

# Lyric Theatre

ATKINSON

## PROGRAM

FRIDAY & SAT., MARCH 21-22  
Ken Maynard with Kathryn Crawford, in his first all talking western picture.  
"SEÑOR AMERICANO"  
Packed with action from start to finish.  
SUN. MON. TUE., MARCH 23-24-25

Hear Sharon Lynn and Beauty Chorus Sing—  
**"TURN ON THE HEAT"**  
"Turn on the heat! Start in to strut! Wiggle and wobble and warm up the hut. Oh! Oh! It's thirty below!"  
Hear it all and see the spectacular scene that made Broadway rise up and cheer! A novel and smashing high spot in the  
Fox Movietone  
All Talking, Singing, Dancing, MUSICAL COMEDY  
**SUNNY SIDE UP**  
with  
**JANET GAYNOR**  
**CHARLES FARRELL**  
Directed by DAVID BUTLER  
Produced by WILLIAM FOX

The greatest of all talking pictures. Because of its outstanding artistic and dramatic qualities, "Sunny Side Up" will receive the greatest reception of any of our presentations. You'll go wild over the sensational musical numbers. We hope that you will inform your friends of this remarkable presentation, so they, too may be able to view it. On account of limited seating capacity, come early.

WED. & THURS., MARCH 26-27  
Children 10c Bargain Nites Adults 25c  
George Jessel, in  
"LOVE, LIVE AND LAUGH"

This is one of the best productions of the year—a very human story, admirably performed and very ably directed. It's a bargain and worth going miles to see. And how George can sing is nobody's business. Bring the whole family.

FRIDAY & SAT., MARCH 28-29  
Ivan Keith and Dorothy Revier, in  
"LIGHT FINGERS"  
A clever crook melodrama.  
Matinee Every Saturday & Sun., 2:30  
WATCH THIS COLUMN  
Service on Sale Bills—The Frontier.

## REMINISCENCES FROM JACK GRAHAM, FORMER O'NEILLITE

(Continued from page 1)  
Doe got to a doctor and went his way but was captured by the soldiers. Strange to say, he and the man he shot both lived. Doe was brought through O'Neill lying in an old buckboard and without a hat on him. Pat went into his store and brought out the best hat he had and put it on Doe's head. Doe was on the way to the state prison at the time. He got five years and when he came out his wife was divorced from him, so he did the next best thing and married her sister. He settled at Chadron and was always a great friend to all from O'Neill. I saw Doe before his capture in town and he took his revolvers and fired with both hands, one shot after another into a post where the National Bank now stands. He told us to go across the street where the post was and we would find the bullets in a straight row up and down and about an inch apart. We did and sure enough they were as he described them. Doe used to take off his guns and hang them up in Hagerty's store and go to dances around the country and there was a big reward on him, dead or alive.

I have seen 25,000 head of cattle in one bunch driven across just south of town, all long horns. O'Neill was headquarters for the cowboys those days and it was fun to watch them shooting the heels off the boots of a "greenhorn." Such was O'Neill in 1879. The shooting of Sheriff Kearns broke them up and they moved westward. J. M. Hall, who later ran a saloon just across from the Frontier office, was the leader of the cowboys. The Holt County Record was the first paper in town and on it my brother Lish learned the trade and he became one of the greatest type setters in the United States. From his start my brother Maurice got into the stereotyping business and I into the press and at one time all three of us represented our International organizations at the big conventions of three different branches of the trade. Lish and Maurice have passed to the Great Beyond. Brother Ed passed a few years ago, he being the only one to remain with the farm. Personally I have been with the Mercury Herald of San Jose for 37 years and have seen all connected with the paper come and go with the exception of one.

I still love O'Neill and all its inhabitants and whenever I see or hear of one, I am Johnny on the spot. I keep in touch with some who have left there. Walter McDonough, brother of John McDonough, who started the Tribune in O'Neill, I met him in Asheville a couple of years ago. He corresponds with me. Mary McGee, I met in Washington, D. C., after not seeing either one for 37 years. Roger McGinnis and family, I visited in Cody. Clara Dowling, who taught school at District No. 9, now lives in San Francisco, and we have many a fine chat on old times. Her sister

Anna, recently passed away in Portland, Oregon. I visited her at that city. I visited Tommy Naughton in Oakland. I have met the Cavanaugh's in Oakland. Also had a nice visit with Mr. Palmatier before his death several years ago. He started the National Bank in O'Neill.

I have always been anxious to hear from Cheever Hazlett, who was principal of the high school in O'Neill. I owe him a debt of gratitude for giving me what little education I have. My brother George, who was a baby when we landed in Nebraska, is in the real estate business with my sister Lizzie, in the town of Santa Cruz. I am sending them the Frontier with Doe Mattheus story in it, so you will see the paper has traveled. There are many more I could mention names of in early days and many incidents that are pathetic as well as funny.

Doe tells a good story of the blizzard, which had many queer freaks. I stayed in the old school house at District No. 9 and had fingers frozen going outside to the coal box for fuel. The stove would get red hot and then a white heat, but we could hardly keep warm around it. We pulled up all the seats and drew them around the stove. Mattie McFarland was our teacher and she put her feet in my over coat pockets, trying to keep them from freezing. Walter McDonough and Maurice Graham went for provisions when the storm abated some. They walked on the top of cottonwood trees that run from the school house to the McDonough place as the snow had filled clear to the top and when they turned in the lane to the house, they fell over the side of the barn, as the snow had drifted over it, too. They were detained until later, as the McDonough family would not let them come back until it had cleared more and when they brought bread it was frozen as hard as a nail.

Cattle died of suffocation as the snow froze around their mouths and many a farmer was made poor by the loss of cattle. One wagon with a load of hogs was trapped four miles north of O'Neill but they saved themselves by crawling in with the pigs. Another neighbor froze to death when he cut his horses loose and turned the wagon box over and was found dead under it. Others followed the railroad track from the west until they came to town. One woman east of town was watering her stock when the sudden storm hit and they all went with the wind; she held onto the cow's tail and landed at the house all safe and sound.

Being denied the privileges of sports in my youth, I have given my spare time to the boys of my adopted town and sometimes have as many as 3,500 playing ball for me. I have numerous leagues going and for the past three years have been Secretary of the California State League. The city and county schools have turned their ground over to me and I schedule all games there without opposi-

tion. Am president of the Central California Billiard League. I am also state representative of the International pressmen and foreman of the Mercury Herald press rooms.

Have written several songs, my latest being "My Mariposa Lily." The Lily is the prettiest flower in the state and grows in Mariposa county, in which place is located the great Yosemite Valley. Of course the song is dedicated to my wife, who was born in Mariposa (meaning Butterfly). It has been sung over the radio and e'er long it will be sung over the National Broadcasting Co. network. I will be glad to send word when and like my old friends to tune in on it. Always loving O'Neill, I am,  
Very truly,  
JACK GRAHAM.

## WORLD'S LARGEST BANK FORMED IN NEW YORK

(Continued from page 1.)  
gin and Mr. Winthrop, other important executive positions will be held by John McHugh, Charles S. McCain and Robert L. Clarkson. Mr. McCain, president of Chase, will succeed Mr. Wiggins as chairman of the board of directors. Mr. McHugh, chairman of the Chase executive committee, and Mr. Clarkson, vice-chairman of the Chase board, will continue in their respective capacities. McHugh formerly lived in O'Neill, Nebraska.

## MAE MURRAY REHEARSED NEW DANCES FOUR WEEKS

Mae Murray spent four solid weeks rehearsing the two spectacular dance numbers which are seen in all their original brilliant colorings in "Peacock Alley," the Tiffany production that introduces Miss Murray's talking and singing voice to the screen. Of all the famous dances she has created for the stage and screen, this vivacious star considers these latest numbers the highest attainment in her career of an actress and dancer.

One of the dances is an original tango which she performs with Joaquin Elizondo, well-known Spanish dancer, as her partner. The costume for this consists of a circular flounced skirt, split to the waist to intriguingly reveal the legs, and a skin-tight, long-sleeved bolero of lace.

The other is a solo dance, the idea of which was conceived by Miss Murray while watching the picturesque bull fights in Madrid, Spain, where she spent much of her time while abroad. The various emotions aroused in the star as she thrilled over the daring exploits of the torreador and again sympathized with the sufferings of the dumb brute as the battle went against him, are all interpreted in this remarkable dance, in which she depicts both the conqueror and the vanquished.

The flaming crimson of the Spanish costume for this number, flashing against a stage setting of rainbow hues, makes this Technicolor sequence one of the most gorgeous ever screened.

"Peacock Alley," an original story written for Miss Murray's talents by Carey Wilson and directed by Marcel de Sano, is the feature attraction coming to the Royal Theatre, Sunday and Monday.

## THE LINCOLN JOURNAL GIVES BEST SERVICE DOLLAR TRIAL OFFER

Daily newspaper readers will be glad to know that the Lincoln Morning Journals are now being rushed by auto to Fremont and there put on the same train that the Omaha morning papers use.

This gives our community unexcelled service on a morning newspaper from the capital city and one that is edited 100% for Nebraskans. All of the other big Nebraska morning dailies are printed on the Iowa line and edit for Iowa readers also.

The Lincoln Journal is the only newspaper between Omaha and Denver printing regularly at night, in fact after 5 p. m., and the only one printed in this vast area able to deliver a real "today's paper today on rural routes."

Since some daily papers have raised rates by carrier to 20c a week, \$10.40 a year, and to \$8 a year by mail with Sunday, or \$5 a year without Sunday, many are ordering the Lincoln Journal. The Journal's rate by mail is \$4 a year without Sunday, \$6 a year with Sunday, or 15c a week by carrier boy.

For one dollar the Lincoln Journal will send a trial subscription, or a whole year may be had for \$4 daily, \$6 with Sunday. This is very reasonable compared to prices charged by other dailies, and considering the superior service the Lincoln Journal gives. Don't give money to strangers, order direct through our office.

## EMMET NEWS

John Kee helped saw wood at the Sam Jennings farm, Monday.

Mrs. Will O'Connor and two little daughters left Tuesday for Illinois to visit Mrs. O'Connor's father.

Mr. and Mrs. Vernon Keeney, of Norfolk, spent the week end at the home of Mrs. Keeney's parents, Mr. and Mrs. G. A. Seger.

The Henry Werner family enjoyed a visit from Ivan Schaffer and little son, of Elgin, one day last week. Mr. Schaffer is a nephew of Mrs. Werner.

The Emmet postmaster, John Conard, purchased a Ford coupe Monday and is enjoying it very much, especially the spotlight. He attended the minstrel show in Atkinson, Monday night.

Mrs. Henry Werner ran a large splinter under her fingernail Friday. It was imbedded so deeply that she had to have a doctor remove it; the finger is very sore but otherwise there are no serious results.

Mrs. Ralph Young received word Monday of the death of her brother's wife, Mrs. Della Buckley, of Central

City. Mr. and Mrs. R. E. Young and their daughter, Mrs. Leon Beckwith and baby, were taken to Elgin by Rex Beckwith, Tuesday afternoon. There they were met by a brother of Mrs. Young and taken on to Central City. The funeral services were to be held Thursday and the Young family expect to return home Sunday.

## DECLAMATORY CONTEST

In the Elimination Declamatory Contest which was held in the auditorium of the public school, Friday afternoon and evening, March 14th, the following won places. These will compete at Newman Grove on Friday, March 28, in one of the two Sub-District Contests, with similar winners from two other elimination contests. On April 18, three winners from each class in each of these Sub-District Contests will meet for the final contest of this District 3.

Extemporaneous  
Doris Ball Butte  
Ignatius Hytrek Stuart  
Oratorical  
The Master Patriot, Franklin Dennis Butte  
Abraham Lincoln Ivy Nelson, Spencer

Dramatic  
The White Hands of Telham  
Mary Cuddy, O'Neill  
Patsy Doris Peterson, Spencer  
Humorous  
At the Swimming Pool  
Wade Davenport, Valentine  
Mandy's Organ  
Ellen Olds, Long Pine

The following schools were entered in this contest: Ainsworth, Bassett, Butte, Johnston, Long Pine, Newport, O'Neill, Spencer, Stuart, Valentine.

Guy C. Miller, Supt.

## PAGEANT, "AMERICA'S CHILD"

The grades of the O'Neill Public Schools, under the direction of the grade teachers, will present the Patriotic Pageant, "America's Child" at the Auditorium of the Public School, Wednesday, March 26th, beginning at 7:45 in the evening. 200 children, in 25 spectacular and colorful dances, speaking parts, songs and acting, will entertain you. The admission charge will be 25c and 40c. Only reserved seat tickets are being sold; they will be on sale at the Corner Cigar Store, Saturday, March 22nd. The money realized from this Pageant will be used for playground equipment.

## INTERSTATE POWER CO. TO EXCHANGE CURRENT WITH SIOUX CITY COMPANY

Of interest to cities and villages served by the Interstate Power Company in northeast Nebraska and South Dakota, is the announcement on the part of the Sioux City Gas & Electric Company to the effect that a contract has been recently consummated between the Sioux City Gas & Electric Company and the Interstate Power Company of Nebraska. By virtue of this contract the transmission facilities of the two companies have been joined for the purpose of interchanging current in the Nebraska territory in the matter of improved service facilities.

Interstate Power Company of Nebraska serves a rather extensive territory in northern Nebraska west of Sioux City to Valentine and beyond, also along the Wenter branch of the Northwestern railway company in South Dakota. The latter company in the past has produced some of its energy in small and for the most part isolated oil engine plants. In addition to their own generating facilities they have taken the output of the Northern Nebraska Power Company, who own and operate a dam at Spencer, and thus the company made it possible for local capital to develop a natural resource, namely, water power.

Under this new arrangement northeastern Nebraska's electric requirements will be supplemented over transmission lines, with current from the Big Sioux station of the Sioux City Gas & Electric Company. In an indirect manner the Sioux City Gas & Electric Company recently acquired an interest in Nebraska utility property by becoming financially interested in the Western States Public Utilities Company, which operates at Hartington and Neligh.

Since the operation of hydro plants alone is generally unsatisfactory, due to fluctuation of streams, the result of these negotiations will give the Sioux City Gas & Electric Company an outlet for current and will guarantee to customers in northeastern Nebraska and South Dakota an ample supply of energy at all times, plus the advantage of having a source of power at each end of the intermediate territory.

To accomplish the above purpose it is announced that construction work will commence on the necessary transmission systems without delay.

# INSURANCE

Any Kind That You May Want

15% to 25% Saved on Insurance Policy

Insure against Loss from <b>Fire Lightning Tornado Hail</b>	Every car owner should <b>Insure against Collision Public Liability and Property Damage</b>
Plate Glass insurance in a strong company	Court Bonds Contractors Bonds Notary's Bonds written

—SEE—

## L. G. Gillespie Insurance Agency

O'Neill, Nebraska.  
Our Slogan  
"Service and Prompt Settlements"

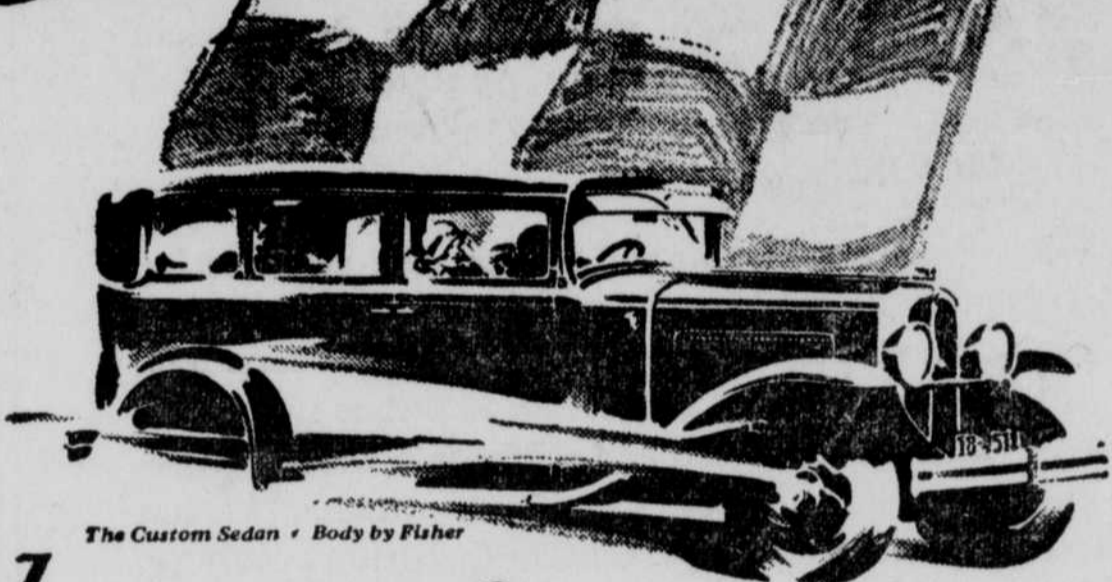
A BOY'S best friend may be his mother—but a man's best friend is his bank account.

## The O'Neill National Bank

Capital, Surplus and Undivided Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

# Smooother



The Custom Sedan • Body by Fisher

because of improvements in its 60 horsepower engine

Much of Pontiac's increased smoothness is due to new type rubber mountings which now insulate its engine from the frame, and to a more rigid crankcase which assures more permanent bearing and crankshaft alignment. Then too, smoothness is intensified by the Harmon Balancer which counteracts torsional crankshaft vibration. Finally, Pontiac's basic engine design enables it to develop 60 horsepower at moderate engine speed. No matter how fast or hard you drive, the engine runs smoothly and silently. . . . In this car you get reliability and long life seldom equalled except in cars of much higher price. Furthermore, you get remarkable economy. Your own good judgment should suggest that you investigate this finer Pontiac.

The New Series Pontiac Big Six, \$745 and up. J. o. b. Pontiac Mich., plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate.



A FAMOUS NAME A FINER CAR

THE NEW SERIES **Pontiac** big six  
PRODUCT OF GENERAL MOTORS  
\$745 AND UP Body by Fisher

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

Smith & Warner Motor Co.  
O'Neill, Nebraska