

Electrifying GIFTS FOR THE FAMILY



New Features!
Amazing Value!

IN THE SENSATIONAL NEW 1949

PHILCO RADIO-PHONOGRAPH

Amazing value in a luxury console! With all the famous Philco features to heighten your listening pleasure! The sensational new Philco double tone arm, automatic phonograph plays the new Long-Playing records as well as standard records. And both regular and FM radio reception. The new Philco FM System brings you freedom from static and greater noise reduction. Gorgeous walnut cabinet with generous record storage space. Model 1609.

Automatic Phonograph

PLAYS STANDARD AND LONG-PLAYING RECORDS

45 Minutes of Music

FROM BOTH SIDES OF A SINGLE 12-INCH RECORD
All the music of a costly six-record album, on just one record! And wonderful new tone quality!

New PHILCO FM System

FM at its finest... in tonal range and fidelity... in true, static-free quality reception.

AM Radio Too!

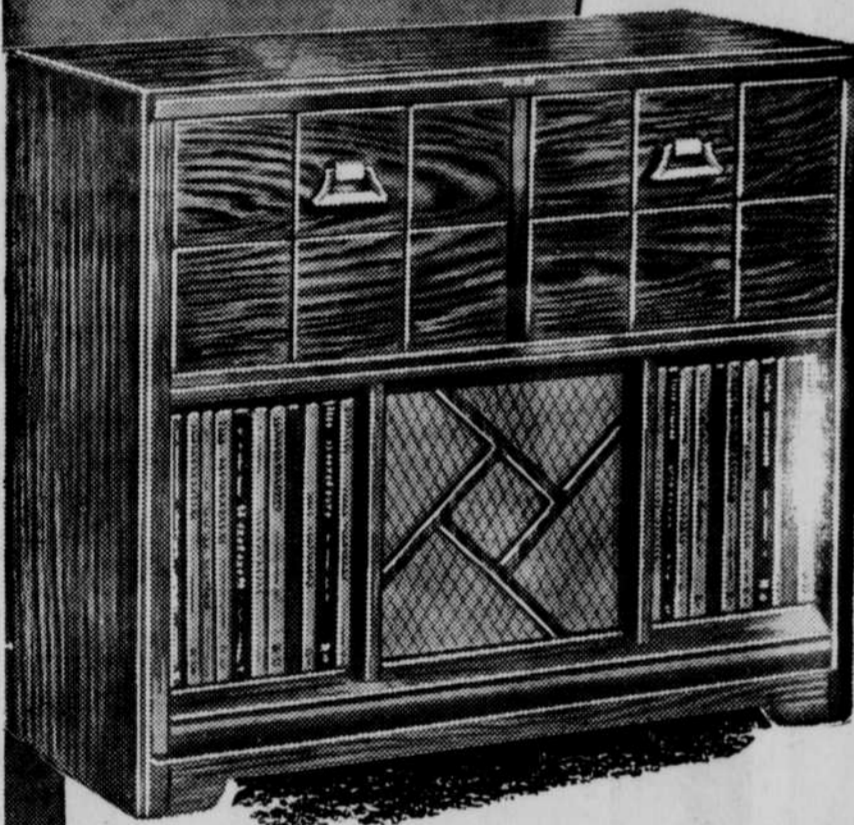
With full-toned, powerful reception. Covers entire standard broadcast band.

Record Storage Space

Effectively displays large quantity of record albums in all their color.

SHOP
EARLY

Use
OUR
LAY-
AWAY
PLAN



259.50

59.50 Down

\$10 Per
Month

LOOK! Plays the new
Long Playing Records
on ANY Radio or
Phonograph!



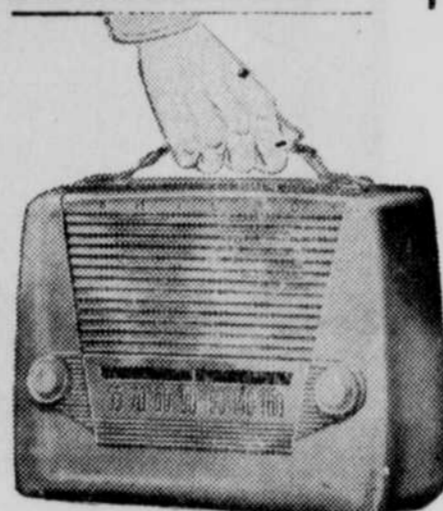
29.95

New! PHILCO ALBUM LENGTH RECORD PLAYER

Equips any radio or phonograph, old or new, to play the new revolutionary Vinylite records... 45 minutes of music from a single record. Easily connected to your present radio. Streamlined brown plastic cabinet.

(Model Shown at Right)

AS SMART as a new fashion... its new streamlined plastic case marks it instantly as a fine-quality instrument. And it's a real PHILCO portable... that means you'll get finest reception no matter where you are. Choice of rich colors: Maroon, tan, teal or ivory. Operates on its own battery... also available with AC-DC plug-in.



NEW 1949

PHILCO PORTABLE RADIO

Plays Anywhere

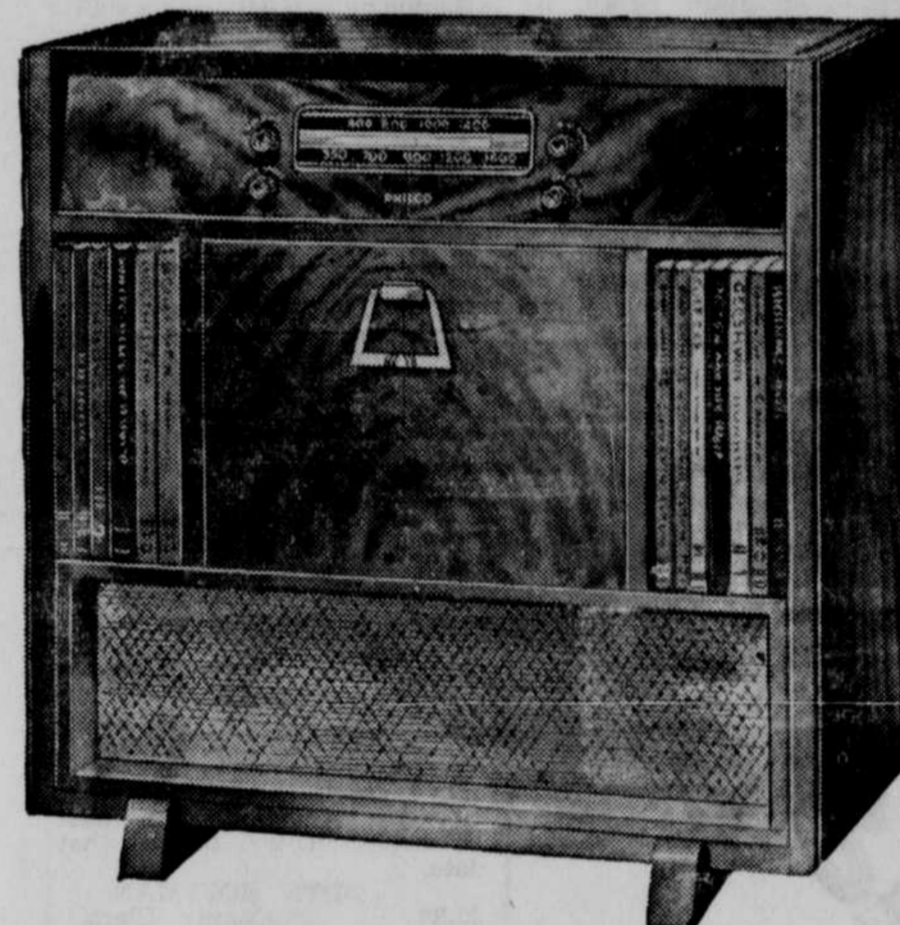
In Exquisite Jewel-Like Plastic Case!

27.45

Only PHILCO
COULD BRING YOU SUCH VALUE

See This Newest 1949 PHILCO
Radio-Phonograph Tomorrow at...

Gillespie's



- Classic Mahogany Console.
- New Philco Automatic Record Changer.
- Ample Record Storage Space.
- FM Band.
- Featherweight Tone Arm... Plays Both Long Playing Records as Well as Standard Records... No Needles to Change.

229.95

59.95 Down

\$15 Per Month

Unquestionably one of the most beautiful console radio-phonographs ever offered! A masterpiece of craftsmanship in rich mahogany veneers of selected graining. And what an instrument... on radio or your favorite Long Playing or Standard records... the glorious tone will thrill you. Clever drop-front mechanism makes it easy to load the new Philco Automatic Record Changer... handles up to 12 records easily and gently! Here's PHILCO outstanding beauty in performance and value. See the Model 1607 tomorrow.



PHILCO Portable RADIO

PLAYS ANYWHERE ON ITS OWN BATTERY OR PLUGS-IN!

Here's super-power in a portable radio... Philco engineers drew on their war experience to develop its powerful new circuit! Pulls stations wherever you are... plays on its self-contained battery or plug-in to AC or DC. Alligator-grain simulated leather covered case... wide leather handle. Lightweight so its easy to carry wherever you go! See it today! Philco Model 607.

49.95

(Less Battery)

Gillespie's

O'NEILL

HOME APPLIANCE HEADQUARTERS

Remember Your
Family This Year with
the Ideal Gift!