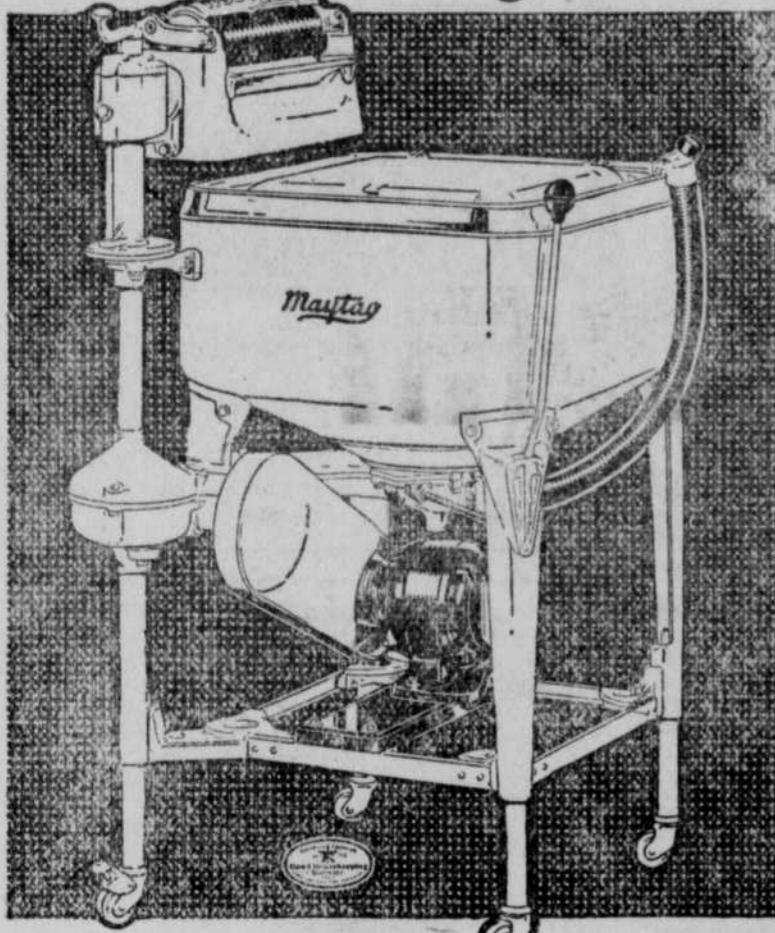


# The NEW MAYTAG

## Surpasses all precedent with many NEW scientific principles of washer design and performance



**A**FTER building the washer that for seven consecutive years held world leadership... a washer that more than a million and a half women chose in preference to all others... after originating the outstanding washer developments of all time, Maytag genius presents a NEW Maytag—a \$4,500,000 product, excelling all previous achievements.

This latest Maytag gives you a NEW roller water remover with enclosed, positive-action, automatic drain; a NEW one-piece, cast-aluminum tub; a NEW quiet, lifetime, oil-packed drive, and many other notable new features.

**PHONE FOR A TRIAL HOME WASHING**  
If the NEW Maytag doesn't sell itself, don't keep it. Divided payments you'll never miss.

THE MAYTAG COMPANY, Newton, Iowa  
Founded 1893



For homes without electricity, the Maytag is available with in-built gasoline motor

A \$4,500,000 PRODUCT

**TUNE IN...**  
on Maytag Radio Programs over N.B.C. Coast to Coast Network MONDAY Evenings 9:30 P.M. 8:00 C.S.T. 7:30 M.T. 6:00 P.T. WJZ, New York; KDKA, Pittsburgh; KYW, Chicago; KSTP, St. Paul; WSM, Nashville; WREN, Kansas City; KOA, Denver; KSL, Salt Lake City; WKY, Oklahoma City; KPRC, Houston; KECA, Los Angeles; KGW, Portland and 34 Associated Stations

## Coyne Hardware

O'NEILL, NEBRASKA.

H. W. Tomlinson, Salesman

Driver intoxicated	3	0	4
Driver asleep	1	0	3
Passing signals and highway markers	2	0	1
Blinding lights	2	0	4
Reckless driving	2	0	1
Railroad crossing	3	3	2
Miscellaneous	18	0	16
Aviation	4	0	6
Car destroyed by fire	2	0	0

Total 164 11 189  
Motor vehicle accidents increased 100% for this period while the number of people injured by them more than doubled. The number of persons injured by collisions, striking obstructions and striking pedestrians, more than doubled over the previous two-week period.

Eleven drivers were jailed for reckless driving. There were 3 hit-and-run drivers.

Cars improperly parked on the highway and farm animals roaming on the road were frequent cause of accidents.

Four aviation accidents injured six persons.

General Summary for 46 Weeks				
Accident	Inj.	Dis.	Dths	Tot.
Motor vehicle	3266	111	331	3708
Other public	535	74	166	775
Agricultural	367	85	45	497
Industrial	333	59	52	444
Home	588	75	96	759

Total	5089	404	690	6183
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### NEIL RICHARD BRENNAN

The residents of this community were shocked and deeply grieved when they were advised of the death of "Dicky" Brennan, who passed away in the Mercy hospital in Council Bluffs, Iowa, at 6:45 o'clock Monday morning, following an operation for acute appendicitis.

"Dicky" as he was familiarly known, was a favorite among his playmates at school; he was a member of the fifth grade at St. Mary's Academy.

He was not noticeably ill until Sunday morning; arrangements were made to take him at once to the Mercy hospital in Council Bluffs. Dr. William Humbaugh, father of Dr. Humbaugh, who practiced medicine in O'Neill for several years, performed the operation. The appendix was ruptured. The little fellow lived only a few hours after the operation was completed.

Neil Richard Brennan was born in O'Neill, Nebraska, July 5, 1919, and was the eldest son of Mr. and Mrs. Neil Brennan of this city. Besides his parents he leaves one brother, Jerry Gerald, and a number of relatives and a host of friends to mourn his death. He was aged ten years, nine months and two days.

Funeral services were held from St. Patrick's church, Wednesday morning at nine o'clock; services were conducted by Father Leahy; burial was in Calvary cemetery.

All of the pupils of St. Mary's Academy attended Mass at the church. The third, fourth, fifth and sixth grades preceded the hearse to the cemetery.

### RINARD VAN LOM

Rinard Van Lom passed away last Friday morning at his home near Amelia. The cause of his death is given as heart trouble, following a stroke of paralysis which he suffered several weeks ago. He was forty-eight years, ten months and thirteen days old.

The deceased was born in Seward, Nebraska, May 12, 1881; he was united in marriage to Miss Bertha Hermsen; they resided on a farm in Butler county until coming to Holt county and locating near Amelia, Nebraska, about five years ago.

Mr. Van Lom was one of the prominent and highly respected ranchmen and stock raisers of the Amelia community and has accumulated a host of friends who are grieved to learn of his death.

He leaves to mourn his death: his wife; three daughters, Dalcy, Lois and June; five sisters, Mrs. B. H. Eiting, of David City; Mrs. C. W. Thorton, Falls City; Mrs. Frank Pozvar, Chambers; Mrs. Fred Anhweser, Omaha; Mrs. Cleo Watkins, Omaha; two brothers, Peter, of David City, and Andrew, of Florida.

Short funeral rites were held at the home prior to the services at the Chambers M. E. church at 2:30 Sunday afternoon, Rev. David Scott officiating. Relatives from out of town were his two sisters, Mesdames Thornton, Watkins and Anhweser; a brother, Peter; Theo. Hermsen and wife, of Omaha; H. Hermsen and wife, of Lincoln; a sister, Mrs. Frank Littelier, of David City; also B. Heiling and Gerald, of David City.

### MRS. HENRY L. PAGE

Henry Page, residing three miles north of O'Neill, received a message Wednesday morning stating that his mother, Mrs. Henry L. Page, of Sioux City, Iowa, formerly of this city, had suddenly dropped dead from heart failure, Tuesday evening at her home. Mrs. Page was seventy-two years old.

Funeral services will be held from the Presbyterian church in Leeds, Iowa, Friday afternoon at 2 o'clock. The Frontier will publish an obituary next week.

### MOSE ELLIOTT

O'Neill friends of Mose Elliott have been informed of the death of Mose Elliott, formerly of the northern part of Holt county but who has resided at Rapid City, South Dakota, for some time. It is understood that Mr. Elliott met his death in an automobile accident in South Dakota last Friday, but no one seems to know definitely how the accident happened. Mr. Elliott enjoyed a host of friends in and around O'Neill who are deeply grieved at the announcement of his death.

The Frontier \$2.00 per year.

### EDDIE FRANKLIN BRADLEY

Eddie Franklin Bradley died at his home near Inman, Nebraska, April 7th, of pneumonia. He was born in Jones county, Iowa, June 1, 1877 and came to Holt county in 1881, where he has since made his home. He leaves his father, Horace Bradley, two brothers, Howard and Oscar and three sisters.

The funeral services will be held today in the Methodist church at Inman; burial was in the Inman cemetery.

### RETA MARIE WINKLER

Reta Marie, the one year and fourteen days old daughter of Mr. and Mrs. Casper Winkler, who reside near Emmet, Nebraska, passed away Wednesday at her home. The cause of her death is given as pneumonia. Funeral services will be held Friday, April 11th, conducted by Father M. F. Byrne, of Emmet. Burial will be in Calvary cemetery at O'Neill.

### WHO IS THE MOST ATTRACTIVE CHILD IN AMERICA?

Who is the most attractive child in America?

The answer to that question is to be given as a result of a contest being conducted throughout the United States and Canada by the Photographer's Association of America, with 222 prizes, aggregating \$10,000 in cash, at stake.

At the same time, another contest to determine the most lovely mother in America is being conducted, with a duplicate of the prize list offered in the first named contest. Both are part of the Golden Jubilee celebration of the Association.

"This contest is particularly interesting to me," S. Downey, of the O'Neill Photo Co., local member of the association, said today, "because there is probably no division of portrait work where so much progress has been made in recent years as in the field of children's photographs."

"I think we can all remember the 'see the birdie' days. Then, it was the task of hours to get a child photographed. And the photograph, when it was produced, was frequently a ghastly travesty on a portrait of the child. Equipment was much less perfect, and the technique of the art of photography fell far short of its present state."

"Today, the advances which have been made in the profession itself, the training in artistic composition, which is a part of the essential personal skill of today's photographer, plus the great strides made in the production of mechanical equipment, have favorably affected the whole field. But this is particularly true in the case of children, to whom long waiting or posing is such an arduous proceeding."

Entry blanks, rules and regulations and information in general on the contest may be obtained at his studio, Mr. Downey said. The contest will continue until May 10, at which time all entries must be in the mails addressed to the Association headquarters, at Cleveland, Ohio.

### CHARLOTTE GREENWOOD CLEVER SONGSTER

It has always been a question whether Charlotte Greenwood, who plays a title role in "So Long Letty," Warner Bros. and Vitaphone production which is coming to the Royal Theatre, Sunday, Monday and Tuesday, is a better singer than she is a clown.

The long Miss Greenwood has become world-famous for her clowning, her agility and strength, and her ability to step over chairs and sofas without difficulty.

At the same time she is rated as one of the cleverest singers of the musical comedy stage and her radio appearances have added to her fame. Her rendition of "So Long Letty," one of the great song hits of the last generation, still stands untouched, as those who hear the Vitaphone version of this musical comedy farce.

Lloyd Bacon directed this new Vitaphone version of the famous stage farce and the fine supporting cast includes Patsy Ruth Miller, Claude Gillingwater, Grant Withers, Bert Roach, Helen Foster, Marion Byron, Hallam Cooley and Harry Gribbon. Robert Lord and Arthur Caesar made the screen adaptation.

### ANNOUNCEMENT

To the people of Holt County and the country surrounding O'Neill in particular:

I was in Omaha, Nebraska, the last two days of last week, buying equipment for my new creamery. I see by the O'Neill papers that the editors did their best toward giving me a good "send off." They told you that I would have a first class creamery here in O'Neill for your convenience; now I am going to promise you, through the Holt county papers, that there will not be a better creamery for its size in the state.

The editors, through their papers, asked the people to give me all the co-operation possible. I am also going to ask the people of the county to lend a helping hand, because if this creamery proves to be a success, to which end I will do my part, then our county will be a better place in which to live; I am at this same time asking the merchants and people of O'Neill for their trade in milk, butter and cream. I will continue the milk route so that anyone who is not buying their milk, cream and butter from the Sanitary Dairy, may give me their order for regular delivery, to begin the first of May; this will be considerable encouragement. I will guarantee you satisfaction.

I expect to begin remodeling the building about April 14th, at which time some of the new equipment will have arrived.

Everyone is invited to come and inspect my plant at any time.

Thos. J. Brennan.

Call and see a smart line of

## Banquet Dresses

also our new and complete line of

## Spring and Summer Hats

including the Rio Rita hat

Prices Are Right

Chapman Style Shop

## Make Me a Bid on my Property

Business lots, west of Chevrolet Garage; also partly modern house and seven lots.

Phone 270

MRS. E. F. ROBERTS  
Box 341 O'Neill, Neb.

## Lyric Theatre ATKINSON

PROGRAM

APRIL 10-11-12

Warner Baxter, Mary Ducean and Antonio Moreno, in **ROMANCE OF THE RIO GRANDE**  
A thrilling out-door drama interwoven with gorgeous comedy. Lifting songs. Very good entertainment.

APRIL 13-14-15

The Wonder Picture of All Time **"RIO RITA"**  
To see this picture at the Lyric is to enjoy the best in talking pictures. If you have seen it, see it again.

APRIL 16—BARGAIN NIGHT

10c for Children — 25c for Adults  
Basil Rathbone, Kay Johnson, Louise Dressler, in

"THIS MAD WORLD"

From the French play, "Inhuman Ground." A drama of the world war, as seen from the German side. See this picture and learn the truth.

APRIL 17-18-19

The Big Special, featuring two of America's greatest comedy artists, VAN and SCHENCK, in the musical comedy sensation,

THEY LEARNED ABOUT WOMEN

With Bessie Love and Mary Doran. Just the kind of a show that everyone likes. Swell music, headline vaudeville, catchy songs, and a world's series ball game. This one is plenty good. Better see it, no kidding.

APRIL 20-21-22

"CHILDREN OF PLEASURE"  
Matinee every Sat. & Sunday, 2:30  
WATCH THIS COLUMN

### Graduate Veterinarian

H. L. BENNETT  
Phone 304. Day or Night.  
O'Neill, Nebraska

## PINEAPPLES

Fresh Hawaiian, large size, each 25c  
SUGAR, pure granulated, 57c  
10 pounds 39c  
APPLES, extra fancy Yakima Valley, dozen 62c  
PREPARED WAX, Johnson's one pound can 33c  
CAKE FLOUR, Swansdown, large size 25c  
PANCAKE FLOUR, Advo, large package 65c  
SYRUP, Penick brand, 10 pound pail 24c  
CANDY, Coconut Brittle, one pound 10c  
SARDINES, California, 2 cans 18c  
MUSTARD, Prepared, Full Quart 49c  
MALT SYRUP, Made in Wisconsin, can 18c  
\$18 Pay as Little as \$18 for Suit or Top Coat. Extra fine materials, made expressly for you

## John J. Melvin

Sells for Less  
57 Steps

# WHIPPET SEDAN

Four Door

\$715.00

Delivered Fully Equipped

The lowest price sedan with full pressure feed oiling system; bronze back bearings and strictly modern engineering throughout.

# W. H. STEIN

### ACCIDENT STATISTICS FOR NEBRASKA

Compiled by the Nebraska Press Association and the Rehabilitation Division of the State Department of Vocational Education.  
Report for Two Week Period Ending March 25, 1930.

No. of Accidents Deaths Inj. Tot.				
Motor vehicle	168	11	189	200
Other public	57	4	37	41
Agricultural	32	3	22	25
Industrial	15	2	22	24
Home	58	2	46	48

Total 330 22 316 338  
Of the 316 injured persons, 22 were permanently disabled.

Four farm homes and twelve town residences were seriously damaged or destroyed by fire at a loss of about \$60,000.00.

Nine farm fires destroying barns, granaries, hay and stock caused a loss of more than \$40,000.00.  
Fourteen other fires caused more than a \$40,000.00 loss.

For the last two weeks it has cost Nebraska approximately \$70,000 per week to "keep the home fires burning."

### Motor Accident Report for Period Ending March 25, 1930

Cause of Accident				
		No. of Accidents	Dths	Inj.
Skids, loose gravel	16	1	18	
Tire blows out	5	0	13	
Mechanical defects	3	0	2	
Losses control	7	1	5	
Speed	9	0	13	
Passing car struck car passed	1	0	1	
Collision	26	3	48	
Struck obstruction	22	2	25	
Struck pedestrian	27	1	26	
Struck bicycle	1	0	1	