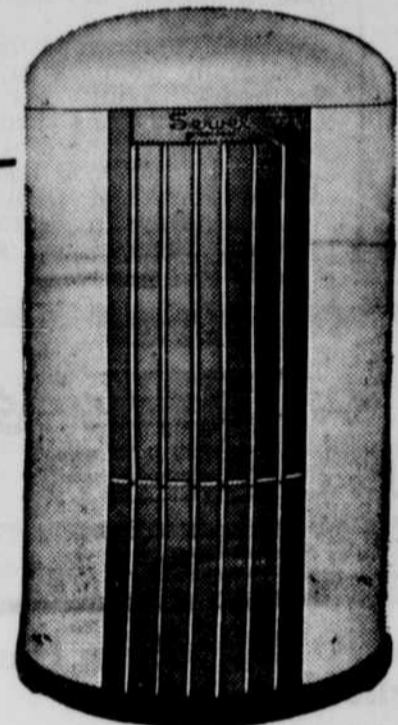
$2\frac{1}{4}$  Cents per Kilowatt

This does not figure the huge added advantage of gas! Gas equipment costs less to buy; the upkeep is nearly nothing; and gas equipment does not burn any more gas after 20 years of use.

**We Can Also Heat Your House with Gas Better and as Cheaply as any Fuel on the Market.**

**New Laundering and Dishwashing Machines**

## REQUIRE HOTTER WATER



You'll get plenty of hotter water with this

## NEW SERVEL GAS WATER HEATER

Here are 5 reasons why the Servel Ball-Type Gas Water Heater—based on an exclusive, new design—gives you hotter water, more of it . . . and at a saving in operating cost!

1. Rust-Free copper tank—patterned after nature's strongest shape—the sphere.
2. Highly efficient internal heat-exchanger—heats water faster, keeps it hotter longer.
3. Simple precision controls

—completely automatic, equipped with the latest safety devices.

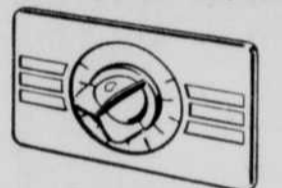
4. Improved silent ribbon flame burner—operates with greater efficiency, with no popping or puffing.

5. Double-thick insulation—twice as much as other heaters—prevents heat loss and saves gas.

Stop in and see the new Servel models today.



**NEW BETTER TOP COOKING**  
Automatic lighting. New, one-piece, porcelain burner and tray. Burners are Hi-lo, non-clogging, even heating. Easiest to clean and keep clean.



**NEW BETTER OVEN COOKING**  
Red Wheel regulator gives you automatic oven heat control at its best. Rounded corners in floating-type oven for better baking results.



**NEW BETTER BROILING**  
Improved Swing Out Broiler. High level, smokeless. Ideal as second oven for roasting, food warming. Removable for easy cleaning.



**NEW EASIER CLEANING**  
New design and porcelain finish for quick, easy cleaning. Many parts removable, wash like dishes. One-piece cook top with smooth rounded corners.



**IMPROVED CONSTRUCTION**  
Fully insulated with "Fiberglas" for cooler kitchens, lower fuel bills. Designed to fit any kitchen. Burners guaranteed for life.



**NEW ECONOMY FOR YOU**  
Magic Chefs cost less to operate and maintain. And only the new Magic Chef can offer you so much for so little. Your greatest value in 1948.



You'll see the **GREATEST Magic Chef YET!**

### GREATEST FOR YOU IN ALL THESE WAYS

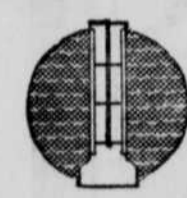
A visit to our appliance department will convince you that here is the greatest range value of all—the 1948 Magic Chef. Just look at its sparkling beauty, at its 48 cooking features, and finally at its reasonable low price. You'll say, as thousands of others are saying, "It's a new Magic Chef for my kitchen this year."

SEE IT Today AT

# Ralph N. Leidy

— O'Neill, Nebraska —

**MORE WOMEN COOK ON Magic Chef THAN ON ANY OTHER RANGE**



SERVEL'S EXCLUSIVE BALL-TYPE TANK

The Servel  
**BALL-TYPE**  
GAS WATER HEATER