

Fall Opening Begins Tuesday, Oct. 8

# ANTON TOY O'NEILL, NEBRASKA

**MEN'S SOFT SHIRTS**  
Very pretty patterns and colors; sizes 15½ to 17  
**79c each**

**RAYON BLOOMERS**  
For Ladies; all colors  
**49c each**

**MEN'S HUSKING MITTS**  
Made of good quality 9 oz. Flannel; double thumb.  
**\$1.29 Dozen**  
As long as they last

**SEBAGO Double BLANKET**  
Medium grey; size 60x74  
Good quality  
**98c pair**

# ANTON TOY O'NEILL, NEBRASKA

Fall Opening Begins Tuesday, Oct. 8



**MILLINERY**  
All the new shades and styles in Felts and Velvet  
**\$1.95 \$2.95 and up**

**FANCY DRESS CREPE**  
36 INCH Beautiful Patterns  
**39c yard**

**36 INCH COTTON SUITING**  
Good for Children's school dresses  
**47c yard**

**Novelty DRESS FANCIES**  
Rayon plaid Dress Crepe  
**59c yard**

**Beautiful Fall Patterns in CHIC De CHINE**  
**79c yard**

**32 INCH SILK PONGEE**  
**69c yard**

**30 IN. FANCY CHEVIOT**  
Good for Boys Suits or Shirts  
**19c yard**

**ANNA MAY PONGEE**  
Fancy Patterns and Dots, 36 inch, fast to washing  
**35c yard**

**36 INCH PERCALE**  
New, dainty figured Fall patterns  
**12c yard**

**BABY BETTY PRINTS**  
Tan and Blue, fancy patterns  
**49c yard**

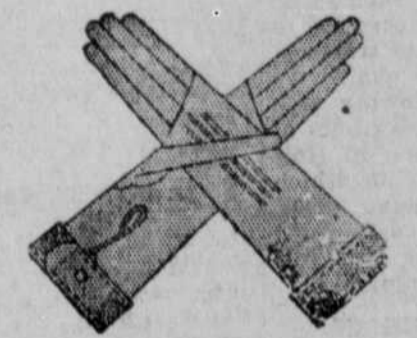
Our Fall Opening brings to you a rare buying opportunity at the very beginning of the Fall buying season. Merchandise of the newest style, selected with great care to meet with our usual standards of high quality, is priced so low as to make it most advantageous to you to buy here during the Fall and Winter. The fashion markets of the country have been ransacked for the most remarkable values in new, stylish goods that we have ever assembled.



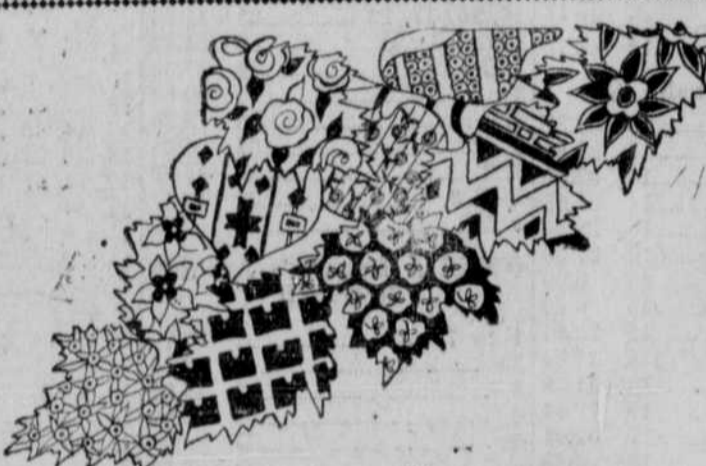
*In Which Style, Quality and Price Combine to Your Advantage*

Fall Fashions have been carefully studied that we might have perfect assurance of being styled right.

On this page are listed only a few of our many interesting values. A visit to our store will further convince you of the extent to which we have carried this valuing occasion. It will be most advantageous to you to shop here. Price, quality and style await your careful inspection.



**LADIES' SUEDE GLOVES**  
Fabric; novelty stitched cuff and fancy stitched back; in all sizes and colors  
**95c to \$1.95 pair**



## FABRICS

**WHITE OUTING FLANNEL**  
36 Inches Wide  
The finest value in yard-wide well-napped Outing Flannel; desirable for diapers and infants apparel, also scores of other uses the year around. Stock up now—at our price—  
**17c Yard**

**BLEACHED SHEETING**  
72 inches wide  
**39c Yard**

**36 INCH CHALLIE CLOTH**  
New patterns; nice for Draperies and Quilts  
**17c Yard**

**42 INCH PILLOW TUBING**  
**29c Yard**



## Lingerie

A most glorious array of everything that is the finest in Rayon Lingerie. Extra fine quality Rayon trimmed with harmonious appliques—abundant lace and embroidery—all to enhance their beauty. Shop early for best selection. **95c**

**Extra Quality RAYON BLOOMERS** \$1.50  
In all shades and sizes. Priced right.

**WOMEN'S RAYON STRIPED UNION SUITS**  
Sleeveless—Knee Length. A reinforced garment of the finest gauge yarn, with Rayon stripes; knee length with a full band top; warm and comfortable. Sizes 38 to 44. **69c**

**EXTRA SPECIAL!—RIBBED UNION SUITS**  
Strictly first quality, fine weight fleeced cotton yarn Union Suits that are ideal for wear this season; especially priced. Long Sleeves, Ankle Length, Collarete Neck. Quality and perfect tailoring is the keynote of this fine union suit. Made to fit perfectly and comfortably and will outwear any suit to be had at near this price. The cuffs and ankles are ribbed to fit snugly. Sizes, **\$1.00** 38 to 44

## Bedding

Everything carefully arranged—plainly priced—for your convenient selection. Savings opportunities beam forth in every section of the store.

**WOOL LIKE COTTON PLAID BLANKET**

Buy your entire supply of winter blankets from this group. Carefully selected for their size, accuracy, weight and wearing qualities. 4-inch fast color plaids with white, 72x80

**\$3.49**



**66x80 Inch PARI INDIAN BLANKETS**

You never dreamed that such handsome blankets could be so inexpensive. Patterns in real Indian colors and combinations. In price and quality these are exceptional values at

**\$1.65**

## Men's Underwear

**MEN'S SILK AND WOOL UNION SUITS**  
Very fine quality; for men who care to wear the best

**\$3.50 per suit**

**MEN'S ALL WOOL UNION SUITS**

**\$4.95 per suit**

**MEN'S UNION SUITS 75% WOOL**

**\$3.98 per suit**

## Women's Silk Hosiery

**Pointed Heel**

Women's full fashion thread silk hose; service weight, 7-thread, 42 gauge, 25 inch pure silk boot, 4-inch mercer made with pointed heel; and all improvements sheathed in full fashioned hosiery; in newest shades. Per pair

**\$1.49 per pair**

**LADIES HOSE**

Primpont Serval pure thread silk heel and toe. Per pair

**95c per pair**



## Men's Furnishings

**LEATHER JACKETS**  
30 inches long, made of genuine Horsehide

**\$8.49**

**MEN'S RAYON DRESS SOCKS**  
**29c pair**

**MEN'S DRESS CAPS**  
Come and get yours  
**95c up**



**MEN'S OXFORDS**  
Black or Brown, Extra good value,  
**\$3.95 pair**

**MEN'S 36 INCH SHEEP-LINED MOLESKIN COAT**

Made of forest green Mole skin; selected sheep pelt lining; beaverized shawl collar, reinforced armpits; heavy cloth sleeve lining; heavy knit wrists; all around belt; two side pockets, two muff pockets. Size 36 to 48. Price,

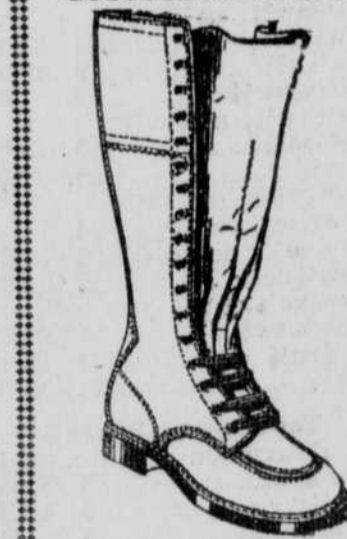
**Price \$5.49**

## Men's Leather Boots

Army retan. 16-inch cut. Rubber sole or leather sole.

**\$5.95 a pair**

**MEN'S SOLID LEATHER WORK SHOES** Planter Brand  
**\$1.98 a pair**



## COATS and FROCKS

*Smart Versions of New Fall Fashions*

HAVE you seen the new fall modes? If not, Anton Toy's have a treat in store for you with the most brilliant collection of smart replicas of important Paris successes for the new season. Apparel for fall has a new femininity and charm that is delightfully refreshing.

Coats Trimmed With Selected Furs

Shawl and Mushroom Collars

Dresses in Satins and Crepes, in Newest Colors

Priced to Fit Your Pocketbook

## DRESSES

**\$4.95 to \$47.75**

## COATS

**\$9.75 to \$79.75**



**30 INCH COTTON CREPE**  
Dainty designs,  
**19c yard**

**OIL CLOTH**  
Light or dark, regular width  
**26c yard**

**Turkish WASH CLOTHS**  
All colors  
**5c each**

**SILK THREAD**  
In all shades; 50 yd. spools  
**5c spool**

**27 IN. WHITE OUTING**  
Good quality  
**13c yard**

**MEN'S "COMPANION" COAT**  
All wool; reinforced double sleeves that doubles the wear of the garment; two fancy pockets; knit cuffs; black and brown Heather  
**\$4.95 each**

**BOY'S UNDERWEAR**  
Three season Union Suit, Sizes 24 to 34  
**79c suit**

**Ladies Black Kid one-strap Chaperon; Leader brand**  
**\$3.95 pair**

**COTTON BATTS**  
Snow white, 72x90, stitched  
3 pound Batts  
**89c each**

**WOOL FLANNEL**  
54 Inch all-wool Flannel, in all the new fall shades, blue, tan, red, white, green  
**\$2.59 yard**

# ANTON TOY

ONEILL General Merchandise NEBRASKA

**AMOSKEAG DUVETEEN SUEDE SHIRT**  
Khaki only, sizes 15 to 17  
**\$1.69 each**

**MEN'S FLANNEL SHIRTS**  
Made of good quality flannel, cut full; 2 pockets; 15 to 17  
**95c each**

**BYRNE-TEX UNION**  
Boy's good quality fleeced Union Suit; 4 to 16  
**79c suit**

**FANCY CRETONNES**  
36 in.; beautiful designs, newest fall colors  
**29c yard**

ANTON TOY GENERAL MERCHANDISE O'NEILL, NEBR.  
Name \_\_\_\_\_  
Address \_\_\_\_\_ Nebraska