

There are many reasons for the ease of steering the new Ford



The new Ford is exceptionally easy to steer because of the well-proportioned weight of the car, the steel-spoke wheels, the co-ordinated design of springs and shock absorbers, the size and design of the steering wheel, and the simple mechanical construction of the steering gear.

The Ford steering gear is of the worm and sector type used on high-priced cars and is three-quarter irreversible.

In simple, non-technical language, this means that the car responds easily and quickly to the steering wheel, yet there is no danger of the wheel being jerked from the hands of the driver by ruts or bumps in the road. A light touch guides the car, yet you always have that necessary feel-of-the-road so essential to good driving.

Strength of materials and careful workmanship give unusual stability to the Ford steering gear and housing.

The steering worm, for instance, is splined to the steering worm shaft and is stronger, of course, than if a single key were used to hold

the shaft and worm together. The steering worm sector is forged and machined in the same piece with its shaft.

The housing of the steering gear mechanism is made of three steel forgings, electrically welded together. This housing is then electrically welded to the steering column. Such a one-piece steel unit is naturally much sturdier than if several parts were used and bolted or riveted together.

Throughout, the new Ford steering mechanism is so simple in design and so carefully made that it requires practically no attention.

The only thing for you to do is to have the front steering spindles, spindle connecting rods, and drag link lubricated every 500 miles and the steering gear lubricated every 2000 miles.

For this work, you will find it best to consult the Ford dealer. He has been specially trained and equipped to help you get the greatest possible use from your car over the longest period of time at a minimum of trouble and expense.



FORD MOTOR COMPANY

Mellor Motor Co. Ford Dealers

Phone 16 O'Neill, Neb.

Mrs. Earl Carnes, of Neligh, is visiting her parents, Mr. and Mrs. J. C. Harnish.

Mrs. J. H. Meredith was ill the first of the week, but is much improved as we go to press.



The Telephone Triangle

Three groups of people are vitally concerned with telephone service: The Public, which uses the service; the investors who provide the money to build telephone property; and the employees who build, maintain and operate the telephone system. The welfare of these three groups is so inter-connected that disregarding the interests of one would work an injustice to all.

Reasonable wages for employees; security and a fair return for investors—these are necessary to provide the best possible telephone service at the least cost to the public.



NORTHWESTERN BELL TELEPHONE COMPANY

THE FRONTIER

D. H. CRONIN, Publisher
W. C. TEMPLETON,
Editor and Business Manager

Entered at the postoffice at O'Neill, Nebraska, as second-class matter.

MANY CAR OWNERS FINED AT NORFOLK

Down in Norfolk the authorities have been making it rather uncomfortable for car owners who did not purchase their 1929 license before February 1st and continued to drive their car. A dozen or more drivers paid a fine of \$10.00 and costs and many more have received notice to appear.

Car owners in Holt County may find themselves in the same position as the Norfolk drivers if they continue to drive their car with the 1928 license tags on them.

Better be safe than sorry.

HEISS-CULLEN

Harold L. Heiss and Miss Florence Cullen, both of Page, Nebraska, were united in marriage Wednesday, February 6th, at Page.

The bride is the youngest daughter of Mr. and Mrs. F. M. Cullen residing one mile southwest of Page; she is a graduate of the Page high school and is one of the popular young ladies of the village.

Harold is a son of Leonard Heiss of near Page and is also a graduate of the Page high school. He is a hustling young farmer.

The Frontier extends congratulations.

WOMAN'S CLUB

The O'Neill Woman's club will hold a card party at the Golden Hotel Saturday evening, February 9th, at 8:00. All club members are urged to be present.

There will be no meeting of the club next Wednesday, February 13th.

MICHAEL SYLVESTER POTTER

The sudden death of Sylvester Potter, Monday, February 5th, came as a great shock to the community and especially to his immediate family where the blow fell the hardest. Mr. Potter was working, at his ranch home, south of Chambers, Monday morning, with a team of horses hitched to a manure spreader. He came in to dinner and ate a good meal. After dinner his daughter, Dorothy, noticed that the horses were wandering around without a driver. She went to the place where her father had been working and found him lying dead on the ground. His death was due to Cerebral Embolism.

Michael Sylvester Potter, son of George and Nancy Potter, was born March 9, 1878, at Sequoy, Illinois. At the age of seven years he came with his parents to Holt county. He was united in marriage February 19, 1907, at Chambers, to Katie Bell Summers. To this union were born three children.

Always a man of strong athletic physique it is difficult to associate death with him.

He had a kind, jovial disposition, generous to a fault. He devoted his life to the welfare and happiness of his family and always had a kind word for his many friends.

Besides the bereaved wife he is survived by his three children, Mrs. Treva Howe, Clifford and Dorothy Potter, all of Chambers. Two sisters and one brother.

He passed away at the age of 50 years, 10 months and 26 days.

Funeral services will be held this Thursday afternoon at 2:30, at the Methodist church, Rev. David Scott having charge of the services.

The remains will be laid to rest in the Chambers cemetery.

The sympathy of the entire community goes out to the grief stricken family in this, their hour of greatest sorrow.

THOMAS HIGGINS

Thomas Higgins, an old and highly respected citizen of Chambers, died suddenly, Saturday, February 2nd, at the home of his daughter, Mrs. Clara McClanahan, where he was staying while his eldest daughter, Mrs. Mary Gled, with whom he has been making his home, was visiting her daughter, who is ill at Long Beach, California.

Mr. Higgins seemed to be enjoying his usual good health Friday. Mrs. McClanahan went to her father's room Saturday morning. He complained of not feeling very well and almost immediately began gasping for breath. Mrs. McClanahan raised him up and he passed away before she could summon help.

Thomas Higgins was born May 16, 1844, at Tempelmore, Tipperary County, Ireland. He was married November 18, 1872, to Rose Ann Burns, at Grundy County, Illinois. This union was blessed with six children. The family moved to Holt county in 1884.

On June 25, 1894, he experienced a great sorrow in the passing of Mrs. Higgins. Since that time he has been making his home with his children where he has been tenderly and lovingly cared for in his declining years. He was a kind man and enjoyed the respect and esteem of many friends. He is survived by six children, namely, Mrs. Mary Gled, Chambers; Eremon Higgins, Seattle, Washington; John Higgins, Spokane, Washington; Mrs. F. S. Taylor, Lincoln, Nebraska; Mrs. Clara McClanahan, Chambers, Nebraska; and N. B. Higgins, Seattle, Washington. Two grand children and one great grand child.

He reached the good old age of 84 years, 8 months and 17 days.

Funeral services were held at the Baptist church, where he faithfully attended whenever he was able, Wednesday afternoon, at 2:30 o'clock, Rev.

Earl E. Ray, officiating. Interment was at Chambers cemetery.

DEATH OF ANDREW JUEL

(Valentine Republican.)

Andrew Juel, one of the best known farmers and business men of this vicinity, died last Friday evening at his farm home north of here in Todd county, after a long illness due to an internal trouble. Mr. Juel was born July 1, 1864, in Denmark, and in his youth was educated for the Lutheran ministry, which however, he did not enter. He has farmed successfully in this vicinity, and in South Dakota, and for a time was engaged in the Chevrolet automobile business with E. B. Foster. He is survived by his wife, Mrs. Marie Juel, three sons, one of whom is a resident of New Jersey, and two daughters.

Funeral services were held Monday morning at 9 o'clock at St. Nicholas church in this city, requiem high mass being celebrated by Rev. Father Zimmermann of St. Francis, S. D., assisted by Rev. Leo M. Blaere, the rector. Interment was in Mt. Hope cemetery.

THE COTTERILL SISTERS WRITE FROM PALM BEACH

The following letter will be enjoyed by the many O'Neill friends of the Misses Florence, Bess and Alice Cotterill, formerly of this city, who are now playing at the Everglade Inn at Palm Beach, Florida:

January 30, 1929.

Editor Frontier: Thought the enclosed item might interest some of our O'Neill friends (through your columns) as to where we are and what we are doing.

After a six months' contract in one of New York's most popular cafes (Knickerbocker) we have accepted a winter's engagement at Palm Beach—this being our first visit to Florida we are agreeably surprised with the climate. It is warmer than either Bermuda Islands or California, where we have spent our previous winters.

In Palm Beach the clientele is the cream of American society as well as Europe's nobility. The homes on the ocean front range in prices from one million to seven for structures—in fact in the Edw. Stotsbury home (J. P. Morgan's partner) his wife's bath-tub of fourteen karat gold cost one quarter of a million dollars. There are 260 luxurious yachts anchored here.

This year the popular form of amusement is patio, tea-dansants as well as supper-dances in the patio under the stars and a round Florida moon.

We do all our playing in a beautiful palm sheltered patio.

Our O'Neill friends always have been interested in our globe trotting (as we are still interested in the Frontier and enjoy reading it each week.)

Kindest regards,
Cotterill Sisters.

We go to Havana in the spring from here.

The following account of the Cotterill Sisters is taken from The Palm Beach Post:

"Cotterill Sisters, well-known musical trio, have been secured by the Everglades Inn for the winter season. These accomplished musicians have had several seasons in California's leading hotels, including Hotel Raymond and Maryland at Pasadena, Del Coronado at Coronado Beach, as well as exclusive hotels in the Bermuda Islands. Last season was spent playing abroad and in New York.

During the luncheon and dinner hours the trio will give delightful concert programs.

SURROUNDING AND PLEASANTVIEW ITEMS

Hagel Bros. spent Sunday with Jimmie Diehl.

Ed Earley was a caller of Albert Klingler Friday.

Henry Troshinski is moving to the



O'NEILL, NEBRASKA. EDWARD GATZ, Manager. Just Across the Street from J. B. Byars Store.

We made purchase of a carload of Sardines packed in 1-lb. Tall Cans, "Finest Grade Fish." There are from 6 to 8 fat large fish in each can. We are going to pass our buy on to our customers. The Lent season will soon be here. Now is a good time to stock upon Canned Fish. Price same by single can, dozen or case.

SARDINES 1-lb. CAN TALL EACH 19c

MARSHMALLOWS—1-lb. CARTON 19c

10-lb. SUPERB or Golden Rule AMBER SYRUP 53c

ALL 5c CANDY BARS, 3 for 10c

TOBACCO—Horseshoe, Climax, Spark Plug, lb. 74c

CIGARETTES—ALL KINDS, 2 for 25c

10 BARS ELECTRIC SPARK SOAP 35c

Our store wide sale is now on. Make out your list and buy liberally.

Zeb Warner ranch. Elmer Warner, of O'Neill, called at Joe Kubik's Monday.

Wayne Root was a guest at the Wm. Evans home Monday evening.

Mr. and Mrs. W. E. Hershburger will entertain the Auxiliery at their home Wednesday.

Harvey Strong and brothers, Vernon and Emmet, were dinner guests of Albert Klingler Friday evening.

Mr. and Mrs. Herman Klingler, Mr. and Mrs. Melvin Klingler were dinner guests of Mr. and Mrs. C. A. Strong Sunday evening.

Mr. and Mrs. Earl Miller, Mr. and Mrs. Hans Boegue and sister, Mary, were callers of Mr. and Mrs. Nels Anderson Sunday.

Relatives and friends of Mr. and Mrs. Ralph Ries sprang a surprise on them at their home Saturday evening. Luncheon was served.

MEEK AND VICINITY

Mrs. Oscar Lindburg has been on the sick list the past few days.

The Howard Rouse family were Sunday visitors at the Eric Borg home.

Miss Martha Mitchell has been quite ill with tonsillitis for the past week.

Lois Jean and Ilene Robertson spent Friday afternoon with their aunt, Mrs. Henry Walters.

Mrs. Alex Borg and daughters and Mrs. Viola Searles, spent Sunday at the Frank Searles' home.

Miss Maggie Eggar, is at the hospital at Lynch, where she is taking treatments for her nerves.

Mr. and Mrs. Sam Robertson and daughters were Sunday visitors at the John A. Robertson home.

Mr. and Mrs. S. D. Jones, Mr. and Mrs. F. H. Griffith and Cecil, spent Sunday evening at the Roy Spindler home.

A. L. Borg has become the champion hog raiser of our vicinity; as he has sixty Hampshire pigs from four sows.

Mr. and Mrs. Frank Griffith and Cecil and Mrs. S. D. Jones, were Sunday visitors at the A. L. Rouse home in O'Neill.

Mr. and Mrs. Clarence Hicks and children and Miss Lillian Harrison,

were Sunday visitors at the Ed Thomas home.

The Larkins Club met with Mrs. Frank Griffith, on Friday afternoon. The next meeting will be with Mrs. William Clauson.

May McGowan was quite badly burned when her dress caught on fire while standing close to the stove, when there was a very hot fire.

Overnight visitors at the A. L. Borg home on Tuesday night, were Mr. and Mrs. S. D. Jones, Cecil Griffith and Mr. and Mrs. Sam Robertson and daughters.

Mrs. Inga Bergstrom, who has been visiting the past few weeks at the Eric and Alex Borg homes, left Sunday morning for Omaha to visit her son, Alvin and family.

5% INTEREST NOW.

I have private money for choice farm loans at 5% interest. 5% R. H. Parker, O'Neill, Nebr. 5%

Some Good Used Cars

At the Right Price.

Can Be Purchased on the General Motors Easy Payment Plan.

Let us look at your Battery.

New Ones at the Low Price.

A. Marcellus

We'll Give You A Brooder Stove

We give the following articles ABSOLUTELY FREE on chick orders post marked not later than

Thursday, February 14th

Customers to pay shipping charges on all free articles.

with 1000 Chick Order O'Neill Brooder Stove 52 inch Hover, Oil or Coal.

with 500 Chick Order O'Neill 5-gal. Heater Fountain or 100 pounds of Chick Mash

With 300 chick order---3 gallon Heater Fountain or 50 pounds of Chick Mash.

With 100 chick order--1 1/2 gallon Chick Fountain or 3 Chick feeders, 20 inch.

Chicks will be shipped any time you wish, starting March 10th.

Prices: 100 per cent live chicks, prepaid. Rhode Island Reds, Buff and White Orpingtons, White and Barred Rocks:	White Wyandottes, Light Brahma:	Surplus (as we have them) Heavy, \$10 per 100; Light, \$8 express collect.
100 300 500 1000 50 25 \$16 \$46.50 \$76 \$140 \$8.50 \$4.50	100 300 500 1000 50 25 \$12.50 \$36 \$57.50 \$115 \$6.75 \$3.50	Terms—Cash with order, or 20 per cent with order, balance 10 days before shipment or when you get the chicks.

O'Neill Hatchery