



Do You Know That

There is very little difference between the PRICE of a guaranteed Goodyear and the cheapest tire that's sold*

For Example
GOODYEAR SUPERTWIST CORDS

with new improved Pathfinder Tread

30 x 3 1/2 - - \$ 6.50
29 x 4.40 - - \$ 7.50
30 x 4.50 - - \$ 8.25

*But let us SHOW you the difference in Quality:

Mellor Motor Company
O'Neill, Nebraska

THE FRONTIER

D. H. CRONIN, Publisher
W. C. TEMPLETON,
Editor and Business Manager

Entered at the postoffice at O'Neill, Nebraska, as second-class matter.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 25 cents an inch (one column wide) per week; on Page 1 the charge is 40 cents an inch per week. Local advertisements, 10 cents per line first insertion, subsequent insertions 5 cents per line.

One Week Sale Ends Saturday Night

| | |
|--|------|
| 15x8 Wall Dusters | 29c |
| 48 inch handle | |
| 7 1/2 Inch Green Glass Nappies | 10c |
| Beater and Jar | 48c |
| Deep Salad | 19c |
| Bowls | 25c |
| 9-Inch Mixing Bowls, each | 25c |
| Children's Union Suits, 2 to 12 | 25c |
| Rubber Door Mats | 25c |
| Dish Drainers, each | 50c |
| 18x30 Braided Rag Rugs, each | 50c |
| 6 Glass Tumblers, for | 25c |
| Useful Pitchers and Reamer Set | 25c |
| Pretty Cottage Curtains, set | 1.00 |
| Week End Cases, each | 1.00 |
| Nickled Electric Toaster complete with Cord and Plug | 1.00 |

Martins Variety Store

Fancy Patent

| | |
|--|------|
| Flour, Kitchen Tested | 1.39 |
| 48-pound Sack | |
| Pineapple, Fresh Hawaiian, each | 25c |
| Texas Cucumbers, FRESH, each | 9c |
| Cocoa, Hershes, one-pound can | 26c |
| Texas New Cabbage, Pound | 4c |
| English Walnuts, Pound | 23c |
| Oatmeal—5 Pounds Rolled | 25c |
| Oyster Shell, 100 Pounds | 1.24 |
| F. W. Mc Ness Mixed Fruit Flavor, 4-fl.-oz. Bottle | 50c |
| Coffee—Red, White and Blue, Pound | 37c |
| Lewis Lye, Large Size Can | 11c |
| Malt—Pabst's Special, Large Can | 44c |

John J. Melvin
Sells for Less
57 Steps

JAMES KELLOGG TO BECOME A BENEDICT

The following article appeared in the May 4th issue of an Omaha paper and announces the approaching wedding of James Kellogg, formerly of this city to Miss Amelia Bader, of Omaha:
"Mrs. Gus Bader and Mrs. Wm. Niefeldt entertained about thirty ladies recently at a prenuptial surprise miscellaneous shower, held at the home of the former, on West Fifth street, honoring Miss Amelia Bader, bride to be. The marriage of Miss Bader and James Kellogg has been announced to take place in the near future."

LOCAL NEWS.

Mr. and Mrs. William Gatz are in Omaha this week.

Ed Mathews is in Norfolk taking medical treatment.

Duran Hunt, of Page, is critically ill at his home in Page.

Fred Richter shipped a car load of hogs to Sioux City, today

Arbuthnot & Reka sold a Chevrolet "6" truck to Robert R. Smith last Tuesday.

Several deputy state sheriffs are in O'Neill today and several arrests are expected.

Miss Vera James is assisting temporarily in the Clerk of the District Court office.

A son was born Monday to Mr. and Mrs. Joe Stoecker, who reside south of Emmett.

George Savidge and family moved into the T. D. Hanley residence the first of the week.

Pat O'Connors has purchased four lots, in the southeast part of the city, of M. A. Summers.

L. G. Gillespie and son, Bennett, were business visitors in Verdell, Nebraska, last Saturday.

Russell Weingartner returned to Lincoln Sunday afternoon after a few days visit with home folks.

Mrs. Allen Nesbit, of Casper, Wyoming, came Tuesday to visit friends and relatives in and near O'Neill.

Mrs. Robert Smith accompanied by Mrs. L. A. Carter and daughter, Miss Marjorie, drove to Norfolk Tuesday.

Mrs. H. L. Bennett suffered a broken left forearm last Saturday when she slipped on the basement stairs and fell.

Miss Mae and Rose Heeb, of Atkinson, spent a few days last week with Mrs. Herman Klingler of this city.

Miss Ivy Langmack entertained her Sunday School last Friday afternoon. All report a good time and a good "feed."

Mr. and Mrs. C. J. Kimbrough were called to Geneva Wednesday morning by the death of Mrs. Kimbrough's father.

Mrs. Pete Donohoe has resumed her duties in the office of the county sheriff, after an absence of several months.

Bryan Simmons has purchased the Dr. H. H. Wilkinson property in the southeastern part of town and will move thereto.

George W. Davies was in O'Neill Tuesday looking for a residence. Mr. Davies expects to move to O'Neill in the near future.

A 1926 Chevrolet coach was stolen from Mary Boyce while she was attending the dance at Oakview Park last Tuesday evening.

Rose Borgelt, of Ewing, was brought before the insanity board Wednesday and was later in the day taken to Norfolk for treatment.

Mr. Brockenick, Charles Graham, and Dick Tomlinson left today for the State Track meet, at Lincoln, which the boys will enter.

Miss Ruth Barnard went to Omaha Sunday where she will take a machine bookkeeping course with the Burrough's adding machine company.

Mr. and Mrs. John Osenbaugh entertained four couples at cards last Friday night. A delicious lunch was served at the close of the evening.

KMMJ broadcasting station, at Clay Center, dedicated a song to Mrs. E. B. Carter, on her seventy-fifth birthday anniversary, last Wednesday.

Mary Maxine Harrington invited six little girl friends to her home Tuesday afternoon to help her celebrate her seventh birthday anniversary.

John P. McManus returned to Savannah, Missouri, the first of the week where he is receiving treatment for cancer. He was to undergo an operation Wednesday.

Clifford B. Scott was taken seriously ill Tuesday and Thursday morning went to Omaha, to consult a physician, accompanied by Mrs. Scott and Miss Genevieve Biglin.

Peter W. Duffy and Peter Reifers drove to Omaha last week. Mr. Duffy contemplated going to Tulsa, Oklahoma, where his string of gallopers and racing stock are.

James Kelly is arranging to move the old land office building recently purchased by Pat O'Connors, to a location near Mr. O'Connors hay barns in the south part of O'Neill.

Jake Erb left on Saturday morning for Tavistock, Ontario, where he was called by the death of a sister, Mrs. Katie Breneman, who leaves a husband and several grown children.

Arthur Alm, of near Opportunity, has declared war on coyotes. Last Monday the coyotes entered his herd of sheep and killed six of them near the farm buildings during the day.

The authorities at Nebraska City found Harry Lindsey, formerly of near Inman, lying unconscious beside the road. We understand that he was employed at the Delong farm east of O'Neill last year and that he was traveling south this spring in a covered wagon. He is reported as being in a serious condition.

G. R. SLOCUM SHOTS JACK BRENNAN TONIGHT

Jack Brennan, a traveling salesman for the Nicholas Oil Company of Fremont, Nebraska, was shot in the upper jaw, about 10:30 o'clock this Thursday evening, in the lobby of the Golden Hotel, by G. R. Slocum, a representative of the Royal Union Life Insurance Company, who has offices in O'Neill and Ainsworth. The gun used by Slocum is reported to be a .38 calibre automatic. Trouble over a woman is said to have caused the shooting tonight.

Following the shooting Slocum went outside and according to reports, shot himself in the left side just to the left of his heart, the bullet followed a rib around his body causing a severe flesh wound; Slocum got into his car and drove west; Four deputy state sheriffs who were at the hotel following and overtook him at Emmet and brought him to O'Neill; he is under the care of Dr. W. F. Finley in rooms at the Golden hotel.

Jack Brennan was taken to the hospital at Stuart, following the dressing of his wounds by Dr. Finley.

THE NEW CITY COUNCIL MET TUESDAY EVENING

The city council met and organized for the coming year's work. Mayor C. E. Stout made the following appointments for the year:

W. J. Hammond, city attorney.
Scott Hough, chief of police.
Jos. Filsinger, engineer at pump station.

E. T. Campbell, water commissioner.
M. F. Norton, city engineer.
Dr. W. F. Finley, medical examiner and city physician.

Frank Phalin, street commissioner. The standing committees are as follows:

Streets and Alleys: Phalin, Harty, Coyne.
Lights: Brennan, Harty, Johnson.
Water: Johnson, Phalin, Brennan.
Sewer: Johnson, Gillespie.

Walks and Crossings: Harty, Phalin.
Parks: Gillespie, Johnson.
Auditor of Bills and Claims: Gillespie, Coyne, Phalin.
Custodian of Public Property: Gillespie.

Taxes: City Attorney.
The Frontier was designated as the official paper for the coming year.

MISS MARY GRASKAMP MARRIED ON MAY FIRST

Cards have been received by O'Neill friends announcing the marriage of Mary Emilie Graskamp to Reverend W. A. Zemke, May 1, 1929, at Fountain, Minnesota.

They will be at home to their friends at Stewartville, Minnesota, after May 15th. Miss Graskamp will be remembered here as the Red Cross Nurse, who finished a twelve weeks' contract at the Public School and at St. Mary's Academy in April. Her many O'Neill friends will extend congratulations.

HOMER R. OPPEN.

Homer R. Oppen, son of Mr. and Mrs. Carl Oppen, of this city, was accidentally killed last Thursday when a telephone pole fell upon him while performing his duties at Camp Knox, Kentucky; Homer would have completed his third enlistment with the Signal Corps in June of this year. He was in the service of Uncle Sam in France. The remains are expected to arrive in O'Neill Saturday night.

CAMEL BROS.' CIRCUS TO OPEN AT EWING, NEB.

(The Billboard.)
The Camel Bros.' Circus, under the management of A. O. Perry, will open at Ewing, Neb., about the middle of May. It will carry a 70-foot top, with two 30s; side show and menagerie, 50 by 100; horse tent, 30 by 100; 30 wagons, cages and parade rigs, 17 trucks and cars, 40 baggage horses, 10 ponies, 4 Arabian menage horses, 2 mules, a rosin back, goats, dogs, monkeys, six cages of animals, 60 people, a 10-piece band and calliope. A street parade will be given.

With a cigarette as good as Camels the simple truth is enough

CAMEL CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

Camels are made of the choicest tobaccos grown—cured and blended with expert care.
Camels are mild and mellow.
The taste of Camels is smooth and satisfying.
Camels are cool and refreshing.
The fragrance of Camels is always pleasant, indoors or out.
They do not tire the taste nor leave any cigarette after-taste.



© 1929, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

The W. N. Jochum Company opened a wholesale and retail tobacco and cigar store in the Tom Brennan building on May 1st. Mr. Jochum formerly resided at Petersburg, Nebraska.

Arlo A. Hiatt has become the agent for the Hudson-Essex line of autos, with headquarters in O'Neill. Mr. Hiatt is a live wire and we predict that he will enjoy a good patronage.

Mr. and Mrs. Wm. Welch have received an announcement stating that their daughter, Miss Margaret Welch, who is attending the state university, has achieved a scholastic standing of such quality as to merit the inclusion of her name in the list of students to be recognized for High Scholarship at the Honors convention to be held on Wednesday evening, May 8, 1929, at the university.

Mr. Ruddy, a traveling salesman for Paxton & Gallagher, went through the fence on the grade south of the Mathews farm nine miles north of O'Neill, Sunday night; the car, a large Graham-Paige, was badly damaged; the car broke off two posts and damaged twenty feet of fence. When the car finally stopped it was balancing on the edge of the grade, John Stauffer pulled the car to Spencer.



This Red Tag is YOUR PROTECTION

USED CARS

"with an OK that counts"



WHENEVER you see the Chevrolet red "O. K. that Counts" tag attached to the radiator cap of a used car—you know that it represents outstanding quality and value. This tag means that the car to which it is attached has been thoroughly reconditioned and checked "O. K." by expert mechanics—using genuine parts for all replacements. If you are in the market for a good used car, come in. We have an unusually wide selection of used cars taken in trade—and our prices and terms are exceptionally low. Come in today!

Here are a few examples of outstanding values

Chevrolet Coach, 1927. In very fine condition. Guaranteed to be mechanically perfect. Upholstering and Duco finish in good shape. \$150.00 down—terms on balance.
"With an O. K. That Counts"

Essex Coach—1926. A bargain in a closed car. Motor runs good. Upholstering and body in good condition. Tires good. Low Price.
"With an O. K. That Counts"

Chevrolet Coupe, 1923. A closed

car at a low price. Motor in good shape. Tires good.
"With an O. K. That Counts"

One 7-Passenger Nash Touring. A large roomy car. Motor overhauled. Tires good. A very useful car at \$50.00 down, balance easy terms.
"With an O. K. That Counts"

One Two-Door Ford Sedan. Tires good. A good useful closed car at a very low price.
"With an O. K. That Counts"

One Ford Coupe. Motor runs good. Tires good. Has been well taken care of and will be a good purchase for someone.
"With an O. K. That Counts"

One Ford Roadster, 1924. Motor and tires in good shape. Try it out and make an offer.

We have several Ford Touring cars with good running motors and good tires. Come, look them over and make an offer.

Arbuthnot & Reka

Dealers, O'Neill, Nebraska

DEPENDABILITY, SATISFACTION AND HONEST VALUE