

ROBERT C. MOORE
THE COMMUNITY PANTRY **STORES CO** YOUR GROCERY STORE

O'NEILL, NEBRASKA
EDWARD GATZ,
Manager

CUTTING THE COST OF LIVING—Week in and week out thrifty homekeepers of Northeast Nebraska know they can cut the cost of living by trading at a Robert C. Moore Store. Please now experience the thrill of saving on your grocery needs. Not only economy but quality and a gentlemanly courteous service is offered at the Robert C. Moore Grocery Store.

A DISTRIBUTION AND WORTHWHILE SERVICE—The size of a company or store of itself does not determine its service to a community; rather we feel the size of a store is determined by its service. Intelligent thoughtful folks know the store or company that seeks to render a whole-hearted, conscientious service. The growth and patronage of the Robert C. Moore Stores is a mark attesting the worthwhile service these stores render their patrons.

PEARS Our price on genuine Bartlett Pears will be very low this week. Owing to the fact that we are receiving in the Robert C. Moore Stores four carloads direct from the orchards where grown. We have them in all sizes ranging from 190 size and larger. These pears are wrapped **\$2.69** separately and packed in regulation boxes. Per box

The Peach season is rapidly going by as far as California is concerned. It is reported on very good authority that very few Peaches will come on the market from other fields such as Colorado, Arkansas, Georgia or Illinois. We would advise customers who are expecting to can Peaches that they buy the California Elberta Peach while they are available.

- SUGAR**—Pure, granulated beautiful white first grade Sugar. (Only 1 bag to a customer at this price, with order.) 10 pound bag **49c**
- VINEGAR**—Pure apple cider and distilled white special pickling vinegar—our vinegar is of that strength that it is quite likely better to reduce it with water. Bring your jug. Gallon **34c**
- SOAP**—Electric Spark is the equal of any of them. Removes all the dirt quickly and easy. 10 bars Electric Spark Soap **29c**
- SALMON**—Sea Flyer Pink is a very fine grade of pink salmon, delicate color and rich in oil. 1 pound tall tin, 2 for **29c**

TOM COLLINS JR.—The new beverage sensation of the country, exactly like the famous drink with its lemons and limes and carbonated water so deliciously mixed. Regular 25c bottle only **19c**

PEANUT BUTTER—Our Superb Brand Peanut Butter is creamy and delicious, the children and all will like it; healthful and nutritious. quart jar Superb brand Peanut Butter **29c**

FRESH FRUIT AND VEGETABLES We carry in stock at all times the season's offering—Bananas, Pears, Grapes, Oranges, Lemons, Celery, Carrots, Onions, Beets, Peppers, Green Onions, Potatoes, Watermelons, Lettuce, Cabbage, Cucumbers, Tomatoes, etc.

- COOKIES** Freshly baked cookies known as our sensational number, assorted varieties, per pound, **19c**
- CAMPBELLS TOMATO SOUP** 3 for **25c**
- SALTED PEANUTS**, lb. **15c**
- BROOMS**—Our brooms are made from selected broom corn and of unusual quality. We offer a 50c parlor broom at the special price of **39c**.
- BLACK FLAG** qt. **79c**; pint **49c**
- NORTH STATE PEAS** can **10c**

Tune in on Radio Station WJAG, Norfolk, for the Robert C. Moore Stores program every Tuesday at 6:30 to 7:00 o'clock P. M.

ROLLED OATS—Our Superb brand is freshly ground and is of exceptional quality—milled from selected full grains, regulation large packages, special, 2 large pkgs **29c**

HIRES ROOT BEER EXTRACT—Make your own root beer at home. Use the celebrated Hires brand of extract, per bottle **25c**

B. & B. FRUIT NECTAR Per bottle **25c**

PUMPKIN Extra fancy custard pumpkin, 2 No. 3 cans **25c**

JAR RINGS—Use jar rings that seal your cans; none better than Good Luck or Ball Brand. Buy as many as you wish. Extra special per dozen **5c**

MASON JARS—Ball Brand, Pints, per dozen **73c**; Quarts per doz. **84c**; half gallon, per dozen **\$1.15**.

W. H. Stein went to South Bend, Indiana the first of the week and will drive home a new Studebaker.

There will be Lutheran services at the Episcopal Church in O'Neill, on August 26, conducted by Rev. Vahle.

Rev. and Mrs. George Longstaff and daughter, Miss Elsie came over from Hansen, Nebraska, Wednesday for a visit with friends.

A large number of O'Neill people drove over to Burwell last Thursday and Friday to visit the roads; they were all well pleased with the entertainment.

Work has been started on the new 33,000 volt transmission lines connecting the Sioux City Gas & Electric Company with the Interstate Power Company. The line is being constructed between the present lines.

The annual convention of the Woman's Christian Temperance Union will be held at Atkinson, Nebraska, Friday, August 29th, at the Methodist church. Opening session at 10 o'clock a. m. Everybody cordially invited.

at Belden, Nebraska and Sioux City, Iowa, via Dixon, Nebraska. This connection will give the Interstate Power Company another source of power, furthering the continuity of service to their customers as a further guarantee.

J. D. Scott came down from Rushville the latter part of last week for a visit at the home of Mrs. C. B. Scott. Mr. Scott has just been released from the hospital in Rushville where he was receiving treatment for infection of the feet.

Ed Quinn and sons and Mrs. Thomas Quinn expect to drive to Sioux City, Iowa, Saturday where they will meet Mrs. Ed Quinn who has been receiving treatment in the Mayo hospital at Rochester, Minnesota; they will drive to Mapleton, Iowa, where they will visit for a short time with their brother and son James Quinn and family.

J. C. Parker went to Lincoln, Wednesday morning in response to a message announcing the death of his mother. Mrs. Parker and daughters, Mrs. Homer Ernst of this city and Mrs. Orville Kemper, of Page, drove to Lincoln Wednesday afternoon.

son of Otis, Colorado, were here to attend the Old Settlers Picnic last week, and to visit with his sister,

Opening New Business
SATURDAY

For your approval, I will have on display an entire new stock of

MILLINERY

Including Children's Hats, Tailored and Pattern Hats in the newest modes, colors and materials.

Prices have been equalized to meet present conditions, the unit of price in hats has decreased to meet the demand of cheaper merchandise.

Yours for Unexcelled Values

Helen S. Simar

Mrs. Georgia Rasely is in Omaha this week.

Mrs. L. C. Chapman returned home a few days ago from Omaha where she attended Market Week; she purchased goods for her fall opening.

Mrs. C. J. Malone and daughter Miss Florence went to Omaha last Saturday where Miss Florence resumed her position; Mrs. Malone expects to remain for a visit in Omaha.

Mrs. C. P. Hancock was visiting with friends in Omaha over Sunday. John A. Robertson is enjoying a visit from a sister and husband, Mr. and Mrs. H. J. Worth, of Thurston, Nebraska.

Mr. and Mrs. Phil Antes, of Syracuse, Nebraska, spent Friday at the Ray Eidenmiller home.

Dr. and Mrs. L. A. Carter, Misses Rachel and Rebecca Robertson, and Master Bobby Smith, departed for Chicago last Sunday morning for a visit with their daughter, Mrs. Joe Smith and Mr. Smith and children.

Mrs. Clear C. Golden and children Anne and Tommy, of Cheshire, Connecticut, and Mrs. Ivan Kinsman and son David, of Columbus, Ohio, who have been visiting relatives in O'Neill and at the Peter Mogan home near Atkinson, have returned to their homes.

LOCAL NEWS.

A son, John Phillip III, was born to Dr. and Mrs. John P. Gilligan, in St. Mary's hospital in Nebraska City on August 8th.

Mr. and Mrs. Opie Chambers and daughter, Miss Geraldine, of Yankton, South Dakota, were guests of Mr. and Mrs. Pete Hereford and family from Friday until Tuesday.

Anyone having rooms that they will be willing to rent during the State Convention of the Izaak Walton League, at O'Neill, September 12, 13 and 14 are requested to call or write H. J. Hammond.

See the fast Creighton team play Bloomfield, at Creighton, Sunday, August 24th, at 2:30 p. m. Another struggle between these two traditional rivals. Creighton will be battling desperately to take a victory in this contest.

ENTERTAIN FOR MRS. NOLAN

Mrs. Bert Shoemaker entertained at a seven o'clock dinner, Wednesday evening in honor of Mrs. Frank Nolan, of Denver.

A series of parties and picnics have been given the past two weeks for Mrs. Frank Nolan, of Denver. Mrs. Nolan returned to her home in Denver Thursday morning.

Mrs. Mary Zastrow and Mrs. John Hickey gave a farewell party for Mrs. Frank Nolan, Tuesday evening.

The Catholic Daughters entertained for Mrs. Nolan, Thursday of last week.

THANKS

I wish at this time to thank the friends for their support at the primary. I value your support, but above all, I value your friendship. Again thanking you and with best wishes to all.

Yours very truly,
EZRA W. COOKE

REBEKAH PICNIC

The Rebekahs will hold their annual Picnic on Friday, August 29th. Everyone is requested to bring enough fried chicken for their own family, and anything else they care to bring. The I. O. O. F. members are invited to attend.

SUNDAY SERVICES AT THE PRESBYTERIAN CHURCH

Sunday School at 10 a. m.; C. E. Yantzi, Supt. Morning Worship, 11 a. m. "Fields Ready for the Harvest." Special music, solo by E. Evan Davies. No evening services.
H. D. Johnson, Pastor



"I'd rather talk than write!"

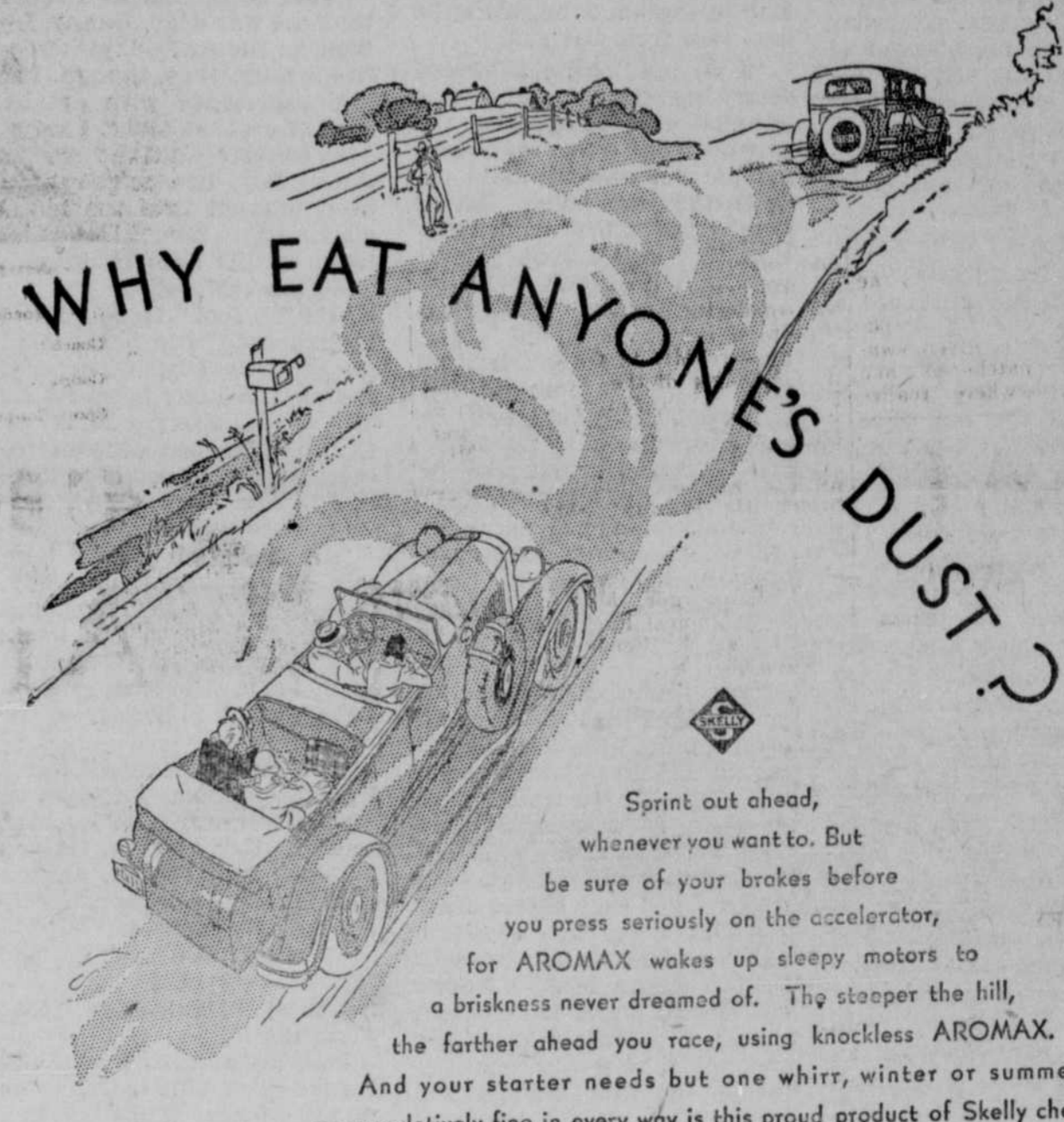
When you sit down to write a letter and words fail you... just pick up your telephone and talk it over

by **LONG DISTANCE**

You can talk 40 airline miles for 35c*; 70 airline miles for 50c*; and 100 airline miles for 60c*. Long distance telephone rates are based on airline miles and are less per mile as the distance increases.

* This is the day station-to-station rate from 4:30 A. M. to 7 P. M. for a three-minute conversation and applies when you ask to talk with anyone available at the telephone called.

NORTHWESTERN BELL TELEPHONE COMPANY



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AROMAX is the finest refinement in gasoline. Its fleet and silent speed, the instant start and pick-up, the smoothness it gives to motor operation, and complete gasification are extra qualities not found in other anti-knock gasolines. But all are included in AROMAX. That's why it is known as "The fountain of youth for motors." A trial in your motor is the fair test. Try Aromax today.



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