

THE GENIUS OF MAYTAG

Presents a

NEW WASHER

MAYTAG now presents its latest triumph—a \$4,500,000 product... the result of unmatched Maytag resources and equipment... product of the skill and science of the world's finest washer craftsmen... made in the world's largest washer factory. The NEW Maytag surpasses all other Maytag achievements as definitely as previous Maytags have blazed the trail of washer development.

FOR THE FIRST TIME, a washer is equipped with NEW one-piece, cast-aluminum tub.

FOR THE FIRST TIME, Maytag offers a new roller water remover with enclosed, positive-action, automatic drain.

FOR THE FIRST TIME, Maytag presents a NEW, quiet, lifetime, oil-packed drive. A NEW handy, auto-type shift-lever for starting and stopping the water action, and many other outstanding new features, give new convenience and greater efficiency to this, the latest Maytag triumph.

PHONE You must wash with the NEW Maytag to appreciate it. Phone for a trial washing in your own home. If it doesn't sell itself, don't keep it. Divided payments you'll never miss.

THE MAYTAG COMPANY,
Newton, Iowa
Founded 1893



TUNE IN on Maytag Radio Programs over N.E.C. Coast to Coast Network **MONDAY** evenings 9:00 E.S.T. 8:00 C.S.T. 7:00 M.T. 6:00 P.T.
WJZ, New York; KDKA, Pittsburgh; KYW, Chicago; KSTP, St. Paul; WSM, Nashville; WREN, Kansas City; KGA, Denver; KSL, Salt Lake City; WKY, Oklahoma City; KPRC, Houston; KECA, Los Angeles; KGW, Portland and 34 Associated Stations.

Coyne Hardware
O'NEILL, NEBRASKA.

H. W. Tomlinson, Salesman

Maytag Aluminum Washer

Lyric Theatre

ATKINSON

PROGRAM MARCH 14-15

The most talked of picture in the world today.

The COCK-EYED WORLD

Don't miss it MARCH 16-17-18

Vilma Bankey, in her first All-Talking Picture.

"A LADY TO LOVE"

You'll laugh through your tears at the most appealing and loveable picture that has come to the screen in a long time. It's human; it's hilarious and it's thrillingly romantic. Special added attraction—Laurel and Hardy talking comedy, **"THE HOOSEGOW"**

MARCH 19—BARGAIN NIGHT

Morton Downey, in

"LUCKY IN LOVE"

Yes, it's Irish, and how this golden-voiced tenor can sing! One of the most cheerful and romantic pictures ever brought to the screen.

10c for Children 25c for Adults

MARCH 20-21-22

Ken Maynard, in

"SENOR AMERICANO"

See the king of the saddle in this thrilling All Talking Western.

3 BIG DAYS 3—MARCH 23-24-25

The Greatest of All Talking Pictures, **"SUNNY SIDE UP"**

Worth going miles to see. Matinee Every Saturday & Sun., 2:30

WATCH THIS COLUMN

SOUTH OF O'NEILL

John Sobotka, Jr., of Inman, was over to Jim Peter's recently on business matters.

Jim Peter was in Inman last Monday and bought a Fordson tractor from John Sobotka, Jr.

Mrs. Ray Hoffman was in O'Neill getting a permanent at the Golden hotel beauty shop last week.

Carl Polensky and family have moved to Neligh. Mr. and Mrs. Clarence Shaw will move onto the place soon.

Radio telegraph students took their second test Tuesday and are getting along as well as could be expected.

Mr. and Mrs. Cyril Peter and family motored to Chambers, Sunday afternoon; they report that the roads were real good.

Mrs. Jake Keifer and daughter came up from Central City and expect to stay; they have been gone most of the winter.

John Peter, Jr., north of Chambers, is on the sick list with an old fashioned gripe, caused by the sudden changes in the weather.

Miss Agnes Peter called on Grandma Peter, Sunday afternoon. Grandma is getting along fine; she has been ailing most of the winter.

Wm. Jutte's house is going up in fine shape, although the little snow storm did rather slow things up a bit, but they are not losing any time now.

Since the cold spell the wild ducks have left for more sheltered parts; couldn't hardly blame them as most of the smaller lakes and marshes were frozen over.

The nurse left the Frank Peter home Sunday morning; the little girl is getting along just fine and she had a smile for everyone who dropped in to see her, Sunday.

Dennis McCarthy and John Shoemaker have been around getting subscriptions for Bishop Rummel's drive for the building of the new St. James Orphanage, etc. They have been real successful in getting a good response from all those they have seen so far.

Joe and John Peter are going to make another trip to Stanton, Neb., after another load of seed oats; looks as if they are going to put in more

acreage of small grain than ever before. Well, we are all for them, for we think that is what this country needs most.

The artesian wells on the Peter ranch are getting almost beyond control this year, as everything is being flooded; they'll have to do something otherwise the fish would get out into the ditches and we wouldn't have very far to go fishing—just stop our car along the road and cast our lines.

MEEK AND VICINITY

Arthur Rouse spent Sunday at F. H. Griffith's.

Henry Kaczor called at the Harry Fox home, Sunday.

Cecil Griffith helped Axel Borg, Monday afternoon.

Clarence Hicks sawed wood for Frank Griffith, Wednesday.

Mr. and Mrs. Frank Griffith called at Mrs. Wm. Hull's, Monday.

The A. L. Borg family were Sunday visitors at the Fay Puckett home.

Mrs. Ralph Young and Mrs. A. L. Borg called on Mrs. Fox, Wednesday.

Mr. and Mrs. Ralph Mills were week-end visitors at the Charlie Hoyer home.

Mr. and Mrs. Will Kaczor and son Edward spent Sunday at the Ralph Young home.

Virgil Hubby's home moved to the place formerly known as the Charlie Hansen place.

A baby daughter was born to Mr. and Mrs. George Henefin, on Wednesday, March 5th.

Mr. and Mrs. Harry Fox and Ralph Rousch called at the Griffith home Wednesday evening.

A. L. Borg purchased a Farm-All tractor of Biglin Bros., which was delivered to him Tuesday.

John Moler and family of Wall, S. D., were visiting relatives in this locality the first of the week.

Charlie Fox, Ralph Rousch and Leroy Spindler called at the George

Rock home Sunday afternoon.

Mr. and Mrs. Merriady Hubby; Miss Wilma Marts; Mr. and Mrs. Howard Rouse and sons, were Sunday visitors at the Eric Borg home.

Mrs. Charlie Hoyer entertained the Ladies Aid, Wednesday afternoon. Quite a crowd attended and Mrs. Hoyer served a delicious lunch.

The John Moler family, of Wall, S. D.; Mr. and Mrs. Virgil Hubby; Mr. and Mrs. Howard Rouse; Mr. and Mrs. Merriady Hubby and Miss Wilma Marts, were dinner guests at the Eric Borg home, Tuesday.

Andrew Johnson upset in his new Ford, on highway No. 8, Tuesday night. We do not know exactly the cause of the accident; Andrew received some minor injuries, as did Charlie Hoyer, who was with him.

At the spelling contest held in the Meek school Monday afternoon, in oral spelling in the 3rd and 4th grades, Neva June Schelkopf won first place and Orville Henefin, second; in written spelling, 3rd and 4th grades, Orville Henefin, first and Neva June Schelkopf, second; in the 5th and 6th grades, oral spelling, Leone Spindler won first and also in written; in the 7th and 8th grades, Ethel Devall won first, both in oral and written tests.

FINAL RESULTS OF THE OMAHA DIOCESAN CAMPAIGN

One of the most successful and comprehensive fund-raising campaigns in the history of Nebraska closed Monday night, when one million, one hundred twenty-six thousand, eight hundred and eight dollars (\$1,126,808) was subscribed by over ten thousand Catholics of the diocese of Omaha, who enrolled during the past week in the Bishop's Confraternity of the Laity.

The original campaign objective of three quarters of a million dollars was exceeded by nearly half a million dollars, and the quota of ten thousand members established for the confraternity was also over-subscribed, due to the phenomenally generous response of Catholic clergy and laity to the diocesan program formulated by Right Reverend Joseph F. Rummel, Bishop of Omaha. The Bishop's program included urgent charitable, religious and educational needs of the diocese.

Three thousand men and women volunteer workers reported last week after canvassing their parishes. These volunteers solicited nearly sixty thousand adult Catholics of the Omaha diocese, inviting them to enroll in the Bishop's Confraternity. Membership was extended to all who pledged a minimum of twenty-five dollars a year for three years to the Bishop's diocesan program.

For the purpose of the campaign the diocese was divided into six districts, which reported as follows:

Omaha, Rev. Edward M. Gleeson, Director, \$747,085; Columbus, Rev. George A. Smiskol, Director, \$94,450; West Point, Rev. Joseph Aughney,

Director, \$70,357; Norfolk, Rev. William Kearns, Director, \$87,461; O'Neill, Rev. John Pieper, Director, \$43,720; Hartington, Rev. Bernard Lordemann, Director, \$83,735.

PURSE GIVEN FATHER BYRNE

Rev. F. M. Byrne, of Emmet, was agreeably surprised last Sunday when his church committee, Joe Bruder and Ed Heeb, called on him and presented him with a bank draft for five hundred dollars, to help him in paying his hospital and doctor bills. Every Catholic in Emmet parish donated to this purse, as well as some of the Protestant business men of the town of Emmet. Father Byrne read the list of donations at the two Masses held last Sunday and was deeply affected as he thanked the people for their kindness to him. Thus did Emmet show its respect and affection for their genial Pastor.

ROYAL THEATRE
O'Neill, Nebraska
HOME OF GOOD PICTURES

Friday and Saturday, March 14 & 15

"THE WOMAN RACKET"

With Tom Moore and Blanche Sweet. A talking picture that entertains. No problems—but plenty of excitement and romance, a good story of women, police, underworld. 1,000 thrills! Songs! Dances! Night life drama. 2 reel talking comedy. Admission 10c and 40c. Matinee Sat., 2:30. 10 & 25c

Sunday & Monday, March 16 and 17

Colleen Moore, in a Talking, Singing and Dancing Spectacle. Two great shows in one.

FOOTLIGHTS and FOOLS

\$6.60 musical comedy in full natural color, music, girls, gowns. And a behind the scenes story, tears, sweet romance, love! With Colleen Moore playing the leading role in both. Her greatest because it has great songs, great stars, 150 dancing girls, male voice, chorus, gorgeous stage scenes, beautiful costumes. A First National Vitaphone picture. Talking and singing act.

Matinee every Sunday, 2:30 p. m., admission 10c and 35c; 2 shows at nite, 7:30 and 9:30, admission 10c & 50c.

Tuesday and Wednesday, March 18 & 19

"THE KIBITZER"

With Harry Green, Mary Brian, Neil Hamilton. All talking, all laughing. The new type of comedy—the newest kind of funny-bone tickler. 2 reel talking comedy. Admission 10 & 35c.

Family Night Wednesday

The Home Hygiene Class will not meet next Monday night on account of the play at the opera house.

Mrs. H. J. Hammond has been quite ill during the past week with stomach trouble. She is recovering nicely.

COLOR SCENES FEATURE
NEW COLLEEN PICTURE

Presenting Colleen Moore in Technicolor for the first time since an episode of "Irene" several years ago, "Footlights and Fools," which comes to the Royal Theatre next Sunday and Monday, is said to offer the most perfect color photography yet achieved for motion pictures.

Three elaborate sequences of this comedy-drama are shown entirely in natural colors, enhancing the beauty of the brilliant stage episodes of the story. Miss Moore gorgeously costumed, is seen in a series of strikingly beautiful gowns, with a colorful ensemble of seventy-two chorus girls and men. Dance numbers by this huge array of players make these scenes of "Footlights and Fools" all the more spectacular.

An able cast was selected to appear in Miss Moore's support in "Footlights and Fools." Raymond Hackett and Frederic March playing opposite the star, while Virginia Lee Corbin, Edward Martindel, Mickey Bennett, Adrienne d'Ambricourt, Frederic Howard, Cleve Moore and Andy Rice, Jr., are others of prominence in the cast. William A. Seiter directed this First National picture.

WE BUY EGGS
PAY HIGHEST MARKET PRICE

SOAP, P. & G., 15c

Large size Bars, 4 for 59c

KARO SYRUP, 18c

10 pound pail, 17c

COFFEE, Fancy Peaberry, 18c

per pound, 17c

MARSHMALLOWS, 18c

Genuine Edward's, pound, 10c

MUSTARD, Prepared, 29c

Full Quart, 23c

MATCHES, 17c

Three 5c Boxes, 15c

CAKE FLOUR, Swansdown, 17c

Large size, 15c

CANDY CHOCOLATES, 17c

35c grade, pound, 15c

COCOA, HERSHEY'S, 49c

One-half pound can, 18

PEANUT BUTTER, 15c

Advo brand, Jar, 49c

MALT SYRUP, 18

Made in Wisconsin, can, 18

\$10 Pay as little as \$18 for

Suit or Top Coat. Extra

fine materials, made expressly for you

John J. Melvin

Sells for Less

57 Steps



Now Frigidaire gives you the HYDRATOR

The Hydrator is a marvelous new moist air compartment that makes vegetables and salad materials delightfully fresh and tender. See it demonstrated today.

Now, with the development of the Hydrator, Frigidaire offers a new service to users... a special compartment for vegetables and foods that need added moisture.

You can put even wilted celery in the Hydrator and make it crisp and fresh

again. You can make lettuce tender and brittle. You can quickly restore the firmness of radishes, tomatoes and other vegetables.

Today every household Frigidaire is equipped with the Hydrator. It is part of the surplus value offered by Frigidaire. So, too, is the famous "Cold Control" which enables you to speed the freezing of ice cubes and desserts. And to make Frigidaire still more practical and more strikingly beautiful, every household cabinet is now rust-proof Porcelain-on-steel inside and out. See a complete demonstration at our showroom—now.

FRIGIDAIRE

Electric Refrigerators for Homes, Stores and Public Institutions...
Electric Water Coolers for Homes, Stores, Offices and Factories...
Ice Cream Cabinets... Milk Cooling Equipment... Room Coolers

Interstate Power Company

Merchandise Department