

# THE FRONTIER.

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## O'NEILL TELEPHONE EX-CHANGE CUT OVER TO COMMON BATTERY SYSTEM

O'Neill telephone service changed from local battery operation to the new common battery system March 15th, 1930 at 3:15 p. m. The actual cut-over operation took less than twenty seconds and was completed with practically no service interruption. While actual work of conversion took but a few seconds, months of preparatory work was necessary.

To properly house the new central office equipment a new building was constructed. After the building was completed it was necessary that all telephones in O'Neill be connected both with the new office and the old office. This required the placing of certain outside pole plant and cable so that numerous construction men and cable spicers were kept busy in order that this outside work might be completed. Switchboard installers have been working for a number of months, installing the new equipment. In order that continuous service could be given, certain changes in the local instruments were necessary. Operators had to be instructed in handling the service on the new basis. All of these details had to be completed and checked so that service could be transferred without inconvenience to the people of O'Neill. This preliminary work was finally completed so that the actual change in service could be accomplished.

To effect the actual transfer, an observer was placed both in the new office and the old office. At 3:15 there was a quiet calling period. The observer in the old office gave this information to the observer in the new office. Orders were issued to proceed with the conversion and the old office was cut from service and calls were transferred to the new office and equipment. Mayor Stout, W. C. Templeton, Geo. A. Miles and Dr. W. F. Finley, president of the Commercial Club, were in the new office at the time of transfer and assisted in placing the new equipment in service by pulling the plugs on their own individual lines.

With the completion of this conversion, O'Neill has one of the most modern telephone plants for a town of its size. The day of turning the crank to signal the operator is past; all old instruments will be replaced with that of the new, common battery type as quickly as possible. With the placing of this new office in service, O'Neill now becomes an important link in long distance service. A new pole line was placed between O'Neill and Spencer during the fall of 1929 and with the completion of this line, all business for Winner from Norfolk and points east has been routed through O'Neill. Located in the new office are six new toll repeaters which will be used in improving transmission on both the long distance calls originating in O'Neill and on through connections to other points.

The new office is equipped with a booth for customers who care to go to the office to place their long distance calls. A room has also been provided for traveling salesmen in placing their calls. This room is comfortably equipped so that the traveling salesmen desiring to place a number of calls to adjoining towns can be comfortable while placing their calls and have their catalogues and work before them without being cramped.

Arrangements are being made to hold an open house on April 4th and 5th, so that everyone will have an opportunity to see the new telephone quarters and equipment and become acquainted with the equipment in operation.

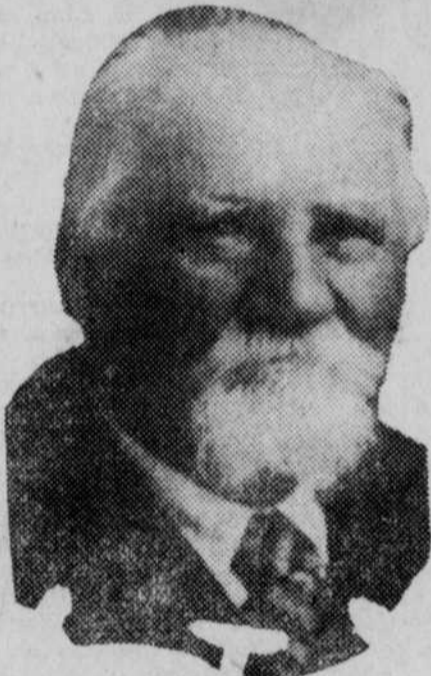
Telephone officials present were: W. S. Woodward, Plant Supervisor, Omaha. Milt Yerak, Outside Plant Supervisor, Omaha. E. A. King, Equipment Supervisor, Omaha. R. S. Webster, Western Electric Foreman, Omaha. J. H. McAlpin, Dist. Plant Supt., Norfolk.

H. J. Gibbs, Dist. Traffic Supt., Norfolk. E. M. Hiebenthal, Dist. Manager, Norfolk. H. L. Dowd, Dist. Com'l Supv., Norfolk. F. A. Shade, Dist. Inspector, Norfolk.

The telephone officials mentioned above, R. I. Jordan, local manager, Mayor C. E. Stout, Dr. W. F. Finley, president of the Commercial Club, G. A. Miles, editor of the Independent and W. C. Templeton, editor of the Frontier, enjoyed a dinner at 6:30 Saturday evening at the Golden which was followed by a smoker at which a number of talks were enjoyed. Mr. Woodward, plant supervisor, during his talk said that the O'Neill cut-over was the 196th that he had witnessed and that it was without doubt the most successful; he also stated that this was the first daylight cut-over that he had attended; they are practically all made at night. The O'Neill cut-over was an experiment which may become the general rule in the future.

## MR. AND MRS. M. F. EVELAND CELEBRATE THEIR SIXTIETH WEDDING ANNIVERSARY

Sixty years is a long time for one couple to live happily together, but that is what Mr. and Mrs. M. F. Eveland have accomplished. They



Mr. and Mrs. M. F. Eveland celebrated their sixtieth wedding anniversary last Tuesday at the home of their daughter, Mrs. Sherman Ennis, on west Douglas street. A number of friends called upon them during the day and evening and many useful presents were given them.

Mr. and Mrs. Eveland were united near Monroe, Wisconsin, March 18, 1870; they continued to reside at Monroe for about ten years; they moved to Delaware, Iowa, where they truck farmed and followed the well digging business for a few years; they moved to Woodbury county, Iowa; later to Thurston county, in 1898; Mr. Eveland was justice of the peace in Thurston county for several years. After about four years residence in Dakota county, Nebraska, (Continued on page 8)

## REMINISCENCES FROM JACK GRAHAM, FORMER O'NEILLITE

San Jose, California, March 10, 1930

Just received a copy of your paper from Washington, D. C., same being sent from Miss Mary McGee of the Census Bureau of that city and she evidently got it from Robert G. Simons, who has his name on it as coming from your office. The idea of sending it was the story by Doc Matthews of the big blizzard of 1888. Gee but it was interesting and brought back many memories of the past.

Had I known Doc was living in Memphis, I would have called on him when I stopped there for a couple of days two years ago. Great old Doc he was, founder of The Frontier, with it's slogan, "God's Own Country."

Might say that many of the old timers will remember me as "Sambo Sunflower," the non de plume I wrote under for the papers there when the Populist party was first formed. Have been away 37 years today.

Remember when Doc Matthews came to town and of he having the first celebration of a wedding anniversary. A "Tin Wedding." Remember Jim Riggs and Clyde King, the printers, and all the others and then some, of whom Doc speaks in his article.

Recall vividly the grasshoppers that ate up our crops, and the many hardships we went through in 1879. Corn bread with the meal like sawdust, as the hoppers had ate all the substance out of it. Graham bread the next couple of years, sod houses, straw burners, "buffalo chips," ox teams, blizzards, hail storms, wind storms, under fed and under clothed, and the suffering that the pioneers went through. I was a child, but every child had to work. Was born in 1872 in Wisconsin, but I was driving bull team to Fort Niobrara before the railroad of which Doc speaks of was built, in 1881. Tom Kearns, Jack Crogan and my brother, the late Ed Graham, were with me. Kearns later became United States Senator from Utah. We went without water for days, and oxen died on the way.

When Doc speaks of the number he remembers, he mentions Pat Hagerty. Pat had the only store in town when the Graham family arrived in O'Neill. He sold everything from groceries, clothing, hardware, etc., and also had the Postoffice. The store was packed on Sundays so one could hardly move in it. McCafferty, was Brennan and McCafferty, hardware dealers and later they separated and run different establishments. McCafferty, when he came to town, was driving a cow and an ox for a team. He and Brennan were square shooters and deserved all they ever got. Tom Hynes was a sort of a real estate man and in some way represented the U. S. Land Office. John Daley ran a store and later a hotel in O'Neill. It was in this hotel that Barney Kearns, brother of the late Senator Kearns, was shot and killed by a cowboy named Reed. Ed Conley, his deputy, was wounded, but the cowboy was set free.

Mike Sullivan later started a store and Tim Hurley and others worked for him. Johnny O'Neill, son of the founder of the town, worked many years in a drug store there. On one occasion O'Neill had a narrow escape from burning to death in a prairie fire, but he beat it to the Elkhorn river, laid under the bank while the flames swept across the river and came near burning up the town. There were hardly any fire breaks then as the whole country was one vast prairie.

John Purcell later started a store. John P. O'Donnell later ran a boarding house. Doggett ran a restaurant. "Foghy" Evans started the first real hotel; he was a one-armed man and was known by everyone.

When he speaks of the Cronin's, I recall our family first landing north of O'Neill; they lived in a log house north of town and their name was always connected with the best families of the county.

The Tierneys, Gallaghers, McDonoughs, Fallins, John and Tom, Kavanaghs, who started the first dairy in the town. Jess Mellor, who started the first draying. Father Smith, who built the first frame house. McCoy lived in a log house west of town, as did Pat Hughes, Judy Malloy, whose place later became Emmet. It was a great stopping place for the freighters and their bull teams, whose whips could be heard cracking a half mile away when one of their trains came to town.

I could name the O'Malleys, Menishes, Armstrongs, Marsh's, Jennings, McGreevey, the "Three Christian Brothers," Madden, Murray and Naughton, who batched together and held down homesteads. Saw Tommy Naughton in Oakland a year ago. Then there were the big horse thieves times when Doc Middleton ruled and everything was blamed on Doc, who was a great friend to the settlers and who saved Hagerty's store from being robbed. Doc was later captured after a false pardon was presented to him by two detectives who had lured him into ambush and shot him clear through the body. Doc slipped off his horse, took a shot at the man that led him into ambush but missed him; he then turned on the other fellow that shot him and sent seven bullets through his lungs. (Continued on page 3)

## New Rates for Improved Telephone Service Effective April 1

Replacing the former magneto telephone equipment, the new common battery telephone system was placed in service for O'Neill subscribers March 15. Charges for telephone service beginning April 1 will be based on the rates approved by the people of O'Neill and authorized by the State Railway Commission as follows:

Class of Service	Gross Rate	Discount if Paid on or Before 15th	Net Rate
Business One-Party Line	4.25	.25	4.00
Business Two-Party Line	3.75	.25	3.50
Residence One-Party Line	2.75	.25	2.50
Residence Two-Party Line	2.25	.25	2.00
Residence Four-Party Line	2.00	.25	1.75

### Rates for Rural Residence Service Remain Unchanged as Follows:

Metallic Lines	2.50	.25	2.25
Grounded Lines	2.00	.25	1.75

The Service Station Rate also remains unchanged. It is \$6.25 per year, payable annually in advance with a discount of \$1.00 if paid within the first two months of the year for which the bill is rendered.

The new telephone equipment provides a more convenient service in keeping with the expressed desires and requirements of the people of O'Neill and we appreciate the opportunity of furnishing you at all times with satisfactory telephone service.

NORTHWESTERN BELL TELEPHONE COMPANY

## WORLD'S LARGEST BANK FORMED IN NEW YORK

John McHugh, Former Nebraskan, Is Among Executive Officers

(Omaha World-Herald) New York, March 18 (A. P.)—Creation of the world's largest bank with resources approximating \$2,800,000,000, to be known as the Chase National Bank of the City of New York, was announced today.

The institution is to be formed, subject to routine approval of stockholders, through the merger of the Chase National Bank, now the third largest bank in the country, with the Equitable Trust Company, which in turn is absorbing the Interstate Trust Company.

Directors of the Chase and trustees of the Equitable approved the consolidation at meetings this afternoon and stockholders will vote on ratification at special sessions April 24.

Albert H. Wiggin, chairman of the Chase National, will be the senior executive officer of the new bank which gives the United States the largest financial institution in the world for the first time in history.

Mr. Wiggin will be chairman of a newly created governing board, with Winthrop W. Aldrich, president of the Equitable and a brother-in-law of John D. Rockefeller, jr., as the president of the bank.

The new Chase National will be capitalized at 148 million dollars, with an equal amount in surplus, and a reserve of 72 million dollars. Its capital assets will be increased to a total of 493 million dollars through associated securities companies. Combined deposits will total \$2,073,644,656 and resources \$2,814,535,635.

This will make the new bank larger than the National City bank of New York, which has been the nation's greatest for 33 years, and the Midland Bank of London, for many years regarded as the largest in the world. The Chase has been the sixth largest in the world and the third largest in the United States, and the Equitable was ranked twelfth in the world. The combined bank will have 52 offices in Greater New York and seven foreign offices.

Under the proposed plan of consolidation the capital stock of Chase will be increased from 105 million dollars to 148 million dollars. The 5,250,000 shares outstanding will continue in the hands of the present shareholders. An additional two million shares are to be allotted pro rata to the shareholders of the Equitable on the basis of four shares of Chase for five of Equitable. A total of 115,019 shares are to be pro rated to shareholders of Interstate on the basis of thirty-two one hundredths of a share of Chase for each share of Interstate. In addition to those of Mr. Wig-

## THE ROYAL THEATRE TO GIVE BENEFIT FOR FATHER FLANNIGAN HOME

Mrs. Georgia O. Rasely has been successful in securing a benefit show for Father Flannigan's Home For Boys. Due to fire, which destroyed much property and material, it has been necessary to raise an immediate subscription so that replacing and rebuilding may begin at once.

The picture to be shown is donated by Warner Bros. and Vitaphone. The Royal Theatre is donating all expenses in putting on the show. The feature picture is "The Glad Rag Doll," a 100% all talking Vitaphone production featuring Dolores Costello.

All proceeds will be turned over to Father Flannigan. A full amount of your money's worth, and for a good cause—either way, you can't lose. Don't forget the date, Thursday,

March 27th. Two shows, at 2:00 and 4:00 p. m. Matinee only. Prices 10c and 40c.

## DRS. GILLIGAN & BROWN INSTALL NEW EQUIPMENT

Mr. H. L. Kirk, representative of the General Electric X-Ray Corporation of Chicago, arrived in O'Neill on Wednesday of last week to install the new equipment recently purchased by Drs. Gilligan & Brown. He was here until Saturday night, installing and checking the equipment.

The new equipment, which is the latest in X-ray, is complete in every detail. It enables the doctors to do all types of x-ray and fluoroscopic work. Formerly it was necessary to go to Omaha or Sioux City to have this class of work done. The equipment is complete in every respect and is superior to any in this part of the state at this time.

## ANNOUNCEMENT

We wish to announce that we are now prepared to buy CREAM and PRODUCE in the building formerly occupied by the O'Neill Tire Company, with Ray Martin as Operator.

Mr. Farmer—this is your station. We invite your patronage.

Farmer's Union Co-Op Gas, Cream and Produce Station

## Ride in the Beautiful New Ford

COME in and arrange for a demonstration ride in the new Ford. You will know then, from your own personal experience, why it is such a good car to own and drive. Here, at an unusually low price, is everything you want or need in a motor car.

\$435 up—f. o. b. Detroit



Call or phone for demonstration

Mellor Motor Co.

Phone No. 16

O'Neill, Nebraska