

O'NEILL, NEBRASKA EDWARD GATZ, Manager

# Changing Business Policy

Some grocery dealers of Northeast Nebraska are changing from credit to cash business. The change these storekeepers are making is an acknowledgement that the policy of the Robert C. Moore Store is a better policy. All through the years, we have sold for cash and maintained that it is a better plan for both dealer and consumer. We congratulate our competitor friends on the change made.

## Self Serve a Feature of Economy

In a Robert C. Moore Store you have the pleasure of serving yourself thereby aiding us to operate our store more economically. The savings made we pass on to our customers in lower average costs. You will find it will pay in the long run to do your grocery buying at a Robert C. Moore Store. May we have your next order for groceries.

#### PICNIC HAMS

We made another big buy on Picnic Hams. They are sugar cured and same high quality we have always sold; whole ham per lb. 13½C

#### ASSORTED COOKIES

Our Cookies are fresh and crisp, owing to the very fine for the table or for school lunchrapid turnover. Our Sensation Assortment is es. Specially priced-2 lbs....

#### GINGER SNAPS

Grown-ups and children all like Ginger Snaps. Grown-ups and children all the real spicy 25c.

They are crisp and tasty with a real spicy 25c. flavor; keep a quantity on hand. 2 lbs.....

#### PINK SALMON

Our price on this fine pink Salmon is exceptionally low. Compare the firm, delicate, pink meat found in tins sold by many. Paced in 1 \$1.39

#### BANANAS

Bananas are healthful and nutritious; have 25c the children eat them often. Per dozen

#### LAUNDRY SOAP

Electric Spark is a very popular Laundry Soap and the equal of many. Works well in hot 29c

#### ROASTED PEANUTS

Onr No. 1 Banner Roasted Peanuts are more economical. Buy in quantities. 2 lbs. Roasted Peanuts

#### PORK AND BEANS

Our Morning Light Pork and Beans will please you, besides a most economical dish. Nice plump navy beans, baked, flavored with Tomato sauce and a slice of pork., No. 21/2 tins,

## Carloads of Fine Fruit

We are receiving daily carloads of finest Fruit and Vegetables. Cabbage, best Holland for Kraut, Idaho Fancy Jonathan Apples, Flame Tokay Grapes and a dozen or more cars of Potatoes. Our large buying power will, we believe, certainly save you money. Try the Robert C. Moore store first.

#### "COMMON CLAY" SHAPES FATE lishment is raided, she sees the dan-

Can an unmarried mother hope for justice from our "best people?

Who are our "best people?" Can a girl who has made a mistake

ever rehabilitate herself? These are some of the absorbing questions that are fearlessly answered in "Common Clay," Victor Fleming's remarkable production for Fox justice for herself and her child, with movietone featuring Constance Ben- the unexpected turn of events at the the spirit of kindly greeting. And nett and Lew Ayres, which opens next Sunday at the Royal Theatre.

The story centers around a pleasure-loving girl who takes a job in a music she craves. When the estab- a triumph of audible films.

Republican Ticket

gers of the path she is following and abandons the bright lights for a position as a maid in a fashionable home. Here, however, she finds herself sub-

by Lew Ayres who betrays her. climax, form a basis for one of the we especially heard much favorable most interesting screen offerings of fellowship together and the excellent eity some time ago and is here to arrecent months. Miss Bennett's work sermon preached by Brother Johnson. speak-easy because of the gaiety and as the girl is acclaimed by critics as Next Sunday evening we meet to-

Election November 4, 1930

for

the

Third

Annual

#### METHODIST CHURCH NOTES Benj. Kuhler, Pastor

Receptions are of various kindssome formal, some informal, some ject to the same unwelcome atten- cool and some Kuhler. You may call tions and eventually falls in love with it the latter if you like, but we liked the young heir of the house, played the kind you gave us. Not because of comment about the evening service of gether in the Presbyterian church.

The Sunday School voted to send \$5 o relieve those stricken by a hurricane in San Domingo. And that is preaching the gospel in a fine way.

Morning Worship at 11 a. m. Good singing at all the services, which helps us to make the services uplifting. If you are not attending, let us get the church-going habit.

work; about thirty were present. St. Louis where the Cardinals won the game Saturday and again on Sun
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## PLEASANT VALLEY ITEMS

Mr. nd Mrs. Harley Kennedy, of Page, were Sunday visitors at the George Fink home.

Mrs. Stanley Soukup celebrated her birthday anniversary September 24th

at the Clyde Streeter home. The guests of the party were Mrs. R. H. Hahlbeck, N. P. Nelson, Dale C. guests of the party were Mrs. R. H. Murray; Mrs. Bernard Matthews and daughter Madge; Mrs. Dean Street-er and Mrs. L. K. Hough of O'Neill. The afternoon was spent tying a comforter fof Mrs. Soukup.

Elaine Streeter has been out of school a few days on account of the measles.

Claude Hamilton placed a new foundation under his farm residence last Tuesday.

Lura Grass spent Thursday and Friday in O'Neill with her aunt, Mrs. L. K. Hough; she also attended Insti-

Mrs. Ethan Allen entertained the N. O. K. Club Thursday afternoon; a good time was enjoyed; a delicious lunch was served. The guests of the club were Mrs. Elmer Williamson state levies was approved.

## LOCAL NEWS

Mrs. Georgia Rasley spent several determined and levied upon real and days this week in Omaha.

Edna Simonson has been spending Nebraska. the past week in Long Pine with her sister, Mrs. R. G. Goree.

the Frank Spindler residence at Seventh and Everett streets.

Mr. and Mrs. Chas. Manson left in their coupe last Monday morning for County Bridge and prior a trip through Arkansas; they expect to be absent for a couple of County Roads

Mr. and Mrs. John Hoffman of St. Soldier's Relief Helena, Nebraska, were looking after Mothers Pensions business matters in the city this Bounties

Mr. and Mrs. H. W. Allinger drove General Fund to Ord, Nebraska last Sunday where they spent a couple of days visiting with relatives.

Miss Ivy Langmack, of Sioux City, s spending her vacation with her parents, Mr. and Mrs. Frank Langmack, of this city.

Rev. H. D. Johnson is in Omaha this week attending the Nebraska Synod, in session there at the Dundee Presbyterian church.

Mrs. George McCarthy and daughter, Beverly Jane, of Omaha, came Sunday for a visit with her parents, Mr. and Mrs. L. A. Simonson.

The Gilligan & Brown offices report the removal of tonsils from H. J. Birmingham, Miss Margaretta Phillips and Mrs. C. W Porter. Mr. and Mrs. Ed Harris and Mr.

and Mrs. Chas. Shankweiler, of Creighton, made a short visit with Rev. and Mrs. Kuhler, Tuesday afternoon. Miss Margaret Martin of Bancroft, Nebraska, stopped in O'Neill a short time today. She will be remembered as having taught in the high school a few years ago.

A number of Odd Fellows expect to leave for Fremont the first of the coming week where they will attend the annual session of the grand lodge of the I. O. O. F.

A card receiver from Dr. Frost, who is visiting at Twin Falls, Idaho, states that she has been persuaded to remain a week longer and will not return until about the 15th. Mr. and Mrs. Norris Coats, of Stuart, were in O'Neill Monday.

A marriage license was issued to Thomas Dobrovolny, Atkinson, and Margaret Shald, Stuart, on October

Mrs. Ralph McElvain entertained the Elddim Eman Club at her home last Thursday evening. Florence Layme won the high score prize and Catherine Enright the consolation

Mr. and Mrs. L. A. Simonson, Mrs. Ralph McElvain, Mrs. George Mc-Carthy and daughter motored to Long Pine, Wednesday for a visit with their daughter and sister, Mrs. R. G. Goree.

Miss Gladys Maxwell, of Ironton, Missouri, who has been visiting at the home of her mother, Mrs. Minnie Maxwell, of this city, returned home controlled by the undersigned: Sunday morning; she is employed in hospital in her home town.

The Ladies Guild of the Presbyteran church will meet in the church! parlors on Thursday, October 16th. The feature of the afternoon will be a school day program. Bring your lunch box. Coffee will be served. G. E. Stitt, of Benkleman, Nebras-

ka, accompanied by his son Robert, stopped in O'Neill Monday evening enroute home from Norfolk where Robert submitted to the removal of a bone from his knee which has been troubling him some.

Mrs. Charles Mullen went to Yankton, South Dakota last Sunday for a visit with her parents, Mr. and Mrs. F. J. Kane, and to be present at the wedding of her sister, Miss Ona to Fred Dostal, of Creighton, Nebraska.

The Epworth League meets at 6:30 Sunday evening in the Methodist church to discuss "Developing Leaders." Gladys Hough will be the leader. All young people are invited to attend; there will be a special musical

Mr. and Mrs. W. M. Madget and daughter, Miss Pauline, of Hastings, Nebraska, have been in O'Neill several days this week. Mr. Madget purchased the J. J. Kelly farm two and one-half miles northeast of the range for the irrigation of the place next year.

Evening services now at 7:30, please, the Presbyterian church on Sunday The regular services will be held at morning. The subject of the sermon will probably be "Personal Religion." NO MORED A union service will be held in the Come to our Sunday School. Classes liver the sermon. A large crowd was in attendance last Sunday; the church or mice, after you use RAT-SNAP.

was nearly filled. world series from the St. Louis Card- RAT-SNAP leave no smell. Cats or inals, 4 to 2. The Athletics won the dogs won't touch it. Guaranteed. first two games which were played at The Epworth League gave a social Philadelphia Wednesday and Thurs- Pantry, Kitchen or Cellar. Monday night and reorganized for day of last week; the teams moved to game in St. Louis; the teams returned buildings, or factory buildings. to Philadelphia where the A's won the Wednesday game, giving them the

> A number of the Odd Fellows of Lynch and Bristow drove to O'Neill Wednesday evening to attend lodge. Pierce, W. Lawson Lightfoot, Clifton A. Nelson, Jas. V. Fernen, Willie A. Harris, Lloyd Phelps, Charles Mills, Earl R. Fox, John E. Lightfoot, Chris Anderson, F. J. Wertz, Lewis Nelson, E. P. Rosickey, L. Wheeler, L. H. Gourler; Clifford Wolfe, whose home in Lynch, but who is employed in

SUPERVISOR'S PROCEEDINGS. In witness whereof I have hereunto set my hand and affixed the Seal of the state Board of Equalization and

O'Neill by the Interstate Power Co.,

was also present.

Assessment at Lincoln this 2nd day of August, A. D., 1930 Harry W. Scott, State Tax Commissioner On motion the above certificate of

Motion by L. E. Skidmore, seconded by C. D. Keyes that the following State, County, Municipal, Township and School District rate of taxes be

personal property in Holt County,

State Levy for 1930 General Fund 2.12 Mills on the Dollar John Kersenbrock has purchased Capital Fund 2.24 Mills on the Dollar County Levy for the Year 1930

> the Dollar indebtedness on Bridge Fund 1.00 County Fair Premiums... .12

.13 .05 Repair and Improvements 2.03 Special Emergency Bridge Fund. .16

3.66

.6.00

Total for state and county\_

LOW EXCURSION FARES Every Saturday and

Sunday until December

29, 1930 All points in Nebraska and Kansas within radius of 200 miles.



Tickets on sale for all trains Saturday and Sunday.

Return to reach starting point before midnight Monday.

For further information see L. E. DOWNEY, Ticket Agent

NOTICE TO THE PUBLIC No Hunting, Fishing or Trespassng on our lands or lands we occupy. We, the undersigned, will prosecute anyone found trespassing:

R. L. Lawrence, on Gallagher place John Booth, Mr. Parker's farm. O. E. Dixson, Carlon farm. H. R. Lanphear, Owner. E. E. Wolf, the Sam Wolf farm. John L. Quig. W. Garritt, on Jim Moore farm. E. M. Leach. Harley Fox, G. A. Fox farm.

19-3t J. W. McDermott. NOTICE TO THE PUBLIC Positively no hunting or shooting of Pheasants on any land owned or

Ed Boshart

Ray Kurtz Ray Zimmerman Lloyd Whaley J. Hanley Pat Sullivan W. L. Hanley Chas. Morton Wm. Grutch James Brennan Walter Brennan J. P. Sullivan D. A. Vallier John Schmidt Clarence Wrede Henry Martin Ross Ridgeway John Burger John Lansworth Harry Lansworth Chas. Wrede C. T. Simonson Phillip Allendorfer Geo. R. Sanders Geo. H. Jones Chas. Berger Julius Eppenbach J. W. Bailey Geo. W. Baird Albert E. Smith A. G. Johnson Vernie Johnson James Crowley A. C. McDonald Glenn Ridgeway Joe Hamilton M. A. Whaley Helmar Widtfeldt D. M. Alder 20

The Philadelphia Athletics won the and prove it. Rats killed with 35c size—one cake—enough for

65c size-2 cakes-for Chicken Sold and guaranteed by C. E. STOUT

HOME OF GOOD PICTURES

Friday and Saturday, Oct. 10-11 Zane Grey's "BORDER LEGION"

With Richard Arlen, Jack Holt, Fay Wray and Eugene Pallette. Manfighting, woman-loving terrors of the gold lands. The greatest of western story tellers created it. Like "The Virginian," all-talking, all outdoors. Backgrounds of thrilling beauty, stirring romance in a land where a woman is a rarity.

Sunday, Mon., Tues., Oct. 12-13-14

"COMMON CLAY" With Constance Bennett, Lew Ayres, Tully Marshall, Matty Kemp, Beryl Mercer. Why do we call one woman fine and another "Common Clay?" The most forceful answer your mind can conceive will not possess the dramatic, blood quickening, throattightening suspense that you will find in "Common Clay." Matinee Sunday, 2:30, adm. 10-35c; night adm. 10-50c.

Wednesday & Thurs., Oct. 15-16 George O'Brien, Antonio Moreno and Helen Chandler, in

"ROUGH ROMANCE" Would you keep your mouth shut if you saw a daring Northern gunman kill a man? Would you fight for the prettiest girl in the snowlands if that same bad man wanted this miss? It's red blooded adventure in the wild north woods. Wednesday Family nite.

Remington Portable

EVERY youngster likes to operate a typewriter. If there is one in your home, your boy will do his homework on it . . . and get better marks. It helps him learn spelking and punctuation . . . gives him another means of self-expression. Full instructions on the "Touch System" with each machine.

W. B. GRAVES

## Lyric Theatre ATKINSON

Friday and Saturday, October 10-11 Richard Dix, Lois Wilson, in "LOVIN' TE LADIES"

One of the best comedy dramas ever brought to the talking screen. In this sparkling farce Dix and Lois Wilson give remarkable performances, and exceptional acting ability.

Sunday, Mon., Tues., Oct. 12-13-14 Paul Whiteman's "THE KING OF JAZZ"

World's greatest musical revue entirely in technicolor. The settings, songs, photography make this the outstaning musical of the year-a million dollar production brought to your very door.

Wednesday, Oct. 15 - Bargain Night Ralph Forbes, Ruth Chatterton, Basil Rathbone, in

"THE LADY OF SCANDAL" Teldt Adapted from the stage play "The 202t High Road" by Frederick Lonsdale. This is purely an adult picture, children will not be interested. The story deals with society people, lords and ladies. One of the best casts ever assembled, in one of Broadway's most

> Thursday, Friday, Sat., Oct. 16-17-18 J. Harold Murray, Fifi Dorsay, in "WOMEN EVERYWHERE"

successful plays.

Matinee Every Sunday at 2:30 WATCH THIS COLUMN

The Seniors of the O'Neill Public School are having a Bake Sale at R. day; the Athletics won the Monday all farm and out-buildings, storage R. Morrison's store on Saturday, October 11th, at 2 o'clock. Come, buy your Sunday cake from us. We will appreciate your help.

# INSURANCE

Any Kind That You May Want

15% to 25% Saved on Insurance Policy

**Insure against Loss from** Fire Lightning Tornado Hail

Every car owner should Insure against Collision Public Liability and Property Damage

Plate Glass insurance in a strong company

Court Bonds Contractors Bonds Notory's Bonds written

SEE-

# L. G. Gillespie Insurance Agency

O'Neill, Nebraska. Our Slogan

"Service and Prompt Settlements"

## \$50,000 in PREMIUMS 1,000 Boys and Girls of 4-H Clubs to Compete. \$25,000 Educational

Ak-Sar-Ben

Livestock & Horse Show

October 31 to November 7

C. E. HAVENS

PRESENT STATE REPRESENTATIVE

64th District

CANDIDATE FOR RE-ELECTION

COME TO OMAHA

Reduced Low Rates lowa Day \_\_\_\_ Nov. 5 Nebraska Day Nov. 6

Thrilling Horse Show Choicest Cattle in

Exhibit by U. S. Dept. of Agriculture. Agricultural Display by Nearly Every County in Nebraska.