

**THE FRONTIER**

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**WEST NEBRASKA COUNTIES SHOW RAPID GROWTH**

Final population figures for Nebraska have just been issued by the Census Bureau in bulletin form. The population of the state on April 1, 1930 was 1,377,933, which represents an increase of 81,591, or 6.3 per cent as compared with the population on January 1, 1920. With the one exception of the decade, 1890 to 1900 when the rate of increase was only three-tenths of one per cent, the decade just closed shows the smallest increase, both in number and rate, of any ten-year period since the state was admitted to the Union. The total land area of Nebraska is 76,808 square miles. In this area the population of 1930 is equivalent to an average of 17.9 inhabitants to the square mile, as compared with 16.9 in 1920.

The first census of the territory of Nebraska, in 1860, showed a population of 28,841. The growth of this area as a territory and state was very rapid during the next 30 years, until in 1890 the population was found to have passed the million mark. The next ten-year period was one of practically stationary population, but since 1900 each census has shown a slow but definite population increase.

There are 93 counties in the state, of which 50 increased in population between 1920 and 1930, while 43 decreased in population. The most populous county in the state is Douglas, which includes the city of Omaha. This county also has the greatest number of inhabitants per square mile. The second county in the state in number of inhabitants, and also in population per square mile, is Lancaster, which includes the city of Lincoln. The most rapidly growing county in Nebraska is Perkins, which has increased in population from 3,967 to 5,834, equivalent to 47.1 per cent, in the past 10 years. Box Butte county is second in this respect, with an increase of 41.1 per cent. Other counties showing an increase of more than 25 per cent are Scotts Bluff, Logan and Keith. All of these rapidly growing counties are in the western part of the state.

There are 8 cities in Nebraska which had a population of 10,000 or more in 1930. The largest of these is Omaha, with a population of 214,006, which represents an increase of 22,405, or 11.7 per cent, since Lincoln, the capital, ranks second in number of inhabitants, with a population of 75,933, which represents an

increase of 20,985, or 38.2 per cent. The remaining cities in this group, in the order of their population are Grand Island, Hastings, North Platte, Fremont, Norfolk and Beatrice. The three last named cities first obtained a population of 10,000 between 1920 and 1930.

There are 529 cities and incorporated villages in Nebraska. For 20 of these cities and villages, the population is shown separately for the first time in this census bulletin. The largest of the villages incorporated within the past ten years is Lyman, in Scotts Bluff county, with 656 inhabitants. The smallest incorporated village in the state is Darr, in Dawson county, with 56 inhabitants. This village shows an increase in population of 17, or 60.7 per cent, over its population in 1920.

A copy of the first series population bulletin for Nebraska, giving the number of inhabitants in each county, election precinct, township, city and village, may be obtained by writing to the Bureau of the Census, at Washington, D. C.

**BOY SCOUT OFFICIALS MET IN O'NEILL THURSDAY**

More than fifty Boy Scout officials of the state attended the regular quarterly meeting of the Covered Wagon-area of the Boy Scouts of America, which was held in O'Neill last Thursday.

The ladies of the Presbyterian church served a six o'clock dinner to the guests, in the church basement.

—Buy it in O'Neill—  
**C. TO C. HIGHWAY**

The advertising agent of the Canada to Canal Highway Association was in O'Neill Tuesday night. Mr. Light was on his way to Mexico to arrange for entertainment for an automobile caravan some time the first part of January, to Mexico City. Anyone who is arranging for a mid-winter trip should bear this caravan in mind and proceed with it.

The organization of all of the states is now complete, according to Mr. Light, and strip maps may be procured of the highway by addressing the association at Ipswich, S. D.

He was very pleased with progress in southern Holt and in Wheeler counties, and it is his information that if weather permits that the clay grade south of the oil project will be traveled this winter.

It was also his information that one number, number 13 would soon be placed on the official road maps, all the way across Nebraska to indicate the location of the C. to C. highway. This is a demonstration of the decided advantage we are having due entirely to the advertising of the C. to C. This highway would probably never be designated if the state did not lie in the path of the C. to C.

O'Neill is very fortunate to be on this highway. The city will not only benefit from the transcontinental traffic, but the people in south Holt

will have a first class road north and south.

**—Buy it in O'Neill—  
THE COUNTY BOARD ASK THAT COCHRAN BE RETAINED**

At a recent meeting of the county board of supervisors, the following resolution was unanimously passed by that body asking that Roy Cochran be retained in his present position in the Department of Public Works. Mr. Cochran has accomplished wonders in the way of road building and should be kept on the job.

**—Buy it in O'Neill—  
RESOLUTION**

WHEREAS, the present Secretary of the Department of Public Works, Roy L. Cochran, has been an efficient, capable and affable officer, and by reason of his long service, is thoroughly familiar with the Highway and Bridge program in this state, and the needs and requirements of every community and section of the state, and the amount and character of traffic in all sections of the state and on all Highways, and

WHEREAS, his knowledge of terrain, soil and traffic, and his familiarity with the road program and the experience gained in his service at the head of this Department, make him an especially valuable public servant whose services cannot be dispensed with without serious loss to the state, and,

WHEREAS, the people generally in this county have faith in his ability, fairness and integrity, and believe he is a great asset to the state government and its road program, and that he should be retained, and,

WHEREAS, his term of office expires in January, 1931,

NOW, THEREFORE, I move that this Board urge Governor-elect Charles W. Bryan to retain Roy L. Cochran as State Engineer and Secretary of the Department of Public Works of this state.

L. E. Skidmore  
E. Gibson  
J. C. Stein  
Hugh L. James  
John Sullivan  
L. C. McKim  
John Steinhauer

**—Buy it in O'Neill—  
NEBRASKA RANKS SIXTH IN CAR OWNERSHIP**

Nebraska ranks sixth in motor car ownership with an average of one car to 3.30 people. This constitutes a slightly higher average than one car to each family in the state. There are 418,226 automobiles in Nebraska, according to statistics of the American Research Foundation, and the states population is 1,378,900. Nevada ranks first in car ownership per capita, with one car to every 2.85 persons, California second, Iowa third, the District of Columbia fourth, Kansas fifth and Nebraska sixth.

**—Buy it in O'Neill—  
HAVE YOU GOT A JOB?**

It has surely been a great many years since those of us who are so fortunate as to have the means to provide the comforts of life had cause for greater Thanksgiving than we have this Thanksgiving.

Many hundreds of thousands are out of work, and have been for a long time past. The majority of these have been asking alms. No one knows what will become of them during this winter, unless those who have will share of their means to help those who now have nothing.

Conditions, close times, drouth etc., have worked a severe hardship on the Christian Home Orphanage at Council Bluffs, Iowa. It is unable to meet the demands made upon it, and with winter at hand, and calls for help from scores who are absolutely without food or shelter, rapidly increasing as colder weather approaches, appeals are made to good people everywhere to come to the help of this national child-saving institution. Let those of us who have been blessed, and who are working and earning share at this Thanksgiving season with the unfortunate ones.

The Christian Home Orphanage is non-sectarian and is supported wholly by the voluntary gifts of people. The Home was established in 1882.

If possible, help this work to the extent of your ability at Thanksgiving.

Address The Christian Home Orphanage, Council Bluffs, Iowa.

**—Buy it in O'Neill—  
NEBRASKA HOGS LOOK GOOD TO MEXICAN STOCKMEN**

Nebraska boys, trained in Nebraska's college of agriculture, are in Russia showing the Russian peasants how to farm the modern way; Nebraska mules are in India carrying packs for the British army; and Nebraska hogs are the choice of Mexican stockmen to restock the feed lots of old Mexico with good porkers. The first carload of 65 head of hogs went forward a few days ago from the Asimus Duroc Farms, between Ord and Ericson.

Goetting & Gonzalez, a Mexican firm, which is co-operating with the government of Mexico in stocking ranches of that country, visited prominent herds of the United States and then chose the Asimus herd as the one most likely to supply the kind of stock that is wanted on the Mexican ranches. The firm arranged with the Asimus farms to make one shipment a month. The shipments go directly to Mexico from the Mexican firm from which they are distributed to other sections of that country. The place of destination is Leon, about 120 miles north of Mexico City. Shipments by freight require about three weeks.

Renor Goetting, who negotiated the contract, spent three days lately at the Asimus farm and said on leaving that the Asimus herd was the best he had found for the purpose his firm has in view. The climate in the vicinity of Leon, he said, is very similar to that of Nebraska, except that the winters are colder.

**ROBERT C. MOORE**  
INCORPORATED  
**THE COMMUNITY STORES CO.**  
YOUR GROCERY STORE

O'NEILL, NEBRASKA  
EDWARD GATZ,  
Manager

**Thanksgiving Day** Is a sacred, happy institution built into our national life. Family reunions and festive occasions mark this day as an outstanding event in the whole year.

You will want to fill your pantry with choice delicacies for your big Thanksgiving Dinner. May we suggest that you try your Robert C. Moore Grocery Store for those things you need buy. Dates, Figs, Lemon Peel, Citron Peel, Orange Peel, Nuts of all kinds, Head Lettuce, Celery, Chanberries, Superb Pumpkin, Sweet Potatoes, etc., together with a complete stock of almost anything you might wish in Groceries, and all at a price that will undoubtedly save you money.

I will be most glad to render any assistance I can in the way of making suggestions of suitable foods to buy for your big Thanksgiving Dinner.

**LEMON, ORANGE, CITRON PEEL**—Fresh candied peels packed sanitary 4 oz. crtn. 10c

**ENGLISH WALNUTS**—New crop, lb. 25c

**HALOWII DATES**—New crop, pound 12c

**SEEDLESS RAISINS**—4 pound bag 29c

**RADIO BATTERY**—45 v., heavy duty \$1.99

**HUSKING MITENS**—Double thumb, Nap outside, per dozen \$1.29

**EXTRA SPECIAL (Saturday)**

**10 POUND BAG GRANULATED SUGAR**  
49c

(One bag only with purchase of \$1.00 or more.)

**PUMPKIN**  
Superb brand Pumpkin is an extra fancy Custard Pumpkin, of the latest pack.  
No. 2 1/2 size can 15c

**Oyster CRACKERS**  
Fresh, crisp Farinas, 2 pounds 29c

**FLOUR**  
We are receiving a large number of compliments on our Pantry Pride Flour. Pantry Pride Flour is milled from a blend of selected mountain grown winter and spring hard wheat. It is a high grade Flour. Try it.  
Per 48 pound sack \$1.39

**K. C. BAKING POWDER**, large 25 oz. 23c

**GINGER SNAPS**, Fresh, crisp and spicy flavored, 2 pounds 25c

**BLACK PEPPER**, fresh and fragrant with unusual strength, 1/2 lb. can 19c

**CABBAGE**, Fresh, solid, heads for cooking or kraut use, per lb. 2c

**CRANBERRIES**  
Plump, mealy fruit. Jersey Reds. 2 Quarts 35c

**FRUTE GEL**  
We continue our sale on Frute-Gel to introduce it into many more homes.  
1 package 7c  
3 packages 17c  
5 packages 25c

**—APPLES—**  
Rome Beauties  
Winesaps  
Jonathans  
Delicious

**BUCKWHEAT FLOUR**—Genuine Pennyan New York Buckwheat Flour. 5 pound bag 35c

**QUAIL LAMP CHIMNEYS**, No. 1 & 2 each 15c

**VELVET, PRINCE ALBERT**, 16c tins, 8 cans \$1

**SWEET POTATOES**, large selected Jersey sweets, very delicious fried or baked. Per pound 5c

Nebraska's hogs are the principal item of the farm income. An abundance of grain and feeds and a good climate in which to bring animals to market maturity make Nebraska far known as the hog growing and feeding state. Last year there were 2,271,210 head on the farms and in the feed lots in the state. Nebraska ranks second in the number of swine on the farms.

**—Buy it in O'Neill—  
LOCAL NEWS**

Bennett Gilligan came home from Omaha, Tuesday.

The Catholic ladies will continue their rummage sale Saturday.

Mr. and Mrs. Arthur Cowperthwaite made a business trip to Neligh Wednesday.

Mrs. Patrick Hughes went to McCook, Nebraska last Friday where she will visit with a sister, Mrs. A. Campbell.

A daughter was born Tuesday to Mr. and Mrs. Otto Reising at Gary, Indiana. Mrs. Reising will be remembered as Mary Phalin.

Mr. and Mrs. A. F. Stanton are the proud parents of an 8 1/2 pound baby daughter, born last Friday; mother and baby are doing nicely.

Sister Antonio presented her junior music pupils in a recital, in the auditorium of St. Mary's Academy, Tuesday evening. Eighteen pupils took part.

Mrs. A. J. Hammond went to Denver, Colorado, last Friday where she will visit for a few weeks with Miss Kathryn, Miss Rose and Miss Mayme Grady.

Mr. and Mrs. Arthur Cowperthwaite visited at the home of Mrs. Cowperthwaite's brother, Chas. Peterson and family at Springview, Tuesday.

Mrs. R. J. Coeking, of Elk City, Nebraska, came last Friday for a visit with her cousin, Mrs. Della Shaw. She will remain until after Thanksgiving.

Mr. and Mrs. Glen Milander and son Donnie drove over from Wausa, Nebraska, Sunday and visited at the home of the latter's sister, Mrs. Geo. Crellin and family.

Marriage licenses were issued to Leo Tomjack and Bernice Ponton, both of Ewing, on November 17th; David N. Lyons, Clearwater, and Adele Brockmoller, Ewing, on November 18th.

Mr. and Mrs. Alfred Raneri, of Omaha, accompanied by R. B. Haselquist, were in O'Neill on a short business trip last week-end with Bartley Malloy and Mr. and Mrs. C. Wallen. Mrs. Raneri is a sister of Bartley Malloy.

Mr. and Mrs. R. M. Saners attended the golden wedding anniversary last Friday of the former's parents, Mr. and Mrs. Joe Saners, at Hooper, Nebraska. A number of the relatives

were present among them being Merwin Stump, of Erie, Pennsylvania, known by quite a number of people in this city, having been employed at the Northwestern depot a few years ago.

Honorable Keith Neville, of North Platte, former state governor, has been appointed General Chairman for the 23rd annual Christmas Seal Sale of the Nebraska Tuberculosis association. Four district chairmen will assist Mr. Neville. These include Mr. Gene Huse of Norfolk; Mr. Carl Gray, Omaha; Mr. A. N. Mathers, Gering and Honorable John H. Morehead, Falls City. Mr. Morehead is a

present member of our State Legislature.

Mrs. James Walling was hostess to sixteen guests on Tuesday evening, honoring Mrs. L. E. Coleman, a recent bride. The event was a shower and bridge party. The high score prize at bridge went to Miss Gertrude Connelly, while Miss Helen Givens received the consolation. A color scheme of pink and white was carried out in a beautifully planned buffet luncheon, the center piece of the table being pink roses. The guest of honor was the recipient of a number of appropriate gifts which were given her at the close of the evening.

**DOLLS DOLLS DOLLS**  
Big Discount on all Dolls All Week  
At STANNARD'S TOY SHOP

**Pancake good EVERY TIME**

**14% more in Gooch's BIG 4-Pound Package**

No failures when you use Gooch's Best Pancake Flour. All you need do is add water, stir and bake to have pancakes as light as a feather... and as delicious as you ever tasted.

The big Gooch package containing 14% more means economy. The name Gooch on the package means highest quality... quality approved, as evidenced by the Good Housekeeping Seal.

**WEAR-EVER ALUMINUM GRIDDLE**

Ask your grocer how you can get a genuine Wear-Ever Aluminum Pancake Griddle by using Gooch's Best Pancake Flour.

**GOOCH MILLING & ELEVATOR CO.**  
Lincoln, Nebraska

OTHER GOOCH PRODUCTS  
Macaroni Hominy Grits  
Wheat Hearts Pure Buckwheat  
White Corn Meal Self-Rising  
Yellow Corn Meal Buckwheat

**GOOCH'S BEST SELF-RISING PANCAKE FLOUR**



**Big Pre-Thanksgiving Sale**

**HATS**  
Price range  
\$7.50 to \$9.75 values now \$6.00  
5.50 to 6.50 values now 4.00  
4.95 values now 3.00

1 Counter of Ladies and Misses Hats \$1.00

1 Rack of Misses Hats Now \$1.50

Children's Beautiful Hats for \$1

Complete Line of School Childrens Tams to go at \$1 Many \$2.50 values

**Closing Out on Coats**  
To go at cost and below while they last

**An Unusual Line of Dresses**  
Many wonderful bargains. Foundation garments to go at a big reduction.

**Chapman Style Shop**  
Adjoining Royal Theatre