The Frontier Entered at the Postoffice at $O^{\prime}$ Neill Entered at the Postoffice at $O^{\prime}$ Neill, Mr. Keeney is a republican
Nebraska, as Second Class Matter. "Bob" Smith, recently One Year, in Nebraska $\$ 2.00$
One Year, outside Nebraska
Every subserition is regarded as
an osen accunt. The names of
subscribers will be instantly reopen account. The names of
ubscribers will be instantly re-
moved from our mailing list at ex-


THE NEBRASK By the Lowell Serv

## IDEAL MARKET

The name of our market "IDEAL" implies the type of a store we are going to operate. Opening date-Friday, December ance is needed, we have experienced and courteous salesmen that will be glad to help you.

We are giving you the finest quality of merchandise at the CASH and CARRY price. Our fancy vegetable line will be the Stokely brand. The line is new in your locality, but having handled this merchandise in the past we can assure you that it is of the HIGHEST quality. Why not give it a trial? Your satisfaction guaranteed or your money back.

We are also carrying a full line of FRESH GOVERNMENT Inspected Meat. You will find our FRESH FRUITS and VEGETABLES to be seasonable at all times

We invite you to make our store your headquarters. Come in and get acquainted-we are anxious to meet each and every one of you.

| Flour |
| :---: |
| Syrup |
|  |
| Sardines |
| Milk |
| Toilet Tissue |
| Oat Meal |
| Fresh Fru | it. That's what they're through doing. Maybe they thought it was just another one of their guesses the first time they drove in here for my Special

Winter Blend Conoco Bronz-z-z. Now they Winter Blend Conoco Bronz-z-z. Now they know
they've got the right one, and every cold mornthey ve got the right one, and every cold morn-
ing tells them so, and they're getting swell mileing tells them so, and they're getting swell mileage along with starting that never misses. I've
even got one man that always had heat in the even got one man that always had heat in the
garage, bueps it off now, and saves the exgarage, but keeps pense, and tells me the car never used to start up near as fast as it does on Conoco Bronz-z-z. He's near as fast as it does on Conoco Bronz-z-z. He's
one of the ones that keep sending me in other one of the ones that keep sending me in other
people, which is a heap sight better than my trypeople, which is a heap sight better than my try-
ing to out-yell all the different brands of gasoline.

## SPECIAL

 WINTER
## BLEND

 I have seen many farmers leave the new plan, $11 / 2$ per cent of theur state because they can't find revenues taken in by the public ased to be packed in Omaha, are pros, will be alloted to the territory are, getting too much. Next to the and local papers. In Omaha, the the hardest hits are probab- 1/2 per cent would be spent locally; —— TRY EVELK BRAND OF GASOLINE 10C Oat Meal tasas arear 13C

## Fresh Fruits


Lettuce tixa coin nats
Onions :axt pem

Grapefruit tuas sem
Fresh Meats
Pure Lard pataser mat
Hamburger :ntim
Sausage pror pat
10c
15c

Telephone 33
 ing. H. G. Keeney, president of company uncovered a new plan for
the Farmers' union, denounced dis- the distribution of the advertising serted that unjust schedules were of the funds of the privante com ruining farmers and business men. panies reached the metropolitan
He sailies and radio stat in part:


