

THE FRONTIER

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THE ROYAL THEATRE
Home of Good Pictures
FRIDAY and SATURDAY
One in Millions!

"THE MAN I LOVE"
—With—

Mary Brian--Richard Arlen
A Paramount Picture
When two hearts beat as one, that's romance! When three hearts start beating as one! That's drama! There's romance, drama, youth, love, laughter, and excitement in this delightful all-talking entertainment! Hear Richard Arlen make love! Hear Mary Brian sing!

SUNDAY and MONDAY

"THE DUMMY"
—With—

Ruth Chatterton, Fred-eric March, John Crom-well, Jack Oakie
Crook: "So you ain't a dummy at all, eh? Look here, kid, you tell the truth now—or I'll—"

The Dummy: "I'm telling the truth. I wouldn't have pretended I was deaf and dumb only Mr. Cooper told me to."

A Paramount All -- Talking Picture

CASH DOES IT!

- PAROWAX, 1 pound package 9c
- FRUIT JAR RINGS, two lips 13c
- PICKLING SPICE, Advo brand, 3 oz. package 9c
- COFFEE, McCord-Brady Co. 50 cent grade, per pound 37c
- FLOUR, Kitchen tested, 48 lb. sack \$1.40
- SANDWICH SPREAD, full pint jar 23c
- SONNY BOY COOKIES, good for children 10c
- HEINZ SPAGHETTI, with that cheese taste, can 15c
- SARDINES, Advo brand 1 lb. can 19c
- MALT, All Barley, hop flavo-red, large can 44c
- MEN'S LEATHER GLOVES, \$1.00 value 69c
- LADIES HOUSE DRESSES \$3.25 value, large size 1.25

John J. Melvin
Sells for Less
57 Steps

A MARVELOUS STRUCTURE

The new grandstand at the State Fair grounds is a marvelous structure. It is built of steel, brick and concrete, and is a master-piece in masonry. Fashioned on architectural lines, it is a building of beauty as well as utility.

A force of two hundred workmen are rushing the structure to completion in time for the opening day of the Fair. The contractor is confident he will win the race with time and present the completed building for the beginning day of the great show.

The structure was designed to afford comfortable seats from which 17,500 people can view and hear in comfort the afternoon and evening performances before the grandstand.

The building is more than a grandstand. Underneath are display halls and booths in which will be shown some of the prize exhibits of the Fair. It will be lighted both day and night with floods of lights, and make a huge exhibit hall of superlative appointments.

This great structure, designed to last for decades and dedicated to comfort, instruction and amusement of people, is the great achievement of the Nebraska State Fair of 1929.

LOCAL NEWS.

Ira Moss, H. J. Hammond, George Harrington and M. H. McCarthy returned home last Thursday from a fishing trip to Wolf lake in Cherry county.

The O'Neill Fire Department has been invited to attend the First Annual Convention and Picnic to be held at Riverside Park in Neligh, Nebraska, today. A number of the O'Neill boys went to Neligh this morning to attend.

Mrs. Robert Smith, daughters Sabanna and Corrine and sons Chas. and Robert, drove over to Hastings, Iowa, two weeks ago for a visit with relatives. Mrs. Smith and the boys returned home last Sunday; the girls remained for a longer visit.

The annual W. C. T. U. Picnic will be held at Cowden's grove on Wednesday, August 14th. Come and bring your baskets full. All members of the L. T. L., are to be on hand for a good time. Meet at the George Bressler home at 2:30 p. m., and bring plates and spoons.

Rev. T. T. Bowen stopped in O'Neill for a short time Wednesday for a short visit with old friends here. Rev. Bowen was pastor of the Presbyterian church in this city twenty-four years ago. He now resides at Enid, Oklahoma, and is en-route to points in Tennessee.

Miss Mary Whelan of Sioux City is visiting at the home of Mr. and Mrs. R. E. Gallagher. Following her visit here she will spend a few days in Omaha. Miss Whelan won the Clark College scholarship, offered by the Cathedral Academy. She intends to enter college this fall.

Mr. and Mrs. Claude Flint and two children, of Bethany, Missouri, arrived in O'Neill Wednesday evening from Denver where they have been making an extended visit, for a short visit at the home of Mr. and Mrs. F. J. Sexsmith and family. Mrs. Flint and Mrs. Sexsmith are sisters.

Miss Martha Younkin and Miss Beaumont drove from Lincoln to the Younkin ranch in the southern part of the county last Monday; they came to O'Neill Monday evening and visited a short time with Martha's old friends. Miss Younkin was the head book-keeper in the J. P. Mann store in this city a number of years ago.

Mr. and Mrs. Gerald Lavoilette drove over from Grand Island last Saturday for a visit with friends of Gerald's boyhood days and to see the old town once more. Gerald spent the early part of his life in O'Neill. He will be remembered as the son of Mr. and Mrs. Wm. Lavoilette, residents of O'Neill a number of years ago.

Atkinson Graphic: A. J. Frost and family went to Grundy Center, Ia., last week for a vacation and visit with relatives. Mrs. Allie Bronson of O'Neill went with them. She will visit relatives at Grundy Center, Cedar Falls, Lake Mills where her daughter, Mrs. Arnold Anderson, lives, and Spencer, her old home town.

Mrs. George Crellin and children came over from Bloomfield Wednesday evening and joined Mr. Crellin, who is employed on the Frontier. Sherman Delozier, a brother of Mrs. Crellin, trucked their household goods over from Bloomfield Tuesday. They are occupying one of the north-eastern residences in the north-eastern part of the city.

A WONDERFUL TRIP

The following pen story was contributed by D. H. Clauson, and tells of the auto trip just recently enjoyed by Mr. and Mrs. J. B. Mellor and Mr. and Mrs. D. H. Clauson, in Mr. Mellor's big Lincoln car:

Leaving O'Neill at six a. m., Sunday morning, July 21st, taking Highway No. 20 to Bassett; to Valentine via Springview, then to Hay Springs, south to Alliance through the irrigated district of sugar beets that stretches for miles either way; across the North Platte to Sidney, where we spent two nights and a day with Mr. and Mrs. W. K. Hodgkins and Dr. and Mrs. M. E. Pettibone, enjoying the hospitality of "where the west begins;" then on to Sterling, Colorado. We had a nice visit with Mrs. W. S. Evans, Ruth and Miss






The Imperial Sedan *The Sport Coupe*

Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

When you examine the new Imperial Sedan and Sport Coupe,

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

Come in today. Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars— at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1½ Ton Chassis, \$545; The 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Arbuthnot & Reka

Dealers, O'Neill, Nebraska

A SIX IN THE PRICE RANGE OF THE FOUR

Elizabeth; on to the beautiful city of mile high Denver, out on the Golden highway to the Lancaster Ranch, where Frank and Lou greet you as only former O'Neill people can; then up Turkey Creek Canyon, across the Divide, back through Bear Creek Canyon to Trout Dales, a real resort if you have "oodles" of kale; on to Bergen Park, a beautiful place maintained by the city of Denver for tourists; on up by the Genessee Fox Farms to Look-Out Mountain, on the top of which is located the grave of General Wm. Cody (Buffalo Bill) and wife, a real western character and Indian fighter. There is also a resort here maintained by Mr. Baker, a foster son of Buffalo Bill. Here we saw all the curios and keep-sakes accumulated by the General.

Back to Denver to a bountiful dinner at the Hertzler Cafe, owned by Mrs. Josephine Hertzler, a sister of Mrs. J. B. Mellor; out the next morning to Colorado Springs to the Broadmoor Hotel where the rates are \$18 to \$125.00 a day; on up to Manitoba, a resort half-way to Pike's Peak; back to Denver where we saw all the former O'Neill people, who entertained us royally; out to the Elitch-ers and Lakeside Amusement Parks, the City Park, where there is a wonderful zoo and museum. One thing here particularly attracted our attention and at which J. B. remarked, were two cub bears, born in captivity and weighing only ten ounces at birth.

Leaving Monday morning at 6:00 we drove to Cheyenne; through the Mule Creek oil fields to Lusk; to Newcastle, Wyoming and on through Ice Box Canyon to Lead, Deadwood and Spearfish, South Dakota. At 9:30 p. m., we enjoyed a real trout dinner at the home of Mr. and Mrs. Howard Plank. Mrs. Plank is a sister of Mrs. Clauson.

Tuesday afternoon in Spearfish Canyon we enjoyed another trout dinner at the home of Mr. and Mrs.

Langhoff, the former being employed by the Home Stake Mining Co., who maintain beautiful homes for their employees; on the Spearfish river where they have their power plant and dam nine miles up the canyon. Leaving Wednesday morning at 6:00, we started back via Rapid City, on No. 18 to Winner, S. D., where we met the congenial Mr. B. P. Butts, who conducted us through his famous Outlaw Store; on to Bonesteel, Spencer and home, with the Lincoln still purring along after 1600 miles without even a puncture.

MCKELVIE IS MEMBER FEDERAL FARM BOARD

Nebraska State Journal: The personnel of the federal farm board was completed Tuesday by President Hoover's selection of Sam R. McKelvie, former governor of Nebraska, as the ninth member. The Nebraskan, who publishes the Nebraska Farmer, will represent the wheat area. His selection was made after a difference had arisen between pool and grain co-operative growers which prevented the President from completing the board earlier.

Mr. McKelvie accepted the position upon the condition that he would be free to retire at the end of the first year if he desired. It was said at the White House that he had been endorsed by a large number of farm organizations.

The full membership of the board is as follows:

Secretary Hyde of the agricultural department, ex-officio; Alexander Legge of Illinois, chairman, representing business and finance; James C. Stone of Kentucky, vice-chairman, representing tobacco; Carl Williams of Oklahoma, cotton; C. B. Denman, Missouri, live stock; Charles C. Teague, California, fruit growing; William S. S. Hilling, Minnesota, dairy; Charles S. Wilson, New York, miscellaneous farming, and Mr. McKelvie, wheat and coarse grains.

DELIGHTFUL PAIR ENTERTAIN CROWD WITH LOVE STORY

Both Mary Brian and Richard Arlen have given promise of great things in the past but, in "The Man I Love," they realize a glorious fulfillment. The story, dealing with the love affair of a boy and a girl who go to New York in answer to an ambitious urge and find only disappointment, is filled with the adventure in which youth revels. Arlen as the boy lover is great and, as the young man filled with the pride of achievement, he is superb.

A shining thread of humor, supplied by Harry Green and Jack Oakie, keeps the laughs going throughout the piece. They are supreme comedy men. Baclanova is charming in a strong role and Pat O'Malley, Leslie Fenton and the rest of the cast deserve the highest praise.

"The Man I Love," is the kind of picture that everyone will love. It is entertainment well directed, well acted and excellently portrayed. There is not a dull moment in the show from beginning to end. "The Man I Love" is one of the bright spots on the cinema calendar for the year here.

Miss Brian's voice, singing the theme song "Celia" is especially worth hearing. It matches her personality perfectly. It is sweet and gentle, yet strong and characterful. Richard Arlen talks in "The Man I Love" for the first time on the screen and Baclanova's delicious accent is another point for the excellence of the picture. At the Royal Theatre Friday and Saturday.

NOTICE

Ladies of the Country Club are requested to attend an important meeting at the club house Monday evening at 7:30 sharp.

SARGON BRINGS HEALTH AFTER MANY YEARS

"I suffered twenty years and the Sargon treatment did me more good than all the other medicines I ever tried.



"For years I was on a strict diet, but even then nothing seemed to digest right. I was continually having trouble with my gall bladder and was told that my liver, which was very inactive, had lots to do with my gall bladder trouble. I tried all kinds of medicines but none of them did me any good. I had my gall bladder drained but that didn't give me permanent relief. "Although I didn't have a particle of faith in it, I started the Sargon treatment. Before I had finished half the first bottle I commenced to eat anything I wanted. Now my liver is active again. I have a splendid appetite. I am not constipated any more, and if there is anything the matter with my gall bladder now I don't know what it is. Sargon is simply wonderful. I am in better health and feel stronger than in years."—Francis H. Morgan, 1226 P Street, Lincoln Nebraska.

Sargon represents the dawn of a new era in the field of modern medicine. It is turning old-fashioned, rose-grown health theories upside down and is restoring countless thousands by methods undreamed of only a few years ago.

Chas. E. Stout, Agent.
The Frontier \$2.00 per year.
Service on Sale Bills—The Frontier.