

WHO'S **NEWS** THIS WEEK

By LEMUEL F. PARTON

NEW YORK .- Henry L. Stoddard, one of the best of all American political reporters, friend of more Presidents and cabinet officers than any other living

Stoddard on man, is the author Shirt-Sleeve of "It Costs to Be Newspapering President," just mine of previously untold stories quickly transferred it from the book page to the news page. Having enjoyed a long acquaintance with Mr. Stoddard, I dropped in at his office, overlooking the Old Park Row which

"formed his genius."

Close in nearly all his life with wing-collar statesmanship, he wanted to talk about shirt-sleeve newspapering. The latter allusion had to do with Hitchcock's Beanery, where shirt-sleeved waiters served ham and beans to printers, stereotypers, reporters, editors, and politicians, who mingled in a shirtsleeve forum which Mr. Stoddard thinks helped to galvanize the New York newspapers of that day-from 40 to 50 years ago.

Sixty-two years in newspapering. Mr. Stoddard is "up from the case, ' a printer on the New York Tribune, an ace political reporter and for 25 years owner and publisher of the New York Mail.

"It seems to me that every reporter ought to know the smell of printer's ink," he said. "The great newspaper of today, with all its marvelous efficiency, has lost something stimulating and vital in no longer having this mingling of the crafts. I remember that, at Hitchcock's, a slovenly reporter might be called down by one of those omniscient old-time printers, or perhaps it would be the other way about, with one of the newsmen berating the press room foreman, and asking him why he couldn't manage a decent make-ready.

"Theodore Roosevelt used to go to Hitchcock's frequently, perhaps a score of then famous politicians evening woolens are positively inand newspaper men, mingling with spirational from a color viewpoint. the men from the mechanical departments, arguing over the world reds and the purples and the rich war scare, local and national politics-everything under the sun. It the night fashion program superbly, was something like the free speech common in early colonial America, where you could'step into the enclosure and say what you thought about the king or anybody or any-

"The gusto with which T. R. would dump a bottle of catsup and a slather of mustard on a plate of ham and beans, or corned beef and beans, was something worth seeing and remembering.

"Frequently, these sessions at Hitchcock's were a post-mortem on the paper, just after press time, in which any story of unusual distinction or a clean-cut news beat was sure to get a cheer, and quite as certainly any of us who had stubbed his toe was in for a raking over. My work has made me an observer of our efforts to establish true democracy in America. I have never attempted an exact definition of democracy, but, whatever it is, I am sure it was exemplified in this craft ideal of the old-time newspaper. The spirit seems lost in the highly departmentalized, mechanized and specialized character of modern large-scale enterprise, not only of newspapers, but of business in general."

Stoddard's family newspaper tradition goes way back into the flatbed days. His great-grandfather established the Hudson, N. Y., Register, in 1787. He learned the printer's trade in his grandfather's printing office at Hudson. A proofreader on the Tribune at 15, he read proof on the famous Tilden Ciper dispatches, a reporter soon thereafter. on the Tribune and the Philadelphia Press. He wrote the first daily telegraph letter ever sent out from New York city.

ALWAYS thought the reason Alice Paul never stayed in jail long was that she was just a wraith and floated through the bars. The wan, fragile little Tiny Feminist feminist, locked Sets One Goal up many times in

For Suffrage days past, now fans up her National Woman's party to the World Woman's party, of which she becomes temporary chairman. Its objective is the abolition of all legal distinctions between men and women, to which goal she narrowed triumphant suffrage and to which she has held it ever since. A tiny wisp of a woman, she is the living refutation of Schopenhauer's contention that will and intelligence never go together.

Consolidated News Features.

#### Fashion Favors Rich Wool Youth Passes Weaves for Evening Dress Too Rapidly;

By CHERIE NICHOLAS



parel, our afternoon informals, for our town and country tailleurs, our sports and our travel wear is so obvious we are not apt to give it a second thought, but for designers to be fashioning their choicest formal evening attire of "cloth"-aye,

there's news for you as is real news. This new use of woolen fabrics for formal evening wraps and for whimsical little jackets that look too pretty for words worn over party frocks, and for floor-length gowns and for voluminous coats and capes to cover them marks a highly significant movement in the field of costume design.

Now that the new order of things leads us to think of tweeds and velvety worsteds and dainty wool sheers going to formal affairs, we with Jake Riis or Eddie Riggs of | call to mind some of the interesting the New York Sun, and I remember developments growing out of this new gesture. Designers say the new The deep jewel tones and the wine greens are fascinating and tune to as also do the lovely pastels.

Intriguing examples of the new formal woolen trends are the exquisite worsted sheers. These sheers pleat or shir or drape with as much facile as if they were "wispy" chiffon, and designers are making rapturous evening gowns of them.

Big news in evening wraps is the full-length coats and capes made of tweeds and velvety wools that envelope your gauziest or your most stately jewel-spattered gowns not only protectively but glamorously, in that some of the new evening tweeds are gold flecked and threaded with glittering metal, while oth-

With Plaid Coat

"With plaid coat" is becoming a

familiar phrase, for the handsome

plaid coats brought out this season

are selling at sight. You may have

your coat in as bizarre colorings

as fancy might crave, or if you are

a black and white enthusiast you

may choose a stunning black-and-

white plaid such as the young girl

in the picture is carrying. For her

suit she chooses a trim little tailleur

of a silk mixture in black. Her

youthful large brimmed hat is black

ers take on striking appliques of gold or silver kid done in scrollwork patterning.

The wool evening wrap is raised to heights of glamour in the stunning creation pictured to the left. This handsome coat is of a burgundy red velvety wool weave, trimmed with fox fur in the new smoky-topaz shade. The huge muff is luxurious. The tiny ostrich evening hat exaggerates the high hair-do as fashion intends it should do.

The outlook for short wraps is most exciting. These clever little jackets and short capes are flocking out in endless number. So alluring are they, one can't resist them. The encouraging part is that the woman whose budget cannot stand the strain of a new glamorous wrap can with a little ingenuity fashion her own jacket out of a short length of in your clubs, your frivolous pargay wool fabric, giving it the individual touch via a bit of embroid- yours because you are young! And ery or ornate applique. See the enchanting little jacket pictured in the inset. It is fashioned of limegreen tweed, embroidered with flashing peacock-green jewels set in

Describing another jacket for the benefit of those who are inspired to make their own. It is cut of dusty pink wool after the "bush-jacket" style along casual lines of a loosefitting "sacque." A narrow bordering of embroidery done in gold sequins outlines all edges.

A severely tailored suit made of lame tweed in burnt orange and gold gives a new slant on evening fashions as shown above to right in picture. The jumper blouse is in broche wool in a color scheme of beige, brown gold and dark red.

### © Western Newspaper Union. **Everything Bows**

To High Hair-Do Everything is being done to conform to the new high hair-do that is creating such a sensation in the fashion world because of the startling innovations involved. The new little hats have entered into the conspiracy with a will. They perch over one eye and tilt as far forward as possible so as to give highpiled curls all the chance in the world to show off.

Inspired by the upward trend. shoulder lines go high via sleeves fulled in so that they stand in a high puff.

Necklines too, take their cue, even to reviving the fashion of wearing velvet choker bands about the throat. The new gold dog-collars. colorfully jewelled as some of them are, do their part nobly in calling attention to smart "uppish" head-

#### Lastex Suede or Patent for Shoes

Have you heard the thrilling news? It's about shoes made of either suede or patent lastex that stretches to conform to your foot. Glove-fitting they are, not a wrinkle or unseemly bulge to detract from beauty of line-and think of the comfort! A blessing to womankind and it won't be long before every woman who knows will be calling for lastex footwear.

Jerkins and Vestees Jerkins and vestees of fur fabrics and novelty patterned woolens are the latest means of making an old

frock look new.

Tricorn Doll Hats Wee tricorns, a brief six inches across, are an amusing version of the new doll hats.

# Use It Well!

By PATRICIA LINDSAY

ITTLE sister at the age of three L loves to wear mother's highheeled shoes and powder her nose. A few years later she wants her curls "done up" or cut short like big sister's. When she is entering her 'teen age she is so eager to be an adult that she gets unruly, and causes herself, and those around her, a lot of trouble

Are you a little sister? Why do you suddenly want to be old? It's no crime to be young! Youth is glorious-being young is thrilling, if you will just take it in your stride at the pace you should.

You think mother and daddy are old meanies for keeping you away from some parties and asking you to get home early from others. You get simply furious when mother insists on low heels and clothes which you think of too sweet, simple and girlish. Big brother is a downright nuisance when he suggests quietly that you lay off heavy make-up and petting in dark corners, "or else." "Oh," you wail, "will they ever let me grow up!"

Of course they will, sister, just as quickly as you convince them that you are not a reckless, heady little tadpole, so eager for adult life that



Quit hating the fact that you are still young.

you are missing today. They know the pitfalls, and because they love you, and so want to be proud of you, they seem over-cautious when they try to steer you clear of them. Why don't you help a bit?

Quit hating the fact that you are still young. Glory in being your age and live each day joyously. Delight ties, your many privileges-all every minute, sister, cherish and protect your fresh loveliness, for once you lose it, or mar it, you can never recapture it!

#### These Things Are Essential

Begin right now keeping yourself healthy and lovely. Eight or nine, even ten, hours of sleep each night (see why mother wants you home early?). Use little make-up, for young skins have a definite beauty which should not be covered. A rosy lipstick, a speck of good powder. No mascara, eye-brow pencil, rouge. Why hide that pixie allure with cosmetics meant for fading beauty? (Isn't big brother right after all?). Let your skin breathe unhampered, and keep your cheeks and mouth rushing with color by exercising. Walk in low-heeled shoes whenever you can to develop true and glorious posture, and eat your meals regularly with few sweets on the side!

Don't be stubborn about your clothes. Simple sports frocks for day wear, full-skirted gowns (never too revealing) for evening.

Instead of pouting, and tirading against proper restrictions, spend those moments keeping yourself fresh as a daisy, and nicely groomed with hair brushed to shining glory and your nails manicured. And above all, my dear, live

proudly! Don't cheapen yourself through thoughtless acts (like petting indiscriminately) even though you see other girls being foolish! A few years from now when Prince Charming comes along you will be awfully glad you didn't!

#### HINT-OF-THE-DAY

In your own home are materials for bath which beautify and invigorate. A pound of sea salt, two cupfuls of starch, oatmeal, bran, almond meal or a small package of baking soda thrown into the tub are of great benefit in relaxing the nerves and reviving the spirits. If you have no shower under which to rinse, then put the meal in small cheesecloth bags which you can make yourself. A quarter of a pound each of oatmeal and almond meal mixed is a good combination. Scent your bath if you wish with any scent you have on hand.

Indians' Flood Protection Plan Before white men came to the Mississippi valley, Indians protected themselves from floods by erecting huge earthen mounds with flat tops on which they lived during high wa-

#### Speed of Baseball

Ken says: According to Dr. Coleman R. Griffith of the University of Illinois, some pitchers are able to throw a baseball at an initial speed of 120 feet a second. An average fast ball travels about 88 feet a second, making the time from the pitcher's hand to the batter approximately a half second. Most out-curves are slow balls that travel not more than 60 feet

Measurement of golf ball travel, when the ball is hit by a driving | Weekly.

machine set for a 250-yard drive, reveals that the ball speeds 214.28 feet per second over a distance of 14 inches, beginning 7 inches after contact with the clubhead.

#### Car of Death

The automobile in which Archduke Francis Ferdinand and his wife were assassinated in Sarajevo, Bosnia, in June, 1914, was instrumental in the death of 13 persons in 12 years, finally being smashed beyond repair in Cluj, Rumania, in 1926. - Collier's



ANY way you figure it—Firestone Convoy is the tire buy of the year - for in this tire you get higher quality at lower cost. Car owners from coast-to-coast are replacing dangerously worn tires with this tire sensation because they get all these patented and exclusive extra-value features at no extra cost: First, Gum-Dipping, the Firestone Patented Process which gives protection against blowouts. Second, two extra layers of Gum-Dipped cords under the tread, a patented construction which gives protection against punctures. Third, scientifically designed tread which gives protection against skidding and long mileage.

See your nearby Firestone Dealer or Firestone Auto Supply & Service Store today and prepare your car for safe fall driving. Equip with Firestone Convoy Tires - the safest tires that money can buy at these low prices.

#### TRUCK OWNERS SAVE MONEY TOO

Truck owners are cutting their cost per ton mile and at the same time keeping their tire investment low by equipping their trucks with Firestone Convoy Truck Tires. This tire has brought them a new standard of safety, mileage and economy at a price that will amaze you. Come in today and equip your truck with the truck tire sensation of the year.

Firestone CONVOY FOR CARS, TRUCKS AND BUSES 4.75-19 \$8.15 5.50-17 \$10.45 5.00-19 8.80 6.00-16 11.80 5.25-17 9.25 6.25-16 13.15

LOOK AT THIS GUARANTEE

5.25-18 9.65 6.50-16 14.50

Tires for Trucks and Buses at Proportionately Low Prices

## LIFETIME GUARANTEE

Every tire of our manufacture, bearing our name and serial number, is guaranteed by us to be free from defects in workmanship and material without limit as to time or mileage, and to give satisfactory service under normal operating conditions. If our examination shows that any tire has failed under the terms of this guarantee, we will either repair the tire or make an allowance on the purchase of a new tire.

#### DRIVE AWAY WINTER WORRIES

"Changeover" Today Firestone



Here is a battery that has been especially designed for your needs and it will take you through the hardest winter. Built with the Firestone Patented Allrubber Separators, it will start your car 35% quicker. Ask for our "Changeover" Price

Firestone auto Radio The finest in \$9 095 Highest quality



Save 10% on your gasoline. Install a new set of Firestone Spark Plugs

Listen to THE FIRESTONE VOICE OF THE FARM— Listen to THE VOICE OF FIRESTONE featuring Richard Interviews with the Champion Farmers of America, featuring Crooks and Margaret Speaks and the 70-piece Firestone Everett Mitchell. Twice weekly during the noon hour. Consult your local paper for the station, day, and time of broadcast Monday evenings over the Nationwide N. B. C. Red Network

Price Boosters 6.4 per cent, a pound of beef 8.14 It is estimated that hidden taxes per cent, and a pound of pork raise the cost of a loaf of bread | chops 8.04 per cent.

Alms Giving To smile into your brother's face

# QUIZ FOR "MAKINS" SMOKERS

WHAT "MAKIN'S" TOBACCO really rolls fast, firm, neat? smokes cooler, mellower every time? tastes ripe, rich, full-bodied?



PRINCE ALBERT RATES 100% RIGHT ANY WAY YOU LOOK AT IT. IT'S CUT TO ROLL FAST, BURN SLOW, AND SMOKE COOL. P.A. TASTES LIKE WHAT IT IS\_CHOICE, RIPE TOBACCO. ROLL UP A P.A. SMOKE, BROTHER - YOU'LL CHEER TOO

W. Henry White knows! "P. A.'s been my smoke for sixteen years," says he.

your-own cigarettes