



WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—The other day, a brisk, dapper little old man stepped into a big Wall street investment banking office and asked for the top boss, with an air of assurance. He had an audience and came out full of business and stepping high.

A friend, who was doing business there that day, reports to me that the peppy visitor was William G. Durant, twice head of General Motors, once the master of \$100,000,000, and that, at the age of 77, Mr. Durant is scouting new capital for another big tourney in motor finance. My friend couldn't learn whether he got it, but said he had heard there was a deal on which might put Mr. Durant on the main line again. He said the little Napoleon of early day auto finance looked as if he were about to merge all companies and skim the cream.

It was in 1910 that the bankers crowded Mr. Durant out of the presidency of General Motors. He was back in 1915 and out again in 1920, in the post-war crash, in which he jettisoned \$90,000,000 of his own money, trying to stop the downward slide of the stock. He took his losses casually and was busy for years in daring market forays, but never quite converted any of his passes.

An acquaintance of this writer, who knew Mr. Durant well, told me how he laughed off his second relinquishment of his motors kingdom.

"I built the greatest automobile building in the world, at Detroit," he said, according to my informant, "and when I did it, I fixed it so they won't soon forget me. Hidden somewhere in every column and every capital and big stack of that building there is a deeply chiseled D. There wasn't anything anonymous about that job, and I took good care to leave my mark on it."

So did the king in Kipling's poem, when he was pulled off his big palace building job, when "They said thy use is fulfilled." He "Carved on every timber and cut on every stone," and the poem concludes, "After me cometh a builder; tell him I, too, have known."

FOR several years, Dr. Karl T. Compton, president of Massachusetts Institute of Technology and one of the nation's greatest scientists, has explored the no man's land between an expanding government and an expanding technology. He thinks they ought to get together but he is no advocate of bureaucracy or extreme federalization. He doesn't like the idea of the government getting on anybody's neck. He thinks the government, with its vast resources, might be an invaluable collaborator with science, and should be, in fact, but he advances this idea warily, as he finds creativeness and social progress in the old American free-for-all, without elaborate governmental trimmings.

He never claimed an ivory tower, and sees the problem in its simple social components of jobs, a rising standard of living, social progress and security. He notes the job-killing potentialities of the machine, in certain individual instances, and assesses industrial management with finding a corrective.

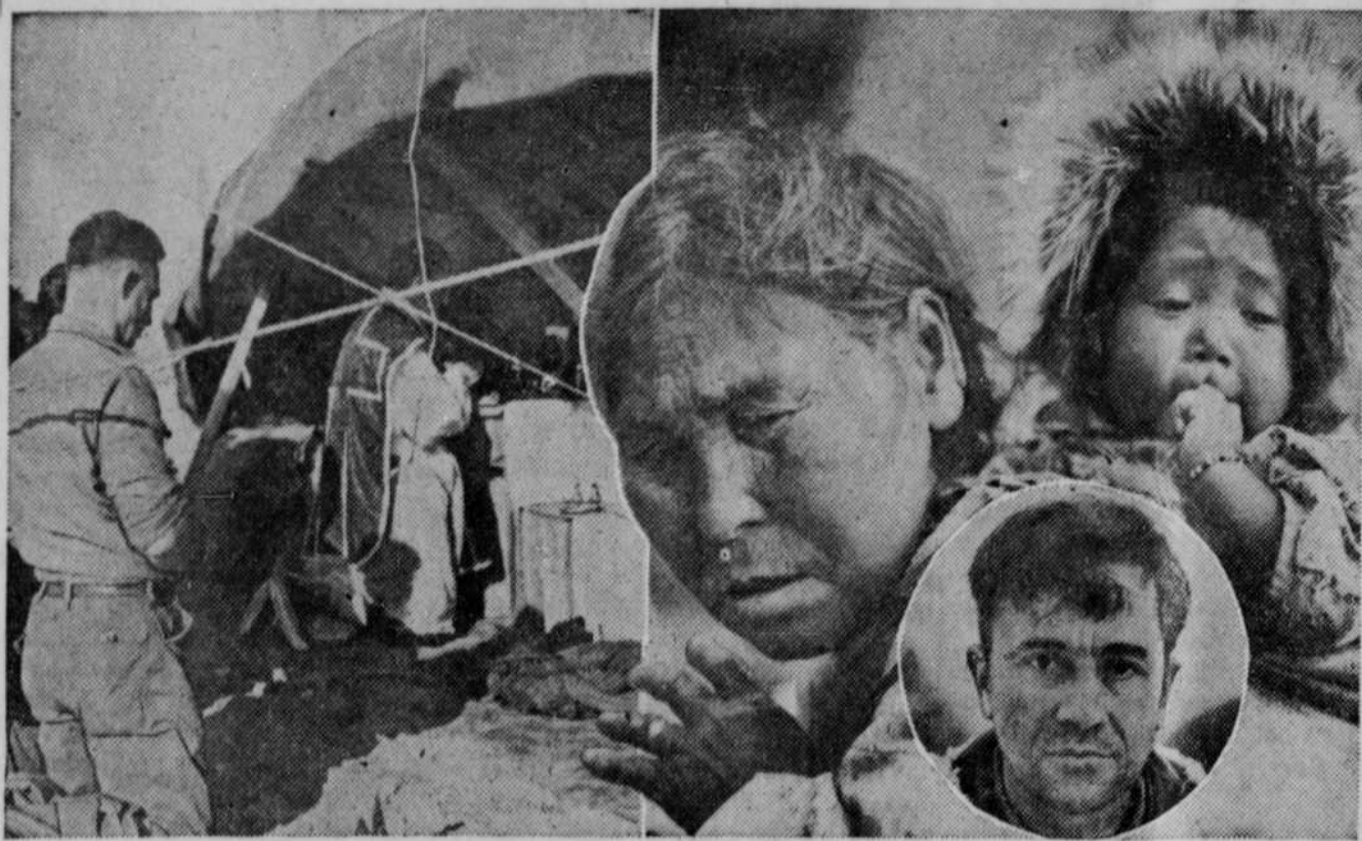
This qualified admission is in sharp contrast to the view of Dr. Robert Andrews Millikan, another distinguished scientist who has wrestled with the same problem. Doctor Millikan is for throwing the throttle wide open, with the certainty that machines ultimately will make more jobs than they destroy. Both, however, prescribe as a cure for our technological ills more of the hair of the dog that bit us. The difference in view is that Dr. Compton urges certain collective rationalizations and judicious self-imposed controls by industry and management.

For many years Dr. Compton has been blasting at the inner citadel of the atom to seize there the hidden golden key of unlimited power which has long been the "pie in the sky" of the great physicists. He batters down a rampart now and then, and, in the long view of the scientists, thinks that we may some day tap reservoirs of energy so vast that all our present ills will be easily soluble therein.

He has headed M. I. T. since 1930. Now rounding 50. He was head of the department of physics at Princeton before 1930, one of the most richly garlanded men of his profession in honors and records of achievement.

Consolidated News Features, WNU Service.

Glacier Priest Returns From Alaskan Trip



Father Bernard R. Hubbard, S. J., (circle inset) geologist of the University of Santa Clara, and Alaskan explorer, who recently returned to this country from his twelfth consecutive year of work in the Far North, is shown "on location" during his 18 month sojourn near the Arctic circle. Left: Using their native boat as a church, Father Hubbard celebrates the Mass for his companions on the tip of Point Barrow, Alaska, the farthest north Mass has ever been offered in the U. S. Alaskan mainland of this continent. Right: An Eskimo baby's balcony seat. Perched in the parka hood of its mother the baby proudly surveys the world at large.

Log Cabins House 32 Duke University Lawyers



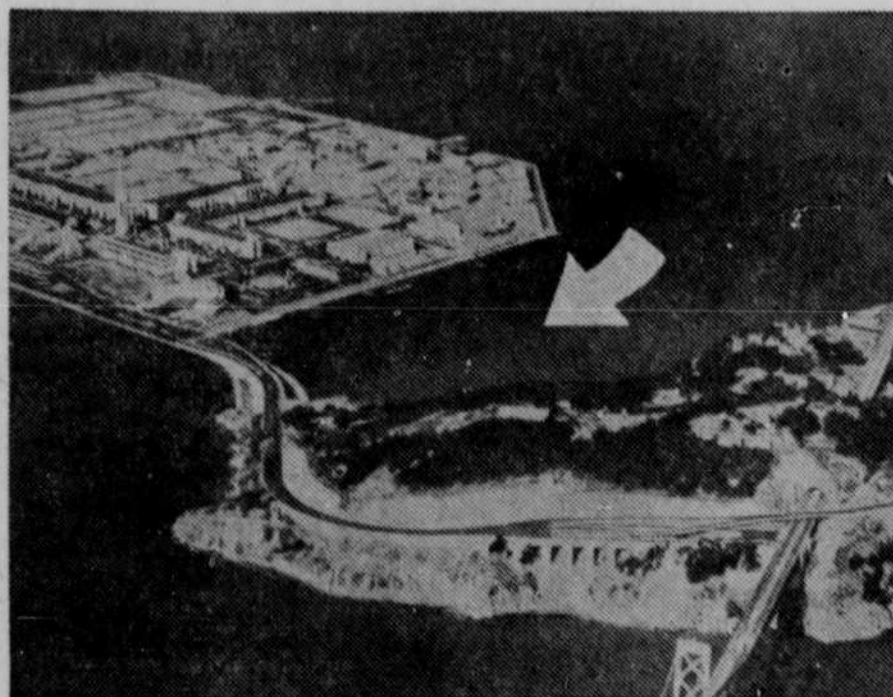
Log Cabin Quadrangle, on the edge of the 5,000-acre Duke forest, is the home of 32 students at the Duke university law school. The buildings are of log and concrete construction. There are four of the cabins, with a recreational hall in the center. Cabins are linked together by a covered walkway. Accommodations are at a premium, and those who live there are pleased with the atmosphere and advantages for study.

Parachute Jumper Makes 30,000 Foot Leap



No celestial invader is this intrepid man. Two attendants at the Villeneuve-St. George's air field in Paris, France, carry a French parachute jumper from the field after he made a successful jump from an altitude of 30,000 feet. He is wearing the new suit that has been perfected for stratosphere flying.

Hawaiian Clippers Go to the Fair



Formerly located at Alameda, Calif., all base facilities for Pan-American Airways' Hawaiian clippers are being moved to the new Trans-Pacific airport at Treasure Island, site of the 1939 Golden Gate exposition, where an artificial harbor (see arrow) will become the permanent starting place for future flights to Hawaii and the Orient.

RESIGNS JOB



Raymond Kennedy of Cleveland, Ohio, didn't believe that he was earning the salary paid him by the government, so he resigned. His duties called for inspection of equipment valued at \$1,500,000. He felt that taking the manufacturer's word would be incompatible with his oath of office, and unable to inspect all of the equipment, resigned.

TO AID MEDICINE



Two rare Tarsius monkeys, said to be the only ones ever imported into this country, are now subjects for medical research at Yale university. The tiny monkeys are about the size of large rats.

The Greatest Tides

When the moon is full, the sun, earth and moon are nearly in line, and we have the greatest tides, called the spring tides.

You Must Carry Muff This Winter, Says Dame Fashion

By CHERIE NICHOLAS



LADY, your muff! It will never do to forget your muff. Orders in orders and Dame Fashion will never forgive if you go costumed this winter sans an intriguing muff—using the word "intriguing" advisedly for the cunning muffs being turned out this season are just as whimsical and cunning as can be.

Not only are muffs decidedly "in" (nothing less than a riot of muffs) but designers are playing them up in every mood. Big muffs, little muffs, muffs of precious furs and muffs conjured of fabric, flowers or feathers, or "what have you." Some are flat and pillow-like, others round up in modish barrel type, and others—well, you never can tell what will happen in the guise of a muff as matters are going this season.

Take out the family album and copy grandma's favorite jacket-and-muff and more likely than not it will be an exact counterpart of the cunning "set" pictured to the right in the accompanying illustration. This winsome little ermine jacket is worn over the new crinoline hoop-skirted gown such as we of this generation had heretofore regarded as belonging to the daguerrotype age but now at fashion's command we are accepting it as "latest style" with high enthusiasm. The jacket fits prim and snug at the waistline, is cut away in front and has huge buttons of the ermine. The adorable muff speaks for itself.

The costume to the left affirms the continued style prestige of the black-and-white costume theme. This perfect black-with-white frock is the sort that will supply you with the lift of assurance so necessary

to poise as you take the speaker's platform at your club. Made of a synthetic fabric, this stunning international dress, shown in smart shops this season, has a high neckline accentuated by a touch of white, repeated in the bow of the patent leather belt. Unpressed pleats stitched down through the waistline and over the hips give desired skirt fullness that succeeds in retaining a slim line. Soft pleats achieve blouse fullness. Zippers finish off the shoulder and sleeve openings. Hatted in a smart Persian lamb chechia, milady carries a muff of matching fur to give smart accent to her appearance.

Apropos of the large muff versus tiny muff see the huge affair that gives distinction to the modish outfit pictured in the oval inset. The tiny collar of this handsome afternoon coat and the muff of generous proportions are of marten-dyed skunk. The big bow so conspicuously positioned on the muff is of the identical cloth that fashions the coat, the edges left casually frayed, which goes to show what unexpected and audacious whims the new muffs exploit. Fullness in the sleeves and gathers at the yoke line lend flattering softness to this afternoon coat made of star sapphire blue tweed. The wool dress underneath and the felt hat are bright plum. This startling combination of blue and plum is typical of the out-of-the-ordinary color alliances to be seen this season.

The purpose of the new muffs is not only to be useful but they must complement the costume in a decorative way. In creating these muffs designers are going as far as they please in evolving cunning and whimsical confections that delight the eye. Milliners are turning out charming hat and muff sets made of shirred velvet in luscious colorings. Your frock, your coat or your dress may be gravely conservative but with one of the gaily colorful muff-and-hat twosomes it is transformed into an animated ensemble warranted to brighten the dullest winter landscape.

© Western Newspaper Union.

Silk Jersey Drape



Here is a gown that is sure to strike the fancy at first sight. A foundational dress of handsome black crepe takes on color accent in the way of a softly-shirred and draped panel of silk jersey in the new magenta red tones. Note how effectively the panel is draped through the neckline, falling full length at one side of the front. Another significant style feature is the new base-of-throat neckline. The bracelet sleeves are smart.

Suedeskin Can Be Used Like Fabric

Some of the stores are selling suedeskins in the fashionable new colors. Which is good news for the woman who knows how to sew, for it offers infinite possibilities to "make your own" little boleros, and to "doll up" your felt hat with a matching suede band or motif. If you are clever enough you can even make a zippered handbag of matching suede.

Save the scraps and cut out designful leaves or florals to applique on the cloth dress that "needs something" to give it chic. A suede vestee will give your tweed suit a new lease on life. There is no limit to the style flourishes you can give to your costume if you have the knack of sewing backed with "ideas" in design.

Processed Velvet For Party Frocks

New party clothes for the business girl are designed as money savers.

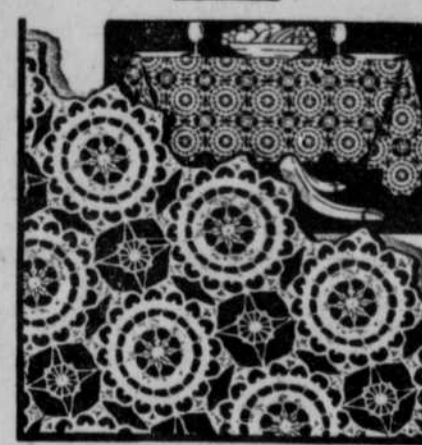
Velvets and crepes are processed to resist wrinkling, water spots and perspiration stains, thus trimming dry cleaners' bills. "Date dresses" and evening frocks are designed for many occasions.

Many business girls who used to regard velvet frocks as luxuries are now choosing them for evening engagements in the lustrous and supple or dull mat weaves processed to resist crushing.

Chapeaux for Juniors

Important designers please style conscious little girls with clever new bonnets as smartly designed as those created for mother.

Heirloom to Crochet



Pattern 6077

Medallions of snowflake daintiness—an inexpensive luxury. Crochet them one by one, and join them to form a stunning cloth, spread, pillow, or scarf. Inexpensive in string or finer cotton. Pattern 6077 contains instructions for making the medallions; an illustration of them and of stitches; photograph of the medallions; materials needed.

To obtain this pattern, send 15 cents in coins to The Sewing Circle, Household Arts Dept., 259 W. 14th Street, New York, N. Y.

NEVER SLEEP ON AN "UPSET" STOMACH



Neutralize excess stomach acids to wake up feeling like a million

To relieve the effects of over-indulgence—escape "acid indigestion" next day—do this: Take 2 table-spoonfuls of Phillips' Milk of Magnesia in a glass of water—AT BEDTIME.

While you sleep, this wonderful alkalizer will be sweetening your stomach... easing the upset-feeling and nausea... helping to bring back a "normal" feeling. By morning you feel great.

Then—when you wake—take 2 more table-spoonfuls of Phillips' Milk of Magnesia with orange juice. That is one of the quickest, simplest, easiest ways to overcome the bad effects of too much eating, smoking or drinking. Thousands use it.

But—never ask for "milk of magnesia" alone—always ask for "Phillips' Milk of Magnesia"

PHILLIPS' MILK OF MAGNESIA
★ IN LIQUID OR TABLET FORM

Minds at Peace

Quiet minds cannot be perplexed or frightened, but go on in fortune at their own private pace, like a clock during a thunder-storm.—R. L. Stevenson.

How Women in Their 40's Can Attract Men

Here's good advice for a woman during her change (usually from 38 to 52), who fears she'll lose her appeal to men, who worries about hot flashes, loss of pep, dizzy spells, upset nerves and moody spells. Get more fresh air, 8 hrs. sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women. It helps Nature build up physical resistance, thus helps give more vivacity to enjoy life and assist calming jittery nerves and disturbing symptoms that often accompany change of life. WELL WORTH TRYING!

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WNU-U 49-38

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to remove impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength. Other signs of kidney or bladder disorder may be burning, scanty or too frequent urination. There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS