

A "CITY CONVENIENCE" FOR COUNTRY HOMES

# Keep Foods Fresh Make Frozen Desserts Freeze Ice Cubes

Right in the Kitchen—All Year Around



Reasonable Prices **SUPERFEX** Easy Terms  
OIL-BURNING REFRIGERATOR  
Made by Perfection Stove Company

HERE'S the modern iceless refrigerator for country homes. Superfex makes its own continuous food-preserving cold from oil heat—better and cheaper than ice. Just light it once a day and leave it. The burners generate 24 to 36 hours' dependable refrigeration in about an hour and a half—then go out automatically. That's all; no moving parts. Sturdy steel construction, porcelain lined. Pays for itself in food and time saved. Uses only a few cents worth of kerosene daily. A Superfex is also available for use with natural, manufactured or tanked gases; semi-automatic control. Telephone today for further information, or come in and see Superfex work. Reasonable prices. Easy terms.

## Tooley & Crisman Broken Bow, Nebraska

OIL-BURNING MILK CHILLER  
The Superfex principle is now employed in a new chiller which cools milk to 40° at the rate of a gallon every 2 to 3 minutes. Ask us about it.

## L. G. Gillespie

Republican Candidate for County Treasurer

Primary Tuesday, August 12, 1930

Your Vote Solicited

To Represent Holt County, Vote for

## J. W. BAILEY

"Of The People And For The People"

REPUBLICAN TICKET

Primaries August 12, 1930

## ROYAL THEATRE

O'Neill, Nebraska  
HOME OF GOOD PICTURES

Friday and Saturday, August 1-2  
Lois Wilson and Richard Dix in  
"LOVIN' THE LADIES"

Another wallop! Dix Comedy. He packed sex appeal in both fists and how they loved it—and you'll love it too. Matinee Saturday, 2:30, 10-25c; admission 10-40c night.

Sunday, Monday, Tues., August 3-4-5  
Big Super Special—A new era in sound and color—Paul Whitman and his Band in  
"KING OF JAZZ"

With John Boles, Laura LaPlante & Jeanette Loff—10 big song hits, never before a picture like this—daring in conception, amazing in execution. The greatest aggregation of entertainers ever assembled for one picture.

Wednesday & Thursday, August 6-7  
Douglas Fairbanks Jr. and Loretta Young, in  
"CARELESS AGE"

Caught in the love spell of a temptress who found new pleasures in his torment. Set in beautiful Lake Como. Reckless youth in the careless, dangerous age of life—sowing wild oats and reaping distress. Wednesday is Family Night.

### PRESBYTERIAN CHURCH

Sunday School at 10 a. m.; Mr. C. E. Yantzi, Supt.

Morning Worship at 11 a. m. The Sacrament of the Lord's Supper will be celebrated. "Spiritual Hunger" is the subject.

Evening service at 8 p. m. "Spiritual Health" will be the subject for the evening.

In this day of uncertainty, take time; know God. We will welcome you to our services.

H. D. Johnson, Pastor

### MEEK AND VICINITY.

Mrs. Frank Griffith and Mrs. Sam Robertson helped Mrs. A. L. Borg cook for threshers.

Next Big  
Combination Sale  
SAT., AUGUST 16th

JOHN L. QUIG, Mgr.  
Geo. Colman, Auct.

## Lyric Theatre

ATKINSON

"Cool As An Ocean Breeze"

PROGRAM

Now Showing

Victor McLaglen, Fifi Dorsay, El Brendel, in

"HOT FOR PARIS"

You'll be laughing for weeks after seeing this picture.

Saturday, August 2nd

Barbara Stanwyk, Sam Hardy in

"MEXICALI ROSE"

A drama of Old Mexico; also "The Ruben Night Club," a comedy sensation. Big double show.

Sunday, Mon., Tues., August 3-4-5

Marie Dressler, Polly Moran, in

"CAUGHT SHORT"

Suggested by Eddie Cantor's book; with Anita Page. Just wait 'till you glimpse Marie on Polly as the boarding house gals who clean up in Wall Street; they put on the ritz as only they can. Then comes the crash; it's a riot. Get ready to enjoy the biggest laugh you've ever had in a motion picture theatre. The most talked of picture today.

Wednesday, August 6th

Catherine Dale Owen, Lewis Stone, Ernest Torrence, in

"STRICTLY UNCONVENTIONAL"

A brilliant comedy of English society folks. This is Bargain Night—10c for children; 25c for adults.

Thursday & Friday, August 7-8

Douglas Fairbanks & Mary Pickford

in—

"THE TAMING OF THE SHREW"

Based on the Bard of Avon's famous play; the language of the period has been tempered to bring it within the understanding of the average past-board purchaser. Here's a wov of a comedy with Doug doing his stuff taming Mary.

Matinee Every Sunday at 2:30

WATCH THIS COLUMN

Miss Elberta Spindler came up from Norfolk, Sunday to spend the day with her brother Roy and family.

John Crandall is working on a well at the F. H. Griffith farm. Raymond Johnson and Charlie Fontaine are helping him.

Mr. and Mrs. Clarence Hicks and children spent Sunday at the home of Mrs. Hick's parents, Mr. and Mrs. Orville Harrison.

So far no rain has visited this locality and the hot weather still continues, with Monday somewhat cooler but very warm again on Tuesday.

Mrs. Oscar Johnson and young son returned from the Spencer hospital Saturday; we are glad to report that Mrs. Johnson and babe are feeling fine.

Mrs. Howard Rouse helped Mrs. Griffith cook for threshers, Saturday. The weather has been almost too hot for such strenuous work as threshing or cooking.

Mrs. Ed Hubby and son Woodrow who came from Spearfish, South Dakota, to attend the funeral of Pearl Clevisch, were over night guests at the Clarence Hicks home on Thursday night.

Threshing is going on in this vicinity, two machines running, only a short distance apart, Charlie Hoyer and Charley Ross; some of the grain is turning out better than expected and some is not so good.

Mr. and Mrs. John Moler and son Billy, stopped in this vicinity for a short call at the Howard Rouse home while on their way from Wall, South Dakota, to attend the funeral of their niece, Pearl Clevisch.

Mr. and Mrs. Hutchinson and son Ellis, of Red Oak, Iowa and Mr. Bengstrom, of Waverly, Iowa, were week-end guests at the Gus Johnson home last week; Mrs. Hutchinson is a sister of Mrs. Johnson.

### SURROUNDING AND PLEASANTVIEW ITEMS

Walter Ries is reported on the sick list.

Joe Kubik and son John delivered rye to Charley Richards, Saturday.

Arthur Evans made a business call on John Steskal, Monday night.

Mr. and Mrs. Bailey Miller visited Mr. and Mrs. Paul Roth, Tuesday evening.

Mr. Lauri of Emmet, made a business call at the Richards home last week.

Wm. Evans and son Arthur called at the home of T. E. Maring Sr. and E. F. Barnes.

Matt Clear made a friendly call at the home of W. E. Hershburger, Monday afternoon.

A. C. Weber and family called on Mr. and Mrs. Barnes and family in Atkins, Sunday evening.

Mrs. Hannah Richards and son were in O'Neill Saturday morning; Mrs. Richards and on Mrs. Beck Wallen.

Mrs. Robert Fullerton and daughters autoed to Atkins, Monday afternoon; her son Homer accompanied them.

Mr. and Mrs. August Brinkman and sons visited Mr. and Mrs. Ralph Ries, Sunday afternoon.

George Fullerton is taking his brother Homer's place in the hay

field at Tassler's while Homer is nursing an infected eye.

Mr. and Mrs. B. H. Bessey and Mr. and Mrs. Floyd Barnes enjoyed a visit from a friend, F. G. Lee, of Cassey, California, last week.

Mr. and Mrs. Wm. Abbott of O'Neill; Wayne Warner Jr.; Charley O'Donnell and Lawrence Breeder were Sunday visitors with Mr. and Mrs. Pat Barrett.

Mrs. Carl Palmer left Wednesday for her home in Lewistown, Idaho, after several week's visit with her parents, Mr. and Mrs. Doc Sorrey and family and other friends.

A picnic dinner was enjoyed in the park at Long Pine, Sunday by Mr. and Mrs. Arthur Jones, Mr. and Mrs. Bailey Miller, Mr. and Mrs. John DeLoach and family, of near Stuart.

Mrs. Hannah Richards received word from her son Harry and wife at Paraland, Texas, to meet them in Edgar, Nebraska, for a visit. The Richards' also visited relatives in Valentine.

John Peter helped Carl Jeffers last week.

Rudolph Brachman drove down to Oakview, Sunday evening.

Carl Jeffers took his haystackers home which he had Jim Peter make for him.

Jim Peter was over to Rudolph Brachman's, Wednesday afternoon on business.

Jutte Bros. are haying the roads this week as it is pretty sandy in some places.

Mr. and Mrs. John Peter, Jr., were over to Cyril Peter's, Sunday afternoon, visiting.

Some folks went to Oakview, Sunday night to attend the dance and all enjoyed a nice time.

Hubert Smith, from Chambers, brought out some freight for Jim Peter, Thursday morning.

Miss Agnes Peter and Evelyn Hall took in the watermelon day at O'Neill Wednesday and sure did have a good time.

Quite a nice rain we received at last and it should help the corn some if it isn't too far gone; let's hope it did help in general.

Mr. and Mrs. Fred Ermer, also Mr. and Mrs. Chas. Martin and daughter Effie took in the watermelon day at O'Neill, Wednesday. All report having plenty of water-melon to eat; the show given at the Royal was enjoyed by many who saw it, although there were a number of folks that couldn't get within half a block of the show.

(Last Week)

Jim Peter returned from Stanton after a couple of week's visit with his sister, Mrs. Erychleb.

Mrs. Anna Mislener and her two daughters, Mrs. Pitner and Mr. and Mrs. Ethtermeyer were down from Omaha visiting friends and relatives last week.

The farmers are real busy putting up hay and cutting oats this week. It certainly has been hot and dry and still no sign of rain whatsoever.

Vote For

## W. E. CONKLIN

PRESENT COUNTY TREASURER

Republican Candidate for Re-Election  
Primaries August 12, 1930

I cannot leave my work to see all the voters. I am taking this method of asking for your support. You all know Bill Conklin.

### PLEASANT VALLEY ITEMS

Mrs. R. H. Murray of O'Neill has been sick the past week.

Gordon Finley has been working for Ralph Prill the past week.

Kathryn Grass visited with Darlene and Shirley Grass, Friday.

Mrs. Perkins enjoyed a visit Friday with some of her old neighbors from Valentine.

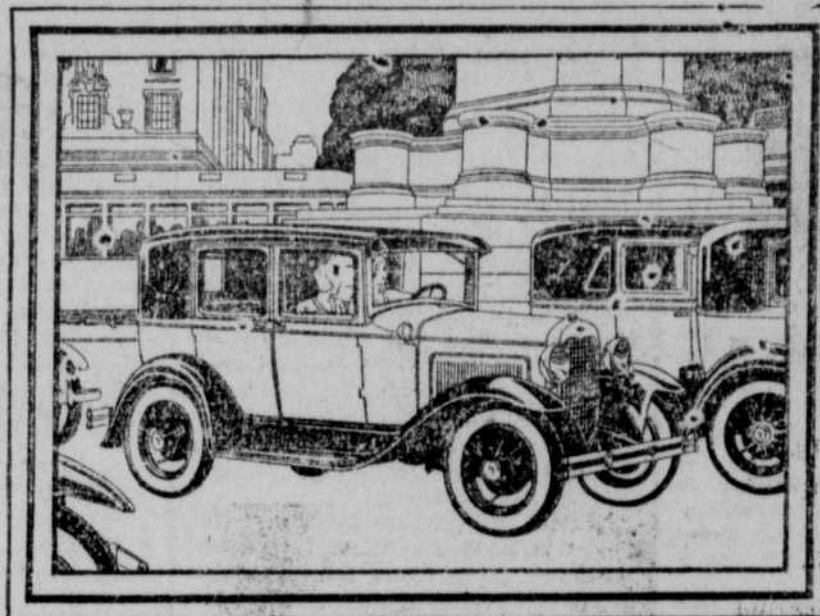
Mr. and Mrs. Edward Grass and son spent Sunday at the P. A. Grass home a week ago.

Mr. and Mrs. Lloyd Henry of Cole-ridge, spent Wednesday with the Frank Snyder family.

George Fink and wife entertained several neighbors last Friday evening; ice cream and cake were served. Mrs. C. A. Grass had her tonsils removed last Saturday by Dr. Brown of O'Neill; she is getting along fine.

The N. O. K. Club was entertained last Thursday by Mrs. Cora Hamilton; a lunch was served and a good time enjoyed by all. The guests of the club were Mrs. L. K. Hough and Mrs. Mattie Soukup of O'Neill, Lura and Kathryn Grass.

# Meeting the Needs of Millions of People



The low-priced automobile has brought greater opportunity and added hours of recreation to millions of men and women.

BECAUSE the automobile is such an important factor in the lives and prosperity of so many people, the purpose of the Ford Motor Company is something more than the mere manufacture of a motor car.

There is no service in simply setting up a machine or a plant and letting it turn out goods. The service extends into every detail of the business—design, production, the wages paid and the selling price. All are a part of the plan.

The Ford Motor Company looks upon itself as charged with making an automobile that will meet the needs of millions of people and to provide it at a low price. That is its mission. That is its duty and its obligation to the public.

The search for better ways of doing things is never-ending. There is ceaseless, untiring effort to find new methods and new machines that will save steps and time in manufacturing. The Ford plants are, in reality, a great mechanical university, dedicated to the advancement of industry. Many manufacturers come to see and share the progress made.

The greatest progress comes by never standing still. Today's methods, however successful, can never be taken as wholly right. They represent simply the best efforts of the moment. Tomorrow must bring an improve-

ment in the methods of the Hard work usually finds the way.

Once it was thought impossible to cast gray iron by the endless chain method. All precedent was against it and every previous experiment had failed. But fair prices to the public demanded that wasteful methods be eliminated. Finally the way was found.

A better way of making axle shafts saved thirty-six million dollars in four years. A new method of cutting crankcases reduced the cost by \$500,000 a year. The perfection of a new machine saved a similar amount on such a little thing as one bolt. Then electric welding was developed to make many bolts unnecessary and to increase structural strength.

Just a little while ago, an endless chain conveyor almost four miles long was installed at the Rouge plant. This conveyor has a daily capacity of 300,000 parts weighing more than 2,000,000 pounds. By substituting the tireless, unvarying machine for tasks formerly done by hand, it has made the day's work easier for thousands of workers and saved time and money in the manufacture of the car.

All of these things are done in the interest of the public—so that the benefits of reliable, economical transportation may be placed within the means of every one.



FORD MOTOR COMPANY

### OAK VIEW PARK

DANCE SAT., AUGUST 2  
Bob Ramey Montana Stompers  
Guaranteed attraction; tickets \$1

MID-SUMMER PICNIC  
SUNDAY, AUGUST 3rd

Ball Game 1st and 2nd vs. Chicago & Norfolk, admission 25c; cars and grandstands free admission to Park. —Bob Ramey's Montana Stompers; 10c dances.