

The vast resources and facilities
that world leadership has given Maytag . . .
inspired and made possible

the NEW MAYTAG

A \$4,500,000 PRODUCT

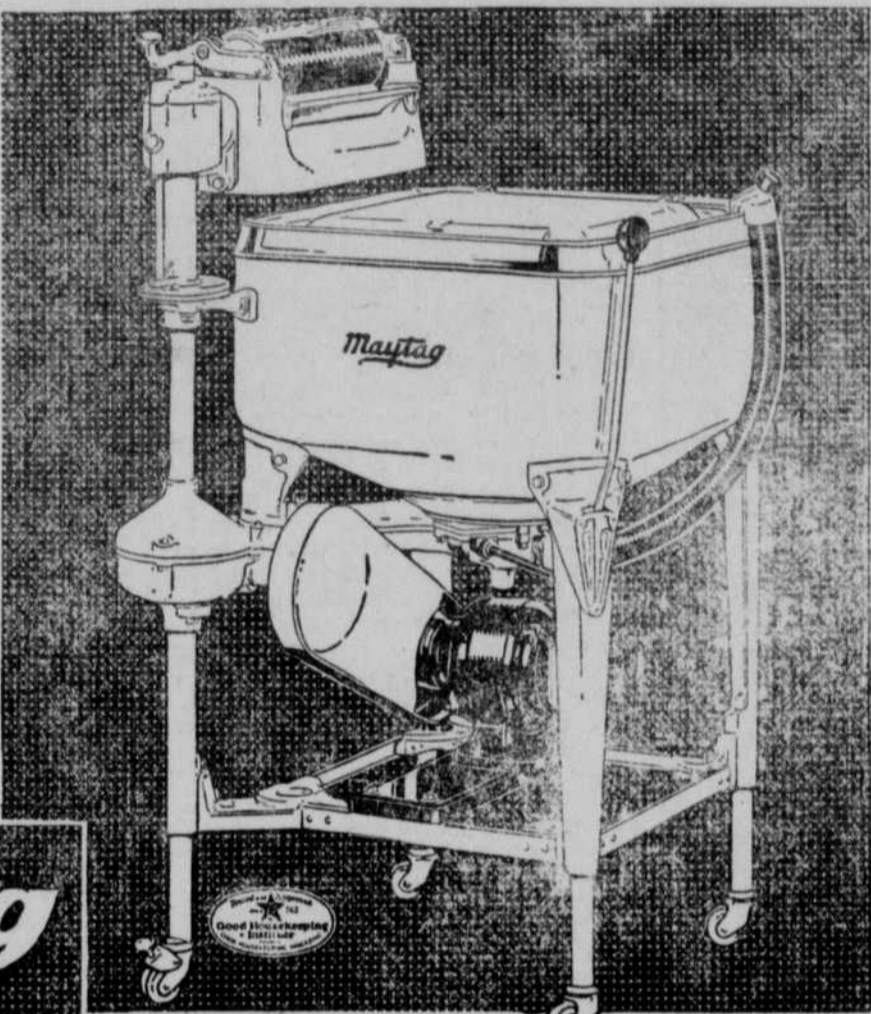
MAYTAG genius is exemplified as never before in this NEW Washer. It represents the achievement of the world's most skilled, scientific washer craftsmen, inspired and guided by previous Maytag accomplishments.

Now, for the first time, you have a washer equipped with a NEW one-piece, cast-aluminum tub... a NEW roller water remover with enclosed positive-action, automatic drain... a NEW quiet, lifetime, oil-packed drive, with handy NEW auto-type shift lever.

These and many other NEW outstanding advantages produce the greater efficiency of this, the latest Maytag triumph.

Phone for a trial home washing. If it doesn't sell itself, don't keep it. Divided payments you'll never miss.

THE MAYTAG COMPANY,
Newton, Iowa
Founded 1893



TUNE IN Maytag Radio Programs. NBC Coast to Coast Network, WJZ and 34 associated Stations. Monday Eve. 9:00 E.S.T., 8:00 C.S.T., 7:00 M.T. 6:00 P.T.

For homes without electricity the Maytag is available with in-built gasoline motor.



Coyne Hardware O'NEILL, NEBRASKA.

H. W. Tomlinson, Salesman

creased by the amount of the intangible property within the district.
The O'Neill High School is the only one in Holt County which is accredited by the North Central Association of Colleges and Secondary Schools, which is the highest rating that a secondary school may attain. The accreditation facilitates the entrance of a pupil to any college in the United States with a minimum of required examinations. This North Central standing is a badge of high quality which is comparable to pedigrees in stock raising or to the stamp of a trade name in business, such as the name "Sunkist" in the orange industry. At the time O'Neill was admitted to the North Central Association, some twenty-one schools were making application, but only two were accepted that year. O'Neill and Chappell. The O'Neill Public School was brought into the North Central Association during the administration of Dr. Carter and myself as members of the Board and to those who are interested in a school of this standing, I feel that we are entitled to the support of every citizen who want the best for his children and I pledge myself to do all in my power to maintain this high standard of efficiency.

For the civic pride of our community let us not permit a backward step; let us also remember that we cannot remain stationary; we must either go forward or backward. Each

and every individual in the entire community (and that ought to be all of us individually and collectively) who has the good of our schools at heart must give his support if the best good is to be accomplished.
F. J. SEXSMITH

SOUTH OF O'NEILL

Walter Jutte was in Opportunity last week.

Stanley Posnar, from south of Chambers, was over to Jim Peter's on business last week.

The weather has been quite changeable this week; one day it's nice and then again it is just the opposite.

Miss Agnes Peter bought some purebred Buff Orpington eggs and expects to raise a fine flock of Orpingtons for the coming year.

James Peter and Leo Brown went to Leigh last week; Agnes Peter went with them as far as Stanton, to visit relatives and friends; they returned Tuesday night.

H. W. Tomlinson sold a Maytag washing machine to James Peter; after they saw it demonstrated they decided there was none other that could compare with it.

A daughter was born on March 18 to Mr. and Mrs. Sylvester Zakrozwski, residing near Opportunity.

ACHIEVEMENT DAY PROGRAM

The achievement program, following the completion of the Home Hygiene Classes will be given at the O'Neill Public School, on Saturday afternoon at three o'clock. All people taking part in this program have satisfactorily completed the required class work in Home Hygiene and First Aid.

—Program—

Announcements Miss Arbuthnot

Community Singing Led by Miss Willis

Roll Call Miss Ruff

Presentation of the Certificates Mrs. George Miles

Demonstrations by the various class groups.

Making of the bed for a sick person.

Serving a tray to a sick person.

Resuscitation of a person overcome by gas.

Many uses of the triangle bandage.

Health Playlets, Dialogues and Drills

Listening In.

Care of a patient with a communicable disease.

The Strange Case of Mr. Smith.

Eating Milk.

The Care of the Baby.

Join the Home Nursing Class.

Talks

Your local Red Cross Chapter...Mrs.

Royal Theatre

Sunday, March 30,

Monday, March 31,

Tuesday, April 1

"Paris"

A First National vitaphone picture. Technicolor! Girls! Gowns! Romance, laughs, dancing, singing! With

IRENE BORDONI

When you see it all in actual colors, you'll get the surprise of your life. Matinee, 2:30, admission 10c-35c. Night 7:30-9:30, adm. 10-50c.

Make Me a Bid on my Property

Business lots, west of Chevrolet Garage; also partly modern house and seven lots.

Phone 270

MRS. E. F. ROBERTS
Box 341 O'Neill, Neb.

D. Stannard, Ch'mn Local Chapter Junior Red Cross. Mrs. Parker, Ch. Farewell. Miss Ruff See Punch (the clown) and the Cook. Good Night.

Lyric Theatre ATKINSON

PROGRAM

FRIDAY & SAT., MARCH 28-29
Donald Keith and Dorothy Revier, in "LIGHT FINGERS"
Added Attraction—Clark and McCullough comedy, "Bath Between."

SUNDAY, MONDAY & TUESDAY,

MARCH 30-31 & APRIL 1

Norma Shearer, in "THEIR OWN DESIRE"
With Belle Bennett, Lewis Stone, Robert Montgomery. From the novel by Sarita Fuller. High class entertainment.

WEDNES. & THURS., APRIL 2-3

Children 10c Bargain Nites Adult 25c

"COLLEGE COQUETTE"

A college story full of pep and personality.

FRIDAY & SATURDAY, APRIL 4-5.

Lois Moran, in

"THE SONG OF KENTUCKY"

Matinee Every Saturday & Sun., 2:30

WATCH THIS COLUMN

TO THE PATRONS OF SCHOOL DISTRICT NO. 7, O'NEILL, NEB.

How prone we are to find fault. Instead of looking for the good qualities of our fellowmen and noticing their commendable works, we often magnify their petty shortcomings and permit a small evil to overshadow a great good. Humanity seems more inclined to believe an attractive falsehood than a plain, simple truth, and people in general are quick to repeat little things "they have heard" about this man or that woman, perhaps adding their own construction to the incident. In numerous instances the person under discussion and condemnation is not even personally known to the retailers of gossip.

For example, not long ago a gentleman, touring certain portions of the country in a luxurious motor car of foreign make, stopped in a small town to enable his chauffeur to sup-

ply the car with gasoline and oil, put additional air in the tires, etc. While this was being done, the man spent the time in walking about the town. Returning in about a half hour he was quite surprised to find a large crowd gathered about his car, eyeing it with mingled expressions, as the natives had probably never before seen a Rolls Royce. The owner quietly slipped into the crowd and listened to the various expressions of opinion. One person said: "Well, only a bootlegger or a politician can own a car like that." This, of course, brought a general laugh from the throng and encouraged other bright evidences of rural humor. In fact, the owner's character was completely dissected and he learned surprising things about himself from people who had never met him personally and who knew nothing about his identity. This is but a homely illustration to show that at the root of

nearly all fault finding and adverse comment, there is a deplorable ignorance of actual facts.

The same holds good in regard to the comment about the extravagant expenditures of the O'Neill School Board. Statements have been made relative to an outstanding bonded indebtedness of fifteen to twenty thousand dollars against the district at the present time, of the "supposed" plans of the Board to spend \$8,000 for the repair of the present heating plant, and a further expenditure to build an addition to the present plant including a "Swimming Pool." The peculiar aspect of the above statements is the ease with which anyone could check the truth of such reports if he only cared to take the time and a very little trouble. Some of the facts are as follows: The repair of the heating plant is an imperative need and the Board will probably decide that something must be done during the coming summer; but while the matter has been discussed, no definite conclusions have been reached and no action has been taken. In regard to an addition to the present building, such a proposition has not been considered, and I dare say that a "swimming pool" had not entered the mind of a single member of the Board; to say the least, the matter has never been mentioned at a Board meeting. The rumor concerning the outstanding bond issue is really laughable when one stops to consider it more carefully. All information about such matters can be checked, officially, through a visit, or even a telephone call, to the office of the County Clerk. As a matter of fact there is, at the present time, a bonded indebtedness of only \$8,000 against the School District and there is a sum of \$3,000 already on hand in the County Treasurer's office which will be paid on the first of April, 1930; this will leave a bonded debt of only \$5,000.00.

I have been a member of the School Board for three years, and Secretary during the past year; I feel for these reasons that I know more about what money is being spent than any other member. The Board has been conservative as shown by the fact that our levy is below the average for schools of our size, and our average salaries for both the grade and high school teachers is below the average.

Under the intangible tax law, by a decision of the Supreme Court in 1928, the School District was compelled to refund \$1,248.91 to the banks. Since this money had to be paid back at the same time that the assessed valuation of the district was decreased by the amount of intangible property, it really meant that the sum available at a given tax rate would be short just about double the above item or about \$2,500.00. In other words, it was necessary to make this refund to the banks for the intangible tax collected from them during the previous year, at the same time that the assessed valuation was de-

A BOY'S best friend may be his mother—but a man's best friend is his bank account.

The O'Neill National Bank

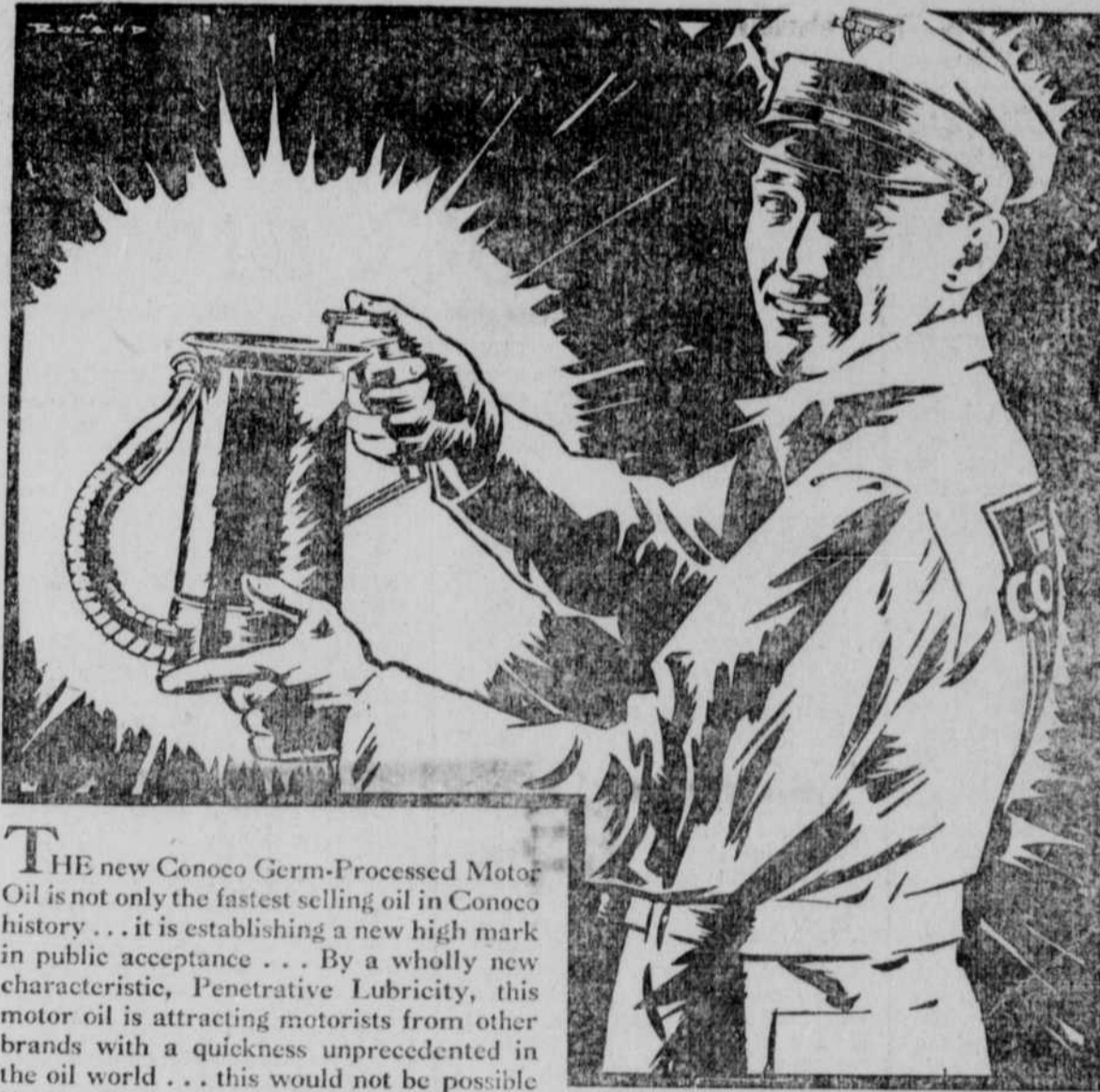
Capital, Surplus and Undivided

Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.



SMASHING ALL SALES RECORDS!



THE new Conoco Germ-Processed Motor Oil is not only the fastest selling oil in Conoco history... it is establishing a new high mark in public acceptance... By a wholly new characteristic, Penetrative Lubricity, this motor oil is attracting motorists from other brands with a quickness unprecedented in the oil world... this would not be possible if this oil were not the finest and safest motor lubricant yet introduced.

It is the Germ Process which gives Conoco the essential points of superiority that make possible these things: 76% less motor wear; reduced carbon formation; lowered operating temperatures; greater gasoline mileage; resistance to dilution; and instant lubrication at the first touch of the starter.

The Germ Process adds to a supremely fine paraffin base oil, a precious oily essence lacking in all other oils. This makes possible the metal-penetrating safety factor that we call "Penetrative Lubricity." Try this new oil today... at the sign of the Red Triangle.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

FILL UP AT

A. and R. Service Station and Chevrolet Garage