

## BAYER ASPIRIN is always SAFE

BEWARE OF IMITATIONS



UNLESS you see the name Bayer and the word genuine on the package as pictured above you can never be sure that you are taking the genuine Bayer Aspirin that thousands of physicians prescribe in their daily practice.

The name Bayer means genuine Aspirin. It is your guarantee of purity—your protection against imitations. Millions of users have proved that it is safe.

Genuine Bayer Aspirin promptly relieves:

- Headaches
- Colds
- Sore Throat
- Rheumatism
- Neuritis
- Neuralgia
- Lumbago
- Toothache

No harmful after-effects follow its use. It does not depress the heart.

Aspirin is the trade-mark of Bayer manufacture of monoaceticacidester of salicylic acid.

### Slightly Confused

"Poverty," said the cynical philosopher, "is no disgrace. On the contrary, it may be an honor."

"Yes," answered Mr. Dustin Stax; "I feel that way about it. But my tastes are so expensive I can't afford to be poor."

It is the least difficult matter in the world for a pacifist to get into a quarrel over his opinions.

## KREMOLA FACE BLEACH

Positively eradicates from the skin all tan, mole patches, sallow complexion, pimples, eczema, etc. At drug and dept. stores or by mail. Price \$1.25 BEAUTY BOOKLET FREE

DR. C. H. BERRY CO., 2973 Michigan Ave., Chicago, Ill.

### Time to Be Young

Our sense is partially atrophied from disuse, but it is still alive, at least in old people, who alone, as a class, have the time to be young. One needs only to be old enough in order to be as young as one will.—Henry Adams.

### Anybody Can Start

"Do you think that it takes genius to become a financier?"

"No," answered the Wall Street man, "but it takes genius to remain one."

A proverb is good until another proverb knocks it over; like some vices.



## After 40 Bowel trouble is Most Dangerous

Constipation may easily become chronic after forty. Continued constipation at that time of life may bring attacks of piles—and a host of other disorders.

Watch your bowels at any age. Guard them with particular care after forty. When they need help, remember a doctor should know what is best for them.

"Dr. Caldwell's Syrup Pepsin" is a doctor's prescription for the bowels. Tested by 47 years' practice, it has been found thoroughly effective in relieving constipation and its ills for men, women and children of all ages. It has proven perfectly safe even for babies. Made from fresh, laxative herbs, pure pepsin and other harmless ingredients, it cannot gripe; will not sicken you or weaken you; can be used without harm as often as your breath is bad, your tongue is coated; whenever a headachy, bilious, gassy condition warns of constipation.

Next time just take a spoonful of this family doctor's laxative. See how good it tastes; how gently and thoroughly it acts. Then you will know why it has become the world's most popular laxative. Big bottles—all drugstores.

DR. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

Sioux City Ptg. Co., No. 39-1930

## OF INTEREST TO FARMERS

### DOUST THE LAGGARDS.

There are three things a dairyman can do to make his herds more profitable: Cull the low producers; feed the others according to what they can produce when well fed; then breed intelligently. Studies by the bureau of dairy industry, United States department of agriculture, of the production, feed cost and income records of cows on test in dairy herd improvement associations, have shown that the elimination of the lowest producers from the dairy herd not only increases the average production per cow, but always results in increasing the cash income over cost of feed per cow. Therefore, if any dairyman is dissatisfied with the income which he makes over cost of feed, he can always increase that income per cow by culling a little closer. At present, when the surplus of dairy products in this country is abnormally high, and when prices are correspondingly low, closer culling is one of the ways of getting better results immediately. It is not recommended that there be a sudden elimination of 30 per cent of our dairy cows. To get rid of so many cows all at once would demoralize the dairy industry and would cause a milk famine. The sudden culling of 20 per cent of our dairy cows is not recommended for the same reason. It probably would not be wise to recommend the culling of any particular per cent at this time, but rather to recommend that the dairyman of this country should cull their herds closer and closer, and not stop culling until they have brought production and consumption into proper balance. However, to bring about such an ideal state of affairs, the dairyman must have production, feed cost, and income records of his cows. How is he going to get such figures? One of the most practical ways to get such information, at a cost he can afford, is through the work of the dairy herd improvement associations, or similar organizations of dairymen. A dairy herd improvement association is an organization of about 25 dairy farmers who co-operatively employ a man to test their cows for economical production of milk and butterfat. One day each month the tester weighs the feed, both concentrates and roughages, for each cow in the herd; weighs her milk and tests it for butterfat; and figures out the gross income and income over cost of feed for each cow. From the record of one day per month he computes the record of the individual cow for the month and for the year, and by comparing the production records of the daughters of each bull with the production records of their dams, he passes an accurate judgment upon the actual breeding value of the bull. Thus the farmer in the association knows, at all times, what every cow in his herd is producing. Knowing the amount of production and the cost of feed, he is able to cull the low and unprofitable producers without guesswork. He is able to feed the rest of his cows according to their capacity for profitable production. Thus he increases his profits. Also, he is able to use the records in such a way as to breed his herd up toward higher production. Instead of down toward a lower and less profitable production per cow. The dairy herd improvement associations are growing rapidly in numbers and influence all over the country, and the national dairy breed associations have recently worked out and adopted herd test plans by which it may be possible to bring about a very rapid improvement in our dairy herds.

### CATCHING FLIES

If you ever let your automobile near the barn door with a window or two open, you undoubtedly found it well filled with flies in a short time. There seems to be something about the glass and the warm condition of the car that invite flies. It might be good practice to take an old automobile body and place it near the barn and use it as a fly catcher. Some method could be devised for killing the flies, either by spray or by poison. If a fly catcher could be arranged so as to catch as many flies as he could possibly do, it would not be a difficult job to destroy them in large numbers. Flies are not only a nuisance about the barn and house, but they cause considerable distress to cattle. Maybe some one who is already a genius in many ways has already made a fly catcher similar to the automobile top. If they have, we would be pleased to receive a description and a photograph of it. It would be well worth trying to arrange a fly catcher similar to the automobile body for catching flies as we believe it would be a good way to reduce them. Of course, it is always in order to keep the barnyard and other places where flies may breed free from manure and decaying refuse. Hauling manure direct to the field and spreading it will assist materially in reducing the fly population.

### DAY DREAMING

Did you ever sit and dream about something you would like very much to have? Did you build air castles, query the embryo philosopher and then proceed to answer. Of course, you have. Guess everybody does more or less. Is it a new home you are planning? A trip to foreign lands? A new barn? Riches and wealth? A pure-bred herd of the kind of cows that combine type and production? Some folks call it day dreaming. A few might even be inclined to sneer if you let them know your thought. But we don't think it's so foolish. We like to call it by another name—vision. Men with vision have built empires, have built giant industries, have given to the world great discoveries and inventions. Yes, day dreaming is essential to the progress of civilization. Riding a plow, milking cows, sewing, driving a binder, making hay, all these tasks and hosts of other every day ones, offer splendid opportunities to exercise your imagination, to day dream, if you please. And doesn't it make you happier, don't you get a lot of joy out of the process? We do. Why not know, if you wait, if you work, some day the dreams may come true.

### PRODUCE ONLY BEST

Perhaps we are getting at the wrong end of the problem, when we commence running down the other fellow's product—condemning what some one else produces, and saying very little about our own product. If we would produce a higher quality product, we wouldn't have to expect a market for a low quality product. Not only that, but the high and low quality products get mixed together, and consequently we have inferior dairy products which usually sell at a low price. No one has ever made money marketing low quality products, declares a leading dairyman who produces only the best.

### WHY THIS BOY STAYED

With Dad and me it's half and half; The cow I own was once his calf. No town for me, I will not bolt, because my horse was once his colt. I'm going to stick right where I am because my sheep was once his lamb. I'll stay with dad—he gets my vote because my hog was once his shoat. It's fifty-fifty with dad and me a profit sharing company.

### WHY THIS BOY LEFT

I left my dad, his farm, his plow, because my calf became his cow, I left my dad—'twas wrong of course, because my colt became his horse. I left my dad to sow and reap, because my lamb became his sheep. I dropped my hoe and stuck my fork, because my pig became his pork. The garden truck I had to hoe was his to sell and mine to grow.

### FILLING THE SILO.

To tramp or not to tramp? That is a question quite a few farmers are asking about silage. It is now generally agreed that tramping is not necessary except—and get this point—except when the corn is too dry to pack well. Corn put in after it has become dry following frost will need either wetting or tramping. Filling the silo and squirting water on top of the silage won't do. Improvements in farm machinery and equipment make it possible to fill the silo with considerably less labor and a smaller crew. The modern ensilage cutter does not require a man at the

have been vaccinated with serum and virus when they were not in condition to respond favorably to the action of the immunizing agencies. By this we mean that a herd affected with diseases other than cholera, or with parasites, to the extent that producing a mild case of cholera as is done in double treatment (serum and virus) is not without certain hazards. Serum and virus will have no influence in preventing or curing any other disease than hog cholera and it will only prevent cholera, not cure it. Because of this, correct diagnosis in a herd that appears to be infected with cholera, is very important. It is much more important to get what is something other than cholera, frequently results in disappointment to the owner and worst of all some loss of faith in vaccination. This is all wrong. Veterinarians called upon to vaccinate herds of hogs that are in such a condition because of some infection other than cholera should point out to the owners the probable uncertainties of vaccination under such conditions. On the other hand, they should also eagerly point out the positive certainties of vaccinating healthy herds. All this argues much for immunizing hogs with rather than delay until shots may be out of condition when an outbreak of cholera in the community is imminent.

### ROAD MARS BEAUTY OF FAMOUS MONT ST. MICHEL

Modern vagabondism has its good as well as bad points. It was to facilitate access to Mont St. Michel, on the Normandy coast, that the high concrete dike, running from Pontorson for a mile and a half, was built. Instead of the galloping horses which used to drive pilgrims and tourists to the famous abbey at low tide along a natural sand bank, one now sees endless rows of cars running side by side with a small train. It is much more convenient, as one can go or leave the place at any hour. However, that high unsubsorbable wall has had a disastrous effect on the beauty of the site. The sands gradually rose about the coast, soon spreading above the water mark, and the thrifty sheep herders, realizing the quality of the short salty grass that grew there, led their animals farther and farther away. The coast is continually altering and ruining the isolation of that strange rocky island on which the old gothic abbey is built. It has finally been decided to cut off the dike at the most favorable spot and build a bridge over the gap. Then the sea is expected to draw the sands so that the Mont will be freed from them.

### POINT YOUR OWN MORAL

"The ancient Romans wore no hats."  
"No, and they are all dead."

## How One Woman Lost 20 Pounds of Fat

Lost Her Double Chin  
Lost Her Prominent Hips  
Lost Her Sluggishness  
Gained Physical Vigor  
Gained in Vivaciousness  
Gained a Shapely Figure

If you're fat—first remove the cause!  
KRUSCHEN SALTS contains the 6 mineral salts your body organs, glands and nerves must have to function properly.  
When your vital organs fail to perform their work correctly—your bowels and kidneys can't throw off that waste material—before you realize it—you're growing hideously fat.  
Try one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat have vanished.  
Notice also that you have gained in energy—your skin is clearer—your eyes sparkle with glorious health—you feel younger in body—keener in mind. KRUSCHEN will give any fat person a joyous surprise.  
Get an 8 1/2c bottle of KRUSCHEN SALTS from any leading druggist anywhere in America, (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—if you don't feel a superb improvement in health—so gloriously energetic—vigorously alive—your money gladly returned.

### Billions in Forests

In the latest official estimate of Canada's national wealth a value of over \$1,800,000,000 is placed upon the forests of the dominion, including the accessible raw materials, pulpwood and capital invested in woods operations. Large as the sum is, it covers only a part—possibly no more than half—of the total economic stake which the Canadian people have tied up in one way or another in forest resources, industry and trade.

### New York's Visitors

The Merchants' Association of New York, in a recent report, reveals that more than 800,000 visitors attended the hundreds of trade exhibitions and conventions held in the city during last year. The theaters, hotels, stores and restaurants benefited to the extent of some \$75,000,000 spent by the out-of-towners.

## Men! Try the New Cuticura Shaving Cream



A small amount on the brush quickly becomes a rich, creamy lather that remains in moist workable condition throughout the shave. Cuticura Shaving Cream contains the medicinal properties of Cuticura. It softens the beard, invigorates the skin and leaves it free from any tense, dry feeling.

### Directions for a Quick Shampoo

Wet the hair thoroughly with quite warm water. Squeeze a small quantity of Cuticura Shaving Cream on to hair and with water work up a creamy lather, and shampoo. Rinse and repeat process. Finally rinse thoroughly. Women will find this method of shampooing quick and easy and the hair will be soft and silky.

Sells for 35c. a tube  
Potter Drug & Chemical Corporation, Sole Proprietors  
Malden, Mass.

### Not What She Wanted

"I have changed my lawyer," said the prima donna.  
"For what reason?"  
"Utter lack of consideration. He said he would manage to get my divorce for me with no notoriety."

### Turning From Jazz

Jazz music and negro songs and dances are prohibited in cafes in the small Fascist state of Thuringia, while in many Berlin restaurants Hungarian gypsy orchestras are ousted jazz performers.

One of the cheering sights is to see a man of eighty dressed in the height of fashion. There's enjoyment of life for you.

If we make art accessible to the people, the people will go after art.—Otto H. Kahn.

# BEWARE of TOO LOW consumption of Motor Oil . . .

Small consumption of motor oil may mean that the oil is not working up into the cylinder walls—that also, it is not lubricating the bearings sufficiently.

This is most likely to happen in a new motor with snug-fitting parts that are not worn—if your oil is too heavy.

For this reason be sure that you use new Polarine of the most suitable grade. Only high quality oil of the right grade can give protective lubrication—can prevent wear and loss of power.

New Polarine lubricates efficiently at all engine temperatures—deposits least carbon—resists dilution. It is the safe oil for year 'round use in all types of motors.

Consult the new Polarine Chart—at Red Crown Service Stations and Dealers everywhere in Nebraska—25c a quart.

STANDARD OIL COMPANY OF NEBRASKA  
"A Nebraska Institution"

NEW Polarine THE MODERN MOTOR OIL

COMPLETE REST ROOMS AT STANDARD OIL SERVICE STATIONS