

O'Neill Lions Club "CALF DAY"

WEDNESDAY, MAY 27th

Rooster Day

IN CONJUNCTION WITH
CALF DAY
MAY 27TH

We urge the cleaning up of Roosters at this time to insure yourself of good quality eggs during the hot summer months.

SELL ALL POOR ROOSTERS MAY 27TH
CONFINED THE GOOD ONES

We are offering
**Special Prices on all
Produce May 27**

Armour Creameries

Buyers of Graded Eggs and Poultry
O'NEILL, — — — — NEBRASKA

This will be Lions Day in O'Neill. The Lions Club wish to sponsor and encourage the raising of pure bred cattle in Holt County and start with giving away two pure bred calves to some farmer who lives on and operates a farm.

Be In O'Neill on This Day

The members of the Lions Club are each giving away some present as tokens of good will and in appreciation of trade friendship to those who will visit O'Neill on May 27th. In all there will be fifty presents to be given away—the only qualification being that you must be present when your name is called to receive the gift.

Lions Club Members Offer Attractive Prices

Each of the merchants in the Lions Club are also offering some real bargains for that day. These are real bargains, and every offer is guaranteed to be genuine. We want to visit with you and we want to make it worth while for you to be with us. The bargains offered are all seasonable goods and goods that is being used every day. All our merchants, whether Lions or not, are anxious to have you wit hus and promise to make it interesting for you in the way of prices. All O'Neill will welcome you. Came as early as you can and take advantage of the special prices on anything you wish to buy.

Music by O'Neill Band

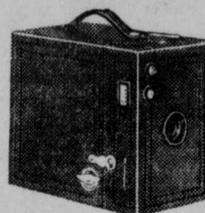
There will be a free band concert by the O'Neill Concert Band and other things to amuse you.

O'Neill Lions Club CALF DAY SPECIAL

One 8x10

Tinted Enlargement Free
With Every Dozen Order

One Camera and 2 Rolls Film



VALUE
\$2.60

For Only \$1.00

Box Cameras made by Eastman Kodak Co.

THERE IS PERMANENT PLEASURE IN
POSSESSING A CAMERA

O'Neill Photo Co.

O'NEILL "CALF DAY" BARGAINS

20%

ON ALL LARGE SIZED RUGS

8 QT. BLUE AND WHITE
KETTLE for **\$1.00**
5 GAL. THERMOS CHICKEN
WATERER for **\$3.95**

Warner & Sons

O'NEILL "CALF DAY" BARGAINS

Quality Merchandise at a Very
Low Price Always

MORNING LIGHT PORK & BEANS **25c**
4 cans for
MORNING LIGHT CORN **25c**
Medium size—3 for
NORTH STATE PEAS **25c**
3 for

THE COUNCIL OAK STORES

Formerly Robert C. Moore Stores

O'NEILL "CALF DAY" BARGAINS

One Pair \$4.00 Shoes
With each Suit

One Pair Silk Hose With
Each pair Ladies Shoes

A. SAUNTO

O'NEILL "CALF DAY" BARGAINS

These are just a few of the real values we will
be giving you on that day

TURKISH
TOWELS
22 x 44
6 for \$1.00

Children's
Play Oxfords
Sizes 5½ to 2
89c

Men's
Shirts and Shorts
4 for \$1.00

Ladies Non Run
Rayon Underwear
3 for \$1.00

J. C. PENNEY CO.

O'NEILL "CALF DAY" BARGAINS

ALL OUR LADIES

Spring & Summer Hats

TO BE DIVIDED INTO TWO GROUPS

GROUP ONE **79c**

GROUP TWO **\$1.95**

Regular priced from \$2.95 to \$6.95
CALF DAY ONLY—MAY 27TH

ANTON TOY

O'NEILL "CALF DAY" BARGAINS

Moose Head Suiting
Fast Color, beautiful prints
36 in. regular 29c values
10c per yard

Fancy Dress Hose

FOR MEN
Regular 25c Quality
2 pair 25c

Children's Derby Ribbed
Dress Hose

Black, Nude, Champaign
Sizes 6 to 9½
10c per pair

Sheer Dress Materials

Voil, Batiste, Flaxons
fast colors
5 yards for \$1.00

The Golden Rule

O'NEILL "CALF DAY" BARGAINS

\$1.00

Fountain Pens \$1.00
Mottos \$1.00
Beads \$1.00
Incense Burners \$1.00
Hawkeye Browine Cameras \$1.00
Double Compact \$1.00

W. B. GRAVES

O'NEILL "CALF DAY" BARGAINS

QUALITY

SERVICE

SETH NOBLE

Building Materials of All Kinds

—CALF DAY SPECIALS—

Brush Free with each can Rogers Brushing Lacquer
Pure Linedseed Oil—\$1.00 per gallon

PHONE 32

GEO. S. AGNES, Mgr.

O'NEILL "CALF DAY" BARGAINS

FRED McNALLY OFFERS

25% Discount

—ON ALL—

Tires & Tubes

O'Neill Gas & Oil