

WHO'S NEWS THIS WEEK...
By Lemuel F. Parton

NEW YORK.—In 1929, at the age of seventy-one, Frederick H. Prince, the Boston banker, was still playing polo. He has great faith in the durability of the men, institutions and governments, as long as they behave themselves.

Time Better Than Reform for Business—He left for Europe to forget about business for a while and intimates that it would be a good thing if the government would be similarly neglectful. "Washington should stop trying to reform business and leave the situation to time," he says.

Time has treated him nicely and he may well give it a testimonial. At seventy-nine, he is the grand seigneur of American business. Only four years ago, he engaged in a hard-hitting slugfest over the control of Armour & Co.

He got what he was after—the chairmanship of the board. He has many such trophies, having controlled 46 railroads, and, in general, one of the biggest cuts in the American dream of any man of his day.

His (mainly liquid) fortune is estimated at around \$250,000,000. But, for many years, he says, he has made it a point to be about \$20,000,000 in debt. That is revealing in connection with his ideas about money and success. He emphasizes the dynamics of money. It isn't money unless it is working. Stagnant money just dries up and blows away. Hence you draw cards even if you do have to drag a few chips for markers.

He's a little too heavy for polo, with a massive gray head, deep sunken, pondering eyes, and heavy, gray moustache; a bit grim, perhaps, but not formidable. When, early in October, 1929, a small black cloud appeared on the horizon, he viewed it with a telescopic eye, saw it for what it was, and got out of the market.

The cyclone never touched him. Until a few years ago, he was still riding to the hounds at Pau, in southern France, master of the hunt. He has marble palaces here and there, one of them the former mansion of Mrs. O. H. P. Belmont, at Newport. Remarkable that he has been in business 55 years, he says this little squall will blow over in two or three months.

THE reason isn't quite clear, but, these days, the colleges compete for tuba players as well as athletes.

Tuba Aces Prized Same as Athletes—Dr. Walter Albert Jessup deplors this and other phases of the scramble for students in the annual report of the Carnegie Foundation for the Advancement of Teaching, of which he is president. The fight seems to be entirely in the field of extra-curricular activities. No mere scholar gets competing bids from rival faculties.

Since he became head of the Carnegie foundation, in 1933, Dr. Jessup has been a consistent deflationist, so far as education is concerned. He wants fewer and better students in the colleges. He assails the colleges which would "teach anybody anything." He is against educational trimmings, excrescences and gadgets, as the little Scotch iron-master doubtless would be if he were looking over the current scene.

Other leading educators join him in this, but the big mill has to have plenty of raw material, to keep on grinding, or else become just a crossroad plant. So they go after even the tuba players. At any rate, each can blow its own horn.

Dr. Jessup was president of the University of Iowa from 1916 to 1933. A native of Richmond, Ind., he was educated at Earlham college and Columbia and gathered several honorary degrees in later years. He was superintendent of schools in Indiana and dean of the college of education of Indiana university. He has won high distinction in the educational field and is the author of a book on arithmetic.

One gathers that he would not recommend Benny Goodman for a college faculty and that quite probably the next Carnegie report may find adversely on the shag, the jeoper and the susy-q. He is for low kicking and high thinking, as against the prevailing reversal of this formula.

Consolidated News Features. WNU Service.

Accident Taps Riches—Treasure has been brought to light near Cairo, Egypt, by an excavator's lucky accident. He stumbled on the burial place of middle-class Egyptian men and women of 5,000 years ago. In the graves were found objects of art and entertainment. Beautifully carved articles made of alabaster, schist, dolomite and breccia were found, three of them vessels of a kind previously unknown. A knife of flint is so fine and thin as to be practically transparent. A statuette of a goddess wears a silver crown, the eyebrows, necklace and the nails of fingers and toes being of gold. A set of chessmen indicates that the early Egyptians played with 10 fewer pieces than are now used.

Fashion Goes Definitely Bolero

By **CHERIE NICHOLAS**



EVENTUALLY, why not now, a bolero costume? The bolero vogue is sweeping through all fashiondom like wildfire. Both in suits and dresses the bolero has leaped into the very foreground of the mode with such a flourish none can escape it and what's more no one with an eye to chic and charm will want to escape a fashion so flattering, so kind to waistslines, so make-you-look-young as do these new bolero silhouettes.

You can get most any type of a bolero outfit you happen to want which counts a lot when you are choosing a fashion "first" for spring. A simple tailored model is very practical in that with a supply of diverse blouses and a collection of intriguing accessories your bolero costume comes well nigh serving as a whole wardrobe in itself.

If you decide on a tailleur we would suggest that you look for a tweed in the ultra smart new wheat color or if navy or black be your preference you will be able to find models galore tailored of wool twills (watch twills for they are going big) or of gaberdine of dependable crepe or that which will carry the summer through, triple sheer. See to it that the bolero be duly equipped with trim little pockets, two or more if you please.

For those whose fancy turns to softer dressmaker styling there's no limit to the models available. Perhaps the outstanding note is sounded in plain print combinations. Of these types there is such a vast outpouring from style sources you will feel an attack of brainstorm coming on when you try to make a selection. Sometimes the bolero and skirt is in monotone with perhaps

LACE RESORT MODE

By **CHERIE NICHOLAS**



Whether for active or for spectator sports this cotton lace dress is just the thing for wintering in the South or taking along on a cruise, and then keeping until spring, when it will serve delightfully for warm days. The dress is cool and colorful and does not rumple easily, which is important for long, hot days, also an argument in its favor when it comes to packing for travel. The scalloped edges and the contrasting belt are new notes for the classic two-piece frock.

a wide binding or bordering of animated print to which a gypsy sash is matched. Then again the entire bolero is of the print with sash to match.

With object in mind of calling attention to the widely diverse trends interpreted in the now-so-important bolero costume, the three models were carefully selected from among a showing of advance fashions designed by the Style Creators of Chicago in the wholesale district. These are typical of what you will find in leading shops and departments during the coming months.

In the center of the group we present a charming dress of navy crepe, its modish bolero effectively trimmed in white nailheads. "They say" navy is going to be an outstanding color choice for spring. In fact, all blues are good with especial emphasis on the new gray blues. Here's another "pointer": Try with a navy bolero suit a blouse and sash in a soft violet shade, with which wear a boutonniere of spring violets, with plenty of self leaves in cool green.

Sugar sacking in the very, very new wheat color makes the costume to the left. It has a brown print silk blouse with sash to match. The meticulously tailored bolero has the smart military influence.

Ideal for spring is the sheer wool crepe in beige outfit pictured to the right. The revers in tuxedo style are of cat lynx, the tawny colorings of which tune admirably to the general scheme of things. The fur-trimmed bolero is a fashion highlight that is destined to shine brightly in the style parade, so be sure to keep your eye upon it. In concluding we just thought you might like to know that in the shops you can find the most fascinating boleros of colorful suede with belts or tie sashes to match. Wear them with any skirt or dress, and you'll be classed with the best-dressed.

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LATE BELT MODES IN HUNGARY STYLES

By **CHERIE NICHOLAS**

Every nation has some form of art particular to its people. In Hungary, little nation in southern Europe, this folk art takes the form of exquisite embroidery that has become famous throughout the world.

Weisz of Budapest has adapted the traditional patterns of the peasants and styled them for the newest belt modes. Skilled peasants, both men and women, have transferred the gay designs to linen and hand-loomed jute belts.

The linen belts in natural or chalk white have bright woven flowers embroidered on them. The edges are finished with a button-hole stitch of the cheerful yarn. All of them are finished with amusing and unique shaped buckles of natural colored wood, hand-painted with tiny flowers.

The hand-loomed jute belts that are perfect with suits, sweaters and light woolen frocks are also embroidered in bright yarns.

These belts are washable and of fast colors. They are in time for the crepe frocks of spring and summer.

Hats of Youthful Drape Style Shown by Milliners

Youthful draped hats are the leading contributions of Paris milliners, and a variety of new designs has been launched for wear with costumes of leading couture houses.

Still rising skyward with a forward movement, the newest hats have height in modified form to effect a lengthened silhouette without giving an exaggerated line.

Berets, toques and turned up brims, worn well back on the head or poised to one side, are leaders among the new types.

Body Needs Plenty of Water

By

DR. JAMES W. BARTON
© Bell Syndicate.—WNU Service.

GENERALLY speaking most of us should drink about four to six glasses of water daily, in addition to the water in foods and in beverages such as tea and coffee.

Some idea of the great need of water in the body can be gathered if we remember that every cell is really like a tiny fish and must have water to nourish it, and to receive and carry away its wastes.

Fortunately Nature had this in mind because every foodstuff, no matter how dry in appearance or taste, contains some water—peanuts as low as 8 per cent and lettuce as high as 90 per cent. Thus even if one drank no water whatever he could get sufficient in foods such as tomatoes, string beans, cabbage, carrots, apples, oranges and other fruits. Lean beef contains almost 80 per cent of water.

Why It Is Necessary.

"Water is necessary to life for two main reasons—(1) because the chemical changes required to sustain life can take place only when the reacting substances are dissolved in water, and (2) because water is needed for flushing away the waste products formed from the various processes going on in the body." Thus the cells from a chick which Dr. Alexis Carrel has kept alive for nearly 20 years are enabled to grow and multiply only because they are kept in a tank of water containing a little salt which nourishes the tissues and allows the waste products to escape into it. The water is of course changed periodically.

Water also regulates the body temperature, retaining heat in cold weather and carrying the heat out of the body in the form of perspiration during hot weather.

There is no hard and fast rule as to how much water or liquid an individual should drink daily. If there is a tendency to cold, a rise in temperature, an attack of diarrhoea or vomiting, severe bleeding or other condition causing a loss of water from the body, more water should be taken to replace it. Water is also very helpful at the beginning and during an illness in carrying wastes from the body more rapidly. A little salt added to the water enables the tissues to hold more water.

Overweight individuals do not need as much water as those of average weight as fat tissue holds more water within it than do other tissues.

Leave the Normal Fat.

One of the leading heavyweight wrestlers has a beautiful physique and is a fast, strong, intelligent, good-looking fellow. Although his weight is announced as 202 to 205, it is likely that his real weight is 10 to 15 pounds less. His muscles stand out on all parts of the body—the abdomen like a "washboard," the upper back like a rectangle, and the arms and legs like whiplard. And he knows how to wrestle.

However as his wrestling engagements take him to all parts of the country, with a great amount of fast traveling—motor, train, and airplane—it is just a question how long his "nerves" will stand up under the strain.

Why?

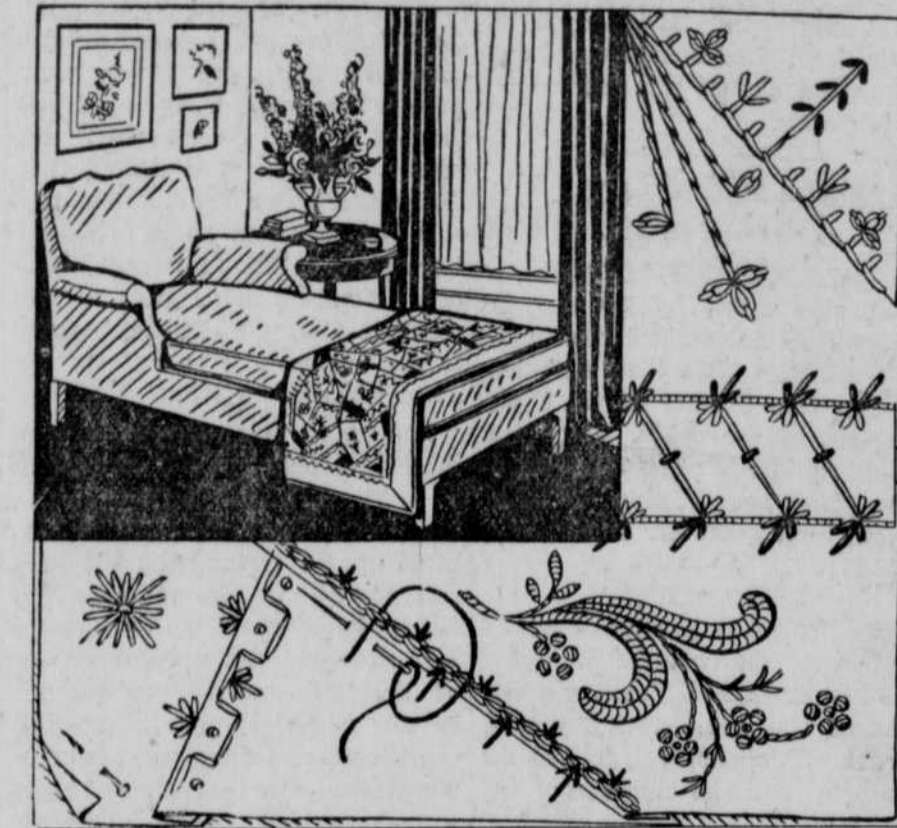
Simply because he may not have enough fat on and in his body. If he were a boxer, getting ready for an important bout, to be down as "fine" as he is at present would be wise because the boxer has to make a certain weight at a definite time. Also a boxer allows himself to accumulate a little fat between bouts.

Practically all the heavyweight wrestlers keep themselves comfortably overweight—a little layer of fat covering their muscles. They lose 5 to 10 pounds during a 30 to 60 minute bout, but have that 5 to 10 pounds back on the body for their bout the following night. Of course much of this 5 to 10 pounds that comes and goes is made up of liquids as wrestlers drink a great deal of water and sometimes beer; very few if any indulge in hard liquor. But to enable them to get rid of this weight, perspire properly during the bout, and have the weight back the next evening, there must be a comfortable layer of fat under the skin and throughout the body to hold this water. Every pound of fat can hold three pounds of water.

Another benefit to the athlete of a little fat on and in the body and also the use of a little fat daily in the diet, is that fat "spares" to some extent the muscle tissue which is burned up during the exercise. That is, fat on or in the body supplies the heat and energy during work or exercise and thus preserves the muscle tissue—the strength giving or strength part of the body. Of course when all the fat is used up and work continues then the muscles of the body have to supply the fuel for energy.

HOW TO SEW

by **Ruth Wyeth Spears**



If You Are Making a Crazy Patch Quilt.

MAKING an old fashioned silk crazy patch quilt is a simply fascinating thing to do. From the moment you start collecting bits of silk and satin and velvet until the second you invent your last combination of embroidery stitches it holds your interest.

This type of quilt is not quilted after piecing, but tied like a comforter. No padding is needed if soft warm material is used for the foundation. The pieces are always in irregular shapes—often very tiny and the largest is seldom more than four or five inches long. They are pinned or basted to a foundation of soft muslin, flannel or an old wool blanket is good to use. One patch shown here is a piece of ribbon and the selvages are not turned or covered. It is best to arrange a number of patches before you start to sew them in place with the embroidery stitches.

The embroidery is really used to give balance and unity to the whole design. If a patch seems too light make it darker by embroidering it in dark thread. If it seems too plain you can trace the little forget-me-not design shown here onto it and embroider it in natural colors or use some of the more simple designs shown here as fillers.

Many more authentic old patchwork stitches are in a new leaflet which is now included with the book offered herewith. This book also tells you how the draperies in today's sketch are interlined.

Every Homemaker should have a copy of Mrs. Spears' new book **SEWING**. Forty-eight pages of

step-by-step directions for making slipcovers and dressing tables; curtains for every type of room; lampshades, rugs, ottomans and other useful articles for the home. Readers wishing a copy should send name and address, enclosing 25 cents (coins preferred) to Mrs. Spears, 210 South Desplaines St., Chicago, Ill.



"See the Menu" shouted the impatient diner.
"Sorry, sir, we don't serve it," was the waiter's reply.

I'd Imagine
She—In time of trial, what do you suppose brings most comfort to a man?
He—A verdict of Not Guilty.

After All
"My dear, I'm bankrupt."
"Oh, help! Then I married you for love."

"The fat man looks older than his years." I thought he had a buoyant appearance.

When in Rome—
Lazy Workman (to foreman)—Rome wasn't built in a day.
Foreman—No, but it was fired in a day, and so are you.

And He Means Every Word
Salesman—Well, will Mr. Blucroix see me?
Office Boy—No, sir, the boss is out. And he says to tell you that if you still insist in trying to see him, he'll have you thrown out.

AROUND the HOUSE Items of Interest to the Housewife

To Clean Leather.—To soften and clean leather use a mixture of one part vinegar to two parts linseed oil—applied with a cloth.

Removing Iodine Stains.—If iodine-stained linen is soaked in a solution of ammonia and water, a teaspoon of ammonia to a pint of water, stain will quickly disappear.

To Keep Doughnuts Fresh.—If doughnuts are put into a covered dish while still warm, they will keep fresh for some time.

Treating Cane Seats.—Sponge off cane seats occasionally with salt water. It will tighten them up and prevent sagging.

To Whiten Skin of Chicken.—Rub the skin of chicken with lemon juice to whiten it.

Boiling Preserved Eggs.—Before boiling an egg that has been

preserved in water glass, prick a small hole through the large end of the shell. This prevents a bursting of the shell from the expanding air inside.

Mistake-O-Graph Answers

1. Boy is ballyhooing his wares while show is on.
2. "Exit" and "No Smoking" signs are placed wrong.
3. Men are smoking.
4. Automobile is parked in audience.
5. Cow is seated in audience.
6. Radio announcer is asking radio audience to note the color of flower.
7. A phone receiver is attached to radio "mike."
8. A snore sound is mixed in with taps from the dancer.
9. A candle is placed on the stage among electric light bulbs.
10. Quart measures are not used in timing music.
11. Music rack is not fastened onto stand.
12. Fleas are not being used in this show.
13. Man is playing cornet with violin bow.
14. Drum is not resting on stand.
15. An oversized man is seated in the audience.

Pepsodent with IRIUM wins over Dull-Looking Teeth

Irium contained in BOTH Pepsodent Tooth Powder and Pepsodent Tooth Paste

What a "kick"! . . . When your mirror shows you teeth that sparkle and shine with all their glorious natural radiance! How thankful you'll be that you decided to try Pepsodent containing Irium! See how wonderful Irium helps Pepsodent gently brush away dulling, clinging sur-



Mistake-O-Graph



While at the theater the other night our aspiring young artist made this picture of what he saw around him. There are, however, fifteen mistakes in the drawing. Can you find them? Answers will be found above.