

THE FRONTIER

D. H. Cronin, Editor and Proprietor
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THE DAYS OF LONG AGO

Fifty Years Ago

The Frontier, May 22, 1890
Donald McLean, general manager and promoter of the Pacific Short Line from Sioux City to O'Neill, was in the city the first of the week. A public meeting of the citizens was held on Tuesday evening at which Mr. McLean urged the erection of a new hotel in this city and the installation of a water works system. Committees of business men were appointed and it looked from the enthusiasm manifested, that both propositions would go through. At a meeting of the stockholders of the State Bank of O'Neill on Monday evening, the following officers were elected: W. D. Mathews, president; Donald McLean, vice president; Samuel C. Sample, cashier. Board of directors: G. W. Wattles, John McBride, G. C. Hazelet, R. R. Dickson, Bernard Mullen, M. D. Long and W. D. Mathews. The bank will open up for business on June 2.

Forty Years Ago

The Frontier, May 24, 1900
Mrs. J. J. Harrington entertained the teachers of the O'Neill Schools at tea last Thursday evening.
Charles Stout resigned his position at Niobrara and is again behind the counter at Gilligan & Stout's, O'Neill.
Scott Hough died at his home near Chambers last Thursday of heart trouble. He was 40 years of age and had been a resident of the county for many years.
Thomas Campbell died at his home in this city Tuesday evening, at the age of 45 years and six months. He had been a resident of the county for sixteen years.

Thirty Years Ago

The Frontier, May 26, 1910
Last Friday T. D. Hanley disposed of his interest in the drug store to his partner, F. M. Pixley, who will conduct it alone in the future.
Engineer John A. Bruce, of the consolidated Construction Co., of Omaha, was in the city last Friday and the mayor and city council, at a special meeting, gave his firm the contract for the supervision of the installation of the sewerage system in the city.

Twenty Years Ago

The Frontier, May 27, 1920
A seven-pound daughter arrived at the home of Mr. and Mrs. Harry Reardon Monday morning.
Reports from the west are to the effect that there was a rainfall of 11 inches at Valentine and 6 inches at Bassett last Tuesday night.
Seventeen members of the senior class of the O'Neill high school,

one of the largest classes ever graduated by the school, received their diplomas at the Knights of Columbus Hall last Thursday evening. The following comprised the class: Opal Boggs, Lea Cromwell, Jennie B. Griffith, Eugene P. Henry, Raymond G. Hoffman, Pearl I. Harrison, Fern H. Hubbard, Cyril J. Sanser, Helen L. Hagerty, Keith I. Kilpatrick, Edith H. Lundstrom, Merrill M. Locke, Grace O. Maring, Mildred F. Rouse, Hazel E. Stroup, Ernest H. Young and Helen Duft.

Ten Years Ago

The Frontier, May 22, 1930
The weather has been quite varied the past week. Last Saturday snow fell during the afternoon and evening. Monday it was considerably warmer than it had been for several weeks.
Mrs. Bridget Hynes Langan died at her home at Maple Grove, about nineteen miles north of this city on Tuesday, May 20. She was 74 years of age.
Earl E. Wrede and Miss Martha E. Lawrence were united in marriage on Saturday, May 3, at the home of Rev. and Mrs. Samuel Horton at Madison, Nebr.

BRIEFLY STATED

Paul Reed of Omaha, was in O'Neill Monday, on business.
Ira George made a business trip to Wymore last Sunday.
Miss Betty Biglin spent the week-end in Omaha, visiting.
Mrs. L. W. Johnson entertained her bridge club at her home in this city on Tuesday evening.
Edward Stein returned Monday from Los Angeles, California, where he visited for a few weeks.
Mr. and Mrs. Sam Banks announce the birth of a son on Saturday, May 18th.
Mr. and Mrs. Ed Cornelius announce the birth of a son on Sunday, May 19th.
Mr. and Mrs. P. C. Donohoe spent Sunday in Norfolk visiting relatives and friends.
Miss Elizabeth Graves spent the week-end in Omaha, visiting relatives and friends.
Miss Mary Harty spent Sunday in Ainsworth, visiting at the home of Miss Phyllis Clark.
Dr. L. A. Burgess left Sunday for Lincoln, where he will attend a meeting of the state dental society.
P. C. Donohoe and Emmet Moore made a business trip to Hastings last Friday.
Bernie McCaffery, of Omaha, spent the week end here visiting relatives.
Mrs. M. R. Sullivan and daughter, Mary, spent Monday in Norfolk, on business.
J. M. Hayes made a business trip to Sioux City Wednesday of this week.
Larry Kaine of Dubuque, Iowa, was in O'Neill Saturday visiting friends.
Sheriff Pete W. Duffy and Miss Teresa Connelly drove to Omaha last Friday on business.
K. B. Morrison returned Saturday afternoon from a week's business trip to New York City.
Mr. and Mrs. C. E. Lundgren spent the week end in Springfield, visiting at the home of Mr. and Mrs. Thorley.
Mrs. H. A. Yocum left Wednesday for Fremont, where she will visit at the home of her daughter for a few days.
Mrs. Robert Kurtz of Ogallala, arrived the last of the week to visit at the home of her parents, Mr.

and Mrs. Cecile Brown.
Mrs. Arthur King, Miss Marie Biglin, Miss Marion and Miss Marjorie Dickson drove to Sioux City Thursday to spend the day there.
Mrs. Ralph Oppen, of Omaha, arrived here Saturday and is visiting at the home of her mother, Mrs. Jennie Scott.
Miss Marie Biglin, of Wichita Falls, Texas, arrived Sunday to visit at the home of her parents, Mr. and Mrs. P. J. Biglin.
Miss Ruby Wieseman returned to O'Neill Sunday night, after spending the week visiting her parents at Osceola, Nebr.

The Ladies Aid of the Methodist church will hold a bake sale in the Golden Hotel corner on Saturday afternoon from 1 until 6 o'clock.
Mike Harty and Bennet Grady drove to Long Pine Sunday, where they attended the one day golf tournament.

Miss Ruth Scott, of Mission, S. D., spent Sunday here visiting at the home of Miss Bernadine Protivinsky.

Dr. and Mrs. B. F. Gleason, of Randolph, spent Sunday in O'Neill, visiting at the home of Mr. and Mrs. P. B. Harty.

Mrs. H. J. Reardon went to Norfolk Tuesday to visit her daughter and family, Mr. and Mrs. E. G. Nelson.

Art Turner of Winner, S. D., arrived in O'Neill, Saturday to visit Mrs. Turner and his infant daughter.

Mrs. Homer Mullen left Sunday for Omaha, to be with her husband, who underwent a minor operation.

Miss Alice Slate, of North Bend, Nebraska, spent the week end in O'Neill, as the guest of Miss Virginia Johnston.

Mrs. James Walling left Sunday morning for Pierre, South Dakota, where she will visit friends for two weeks.

Melvin Ruzicka drove to Redfield, S. D., Sunday to get his wife,

who has been visiting her parents, Mr. and Mrs. John Sell, for the past two weeks.

Mrs. Chas. McKenna and Mrs. Esther Cole Harris drove to Atkinson on Monday evening to attend the alumnae banquet of the Atkinson High School.

Miss Eileen Davidson, of Omaha, arrived here Tuesday to visit her parents, Mr. and Mrs. James Davidson and other relatives and friends.

Mrs. Max Golden entertained the Martez Club at a 7 o'clock dinner at the M and M Cafe, followed by cards at her home on Tuesday evening.

Miss John Pharris came up from Lincoln Monday to spend a few days with her brothers, Walt and Whiz., and her sister Miss Janet.

Robert E. Sherwood's sensation-ally successful Pulitzer prize play, "Abe Lincoln in Illinois." Lyric, Atkinson, Sun.-Mon.-Tues., May 27-28-29. 2-1

L. A. Sekista of Kimball, South Dakota, visited from Friday until Sunday at the H. W. Washeckeck home, and with his daughter, Gold-ine.

Leo DeBacker of Hastings, Nebraska, arrived in O'Neill Tuesday evening, to visit at the home of his aunt and uncle, Mr. and Mrs. Gus DeBacker for a few days.

Mr. and Mrs. R. E. Nightengale and daughter, Lillian left Saturday night for Mesa, Idaho, being called there by the serious illness of their son.

Mr. and Mrs. C. E. Jones returned last Friday, from Grand Island, where they were during the serious illness and death of Mr. Jones' mother.

Mrs. John Davis entertained the Spinster Club at a 7:30 dinner at the M and M Cafe, followed by cards at her home, on Wednesday evening.

Jack Davidson left last Tuesday morning for Omaha where he will attend a school which is being conducted there by the Iron Fireman Company.

Mrs. W. B. Graves returned Saturday, from Lyons, Nebr., where she had been visiting her mother, Mrs. Jane Buckley for the past two weeks.

Mr. and Mrs. Hickey drove to Norfolk Wednesday, where they met Mrs. Rieley's mother and brought her back to O'Neill with them for a couple of weeks visit.

Robert E. Sherwood's sensation-ally successful Pulitzer prize play, "Abe Lincoln in Illinois." Lyric, Atkinson, Sun.-Mon.-Tues., May 27-28-29. 2-1

Mr. and Mrs. Art Turner, of Winner, S. D., announce the birth of a daughter on Saturday, May 18th, at the O'Neill General Hospital.

Mrs. Chas. McKenna and Misses Marion and Marjorie Dickson drove to Sioux City Sunday to visit Miss Helen Biglin, who is in St. Vincent's Hospital.

Drs. Gadbois & Stewart, Eye, Ear, Nose & Throat Specialists of Norfolk, Nebraska will be in O'Neill at Dr. Carter's office all day, Wednesday, May 29. Glasses fitted. 1-2

Miss Genevieve Biglin returned Wednesday from Sioux City, where she attended the alumnae reunion of the nurses of St. Vincent's hospital, and visited relatives and friends.

Wedding Dance

CRYSTAL BALL ROOM
Atkinson, Nebraska
Friday, May 24
Mr. and Mrs. Raymond Richard
—Music By—
MULLEN'S ORCHESTRA

MICKIE SAYS—

WHEN YOU GET THROUGH READIN' THIS GREAT FIRESIDE COMPANION, MAIL IT TO A FRIEND— THEN MEBBE IVE GIT A NEW SUBSCRIBER, YES?



RUPTURE

SHIELD EXPERT HERE
H. M. SHEVNAN, widely known expert of Chicago, will personally be at the Norfolk Hotel, Norfolk, Friday, only, May 31, from 9 A. M. to 5 P. M.
Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly but increase the circulation, strengthens the weakened parts, thereby closing the opening in ten days on the average case, regardless of heavy lifting, straining or any position the body may assume no matter the size or location.
A nationally known scientific method. No under straps or cumbersome arrangements and absolutely no medicines or medical treatments.
Mr. Shevnan will be glad to demonstrate without charge.
Add. 6441 N. RICHMOND ST., Chicago. Large Incisional Hernia or rupture following surgical operation especially solicited.

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FIRST NATIONAL BANK BLDG.
FRIDAY TO MONDAY

- 1 Pint Mineral Oil USP 19c
- 1 Pint Rubbing Alcohol 9c
- 50c Lyons Tooth Powder 31c
- 75c Listerine 59c
- 50c Barbasol 33c
- \$1.50 Pinkham's Vegetable Compound 98c
- \$1.50 Petrologar, all numbers 89c
- 100 Aspirin Tablets 11c
- 50c Phillips Milk of Magnesia 31c
- Perfection Cleansing Tissues, 500's 19c
- Floss Tex Toilet Tissues, 3 rolls 14c
- \$1.25 Alarm Clocks—Guaranteed 89c
- 55c Lady Esther Face Powder 39c
- Lux or Lifebuoy Soap 2 for 11c
- 50c Po Do Shaving Cream 2 for 50c
- 25c Orlis Tooth Paste 2 for 25c
- 25c Milk of Magnesia Tooth Paste 2 for 25c
- 50 Halibut Liver Oil Capsules 59c
- 100 Cod Liver Oil Concentrate Tablets 59c
- 80 Yeast and Iron Tablets 49c
- 2-Quart Hot Water Bottle or Fountain Syringe 49c
- Tyson Rubber Gloves—Form Fitting 29c

Camels—Luckies—Chesterfields—Old Golds
Per Carton \$1.19

YOU'RE ALWAYS WELCOME AT
THE O'NEILL DRUG

THE FORD WAY OF DOING BUSINESS

The Ford Motor Company was founded by a working-man for working-men. Its present officers began as employees of the Company. It was the first company to pay a minimum wage, beginning in 1914, at the then astounding figure of \$5 a day. That was double the prevailing wage of the time. The Ford minimum is now \$6 a day for all employees engaged in production work. And from that, the wages rise to \$10.80 a day, with the average wage \$7.25, exclusive of salaried employees.

service with the Company—sober, decent family men. Hundreds of them have been with the Company for more than 25 years—thousands for more than 15 years. Their health record, home ownership and citizenship records are good.

All this is reflected in Ford products, whether cars, trucks or tractors. The work is honestly done. Materials are the best that can be made or procured. Less profit to the Company and more value to the customer is known throughout the motoring world as "Ford's way of doing business."

Ford Motor Company was the first to make a motor car within the means of the average family—quitting the manufacture of what was then the largest selling model in the world to do so. Its chosen field in all the 30 years since that time has been the average American family—for which it has consistently provided car facilities which formerly only the wealthy could buy.

It is the policy of the Ford Motor Company to share the benefits of advanced methods and management with workers and public alike. Increased wages and employment over a period of many years have resulted in

A 300 per cent increase in the built-in value of the Ford car and a 75 per cent reduction in its price.

The Ford Motor Company was the first large company to establish the 8-hour day—also in 1914. And the 40-hour week was inaugurated by the Ford Motor Company in 1926, years before any such laws existed.

The Ford Motor Company employs men without regard to race, creed or color. It is common knowledge that working conditions in the Ford shops are the best that science and constant care can make them. A square deal, a just wage and stabilized employment for a large proportion of our employees—and as fully stabilized for all as conditions will permit—enable our men to retain their personal independence.

In consequence of these policies the Ford Motor Company has one of the finest bodies of employees in the world. The larger proportion are mature men of long

Henry Ford and Edsel Ford keep daily personal touch with all phases of Ford manufacture. In a conference with his staff, Henry Ford often says: "Go ahead—I'll sit here and represent the public."

FORD MOTOR COMPANY

LOHAUS MOTOR CO.
Ford and Mercury Sales and Service
O'NEILL, NEBRASKA

See CENTRAL When You
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YOU WILL LIKE OUR SERVICE
BECAUSE EVERY TRANSACTION IS FRIENDLY AND STRICTLY CONFIDENTIAL
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1st National Bank Bldg. O'Neill