

OF INTEREST TO FARMERS

FEED WITH GRASS
Fresh cows or those giving large flows of milk should be given some grain feed even though they have an abundance of good pasture.

require individual treatment. See that whatever is given is placed well down the throat and is followed with the fingers on the outside to make sure it reaches its destination.

CONCRETE FLOORS
A concrete floor, if properly constructed, is easily cleaned, dry, warm, ratproof and permanent.

MARKETING HOGS
Spring pigs are going to market in increasing numbers. Early spring pigs in the hands of good feeders have already reached good market weight.

PROTECT THE CALF
What about the calf? The cow will usually take care of herself if calving has been normal. The calf needs to be protected from external and internal infection.

GRADING PULETTS
Even within the same hatch, some pullets will mature possibly a couple of weeks before the bulk of the lot, while others will be a couple of weeks behind.

PIGS NEED PASTURE
To be thrifty and in best growing condition, pigs need a fairly liberal ration of grain during summer while they are on pasture.

PRODUCING BEST MILK
Grassy flavor in milk is common in the spring but may be eliminated or reduced easily.

WEIGHT OF CHICKS
An agricultural experiment station has recently completed and released some data relating to growth standards of poultry.

FOR BETTER PASTURE
Many farmers are taking greater interest in their pastures. It is beginning to dawn upon them that pastures used year after year and without fertilizer are not yielding a sufficient return to be profitable.

FOR WINTER EGGS
Some farmers let their spring-hatched pullets run outdoors until snow flies and wonder why they get so few eggs when prices are high.

BID PULETTS OF WORMS
Worms in flocks of pullets about to start the laying year are a handicap that it is hard for the birds to overcome.

SELECTING BREEDERS
Select those with high inherited production, both on the sire and dam's side, for as many generations as possible.



Unnecessary Pain!

Nowadays, people take Bayer Aspirin for many little aches and pains, and as often as they encounter any pain.

Why not? It is a proven antidote for pain. It works!

And Bayer Aspirin tablets are utterly harmless. You have the medical profession's word for that; they do not depress the heart.

So, don't let a cold "run its course." Don't wait for a headache to "wear off." Or regard neuralgia, neuritis, or even rheumatism as something you must endure.



you can always turn to Bayer Aspirin for relief.

Bayer Aspirin is always available, and it always helps. Familiarize yourself with its many uses, and avoid a lot of needless suffering.

BAYER ASPIRIN

Aspirin is the trade mark of Bayer Manufacture of Monocyclic Ester of Salicylic Acid

Hitting on All Eight!

Doctor Gives Hint to Lucky Salesman

IT'S a wise man that knows when he is slipping. Mr. R. F. Myers of 711 Rosedale Street, Baltimore, had the good fortune to get his tip straight from one of his doctor customers.



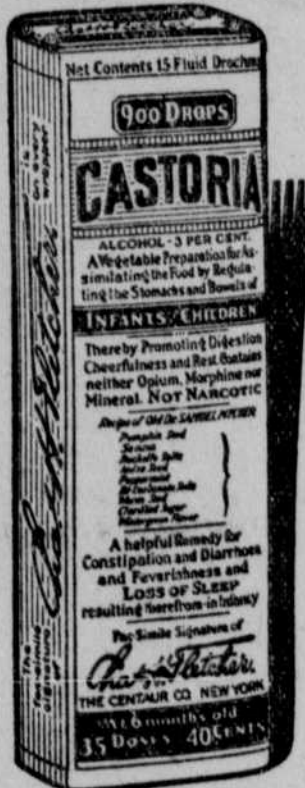
asked the home office, 'your business has increased 50 per cent'."

That's the great thing about Nujol. As soon as it begins to clean the poisons out of your system it makes you feel so well that you can almost always do a much better job.

Nujol is not a medicine and contains no drugs. It is perfectly harmless, forms no habit. It is simply bodily lubrication, which everybody needs. You, like everybody else!

Why put off good health any longer? Go into any good drug store and get a bottle of Nujol in a sealed package. Costs so little and means so much! Maybe you can increase your efficiency 50 per cent too.

Restless Children



Children will fret, often for no apparent reason. But there's always one sure way to comfort a restless, fretful child. Castoria!

understand. A coated tongue calls for a few drops to ward off constipation; so does any suggestion of bad breath. Whenever children don't eat well, don't rest well, or have any little upset—this pure vegetable preparation is usually all that's needed to set everything to rights.



Try this treatment for pimples!

AN OINTMENT WITH

Cuticura Ointment

After a while bathe gently with

Cuticura Soap

and hot water.

You will find nothing better for soothing and healing all forms of skin troubles.

Ointment 25c. and Soap 25c. Talcum 25c. Sample each free.

Address: "Cuticura," Dept. B7, Malden, Mass.



ATWATER KENT RADIO

SCREEN-GRID [BATTERY . . . OR] ELECTRO-DYNAMIC

Tune in, sit back and listen—2,500,000 have done it!

No time out for trouble... no lost programs... in the millions of homes that boast Atwater Kent Radio.

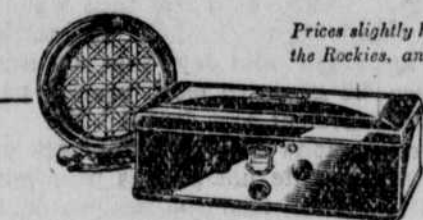


All you want in radio . . . without a bit of bother

WHY will you find more Atwater Kents on farms than any other set? Why will an Atwater Kent owner tell you that the only set he would swap for is another Atwater Kent?

And what a thrill you get every time you tune in, sit back, and listen to the mellow tone of the new Screen-Grid, Electro-Dynamic Atwater Kent Radio—the greatest in Atwater Kent's years of leadership.

ATWATER KENT MANUFACTURING COMPANY 4764 Wissachickon Ave. A. Atwater Kent, Pres. Philadelphia



Prices slightly higher west of the Rockies, and in Canada

In Compact Table Models—For batteries. Model 67 receiver. Uses 7 tubes (3 Screen-Grid). Without tubes \$77. For house-current operation, Model 68. Uses 6 A. C. tubes (3 Screen-Grid) and 1 rectifying tube. Without tubes, \$88. Model 69, extra powerful, uses 7 A. C. tubes (3 Screen-Grid) and 1 rectifying tube. Without tubes, \$100.

ON THE AIR—Atwater Kent Radio Hour, Sunday Evenings, 9:15 (Eastern Time), WEAJ network of N. B. C. Atwater Kent Mid-Week Program, Thursday Evenings 10:00 (Eastern Time), WJZ network of N. B. C.

IN CABINETS—The best of American cabinet makers—famous for sound design and sincere workmanship—are cooperating to meet the demand for Atwater Kent Screen-Grid Radio in fine cabinets like these.



Leaves Corn Borer No Opportunity to Breed

One way to rid one's self of an unwanted visitor is to provide no place for the visitor to stay, and, following out this inhospitable line of reasoning, the Department of Agriculture has worked out a method of successful battle against the European corn borer.

Usual practice on farms, when cutting corn for shredding or ensiling, is to sever the stalks about 5 or 6 inches from the ground. This is due, of course, to the fact that the cutting blades on the mechanical cutters don't go any lower.

Three Units Unite to Prevent Forest Fires

One cent an acre is being spent this year to protect the forests of the United States against the peril of devastating fires.

This small sum, used to guard one of the greatest, though dwindling natural resources of the country, is divided three ways, with the federal government, the state and private individuals sharing the burden.

Working with the forest service are experts of 28 states.

Things We Don't See

So many of us go through the day and hardly notice the sparkle of sunlight on a lake or goblet, the majestic angles cast by a skyscraper or a picket fence, the grace of a cobweb swaying in the breeze, of a dandelion turned white and fluffy, of a gray road winding over a hill.

Thoughts of past unhappiness prevent some people from enjoying present happiness.

Beware of the man who freely gives advice. He probably wants to get rid of it.



Exclusive structural and operative superiorities have definitely established Champion as the better spark plug. That is why Champion outsells all others throughout the world.

CHAMPION SPARK PLUGS TOLEDO, OHIO

PARKER'S HAIR BALSAM Removes dandruff, restores color and beauty to gray and faded hair.

FLORESTON SHAMPOO—Ideal for use in connection with Parker's Hair Balsam. Makes the hair soft and fluffy.

Health Giving Sunshine All Winter Long

Marvelous Climate—Good Hotels—Tourist Camps—Splendid Roads—Gorgeous Mountain Views. The wonderful desert resort of the West.