### A Voguish Silk Print for Madam

By CHERIE NICHOLAS



EVER since children started calling mother by her first name, mother has done her best to live up to this indirect compliment by looking younger each year. She massages and exercises until her figure reverts to girlish proportions, and having studied fashions intensively in order to seek out lines and colors that will do the most for her, she makes a wise and happy choice when she steps forth arrayed in a costume of charming silk print that causes all who behold to pay compliment to her perennial youth.

For the woman whose years have gone "fortyish" or which lead into the "fascinating fifties," life as it is today holds interesting possibilities. So often the complaint is voiced

that fashion news and pictures utterly ignore the needs of mature women, catering only to the whims of youth that glories in sylphlike will o' wisp figures. Well, now, what about the charming fashions herewith illustrated? Madam, of "no-age" identity, these flattering silk print costumes are pictured especially for you.

The model centered in the group is submitted as an ideal selection for the woman engaged in a roundelay of daytime activities. Designers well versed in the art of dress declare that scroll designs that brighten monotones with a dash of color are flattering to the important figure as they do not appear spotty. The model pictured presents a daytime dress of black-with-whitescroll printed silk crepon worn under a full-length unlined wool redingote. It has a velvet collar and is styled with a vent in the back so

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A white pique touch softens a becoming high neckline. The bodice top has a slenderizing long line and carries two rows of tiny buttons repeating the detail of the coat. The attached skirt is box-pleated, the pleats stitched down to keep the hips slim. In reality this is a onepiece dress with a two-piece look. Note the very narrow belt.

A new silk print with a chintz pattern in floral and leaf design as shown to the right has a flattering adjustable low V-neckline with sash crossing under the bosom and tying in the back. Well placed pleats are released below the hipline to give movement and interest to the skirt. The effect of the double waistline is becoming to short as well as tall women. The Watteau straw beret as worn with this costume is the rage in Paris and the promise is that it will be a leading fashion not only for spring but throughout the summer months. Which means that milliners inspired by the beautiful Watteau paintings are creating "pretty lady" hats that accent utterly feminine charm.

Silk evening prints in brilliant astels that flaunt huge, bold floral designs is the outstanding mode for evening. And so, now that we have shown you a print costume for practical day wear and a more dressy print for afternoon functions, we are completing the trio of prints you'll love to wear with a gorgeous gown for formal evenings. See it pictured to the left. How becoming the huge scatter-florals can be to the woman with the important figure may be seen by this stunning evening gown of black chiffon with distinguished large multi-colored flower print. This lovely model may also be had with a triangular scarf to match that can be worn to soften the neckline or, if you will, wear it gracefully over the head as a protection to the hair.

@ Western Newspaper Union

### **SMART THREE-PIECE**



three-piece outfit for spring that will be your most economical buy no matter how much you pay for it. Costume suits such as pictured are the smart thing for immediate wear. This model is in the natural wheat tones that are coming out in full force this spring. For the coat the designer uses a smart, nubbly tweed that contrasts to the smooth surfaced wool that makes jacket and skirt. The relation of suit and topcoat is accented in that the short jacket is, as you will observe if you look closely, bound with the identical flecked wool that fashions the long coat. With the topcoat removed you have your spring tailored jacket suit all ready to wear with the intriguing blouses that are so important in current modes.

### **EVENING GOWNS OF** LACE FOR SUMMER

By CHERIE NICHOLAS

Evening dresses are, of course, the expected spot for lace to shine. And so it does, but outside of all the regular and expected places, it takes new precedence in putting in the note of color which is so very chic for next summer. In fact, the surest sign of a new evening frock is this two color idea. Pink venise sleeves in a black dress, a red lace bolero incrusted in a gray lace dress, or a black lace bodice and volant from the hips, as Worth sees it, black over pink as Ardanse prefers to get her nude effects, bottle green over gray as Paul Roy likes his evening things, not to mention the long white evening cape in lace of Rosevienne or her incrustations of green lace torsades in a black lace dress. Piquet prefers to emphasize his long corselet line with lace just as he underslips the ruching of his slip skirts with either maline or black val, but always in contrast to the color of the fabric. And has anything more ingenious been thought of than his miniscule lace striping (actually 2 millimeters in width) of a day dress, looking at a distance like a pencil stripe?

#### Bolero Gives Old Evening

Dress New Lease on Life An old evening dress can take a new lease on life, now that the bolero is offered in such a variety of themes. Those who like a trim, tailored type of jacket will be interested in the versions that are made of sharkskin or printed linen. They have boyish collars and stitched

White sharkskin is recommended for wear over a black frock while those printed linens will look well with vivid or dark shades, especial ly if the wearer is among the winter cruisers. Embroidered organ die and shirred marquisette that are available in white or pastel tints transform a tailored costume into a frivolous and a very feminine looking outfit.



NEWS THIS WEEK

By LEMUEL F. PARTON

JEW YORK .- The absence of sa-Ion diplomacy or petticoat politics in the European struggle for new power balance would be an oversight by the

Lady Pulls Strings in Duce Deal

muse of history, readying the century, and at last it seems to have been attended to.

Enter Lady Chamberlain, the cleverest woman politician in England, widow of Sir Austen, obscurely noted in the news as mysteriously busy for the last few months in the British-Italian rapprochement.

Several weeks ago, a sagacious traveler of this writer's acquaintance, back from Rome, reported Lady Chamberlain as adroitly fostering an understanding with Britain which would bring recognition of Ethiopia and a two-way split on Spain and the Mediterranean. She has been in Rome since November, in intimate social intercourse with the more important Fascist

For many years, she has been known as the "most perfect political hostess" in London and has been subtly influential in many big deals in continental diplomacy. It was she who cooked up the Locarno conference, at Lake Maggiore, in Switzerland, in 1925.

When the delegates were haggling, she packed some hampers and invit-

at Locarno Made Peace

ed Sir Austen, How Picnic | Briand and Streseman to the most important picnic in all history. In her

handsome little yacht, they disappeared around a bend in the lake, landed in a secluded spot, and, with the aid of three jurists, re-rigged Whatever came out of the confer-

ence, for good or ill, is traced to that picnic. When she returned to She is a comely matron of six-

ty-two, married to Sir Austen in 1906. He was fourteen years older. She was Ivy Dundas of one of the leading political families of England. In the earlier years of their mar-

riage, she was credited with having coached her husband in the ultra-English mannerisms which all of the great Birmingham family found it expedient to master when they moved to London. She is said to have been his political as well as his social mentor, and frequently electioneered in his campaigns.

Lady Chamberlain is an extreme conservative and is believed to have nurtured plans for a British alliance with the Absolutist powers. She has an extraordinary flair for dramatic political stage-settings and delicate sensitivity to political currents. Italy conferred on her the Gold Medal of Merit.

THE New York spy round-up by ■ the federal bureau of investigation marks the first front-page workout of the G-men

G-Men On Front Page in Spy Hunt

as an ally of the secret service. An attache of the latter told me in Washing-

ton last summer that J. Edgar Hoover's organization, developed in post-war years, would be an invaluable aid to this country's defenses against foreign espionage, and that, in the event of trouble, actual or impending, no foreign country could hope to duplicate Germany's exploit in sabotage, propaganda and spying before our entry into the World

Reed Vetterli, in short pants when the World war started, heads the New York office of the F. B. I. and deploys his 75 agents in a red-hot spy scenario, in which they score as usual, with indications today that this is just the overture.

Six feet tall, blond, reticent, Mr. Vetterli is a veteran of the F. B. I. war against thugs and kidnapers, in the bureau since 1926, in charge of 18 offices in his 11 years of service. He was born in Salt Lake City in

1903, and took his law degree at the University of Washington in 1925. In 1933, he was wounded in the Kansas City massacre, trading shots with Pretty Boy Floyd's gang-

He has participated in most of the bureau's famous kidnaping, vice and bank robbery cases. He succeeded Rhea Whitley as head of the New York office on September 11, 1937. He has a reputation in the bureau for always having an airtight case against anyone he arrests. © Consolidated News Features. WNU Service,

When Napkins Were Not Used A patent was issued in 1868 on an extra long bib that could be spread on the table as a protection against falling food. The bib had a rim to catch foodstuffs.

### Pretty Things for Easter



high on the list of fashion's fa- quires 31/2 yards of 39-inch matevorites, and you can easily make rial, plus 11/8 yards of ribbon for belt and 31/4 yards of braid or ribthem at home by using our simple, easy-to-follow patterns, each acbon for trimming. companied by a complete and de-Send your order to The Sewing tailed sew chart. Start right now, Circle Pattern Dept., Room 1020, for even if there's a shiver in the 211 W. Wacker Dr., Chicago, Ill. air at this moment, Easter is not Price of patterns, 15 cents (in very far off! And you'll want to coins) each. @ Bell Syndicate. -- WNU Service.

be ready! Dress With Lifted Waistline.

This is a very, very popular fashion because it makes you look so slim and graceful, what with the waistline high in front, and soft gathers above it, the gently flaring skirt. Made up in a pretty print or silk crepe, it will be lovely for Easter and for all Spring. A Jumper Frock for Girls.

This is one of the sweetest and most becoming styles ever invented for girls of school age, just about the time they begin to shoot up so fast that you can almost see them grow! Make the jumper of alyssum. England, she was made Dame of linen, gingham or percale, and the Grand Cross of the British Em- | why not make several blouses?

Everybody Likes Dirndl Frock. The square neckline, the full rippling skirt and tight little waist, are so flattering to slim figures! Here's a charming dirndl with just the right air of quaintness and freshness about it. Choose a gay flowered print, or a cheerful plain color, pale or bright. But be sure, whether you make it up in silk or cotton, to choose a crisp fabric so that the skirt will flare as it should.

The Patterns. 1481 is designed for sizes 14 to 42 (32 to 42 bust.) Size 16 (34) requires 3% yards of 39-inch mate-

1996 is designed for 6 to 14 years. Size 8 requires 134 yards of 39-inch material for the jumper; 11/3 yards for the blouse. Also 21/2 yards of bias facing for neck and armholes | nuals; and columbine, English

1480 is designed for sizes 12 to poppy, of the perennials.

# AROUND the HOUSE



To Prevent Iron Sticking.— When pressing curtains, add helf a teaspoonful sugar and a quar- it 30 minutes in cold water and ter teaspoonful salt to each table- then roast again for a short time. spoonful of starch.

Don't Sear Meat .- Searing meat will not hold the juices in, as of fat and moisture.

Warmed Over Roast.-If a good portion of a roast is left over, soak It will be like a fresh joint.

To Protect Grates.-To keep grates free from rust mix with was formerly believed, but will blacklead a little turpentine and cause greater shrinkage and loss methylated spirit, equal parts of

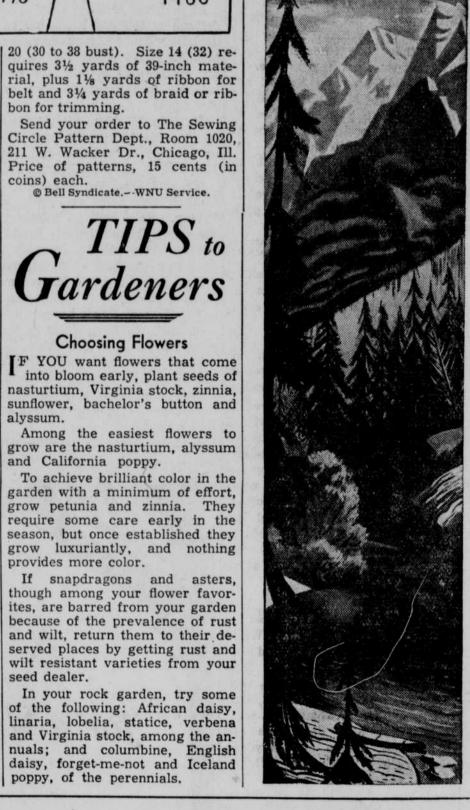


# ETIQUETTE



It's bad etiquette to cough in public places. Take a Smith Brothers Cough Drop for pleasant relief. (Black or Menthol-5¢.) Smith Bros. Cough Drops are the only drops containing VITAMIN A This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold and cough infections.

### CHEW LONG BILL NAVY TOBACCO



## Pure as a Mountain Stream

Oil purity . . . an objective achieved by Quaker State's laboratories. In four great, modern refineries . . . operating under the most exacting control . . . the finest Pennsylvania crude oil is freed of all trace of impurities, resulting in an oil so pure that you need have no fear of motor troubles from sludge, carbon or corrosion. Acid-Free Quaker State makes your car run better, last longer. Quaker State Oil Refining Corporation, Oil City, Pennsylvania.



# "YOU BET WE'RE ENJOYIN' OUR 'MAKIN'S' SMOKES\_NOW!

Choosing Flowers

and California poppy.

provides more color.

seed dealer.

WE'VE GOT FASTER-ROLLIN', MILDER, TASTIER TOBACCO."



says telegrapher Jim Redmond (center). "They're all shut in by a big fall of snow. But they don't care. The boys say they've got plenty of Prince Albert 'makin's' tobacco-and they're sure tickled with it. They didn't know tobacco could be so mild, yet so full-bodied and

As he listens to the receiving set click out enjoyin' my 'makin's' smokes-NOW!"

leather jacket says: "We know what they mean. We're all gettin' the firmest, roundest 'makin's' smokes a man ever twirled. That P.A. crimp cut sure lays right."

"What a shame," puts in Chester Odell (he's on the left), "that I wasted my time before gettin' on to Prince Albert. But you bet I'm

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PRINCE ALBERT NATIONAL JOY

THE way that "crimp L cut" Prince Albert hugs the paper, you know it's made to order for "makin's" smokers. There's no spilling or blowing around-no bunching either. Naturally, a tobacco that lays and rolls so good, draws swell, tooburns slow, cool. (Grand for pipes - try it!)

#### BRING P.A. BACK IF NOT DELIGHTED!

Roll yourself 30 swell cigarettes from Prince Albert. If you don't find them the finest, tastiest rollyour-own cigarettes you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

