

Summer COLDS

Almost everybody knows how Bayer Aspirin breaks up a cold—but why not prevent it? Take a tablet or two when you first feel the discomfort of a summer cold. Read the proven directions in every package for headaches, pain, etc.



For Galled Horses Hanford's Balsam of Myrrh

All dealers are authorized to refund your money for the first bottle if not suited.

Truth and Nothing But, in Doctor's Statement

In asking for the appointment of an unknown man for a rather important federal appointment in his state, Senator Borah said:

"The position calls for a natural-born diplomat and that is what I consider Doctor Blank to be. A successful country doctor has to be a diplomat or he won't survive."

"One day, this chap I've recommended was calling on a cantankerous old man who had collapsed while plowing."

"You say my heart is weak, rasped the old man. 'Do you mean that it's liable to give out on me any time?'"

"Bless you, no!" exclaimed the diplomat. "That heart of yours will last a lifetime."—Los Angeles Times.

Get poisons out of system. . . .

Doctors know that this modern scientific laxative works efficiently in smaller doses because you chew it. Safe and mild for old and young.

Feen-a-mint FOR CONSTIPATION



He'd Swallow Them

Senator Sackett of Kentucky was criticizing a financier.

"Power has made him ruthless," said Senator Sackett. "He thinks he can ride down everybody. He has thrown caution to the four winds."

"A friend of his was advising him to go slow in his dealings with a certain great industrial leader whose affiliations were wide."

"Remember," his friend cautioned him—"remember on which side your bread is buttered."

"Bosh," said he. "Don't I always eat both sides?"

Shocked the Waitress

The American colony at Istanbul, Turkey, is clanking over the linguistic mishap of an elderly American woman missionary, who after long years in Turkey, visited the United States. Lunching in a sedate New York tearoom, the missionary called a waitress and tipping her glass of lemonade, said: "Please bring me some booze." The waitress stared, but the dignified old lady repeated her order unflinched. Unwittingly she was using the Turkish word for "ice."

Plenty Cause

"Daddy," said Bobby, "that sign you just passed said, 'Cross Roads. What makes them cross?'"

"Being run over so often, I guess," replied his dad with a smile.

Between Girls

"Don't you like a strong man?" "If he has a weakness for you—yes."

AUGUST FLOWER

—brings almost instant relief from terrible colic pains. Banishes heartburn, nausea, sick headache, biliousness, sluggish liver, constipation. Promptly restores good appetite and digestion, and regular, thorough elimination. GUARANTEED.

Ends DYSPEPSIA!

Sold at all good drug stores. **Quickly!**

Sioux City Pta. Co., No. 19-1930.

Out Our Way



INTEREST OF SON IN EDUCATIONAL PICTURES LEADS SUCCESSOR FOX TO MOVIE WORLD

BY GILBERT SWAN, NEA Service Writer.
NEW YORK—Nine years ago Harley L. Clarke, a young Chicago utilities magnate who had made his first million and a dozen more before his 40th birthday, found himself pondering the problems of modern education. His interest in the matter was personal. He had children of his own.

Clarke noticed that one son, in particular, was enthusiastic over things learned from watching educational movies. The boy seemed never to forget anything he had learned from the screen. Clarke, an engineer by profession, and a man with an inquiring mind, began a survey of educational films as they existed in this country at that time.

This investigation was motivated entirely by his interest in his son. He had no idea that it was to lead him along a strangely twisted trail and through an unusual set of circumstances to an outstanding position in the motion picture industry of this country. But that is exactly what happened when, just the other day, he took over the throne of the vacating veteran, William Fox, president of the Fox Film corporation.

The immediate circumstances which placed Clarke in this towering position was the involved legal battle, waged for months, over the tangled finances of William Fox following the Wall street crash. Certainly no one could have anticipated this crisis, and certainly Clarke could not have foreseen where his initial interest in films for children would lead him.

Clarke has the reputation of being a man who, once interested in anything, stays with it until he has a thorough command of the entire subject. His delving into the matter of educational films led him to the attention of Will H. Hays, the movie czar. And, in 1921, Hays appointed him to a committee to investigate the educational film question.

So interested did Clarke become that he organized the Visible Educational League, tossed a couple of million of his utilities millions into it by way of showing that he meant it, and thus started a picture-study movement throughout the country. Clarke wanted these pictures in his home so that his own youngsters could derive benefit from them. He bought a projector and, with his children, ran off many reels of educational films. His engineering training, however, led him to decide that the projector wasn't just right. It ought to be better.

Having decided that improvement was necessary, Clarke set out to accomplish the task. He bought a tottering concern that manufactured projectors, and added it to his already vast public utilities undertakings. Then finding the general projector business in none too prosperous a condition, he took over a number of concerns and finally founded the General Equipment company.

Clarke was now "in the theater." His equipment concern began to go in for one sort of theater necessity and then another, particularly those relating to motion

State Taxes Billboards. Formidable movements have been started in several states to beautify their newly paved highways by the planting of trees and ornamental shrubbery along them on either side. In some states the tree planting has already become popular and general under the auspices of volunteer organizations.

As an essential part of the beautification schemes is a demand upon the legislatures, some forty of which will be in session early next year, to regulate, limit and even prohibit advertising billboards in proximity



HE BECAME INTERESTED IN MOTION PICTURES AFTER BUYING A PROJECTOR FOR HIS SON



HE WENT TO FOX WITH A PROJECTOR FOR A NEWLY TRIED WIDE MOTION PICTURE SCREEN



AT THE FINAL MEETING, FOX SOLD OUT TO CLARKE, THE STOCK PURCHASE INVOLVING SOME EIGHTEEN MILLIONS

Harley L. Clarke, pictured above, is the man who succeeded William Fox as the head of a great film organization. Clarke, a wealthy man, was led into his present business through his son's interest in the movies.

pictures. His laboratories were watching the progress of the films and, hence, he gained more than a casual speaking acquaintance with concerns experimenting on mechanical devices.

It so happened that on the Hays committee with him had been Courtland Smith, who had charge of Movietone, the talking device adopted by Fox. Smith had come upon what is now called Grandeur Films, which is the newly tried wide screen and the double lens projectors which give the illusion of a third dimension to pictures. Smith went to Clarke, whose associates had been working on a similar device. They took it to Fox. And thus Fox and the man who was to succeed him became more closely associated. For Fox adopted the method.

All such negotiations had, of course, involved a heavy expansion on the part of Fox. Clarke was one of the army of creditors when Fox was fighting to retain his leadership. In the end, Fox, defeated, sold out to Clarke his 151,000 shares of common stock, representing controlling interest in the Fox industries, at a price said to be \$18,000,000.

Clarke, quiet and pleasant spoken, is still a young man. He was graduated from Michigan with an engineering degree. Independent, a man who likes to "do things on his own," he became his own boss for the first time when he bought a utilities property in Vincennes, Ind. Later he branched out into other sections of the state, secur-

ing control of the Indianapolis Power and Light company. He went to Illinois and increased his interests until he is generally credited with being the controlling interest behind 43 utilities companies. Despite the amount of work he has accomplished, Clarke has found time to play. He is a man of many hobbies. The theater, for instance, has been one of his chief hobbies. A profound student of Shakespeare, a couple of years ago he decided that Chicago should become a sort of Stratford-on-Avon. He underwrote a civic Shakespeare company with Fritz Lieber at its head. Quite recently he backed a Lieber tour, which involved several weeks' run on Broadway.

The argument is that the big advertising signs disfigure the highways and the landscapes; that they are but lightly read by speeding motorists; and frequently they have

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ANNOUNCES AGAIN
Washington—(AP)—Representative Ruth Bryan Owen, democrat, of Florida, Wednesday formally announced her candidacy for re-election from the Fourth Florida district.

observed the view of intersections and crossings, and caused serious and frequent fatal accidents. That the states have the police power to tax, regulate and prohibit the billboards is beyond question in the courts, so the advertisers must either surrender their billboards or fight for them with the legislators of several states.

SMOOTH WALL PAPER
If your rooms have been papered twice or even once before, you will get a much neater job with new paper by removing all previous paper.

How One Woman Lost 20 Pounds of Fat

Lost Her Double Chin Lost Her Prominent Hips Lost Her Sluggishness Gained Physical Vigor Gained in Vivaciousness Gained a Shapely Figure

If you're fat—remove the cause! KRUSCHEN SALTS contain the 6 mineral salts your body organs, glands and nerves must have to function properly. When your vital organs fail to perform their work correctly—your bowels and kidneys can't throw off that waste material—before you realize it—you're growing hideously fat!

Take half a teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—do not overeat and—in 3 weeks get on the scales and note how many pounds of fat have vanished. Notice also that you have gained in energy—your skin is clearer—your eyes sparkle with glorious health—you feel younger in body—keener in mind. KRUSCHEN will give any fat person a joyous surprise.

Get an 85c bottle of KRUSCHEN SALTS (lasts 4 weeks). If even this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—if you don't feel a superb improvement in health—so gloriously energetic—vigorously alive—your money gladly returned. Leading druggists all over the world are selling lots of Kruschen salts.

Dangers Forgotten in Keen Desire for "Drag"

This may not be your idea of a big moment, but it sure was one big moment for me.

I was a first-class private in the Seventh Machine Gun battalion, Third division.

On June 15, 1918, we were ordered to take positions on Hill 204. At this point the lines were very close together; in fact we could hear the boches talking.

We were given strict orders not to smoke, for fear the enemy would locate our positions. Anyone disregarding these orders was very liable to be court martialed.

I was a runner at the time and was about all in for want of a smoke. Determined to get a few frags regardless of orders, I went into the shelter half, crawled under a blanket, and had just nicely got started to smoke when in strode Lieutenant Hose. "Who in h—l is smoking?" he bellowed. I knew I would be discovered anyway, and bearing the worst, I answered nervously, "Private Allan, sir."

He responded in a much lower voice, "For G—d's sake give me a drag—I'm dying for a smoke!"—Stanley H. Allan in American Legion Monthly.

Liberal

When the French ministry fell right in the middle of the naval conference in London, Premier Tardieu shrugged his shoulders and smiled. "I think I shall be back," he told Secretary Stimson.

"And will you find it in your heart to forgive your enemies?" asked Mr. Stimson curiously.

"I even forgive my friends," said M. Tardieu with a sad smile.

To Get Results

The Wrote—Nothing you may do, dearest, can still the ocean of emotion in my heart.
She Wrote—Inclosed herewith, dearest, please find my last hat bill.—Chicago Daily News.

Children Find Millions

Children playing hide-and-seek in an abandoned monastery in the Volga region of Russia discovered treasure chests containing gold, silver and jewelry to the value of several millions of rubles. Seeking hiding places they removed a pile of lumber heaped in a corner, and underneath they found a passage leading to the treasure chamber. Similar finds have been made in other parts of Russia, the treasure generally having been hidden and left by czars in their flight.

Original Oil Pipe Line

The first successful pipe line for transporting petroleum was one four miles long laid near Titusville, Pa., in 1865.

Grave Crisis

Another minor domestic tragedy occurs when the can opener cannot be found.—Louisville Times.

Above all things reverence yourself.—Pythagoras.

Why did you quit?

"They wanted me to demonstrate a cigar lighter."

A Nonparticipant

"You say that you made \$1,000 out of the stock market?" "Yes—by staying out!"

Family doctor's laxative instead of harsh purges; trial bottle Free

Old Dr. Caldwell's prescription cannot form the cathartic habit. It can be given to the child whose tongue is coated, or whose breath is fetid, or has a little fever. Or to older people whose bowels are clogged. Its ingredients stimulate muscular action and thus aid the bowels to more normal functioning. The pure senna and laxative herbs in Dr. Caldwell's Syrup Pepsin are good for the system. So do not hesitate to use it when there's biliousness, headaches, or any sign of constipation. Your druggist has this world-famous prescription in big bottles. Or, write Dr. Caldwell's Syrup Pepsin, Monticello, Ill., and a free trial bottle will be sent to you, postpaid.

