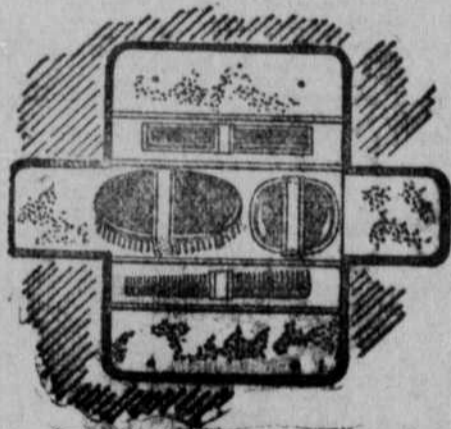




Men's Traveling Set



98c

Contains hair brush, soap box, and tooth brush holder. Fold up style. Case made of leatherette, alligator grain. Each set in a box.

GIFT HOSIERY

In Just the Shades and Weight "She" Likes!

Service weight. Semi-Chiffon and Chiffon

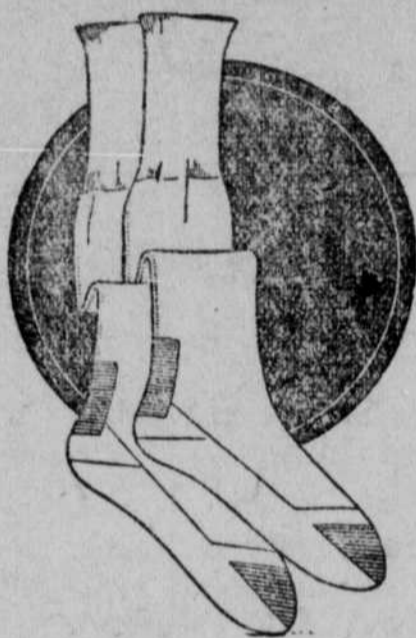
98c \$1.29 \$1.49 \$1.98

LINGERIE

LADIES SILK CHEMISES, STEP-INS, BLOOMERS and GOWNS

—In all shades and sizes—

98c to \$1.98



Men's Fancy Sox

Rayon and part Wool

25c

All Silk

In fancy or plain colors

49c



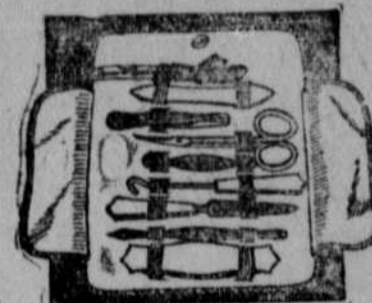
Ladies Felt Slippers.....89c and 98c
Men's Felt Slippers, brown or grey.....98c
All Brown Leather\$1.69
Child's sizes69c and 79c



Christmas Wrappings

4c and 8c

Make your gifts attractive with ribbons, seals and tags.



Manicure Set 98c

Eight piece set in leather case with satin lining. In a gift box. Others to \$4.98

White Shirts

2 x 1 Broadcloth



Practical Gifts for men, in woven broadcloth, in all the latest patterns or plain colors. 98c to \$2.98



Boys' Set 49c

Bow tie and other boy novelties, mounted on lithographed picture of boy aviator.

Handbags

At Low Prices

Smart handbags in wanted styles... at economy prices which will please thrifty women!



98c to \$2.98



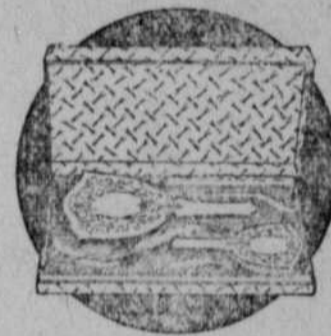
Boxed Handkerchiefs 3 to a box. 39c and 49c
Single Handk'fs 5c to 98c



Leather Bridge Set 98c

Solid leather case containing 2 decks of cards, bridge tally and pencil.

Others to \$2.98



Toilet Set \$2.98

Three piece set, comb, brush and mirror—handsomely decorated. Each set in box.

Others at \$4.98

Mechanical Toys



From Toyland's Busy Streets Come These "Little Jim" All-Steel Mechanical Toys

Brightly colored dump trucks—fire engines and ladder-wagons—trucks—roadsters... just the toys that all little boys like to find awaiting them on Christmas morning! Sturdy steel construction—wind them up and away they go! And they're only—

Each **49c** Toy



A "Baby Dimples" Baby Doll

for a Good Little Girl

Such a tiny baby... 14 inches long... but she's a good baby and goes to sleep when you lay her down! She has composition arms, soft legs and wears a white dress and cap and a short jacket.

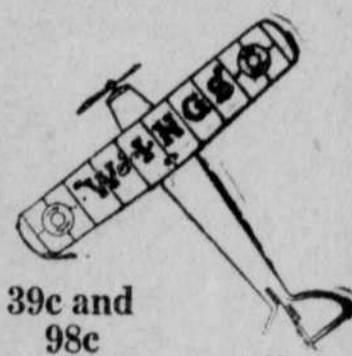
98c to 4.98



Teddy Bear

He is made of extra fine, long pile plush and is 14 inches high. His arms, legs and head are jointed. Has a crying voice. **1.98**

Other stuffed characters and animals, 25c and up



39c and 98c

DOLL BUGGIES

*These smart-looking doll carriages have every equipment that every careful young mother would look for: reclining head-rest, foot brake, rubber-tired wire wheels. Big enough for an 18-inch doll.

\$2.49 3.49 \$4.49



J.C. PENNEY CO. INC.
DEPARTMENT STORE

