

ON DISPLAY TODAY on HOAKIAND8

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## General Motors' Lowest-Priced Eight the Car with Superior Performance

responsible for the development of
the New Oaklond Eight. To this the New Oakland Eight. To this latest task they brought a wide
knowledge of eight-cylinder knowledge of eight-cylinder design,
It is reasonable to It is reasonable to expect that the this fact.

A demonstration will reveal how well the New Oakland Eight merits the description "the car with supe-
rior performance." rior performance."

The New Oakland Eight, 51045 and up. f. o . b Pootiac, Michigan, plus delivery chargees
Lovejoy Hydraulic Shock Absorbers inoluded
in list prices. Bumpers, rear fender guards and in list prices. Bumpers, rearf fender guards and
spring covers extra. General Motors Time spring covers extra. General Motoro Time
Payment Plan available at minimum rite.

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because it produces one horse-
power to 37 pounds of car weight.
The New Oakland Eight has all the
smoothness which results from
the overlapping power impulses
inherent in eight-cylinder engine
design. In addition, it enioys exclu-
sive mechanical advantages which
make it even smoother and more
delightful to drive.
Several of the engineers who par-
ticipated in creating General

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