

ROBERT C. MOORE STORES CO

THE COMMUNITY PANTRY YOUR GROCERY STORE

O'NEILL, NEBRASKA
EDWARD GATZ,
Manager

A TRUE STORY—A certain lady visited a Robert C. Moore Store. She gave the manager a large list of groceries she wanted to buy amounting to close to \$25. She took a duplicate list of the same groceries and went to the store of one of our competitors. She got our competitor's price. The manager of the Robert C. Moore Store did not know she was comparing prices. He gave her his regular price on the items she wanted to buy. The lady bought the goods from the Robert C. Moore Store and told the manager that our competitor had given her a 10% discount and yet our price was lower than the one he quoted.

BELIEVE IT OR NOT—Numbers of times we have invited careful comparison of prices and we are glad that this incident happened. We believe our experience will be similar to the lady who bought this bill of goods to which we refer.

Tune in on Radio Station WJAG, Norfolk, for the Robert C. Moore Stores program every Tuesday at 6:30 to 7:00 o'clock P. M.

Note a Few Current and Special Prices. We invite your patronage.

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| BOLOGNA —Made from selected meats, well seasoned, hot weather special 2 lbs 25c | FLOUR —Omar Wonder Flour that bakes the white, fluffy bread, 48 lb. bag 1.69 | MALT Moore's Special, thousands have used this malt with satisfaction; try it, No. 2 1/2 can — 2 for 89c |
| SARDINES —An average of 6 nice fat fish in each can, sauce, 6 cans 24c | PEANUTS —Fresh salted, delicious and appetizing, very special, 2 lbs. 25c | SOAP P&G national family laundry soap 10 bars 32c |

PICNIC HAMS Delightfully flavored sugar cured and freshly smoked—well rounded and shaped, small shanks, good for frying, boiling or broiling—6 to 8 lb. average whole ham per lb. **15c**

FANCY BARTLETT PEARS
Cars a few days delayed. Pears are now in stock. They are Fancy Bartletts and in very excellent condition, medium to large sizes, per box **\$2.69**

WATERMELONS
Meat red and luscious, with thin rind, sweet as sugar. Folks like these Watermelons otherwise Robert C. Moore Stores would not have sold 20 carloads. Get a watermelon at your Robert C. Moore store

California Elberta PEACHES
The California Peach crop will soon be over for this season. If you wish California Elbertas, you had better get them very soon. We have them in stock. Price very low.

FRUIT JARS
We carry the celebrated Ball Mason Jars. You will have better success with Ball Mason Jars. Pints, per doz. 73c; Quarts per doz. 84c; 2 quart, per doz. \$1.15.

A VERY COMPLETE LINE OF FRESH FRUITS AND VEGETABLES AT ALL TIMES.

CANDY BARS
5c bars of most all popular numbers. Eat more Candy. 3 bars for **10c**

CRACKERS
Fresh, crisp, Soda or Graham, made in our own daylight factory. 2 pound caddy **25c**
1930 crop. Just packed and delivered to Robert C. Moore Stores.

PEAS
Moore Stores. Sweet and tender—North State Brand. Per can **10c**

COFFEE
Robb Ross Brand. To further introduce Robb Ross Coffee to our customers we offer this high grade Coffee in vacuum tins as a special for the low price, per pound **39c**

CREAM CAN COFFEE
Our own Tac-Cut Coffee, steel cut and packed in substantial lock top, practical 10-pound cream cans. Cream can and 10 pounds Tac-Cut Coffee **\$3.79**

PEABERRY COFFEE
Fancy upland grown Peaberry, has a very fine flavor and will give satisfaction. 3 Pounds **69c**.

SOUTH OF O'NEILL
(From last week.)
Sam Hall visited at Jim Peter's, Sunday.
Clarence Shaw was at Chambers on business, Monday morning.
Jim Peter and family called on his brother, John Peter, Jr., Sunday.
John and Harry Peter repaired a windmill for Grover Shaw, Monday morning.

Harry Ressel was at the Jim Peter farm having some repair work done Monday afternoon.

It didn't know whether it should rain Monday or not, and, in a way, it had the haymakers guessing.

Threshing is on its way with some folks; small grain looks real good but the corn in most localities looks very doubtful.

The road No. 13 will soon be finished; it is rumored that they expect to be done in about three weeks, and are working Sundays now.

Fishing is fine these days and good catches have been reported all along the south fork and the Swan Lake, southwest of Chambers.

We thought that we might have a little change in temperature this month but the weather hasn't changed very much; the mercury seems to soar above the 100 mark and up almost every day.

WEDDED SECRETLY FOR ABOUT A YEAR

Mr. and Mrs. Herbert Wright surprised their friends Tuesday evening at a reception at the home of Mrs. Wright's parents Mr. and Mrs. W. H. Graver, of Ewing, when they announced their marriage, which took place September 22, 1929, at Hiawatha, Kansas.

In order to avoid disappointing their guests the ceremony was repeated by the Rev. W. H. Wright, father of the bridegroom. Mrs. Wright was formerly Miss Lorine Graver. She is well known in Ewing, having spent her entire life in that vicinity, with the exception of two years at the Wesleyan University, and two years as a teacher at Verdun. She is an accomplished musician and has always taken an active part in social life in Ewing.

Mr. Wright is a graduate of Wesleyan University and during his short stay here has made many friends. They intend to make their home in Cincinnati, Ohio.

Miss Mildred Malone, of this city, was a guest at the reception.

SUNDAY SERVICES AT THE PRESBYTERIAN CHURCH

Sunday School at 10 a. m.; C. E. Yantzi, Supt.

Morning Worship, 11 a. m., theme, "Being An Expert."

It is an inspiration to meet with God's people and sing the great hymns of worship and hear the Scripture read and expounded. We invite you to attend our services.

H. D. Johnson, Pastor

Mrs. Carl Oppen, of Creighton visited her son James and wife and son Ralph, from Wednesday of last week until Sunday.

TRUE FILM VERSION OF "JOURNEY'S END"

Now that "Journey's End" has been seen and we know for a fact that all of Tiffany's promises that R. C. Sherriff's play would come to the screen without mutilation of its dialogue, or its story or its spirit and that there absolutely would not be a woman in the picture, were made in good faith and were true, it is a pleasure to introduce the man who did the continuity—Joseph Moncure March.

Not one vital change has been made in plot, dialog or business in the all-dialog screen production of "Journey's End," which, if you haven't seen at the Royal Theatre, Sunday, Monday and Tuesday, you should see at least once. It is one of those things that grows mellow and more beautiful with repeating. The stage play has all of its scenes in the dug-out. The screen play goes into the muddy trenches and into torn No-Man's land, but no further. There isn't a single road, or motor lorry, or hospital or canteen in it—and not a woman anywhere.

Joseph Moncure March was in that war they tell about in "Journey's End." He was frightfully young—only 18—and he saw active service at the front with the 105th Field Artillery of New York. This fighting job interrupted his college career, but he went back to Amherst and got his B. A. He specialized in English and Ancient Greek.

Mr. March followed "The Wild Party" with another novel of an entirely different character. It was "The Set-Up" and was based on the national sport of prize-fighting. Before adapting "Journey's End," this young author wrote the talking picture version and the dialog of "Hell's Angels."

EDUCATIONAL NOTES

According to the Nebraska State School Laws a teacher's contract is not valid unless she holds a valid certificate registered in the county in which she intends to teach. Teachers contracting for schools in Holt County must have their certificates registered before school opens, and teachers cannot draw any pay until this is done. School Boards should insist that a teacher's certificate be registered before she starts to teach. All certificates are now issued by the State Department of Education or Normal Schools and Universities. Permits are no longer issued. Persons will not be allowed to teach school under any circumstances without a valid certificate.

NEBRASKA'S BEST FAIR IS MANAGEMENT'S PROMISE

"It will be Nebraska's greatest and best state fair," is the assurance of the board of managers of the Nebraska State Fair, to be held eight days beginning August 29th. The command has been given, "Make the exhibits better this year," and the response is already gratifying.

Lyric Theatre

ATKINSON
"Cool As An Ocean Breeze"
PROGRAM
Now Showing

Friday and Saturday, Aug. 15-16
"THE SEA BAT"

A dramatic love story against a tropical background. One of the most thrilling and dramatic pictures of the year.

Sunday, Mon. Tues. August 17-18-19
Will Rogers, in

"SO THIS IS LONDON"
A story teeming with humor and based on the theory that the inability of people of different race to arrive at complete understanding is mainly because they do not know that, beneath the surface, people of all races are really the same.

Wednesday, August 20
Hugh Trevor, Aileen Pringle and Ann Pennington in

"THE NIGHT PARADE"
Bargain show, 10c for children, 25c for adults.

Thursday and Friday, August 21-22
Norma Talmadge in

"NEW YORK NIGHTS"
From the stage hit "Tin Pan Alley" Lyrics by Al Jolson; others in the cast include Gilbert Roland, John Wray, Lillian Tashman, Mary Doran. If you like action and thrills, see this picture of real night life in our metropolis.

Matinee Every Sunday at 2:30
WATCH THIS COLUMN

The fair opens Friday but there will be no program that day. Saturday will see every exhibit in place and the great program in full swing. Auto races in the afternoon. John Robinson's Circus both afternoon and evening. Every evening's program concludes with Fordson's fireworks. Band concerts, demonstrations, judging contests. Never an idle moment all the busy day.

The Sunday program will be exceptional. Rev. W. A. (Billy) Sunday will give two addresses, one in the auditorium in the afternoon, the other in the evening before the grandstand. The character of the day will be observed. There will be no soliciting. The exhibits will be open and the eating places will run. Monday, Labor Day, is expected to be the big attendance day of the fair, as in former years.

The grounds are in readiness; the camp grounds are awaiting their jolly crowd of campers. The exhibits are already on the way. The quality of 1930 is about to become a living reality.

ROYAL THEATRE

O'Neill, Nebraska
HOME OF GOOD PICTURES

Thursday, Friday, Saturday
Big Super Special!
Dennis King and Jeannette McDonald in

"THE VAGABOND KING"
Paramount's All-Technicolor Singing Romance. The outstanding song-romance of all times! With the outstanding singing star! More gorgeous than anything you ever hoped to see! The immortal love-story as only the perfect all-color, talking screen could bring it to you. Unfolding in thrilling action, in glorious song, Ziegfeld's own star; Broadway's own idol sings the rousing "Song of the Vagabonds." You hear his golden voice sing Rudolph Friml's hitting love lyrics, "Only a Rose," "Love Me Tonight," "Some Day." You see his entrancing love making, with lovely Jeannette McDonald, queen of "The Love Parade."

SUNDAY, MONDAY AND TUESDAY BIG SUPER SPECIAL—The greatest drama of all times

"JOURNEY'S END"
With Colin Clive, Ian Maclaren, David Manners, Anthony Bushell, Billy Bevan, Charles Gerrard, Thomas Whiteley, Jack Pitcairn, Robert A'Dair, Warner Klingler, All-Talking. Of course it's a love story! Love for women, for children, for home, for peace and quiet, for sunshine and flowers—for all that was theirs before war ruthlessly snatched them; dressed them alike in khaki, put them to live in filthy huts and damp dug-outs, fed them frightful food—took away their freedom! War commanded their bodies, but left their hearts at home! Is man weakest in his strongest moments or stronger when he is weak. A drama, not of heroes or cowards, but of men who were given a dark, damp dug-out in exchange for their home—who were taught to kill, and then paid for it; who were taken from safety and sent into physical danger and mental terror and torment. So touching tender and real that it will become your story. Adm. 10-50c Matinee Sunday 2:30 adm. 10-35c.

WEDNESDAY AND THURSDAY
Bebe Daniels and Ben Lyons in "ALIAS FRENCH GERTIE"
Fildom's sweethearts in a hair-trigger romance of smooth Upperworld Racketeers. Wednesday family night.

FRIDAY AND SATURDAY
Richard Arlen and Mary Brian in "THE LIGHT OF WESTERN STARS"
Now yours! Zane Grey's he-men talk. Make love and fight—out loud! Hear see the action, drama, outdoor romance. Roaring cowboys. A tremen-

dous wild horse stampede! The feverish gold rush! Frontier love! Another rousing, talking Western, like "The Virginian!" Matinee Saturday 2:30 p. m. Adm. 10-25c; Night 10-40c

LOCAL NEWS

Miss Mary Horiskey was a passenger to Norfolk, today.
A son was born last Friday to Mr. and Mrs. Frank Clements.

Miss Ardis Downey, of Omaha is a guest of O'Neill relatives.
A nine pound son was born to Mr. and Mrs. Pat Harty, Monday.

Mrs. David Blesh, of Omaha, is visiting at the home of Mrs. Pat Barrett.
Miss Gurna Oppen of Creighton is visiting with Miss Anita Liddy this week.

Mervin Kee, of Emmet, sustained a broken arm last Monday while cranking a Ford.
Mr. and Mrs. Pat Hickey left by way of auto to spend this week in the Black Hills.

Leo Carney drove to Fremont Sunday to meet his mother who was returning from Denver.
About 26 inches of rain fell at O'Neill, Wednesday evening. It did not cover much territory.

Mrs. Luella Parker was called to Lincoln Tuesday morning by the serious illness of her father.
Mr. and Mrs. P. J. Burke and sons of Burley, Idaho, visited Mrs. C. M. Head at the R. E. Magirl home.

Chas. Daly came up from Omaha and visited several days during the past week with his many old time friends.
Mrs. M. T. Stanton, daughter Genevieve and sister Miss Loretto returned from Pender the latter part of last week.

S. A. Liddell and family are enjoying a visit from his sister and husband, Mr. and Mrs. Spotts, of Kansas City, Missouri.
D. L. Spillman, son John and his son Robert, of Omaha, were over Sunday visitors at the John Sullivan home south of O'Neill.

Miss Clair Timlin and Miss Dorothy Reardon plan to go to Ewing Saturday to visit Father Vandalaan and an aunt of Miss Clair.
Dr. and Mrs. E. B. Carter and grandson, Bobby Smith, went to Hastings, Sunday and spent the day with Miss Marjorie Carter.

Mr. and Mrs. J. F. Gunthorpe came up from Plainview the first of the week for a visit with the latter's mother, Mrs. A. A. Welton.
Jack Allinger and Howard Bauman started last Sunday on a two week's fishing trip to the lakes in Minnesota along the Canadian border.

Mr. and Mrs. Geo. Dwyer, of Omaha spent the week visiting her sisters Mrs. John Hickey and Mrs. Tom Brennan and other relatives here.

A. Marcellus, the Buick dealer, sold a new Plymouth car to Anton Soukup last Saturday. Mr. Soukup expects to take a trip to Idaho next week.

Miss Mildred Malone was in Ewing Tuesday evening attending a reception given at the W. H. Graver home in honor of Mr. and Mrs. Herbert Wright.

Miss Florence Malone who has been visiting her parents, Judge and Mrs. C. J. Malone for several days, will return to her work at Omaha Sunday.

Mrs. Willis Barker and daughter Norine returned home from Lincoln Wednesday evening. They were accompanied by Walter Barker of York Nebraska.

United States Marshal D. H. Cronin spent several days last week visiting with old time friends and looking after business matters in this vicinity.

Dale Tressler, the assistant manager of the J. C. Penney store, returned home Sunday from a two week's visit with relatives in Greensburg, Missouri.

A son was born today to Mr. and Mrs. Sherman Bergstrom, of Clearwater, Nebraska, at the home of Mr. and Mrs. Harry Page, three miles north of O'Neill.

Mr. and Mrs. W. H. Webster, of Neligh were visitors at the George Crellin home Sunday. Roland Crellin accompanied them home for a few days' visit at Neligh.

Mrs. Jas. Carney returned home Sunday from a three week's visit with her sister, Mrs. G. W. Cherry, at Denver. She also visited the Lancaster family while there.

Fred Warner went to Lincoln the first of the week where he will have charge of the auto top establishment of L. E. Sougey, formerly of this city, while Mr. Sougey takes a vacation.

Long Time Loans On Live Stock Wanted

Tri-State Agriculture Credit Association.

Farm and Ranch Loans Again

John L. Quig

O'NEILL, NEBRASKA

Both for



\$99.88 cash

Or \$109.83 on Terms of Only **\$5.00** Down and \$7.00 Monthly

Two self-draining portable laundry tubs. Regular value \$10—but costing you only 19c each with the popular Automatic Washer.

Consider these Exceptional Features Only the AUTOMATIC has them all

- Invertible Agitator, down for usual loads, up for bulky pieces.
- Silent Cable Drive, so quiet you can hardly hear it.
- Glistening Porcelain tub, retains its lustrous beauty.
- 10-Year Service Guarantee Bond, protects your investment.
- Curvilinear shaped tub, greatest agitation and washing efficiency.
- Large Balloon rolls, increasing wringing speed and efficiency.
- New Trough Type Wringer, no water boards to operate.
- Motor mounted and insulated in rubber.
- Power unit packed with enough lubricant to last for years.
- Washes a few pieces or a tubful.
- Backed by 22 years experience in fine washer engineering.

Washer alone \$99.50 cash, or \$109.45 on terms

Interstate Power Company
Merchandise Department