

NORTH-CENTRAL NEBRASKA'S
BIGGEST

GRAND OPENING

STARTS
FRIDAY!
These Values for 6 Days, Thru Wed., Nov. 10



WE WANT to meet all you folks, and decided to invite you all in to celebrate our Grand Opening and to get acquainted.

WE HAVE been working hard to prepare our store for this big event. A new front has been installed; there are new fixtures, new refrigerator cases and many other improvements.

THE PRICES we are offering are our way of welcoming you all! We have a great deal of confidence in O'Neill and vicinity and pledge to all of you that we will continue to give you, fine quality government inspected meats, well known foods and crisp, fresh fruits and vegetables.

WE HAVE gifts Friday and Saturday for the kiddies and a set of silverware to give away Friday night, and a combination waffleiron-sandwich grill for Saturday night. You are under no obligation to buy. Just come in and get acquainted.

QUALITY
SAVINGS
SELECTION
VALUES

Free!
36-Piece Set
King Edward
SILVERWARE
Service for 6
With Beautiful Chest
FRIDAY 9 p. m.
Nothing to buy, just come in and register.

Nash
AND
Butternut
COFFEE
1-LB. JAR
49c

FREE! We Have a Surprise Gift for the First 300 Ladies Who Visit Our Store Each Day Friday and Saturday!!

BUTTER PER LB. **59c**

MR. FARMER
We Want Your
EGGS
We Do Not Grade... Straight Run Eggs Wanted
WE WILL TRY TO PAY MORE!!
BUT NEVER LESS!!

FREE
Genuine BRUNCHMASTER
COMBINATION
Twin Waffle Iron
Use as Waffleiron and as a twin grill.
FREE!! FREE!!
SATURDAY at 10 p. m.
★ ★
Nothing to buy... come in and register Saturday.

KRAFT'S
VELVEETA 2 LBS. **79c**

Fancy Hawaiian Sliced
PINEAPPLE NO. 2 CAN **37c** IN HEAVY SYRUP
LUX - LIFEBOUY - PALMOLIVE
SOAP 3 BARS **29c**
PINK
SALMON **53c** 1-LB. CAN
GRAPEFRUIT
JUICE 2 46-OZ. CANS **39c**
VAN CAMP'S
Pork and Beans 2 CANS **27c**
SKIPPY
PEANUT BUTTER 1-LB. JAR **39c**

PEAS CORN TOMATOES 2 NO. 2 CANS **29c**
CAMPBELL'S
TOMATO SOUP 3 CANS **33c**
PURE RED RASPBERRIES
PRESERVES 1-LB. GLASS **39c**
IN SYRUP NO. 2 1/2 CAN
PEACHES and APRICOTS **25c**
PACKED IN OIL
SARDINES 3 CANS **35c**
FIVE-TIE
BROOMS **79c**

Hey, Kiddies!
FREE! FREE!
BALLOONS
All Day Friday
★
FREE! FREE!
BUBBLE GUM
All Day Saturday

STORE HOURS
OPEN DAILY TILL 10 P. M.
Fresh MARYLAND
Oysters
79c
Pint

TIDE 27c LG. PKG.

REGULAR or QUICK
QUAKER OATS LG. PKG. **35c**
CINCH
CAKE MIX **38c** PKG.
BABO **12c** CAN
BLUE BARREL
SOAP 2 BARS **29c**
BAKER'S
CHOC. CHIPS **23c** PKG.
BLEACH **19c** QUART
CLOROX

INDEPENDENT
CRACKERS 2 - LB. PKG. **47c**
ARMOUR'S
TREET **47c** CAN
CARNATION
MILK 2 CANS **29c**
FANCY
FRUIT COCKTAIL IN HEAVY SYRUP **27c**
WHEATIES
Breakfast Food 2 PKGS. **29c**
STURGEON BAY
CHERRIES NO. 2 CAN **29c**

EVERY MEAT PURCHASE GUARANTEED TO PLEASE!!
U. S. Inspected Beef **Quality MEAT SAVINGS** U. S. Inspected Beef

ARMOUR'S STAR SKINLESS
Wieners .. **47c** LB.

TENDERIZED MINUTE
STEAKS .. **67c** LB.

CUDAHY'S PURITAN
Smoked Picnics Precooked 6- to 8-Lb. Av. **49c** Pound

100% PURE GROUND
BEEF **43c** LB.

ARMOUR'S OR CUDAHY'S
Ring Bologna .. **39c** LB.

Whiting . 2 LBS. **25c**

DEL RICH OLEO
37c
1-LB. PKG.
E-Z COLOR PAK

CUDAHY'S-REX LARD
25c
POUND

WE RESERVE THE RIGHT TO LIMIT!!

FRESH Vegetables
RED RIPE ROMAN BEAUTY
APPLES, Bu. **2.49**
TEXAS MED. JUICE
Oranges **49c**
8-POUND BAG
ACORN
SQUASH 2 POUNDS **5c**
1-LB. PKG. **25c**
TEXAS WHITE SEEDLESS
Grapefruit 10 FOR **29c**
KEIFER
PEARS PER BU. **3.49**
EMPEROR
GRAPES **9c** POUND
NO. 1 COBBLER
POTATOES **2.39** 100 POUNDS

CRISCO
3 LB. CAN **1.05**

6 Delicious Flavors - Genuine
JELLO
PER PKG. **5c**

HEINZ
Ketchup
22c 14-OZ. BOTTLE

SUGAR
10 LBS. **85c**
100 Pounds \$8.79

WE HANDLE
A Full Line of
ALL FRESH FRUIT
— and —
VEGETABLES!!

The New OUTLAW
EVERYDAY LOW PRICES

WEST O'NEILL

WE PROMISED YOU FOOD PRICES WOULD SOON BE LOWER... AND HERE THEY ARE!!

WE HANDLE
A Full Line of
FROZEN FOOD,
FRESH FROZEN FISH,
OYSTERS, POULTRY
— and All —
COLD MEATS!!