

THE FRONTIER.

VOLUME L.

O'NEILL, NEBRASKA, THURSDAY, AUGUST 1, 1929

NO. 10

EARL WHITMORE INJURED IN HIGHWAY ACCIDENT

A car driven by Earl Whitmore and brother of Central City, Nebraska, turned over on the highway ten miles north of O'Neill at the turn in the road. It seems that the driver stepped on the gas instead of the brake when he reached the turn and the car rolled over, injuring Earl Whitmore quite seriously; the brother escaped with a few bruises. The injured man was brought to the office of Dr. Gilligan for emergency dressing; he was later taken to the hospital at Lynch where he is reported to be improving.

MOHR FUNERAL AT SPENCER THURSDAY

Norfolk News: "Spencer, Nebr., July 31—Special to The News: Funeral services for W. P. Mohr, for many years a prominent insurance man of this city, will be held Thursday morning at 10 o'clock at the Congregational church here, the Rev. W. De Benham, pastor, officiating. The Masonic order will be in charge of the services.

Mr. Mohr, who lived in the Black Hills, near Rapid City, was taken to a hospital at Rushville, where he passed away."

Mr. Mohr was quite well known in O'Neill, where he resided at one time some years ago.

THE COUNTY BOARD DECIDES COUNTY FAIR CONTROVERSY

The county board of supervisors were in session this week and spent a couple of days listening to the argument of the representatives of the Holt County Fair and the South Fork Fair, who were presenting their reasons for wanting the money appropriated by the county board for the promotion of the fair. A recent decision of the attorney general was to the effect that the county board could not pay the money to but one fair in a county. The county board of Holt county have been paying \$2,000 to each of the fairs; the late decision made it impossible to continue the practice.

After each side had presented their case the board decided to give the money to the Holt County Fair in the sum of \$3,000.

The South Fork Fair Board are arranging to appeal the case to the district court.

IS HONOR GUEST

(Atkinson Graphic)

Miss Mildred Malone came up from O'Neill Wednesday to be present as the guest of honor at a six-o'clock breakfast which took place at the city park house Thursday morning. The breakfast was sponsored by the Business Woman's Club and it proved to be a very enjoyable social success.

Miss Malone was one of the club's promoters and the occasion was a farewell courtesy extended to her. She was elected state secretary of the Izaak Walton League at the convention recently held at South Sioux City and soon will begin her duties with headquarters at Nebraska City.

Miss Malone expected to leave the first of next week but delayed her departure for a few days in order to welcome her brother, Lawrence, who arrives Sunday from Bradenton, Fla. She has not seen him for several years.

Miss Malone has made many friends during her stay here and will be greatly missed socially and otherwise. At the close of the entertainment the club presented her with a beautiful floral basket, an expression of its sincere regard.

D. C. HANLEY

D. C. Hanley passed away in a hospital in Spokane, Washington at 3:10 o'clock Saturday afternoon, July 20, 1929, of septic pneumonia, following an operation on his left leg during the latter part of June.

Mr. Hanley was born on a farm near O'Neill, Nebraska forty-three years ago. He was the son of the late Mr. and Mrs. Dennis Hanley. During his late teens Mr. Hanley left O'Neill and has made his home in the west. He leaves a wife and a host of close friends in Spokane, where he has enjoyed a successful business.

The following appeared in the Spokane Chronicle:

Spokane, Wash., July 22, 1929. "Last rites for D. C. Hanley, 43, resident of Spokane for more than twenty years and widely known contractor and builder, who died Saturday at Sacred Heart Hospital, Spokane, following a week's illness with pneumonia, will be held at 9 o'clock tomorrow at Our Lady of Lourdes Cathedral. The Reverend Father Verhagen will officiate and interment will be at Riverside Park cemetery.

Mr. Hanley was Vice-President of the Hanley Employment Agency, Inc., 411 Trent Avenue, but formerly was associated with his brother in the contracting business for many years. He is survived by his widow, three brothers, P. J., of Portland, Oregon; James and John of Omaha; and two sisters, Mary and Martha of Omaha, Nebraska. James and Mary are on their way from Omaha to attend the funeral."

LOCAL NEWS.

Miss Marjorie Dickson attended the Frontier Days in Cheyenne and is visiting friends in that city.

Lane Griffin is home from a visit with his grand-parents, Mr. and Mrs. J. O. Hubbell, at Columbus, Nebr.

Mr. and Mrs. C. D. Wood returned home Friday from a three week's vacation trip spent in the Black Hills and points in the west.

Mrs. Thomas Enright and daughter Miss Eileen, went to Omaha Tuesday where Miss Eileen is taking a course in nursing.

Miss Mary Shoemaker, of Bancroft, Nebraska, is visiting at the home of her brother, George Shoemaker, who has been quite ill at his home in the southwestern part of the city.

Tom Gallagher received severe injuries to one of his legs when a car driven by Roy Plessel backed into him as he was entering his car, after attending the dance at the Jake Ernest place Saturday night. He is confined to his bed.

The old land office building, more recently used as an office by John L. Quig, was moved to the southeastern part of the city last Thursday evening. The Telephone Company is arranging to begin the erection of a commodious office building on the site of the old building.

CONGRESSMAN SIMMONS WILL VISIT O'NEILL TUESDAY, AUGUST 13TH

Congressman Robert G. Simmons will visit Holt County on Tuesday, August 13th. He will be in O'Neill all day on this visit, and desires to meet all of his old friends and especially those who have business matters to talk over with him.

TALKING PICTURES ARE BETTER THAN EVER

The talking pictures are better now than they have been since their inception. Mrs. Rasely, proprietress of the Royal Theatre, has just returned from a trip to Omaha where she has contracted a number of talking pictures for August. Mrs. Rasely says that she reviewed all of these pictures and that they are all good and clear and are of a class that will please young and old. Some of the pictures that she has played have not been clear enough to understand all the talking parts but "The Voice of the City," which she played last Sunday and Monday, was clear and audible as any theatre production. Mrs. Rasely is confident that the pictures she will show during the month of August will please everyone.

O'NEILL BUSINESS MEN CAUGHT BY GRAFTER

A short time ago Sam Corey, a Syrian, dropped into O'Neill and became friendly with D. Abdouch, Abe Saunto and Anton Toy. They talked over things of mutual interest in Syria and about acquaintances; the visitor claimed to be a rich sheep man from North Dakota; he told Mr. Toy that he had just sold a large bunch of sheep to parties at Burwell and would be back soon to deliver them. He succeeded in getting a loan of ten dollars from Mr. Toy; he purchased goods from Abe Saunto amounting to \$24.50 and made purchases amounting to \$65.00 from D. Abdouch; he gave each victim a check on a North Dakota bank. The Saunto and Abdouch checks were returned; Mr. Toy still has his check which he is keeping as a souvenir. Sheriff Duffy is looking for Mr. Corey with a warrant for his arrest.

SMALL GRAIN CROP THE BEST IN YEARS

The small grain crop is the best in Holt county that has been raised here for many years according to the old settlers who have watched the production carefully each year.

The prospects for a corn crop are still very good although in places reports are current that the corn is beginning to show the effects of the continued hot, dry weather. Most of the corn is tasseling and "shooting." The prospects for a rain are very good as we go to press.

The oats, rye and barley are making the farmer smile; oats have been making from 30 to 50 bushels per acre; barley from 35 to 40 bushels per acre and rye from 20 to 32 bushels per acre. Only a small amount of wheat is raised in this locality; one piece is reported to have made 21 bushels per acre.

Oats on the Tom Coyne farm northeast of town are reported as having made 50 bushels per acre; oats on the L. O. Johnson place west of town made 50; oats at the John Schmidt farm made 45 bushels; rye on the J. B. Ryan farm seven miles west of O'Neill made 30 bushel average on the eighty acres; rye on the Ed Thomas place nine miles northeast of O'Neill made 30 bushels.

Oats have been extra good and are five and six pounds heavy. Threshing machines are humming all over the county.

Bernadine Protivinsky is visiting at the John Carr ranch near Stafford Nebraska, this week.

Mrs. Margaret Moses and daughter, Miss Lucille, were guests of Mr. and Mrs. Anton Fay the first of the week. Mrs. Fay and Mrs. Moses are cousins.

Mr. and Mrs. J. C. Parker, daughter Miss Ruth and son James, expect to leave Sunday for an auto trip to Virginia, where they will visit relatives.

George Crellin came up from Scribner, Nebraska, Sunday and has accepted a position as foreman and linotype operator on the Frontier. Mr. Crellin is an experienced printer and operator. He expects to move his family to O'Neill in the near future.

Miss Marie Bruegman and Miss Inez O'Connell will leave on their vacation next Sunday morning. They will accompany the former's parents, Mr. and Mrs. F. F. Bruegman, of Bristow, on an auto trip to Yellowstone Park and other points of interest in the west.

Mrs. E. M. Leach was called to Norfolk Wednesday by the death of a brother, James Maner, age 30, who was struck by an auto while he was changing a tire on his car which was parked on the highway west of Norfolk Sunday night. Funeral services will be held Friday from the Methodist church in Norfolk.

George and Alice Criss, of Stuart were visiting in O'Neill last Thursday.

T. F. Birmingham and P. J. McManus left for Thermopolis, Wyoming last Saturday evening where they will receive treatment.

Miss Mary Jane Kinsler, of Omaha was a guest the past week of Mrs. W. J. Froelich, at the home of her parents, Mr. and Mrs. C. E. Stout.

Atkinson Graphic: While hauling lumber for a bridge, last week, Wm. Evans was in some way thrown from the wagon and injured. Medical examination showed that he had a cracked collar bone and a broken rib. He is doing well under the circumstances and considering his advanced years.

A large truck load of Boy Scouts from Fremont stopped in the tourist park in the northeastern part of the city Wednesday afternoon and spent the night there. They are enroute to the Black Hills on a sight-seeing tour. The trip is being sponsored by the Fremont Department of Commerce.

Little Shirley Ann, the sixteen months old daughter of Mr. and Mrs. Clarence Zimmerman, fell through an opening in the floor of their new residence, to the basement floor below, Tuesday evening, seriously injuring the left side of her head. She is in charge of a trained nurse and seems to be improving.

Mrs. Pete Hereford and son Bennett, drove to Yankton, So. Dakota Tuesday for a couple of week's visit with her sister, Mrs. Opie Chambers.

The Robbins Bros. circus visited O'Neill last Friday and drew the usual large crowd. The show was very good. They went from O'Neill to Valentine.

Mrs. Abbie Nelson and children are spending the month of August with her parents, Mr. and Mrs. W. G. Nelson, at Wessington Springs, South Dakota.

The M. E. Ladies Aid will hold a Pillow Slip and Apron Sale and will serve lunch all day Saturday in the Dr. Corbett building east of Bowen's Variety Store.

Fowler McCormick one of the owners of the McCormick-Deering Harvester Co., and a grandson of John D. Rockefeller, was looking after business for the company in O'Neill last Friday. Mr. McCormick is a young man and is going over the territory getting acquainted with the different phases of the business.

Attorney and Mrs. L. H. Malone, and their children, Miss Virginia, Master Thomas and Master Robert, arrived in their car last Saturday from Bradenton, Florida, for a two week's visit with the former's parents, Judge and Mrs. C. J. Malone, and with their many O'Neill friends. They covered the 2200 miles in six days.

Dr. Lubker was in Wayne, Nebraska, last Thursday.

George Dubois has begun the excavation for the basement of his new modern house which he will erect on his lots one block west of the Beha hotel.

Smith & Warner have sold two-door Pontiac sedans to Frank Sessler, of Emmet and Charles Vequist, residing twenty miles northwest of O'Neill.

Mr. and Mrs. J. P. Protivinsky and daughters, Miss Eva, Miss Bernadine and Miss Jeanette, and Master Johnnie, expect to leave in their car for Stanford, Montana, next Sunday for a visit with the former's father, John Protivinsky, and with his sister, Mrs. F. L. Sanders. The father is past eighty-three years of age and is in poor health. They expect to be away about three weeks. W. G. Beha will have charge of the grocery store during their absence.

The St. Louis Robin, piloted by Dale (Red) Jackson and Forest O'Brien, made a perfect landing at Lambert, St. Louis field, Tuesday evening at 7:38 o'clock, following a continuous flight of 420 hours, 21½ minutes, breaking all endurance records by more than a week. The fliers were going along in fine shape, with their engine working in apparently first class order. They decided to land after their sponsors of the flight requested that they do so after they had passed the 420 hour mark.

Thursday, August 1st

J. C. Penney Co. Takes Over Formal Operation of This Store

Formerly Conducted by the J. B. Byars Company

It has been generally known for some time past that the J. C. Penney Company has acquired ownership of the J. B. Byars System of Department Stores, including the local store of that group. During the past few weeks this store has been clearing out the J. B. Byars stocks, at drastic price reductions, to make way for incoming J. C. Penney Company merchandise. This clearance is now virtually completed and the store-wide installation of J. C. Penney Company's own lines is an accomplished fact.

The Advantages To You

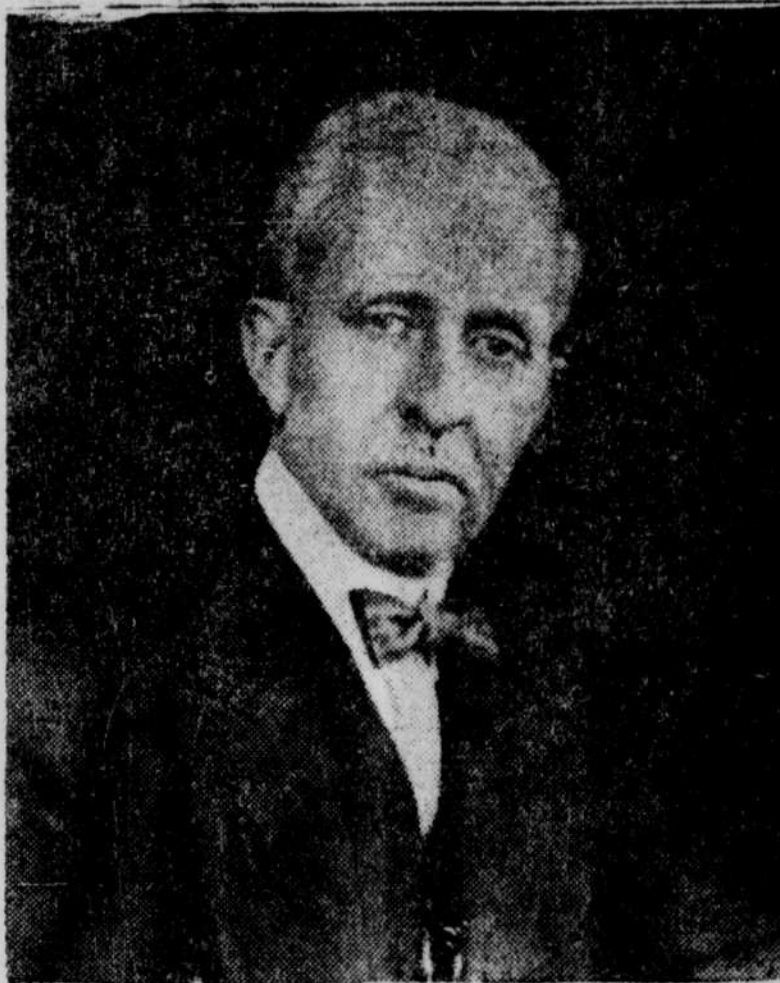
This change is not a change in name only. It involves a change in policies and methods resulting in the following advantages to you:

Nation-wide Buying Power. This store now becomes a Local Unit of a Nation-wide Service Institution, comprising over 1400 Stores. The huge quantities of goods necessary to supply these Stores enable us to secure lower prices. The savings thus realized we pass on to you in the lower prices you pay. And remember! You get these lower prices without losing anything of quality or workmanship in the goods.

Staff of Over 50 Expert Buyers. Our buyers, each one a specialist, are in constant touch with recognized production sources—ever searching for the best procurable values for you.

No "Sales" but Low Prices EVERY DAY. When new merchandise is received there is placed on it the lowest possible price consistent with its market value. This low price you enjoy EVERY DAY.

"Cash and Carry." The heavy expenses of credit and delivery systems are saved under our policy. These savings are again reflected in our low prices.



J. C. Penney, who has devoted a lifetime to bringing a higher grade of apparel to the men, women and children of America . . . at prices substantially lower than they have been obliged to pay.

"As modern inventors have given us conveniences not even dreamed of by our forefathers—so we must give the newest styles, the best merchandise that the market affords at prices lower than have ever been thought possible. It is not our size alone that has enabled us to do this but careful planning at every step, and a constant effort to make each one of our 1,400 stores a Local Institution serving its own community in a specialized and highly personal way."

J. C. Penney