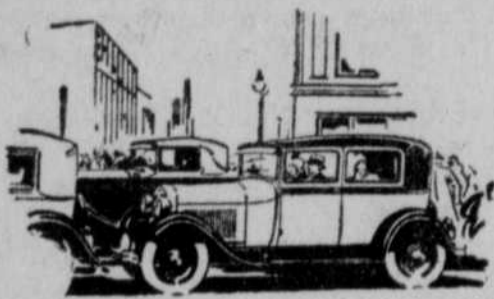


Safety, silence and simplicity are features of the new Ford six-brake system



ONE of the first things you will notice when you drive the new Ford is the quick, effective, silent action of its six-brake system.

This system gives you the highest degree of safety and reliability because the four-wheel service brakes and the separate emergency or parking brakes are all of the mechanical, internal expanding type, with braking surfaces fully enclosed for protection against mud, water, sand, etc.

The many advantages of this type of braking system have long been recognized. They are brought to you in the new Ford through a series of mechanical improvements embodying much that is new in design and manufacture. A particularly unique feature is the simple way by which a special drum has been constructed to permit the use of two sets of internal brakes on the rear wheels.

A further improvement in braking performance is effected by the self-centering feature of the four-wheel brakes—an exclusive Ford development. Through



this construction, the entire surface of the shoe is brought in steady, uniform contact with the drum the instant you press your foot on the brake pedal. This prevents screeching and howling and makes the Ford brakes unusually silent in operation.

Another feature of the Ford brakes is the ease of adjustment.

The four-wheel brakes are adjusted by turning a screw conveniently located on the outside of each brake plate. This screw is so notched that all four brakes can be set alike simply by listening to the "clicks."

The emergency or parking brakes on the new Ford require little attention. However, should they need adjustment at any time, consult your Ford dealer for prompt, courteous, and economical service. He works under close factory supervision and he has been specially trained and equipped to help you get the greatest possible use from your car over the longest period of time at a minimum of trouble and expense.

FORD MOTOR COMPANY

Mellor Motor Co.

Ford Dealers

Phone 16 O'Neill, Neb.

THE FRONTIER

D. H. CRONIN, Publisher
W. C. TEMPLETON,
Editor and Business Manager

Entered at the postoffice at O'Neill, Nebraska, as second-class matter.

R. E. GALLAGHER SEDAN
HITS CULVERT POST.
M. R. SULLIVAN INJURED

While traveling at a fairly high speed, shortly after dark Monday evening, the Chevrolet sedan driven by R. E. Gallagher accompanied by M. R. Sullivan, struck a culvert post about nine miles north of O'Neill on Highway No. 8, badly damaging the car. M. R. Sullivan suffered a broken collar bone and several scalp wounds; Mr. Gallagher was uninjured.

Mr. Sullivan was driving near the right side of the highway and failed to notice the cement post until it appeared almost in front of the car; he says that he turned the front end of the car so that he missed the post but the loose gravel and soft road seemed to hold the rear wheels so that the car struck the post near the front door, and tore away the running-board and badly damaged the rear-end.

MASTER VERNON ABBOTT
NARROWLY ESCAPES DEATH

Master Vernon, the young son of Mr. and Mrs. John Abbott, fell from the cab of his father's "speed wagon" truck just as the truck was driven from the parking in front of the D. Stannard store last Wednesday afternoon. Mr. Abbott stopped the truck before the rear wheels passed over the child, however, the child's oxford was caught by the wheel but the foot was not injured. The truck is a large, heavy one.

FRANK WYANT INJURED
WHEN TRUCK LEAVES GRADE

Frank Wyant ran off the grade south of the Northwestern depot last Saturday afternoon with a truck load of ice and was crushed against the steering wheel, causing an injury to his back, which is keeping him confined to his bed.

STATEMENT.

Statement Municipal Xmas Tree, O'Neill, Nebraska, 1928:	
Total money collected	\$145.50
Total expenses	
Delivery of tree	15.00
Candy, nuts and bags	129.75
Drayage on candy	.50
Freight on candy	9.84
Rent on Santa Suit	6.85
Total expense	\$161.94
Amount transferred from Commercial Club Fund	16.44
	\$161.94

H. W. ALLINGER,
Treasurer.

THE CRUMLEY BROTHERS
CAPITALIZE ON RABBITS

The Crumley boys, Alfred, R. V. and Lyndley, residing eight miles east of O'Neill have been enjoying the "time of their lives" in killing jack rabbits during the past two weeks. A week ago last Saturday they sold twenty-five rabbit hides in O'Neill that netted them \$9.00; last Saturday they brought in seventy-four hides that caused H. B. Hubbard to write a check for \$21.00; again on Monday they brought 90 to the same man and received a check for \$35.25.

The hides are worth 80c and \$1.00 per pound.

Other sportsmen are also after the rabbits and are having fairly good success.

ANNOUNCEMENT!

The distributors of the Atwater-Kent radios will give an exhibition of the New Atwater Kent Dynamic radio at the

Golden Hotel
Friday and Saturday
January 25 and 26.

The public is cordially invited.
A. E. BOWEN,
Atwater Kent Dealer, O'Neill, Nebr.

EDUCATIONAL NOTES.

The Third Annual Meeting of the Rural School Board members of Holt County will be held at the O'Neill High School, Saturday, February 9th. All school board members and their husbands or wives are urged to be present at this meeting. Miss Chloe Baldridge, Director of Rural Education, will be present and help us to solve our school problems. Mr. E. J. A. Rice, County Superintendent of Boyd County, has also promised to be with us. Any one interested in school work is cordially invited to attend this meeting.

The State Teacher's Examinations were held at Atkinson, Ewing and O'Neill last Saturday. One hundred fifty-seven applicants wrote at this time and are now anxiously awaiting the results from the State Department.

According to the new ruling made last year all accredited and approved High Schools are entitled to draw their Free High School Tuition money from the county at the end of each semester. Schools wishing to draw their money for the first semester should send in their report to this office at once so the orders may be drawn on the County Treasurer.

PLEASANT VALLEY NEWS.

Mrs. Lush spent Monday at the Crumley home.

R. V. Crumley spent Saturday night with Clyde Streeter.

Claude Hamilton and mother spent Sunday evening at the Crumley home.

Joe West is getting ready for early fries as he has eleven little chicks already hatched.

Mrs. Clyde Streeter and children spent Saturday night in O'Neill with R. H. Murrays.

Mrs. R. H. Murray and daughter, Mrs. Soukup, visited at the Clyde Streeter home Monday.

Walt Sniders visited at the Frank Snyder home Sunday. Walt Sniders were driving their new car.

Mrs. Frank Snyder entertained the N. O. K. club Thursday afternoon. A dainty lunch was served and a good time had by all. Mrs. Hazel Stewart was a guest of the club.

R. H. Murray and wife, Dean Streeter and wife, Bernard Matthews and wife and Clyde Streeter and family all spent Sunday at Ernest Perkin's in honor of Mrs. Perkins birthday anniversary. May you have many more happy birthdays, Catheryn.

MEEK AND VICINITY.

Miss Maude Rouse is visiting at the Ralph Young home.

Fred Lindburg recently purchased a Maytag washing machine.

The E. D. Spindler family called at the Griffith home Friday eve.

Henry Walters purchased the Maw place which was sold at auction last Tuesday.

F. H. Griffith and Mr. and Mrs. Samuel Jones called at the Rouse Bros. home Friday eve.

Mr. and Mrs. S. D. Jones and Mr. and Mrs. F. H. Griffith called at the Elmer Rouse home on Tuesday evening.

Rev. Farnier is holding a series of meetings at Paddock Union church and is preaching some very interesting sermons.

Callers at the Frank Griffith home on Monday evening were Arthur Rouse, Mr. and Mrs. Sam Robertson and Mr. and Mrs. A. L. Borg.

Leone Spindler was taken to the Dr. on Monday, with a gathering on her heel. The doctor opened it and it is much better at this writing.

Mr. and Mrs. Herbert Rouse and daughters, Lelia and Marjorie and sons, Walter and Marvin, of Inman, Mr. and Mrs. Roy Spindler and daughters, Mary and Leone, and sons, James and Leroy, were Sunday dinner guests at the Griffith's.

CELA ITEMS.

The Smith boys are enjoying the pleasure of driving a Chevrolet coupe all their own.

The township meeting in Sandcreek was not very well attended Tuesday. \$2,000 was voted for all purposes.

Arch McKathnie and son, Milton, also Elmer Johnson did some real hay hauling on the Johnson ranch Monday.

Bob Ford and sons are baling hay for Mr. Brady over on the Hendricks ranch and hauling it to Boyd county. This is the hay sold at the Kissinger sale.

Charles N. Smith the up-to-date farmer and ranchman of this prosperous community, has equipped his ranch home with electric light and power, recently.

Elmer E. Johnson, senior member of Johnson Bros. Co., at Oakland, came up Sunday morning for a short stay at home. The brothers are engaged in mixed farming at that place.

Willard and Mildred Greenwood are

Tips From Today's Want Ads.

All about baby chicks, Eggs for hatching, and Cockerels.

Ranches and Farms for rent.

You may need another horse or mule this spring.

For further information Read the Want Ads.

ROBERT C. MOORE
THE COMMUNITY PANTRY STORES CO.

O'NEILL, NEBRASKA, EDWARD GATZ, Manager,
Just Across the Street from J. B. Byars Store.

Not By CHANCE The consistent growth and ever increasing patronage of our store has not come by chance. We are profoundly thankful for our many new patrons and for our increased volume of business and we know most assuredly that it is the result of excellent foods we handle and the savings in prices that we offer.

If you are not a regular customer of our store, we earnestly invite you to become one. We truly believe you will most certainly find it pays. Why not start with your next grocery order?

Pork and Beans M. L.-3 cans	25c	Bottle Caps-Gross	23c
Malt-Schlitz or Blatz	57c	Apple Butter-Quart Jar	23c
48-lb. Sack Gold Medal Flour	\$1.99	CHEESE-Wisconsin Cream, lb.	33c
Quart Jar Peanut Butter	37c	LARD-Pure, 1-lb. Carton	15c
WHITE BREAD-10c Size, 2 for	15c	VERY SPECIAL TOBACCO OFFER-16c Size Tins: PRINCE ALBERT VELVET TUXEDO	8 for \$1.00
YEAST-2 for	7c	NEW CABBAGE-Per lb.	5 1/2c
OLD HICKORY SMOKE		ORANGES-Medium, per doz.	29c
SALT-Large 10 lb. Cans	87c	BANANAS-3-lbs.	27c
		HEAD LETTUCE- Large, 2 for	25c
FLOUR--	You can buy cheaper flour than Pantry Pride Flour. Pantry Pride Flour is milled from a blend of high grade wheat. Pantry Pride flour makes light, fluffy, wholesome bread. A number of ladies won prizes at the county fairs on bread made from Pantry Pride Flour. 48-lb. Sack Pantry Pride Flour		1.69
CORN-Morning Light Brand, No. 2	10c	SALTED PEANUTS-Spanish, lb.	19c
SAUERKRAUT-No. 2 Cans, Each	10c	CORNED BEEF-Broadcast, Can	23c
CANDY BARS-All 5c-3 Bars	10c	NEW YORK PURE BUCK- WHEAT-5-lb. Sack	35c
Buy a Carton Now			

going into the Goose business strong and will probably raise several hundred this year. They bought a Swede goose from Mrs. Johnson Friday.

Mrs. Benj. McKathnie Jr. and daughter Mildred, are visiting the Roy Aldridge and Arch McKathnie families this week. They both left for Omaha today, where Miss Mildred will enter the Immanuel Hospital for a course in nurses training.

There is evidently an army of unemployed workmen in Spokane, Washington. In a letter to his folks a few days ago Paul Johnson tells of a job being vacant in the streetcar shops, and the foreman estimated there had been about 400 applications for the same.

There has been an epidemic of car trouble at the Johnson ranch lately. Some time ago the transmission and differential broke and Tuesday a connecting rod went on a strike that could be heard a long ways. The community truck, though not related to a Chevrolet, it being a Ford, will pull it in the shop with good grace, in the meantime while repairs are being made the northwest schoolma'am, Miss Alpha, travels to her school with team and lumber wagon.

Insist on The Frontier printing Your Sale Bills.

TO ALL WATER CONSUMERS OF THE CITY OF O'NEILL:-

All water accounts are collected by the authorized water collector, Mrs. Mattie Soukup, and she will call for payment. If it is desired to pay through the mail, please make all checks payable to the City of O'Neill and mail to the same address.

33-3 WATER COMMISSIONER.

PUBLIC SALE!

As I have purchased the Medlen & Shively meat market in O'Neill and will take personal charge of same about February 1st, I will sell at public sale at my place 3 miles west and 15 miles north of O'Neill; 1 mile south and 3 miles west of the Midway garage; about 13 miles due south of Spencer, beginning at 12:30 o'clock, on

Tuesday, January 29, 1929

Dixon & Hill will serve the lunch.

12 Head Horses and Mules

Two geldings, black and bay, 6 and 9 years old, weight 1500 each; 1 brown mare, 6 years old, weight about 1200; 1 iron gray mare, 6 years old, weight 1200; 1 brown mare, 6 years old, weight 1300; 1 black mare, 8 years old, weight 1250; 2 sorrel mares, 9 years old, weight 2400; 2 two-year-old mules, good ones; 1 saddle mare; 1 spotted pony.

40 Head of Cattle

Eight milch cows; 6 coming two-year-old steers; 4 yearling steers; 6 stock cows; 15 calves; 2-year-old Whatface bull.

75 Head Grade Shropshire Sheep

75 head of high grade Shropshire ewes bred to lamb the first of May. This is an extra fine bunch of sheep.

40 head of shotes weighing from 40 to 75 pounds.
3 doz. pure bred Rhode Island Red hens; 3 doz. pure bred White Rock hens.

Machinery, Miscellaneous
1 McCormick-Deering mower, 6-foot cut; one sulky plow; 1 harrow; one manure spreader; two wagons; three cultivators; 1 lister; 1 corn planter; 3 set of good harness and some old harness; 1 stock saddle and 1 "kid" saddle; 1 chicken brooder; numerous other articles.

TERMS-Nine month's time will be given on sums over \$10 with approved security and 10 per cent interest. \$10 and under cash. No property to be removed until settled for.

C. J. Kimbrough, Owner

COL. JAMES MOORE, Auctioneer. NEBRASKA STATE BANK, Clerk.