

THE FRONTIER

North-Nebraska's Fastest-Growing Newspaper

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THERE'S GIFT NEWS GALORE AT



Brown's McDonald's



NOW J. M. McDONALD CO.



Gay, chic, washable chenille robes

577

Others to 6.95
Generously cut

There's beauty aplenty in these handsomely sculptured robes. Soft, thick chenille in floral designs. Skirts are full flaring. Wrap style with belt. Generous pockets, dressmaker shoulder pads. Completely washable. Pretty pastel colors. Choose hers today.



A Letter from SANTA CLAUS!

The biggest Christmas thrill of all. This year, Santa Claus will write to you! He'll answer your letter if you bring it to Santa's special letterbox at this store. Be sure to put the 10c Santa Claus stamp on it—and you'll get a letter straight from Santa Claus land!

Give Santa time to answer before Christmas. Get the Santa Claus stamp, and place your letter in our special Letterbox now!

YOUR CHRISTMAS THRIFT STORE

Quality Gifts for the Whole Family!

We have many, many wonderful gifts . . . and they are sure to please! Shop our X-mas-laden store today!



Super-quality sport shirts

\$3.98

Others \$2.98 and \$4.98

A man can wear sport shirts the whole year 'round, and does. Give him one or more of these costly-looking rayons or rayon gabardines. Detailed tailoring gives them added good looks. Long sleeves, masculine colors. Convertible collars, French fronts. Many have button pockets.

She'll adore a Textron slip

\$3.98

Others at \$4.98
Popular styles

You know about Textron slips, how they're famous fabrics and fabulous workmanship can't be beat for value. Give her at least one of her favorite style, tailored or lace-trimmed. Rayon crepes in white, black, tearose.

Famous Textron gowns..\$5.95 & \$6.95



Puzzled? Give a gift certificate

Only **14** Shopping Days 'till Christmas



Samsonite luggage

Handsome, ruggedly constructed cases for men and women. Strong enough to stand on. Smartly fitted interiors. All popular styles \$17.50 to \$35 Plus tax



Extra value gift box

No man or boy can have too many. Ankle or half hose in cotton, wool or rayon and combinations. Plain and clock patterns..... 39c to 55c



Men's quality shorts

Full-bodied broadcloths and rayons in boxer and Gripper fastener styles. Also with buttons. Stripes, whites and plain colors..... 79c to \$1



Men's fine gift shirts

A big selection of smoothly styled shirts in white and fancy patterns. Many famous brands. Extra value at these modest prices..... \$2.98 to \$3.98



Men's gift pajamas

Sanforized broadcloth or cotton flannel in coat or middy styles. Handsome stripes. Many have elastic waists. Buys at \$2.98 to \$4.98



Boys' sport shirts

Assorted bold plaids and plain colors. Warm flannels and rayons. Have two-way collars, two pockets. Low priced at \$1.98 to \$3.98



Sheer Silhouette nylons

Specially made to our specifications for extra sheerness with extra wear. She can't have too many. Give several pairs.

\$1.15 to \$1.65



Women's quilted slipper

Dainty bunny fur instep graces this quilted rayon satin style. Elastic heel trap, leather sole. Pink..... \$2.98



Dove Skin panties

Famous soft-textured rayons in her favorite style and color. Give her a complete wardrobe of panties.....69c; extra size.....79c



Tots' warm sleepers

Carefully made of quality cotton flannel. Figured patterns or solid colors. 1 or 2-piece. Drop seat..... 98c to \$2.49



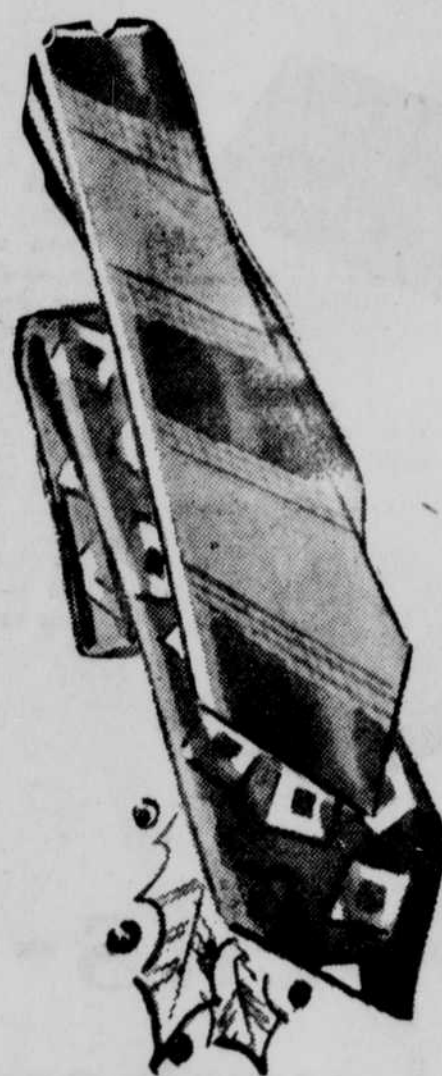
Girls' wool sweaters

Warm, long-sleeved cardigans with grosgrain ribbon trim. Neat pullover styles. Many colors. 2-6x, 7-14..... \$1.98 to \$4.98



Downy crib blankets

Especially for baby, warm wool blankets in baby colors, trimmed with rayon satin. Boxed for giving..... \$1.98 to \$4.98



Men's top value Christmas ties

\$1.50

Others \$1, \$2
Smart patterns

What is Christmas to a man unless he becomes the proud owner of one or more new ties? Brighten his day with one of these richly patterned all wools, rayons or rayon satins. Stripes, figures. A tie for his taste.

MAIL
ORDERS
Filled
PROMPTLY

Your gift money buys **more** at Brown-McDonald's